

Community Engagement Updates SMC Steering Committee 6/01/23



In April and May, our Community Engagement Team actively participated in various community events to promote the Stockton Mobility Collective Project (SMC) and its initiatives. We successfully reached over 250 residents from diverse socio-economic backgrounds at events such as the EV Vehicle Test Ride, University of the Pacific Sustainability Fair, Earth Day, and Cinco de Mayo events. Our team showcased electric bikes and cars while providing information on how to rent them. We also introduced residents to mobile applications, including Vamos, Bike Stockton, and Miocar.

In addition, we collaborated with the Stockton Rising Project team to organize and host the highly successful First Annual Summit on May 1. Over 60 participants, including members from the SMC and Stockton Rising project teams, as well as members of the Stockton community, attended the event. The summit featured informative sessions, implementation updates, and discussions on our shared vision for a better future for Stockton. Attendees actively engaged in more than six hours of activities, including learning about project status, networking, and providing valuable feedback for improvements. The positive response has encouraged both the SMC and Stockton Rising teams to plan another summit next year. We also want to say a big thank you to all of our project partners that participated in the event!

We also continue to focus on expanding our network of project partners. We successfully signed a Memorandum of Understanding with Friends of Yosemite Village, and we are awaiting a signature from STAND.

The CE team is also actively working to identify partners who can assist in organizing and recruiting participants for mobility incentive distribution events.

The SMC team will be participating in a number of upcoming community events including:

- Children and Youth Day on June 3rd at Louis Park
- Yosemite Street Night Market on June 9th at Yosemite Street
- Backpack Jamboree, Resource Fair, & Health Fairs on July 22nd at Conway Homes and August 16th at Sierra Vista
- Rise Stockton Block Party on August 12th

We hope to see you all at one or more of these events! Please reach out to mkuehne@ca-ilg.org if you would like to invite the team to your upcoming event or meeting.

Bike Stockton Updates SMC Steering Committee 6/01/23

Since the April 1st launch of the Stockton Mobility Collective, Bike Stockton has seen impressive use of the bike sharing program in what is one of the smallest programs of its kind. The first month of activity saw 398 signups, 141 active users, 388 trips totaling 617 miles between them. The average trip length is roughly 1.59 miles and nearly 21 minutes long.

The existing bike share hub network is comprised of University of the Pacific, Yosemite Village, Miracle Mile, DeCarli Plaza, and the Regional Transit District’s Downtown Transit Center. The figures indicate that Yosemite Village is the most well utilized hub so far with 185 trips started and 172 trips ended. Miracle Mile appears to be the second most utilized hub with 144 trips started and 159 trips ended. Third is University of the Pacific with 141 trips started and 123 trips ended.

The second round of sites are in development: Dameron Hospital, Stribley Community Center, Williams Brotherhood Park, Eden Gleason Park, American Legion Park, and Little Manila. These sites seek to fill in gaps in the existing Bike Stockton network while emphasizing an effort to provide the communities in South Stockton with clean mobility options. A bikeshare hub at Delta College is expected to roll out in the coming weeks.

Theft and vandalism had a slight uptick at the end of May. We will be reconnecting with local police contacts and the bike manufacturer to understand how we can better mitigate this issue. Bike Stockton stats through May 26 below.

	May 26)		
User KPIs			
# Of signups	398	87	565
# Of active users	141	79	225
Utilization KPIs			
Total # trips	388	247	649
Trip length (total miles)	617	430	1,064
Average trip length in miles (trips between 1 and 15 miles)	1.59	1.74	1.14*
Trip duration (total minutes)	8,086	4,945	13,143
Average trip duration in minutes (trips between 2 minutes and 1 hour)	20.84	20.02	12.22*

*Since this data is a direct download from the Drop Mobility platform, averages in the total column are skewed February but not fully live until April.

Frequency of trips by hub:

Hub Name	Trips Started	Trips Ended
DeCarli Plaza	37	36
University of the Pacific	141	123
Miracle Mile	144	159
Yosemite Village	184	172
RTD Downtown Transit Center	73	69
Outside of hubs	57	77



Carshare Updates SMC Steering Committee (06/01/2023)



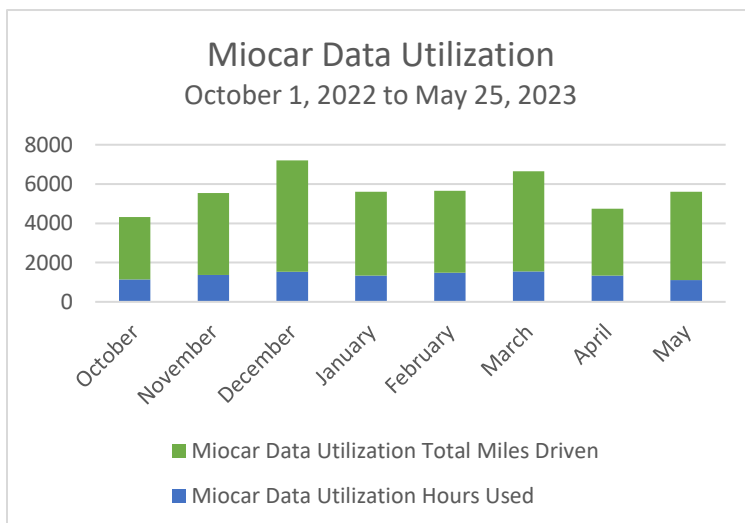
The Stockton Mobility Collective (SMC) project launched on April 1, 2023. With that huge milestone, vehicle procurement has made major progress. The carshare team has successfully procured twenty-one out of thirty electric vehicles (EVs). More EVs are currently pending purchase. The carsharing program is currently stationed at various Housing Authority of the County of San Joaquin's (HACSI) sites. The first site that came online in August 2022 is Conway Homes. There are currently five EVs online at this site. A second site was added in November

2022 at HACSI's Grand Canal office. There are currently six EVs online at this site. The latest site that came online is HACSI's Victory Gardens site. It recently came online after the SMC project launch. There are currently two EVs online at this site. As of today, a total of thirteen EVs are available for the public to actively book and use.

The carshare team is working to collect data utilization and to deploy more EVs at other HACSI sites while pursuing its partnerships with the City of Stockton to launch more carshare stations in Stockton. Community outreach around the carsharing project has also made a great impact on the increase of Miocar sign-ups. The carshare team has been actively participating in community events to spread the word about the SMC project.

As previously mentioned, the 2019 Chevy Bolts have been recalled. This recall pertains to two EVs, making it undeployable until a fix exists. Links for recalls are below:

- <https://www.chevrolet.com/ownercenter/recalls?vin=1G1FY6S07K4103830>
- <https://www.chevrolet.com/ownercenter/recalls?vin=1G1FY6S08K4101696>



Miocar Utilization Data

April 1 - May 25, 2023

- 158 trips (79 trips from Conway Homes; 40 trips from Grand Canal; 39 trips from Victory Gardens)
- 2,450 hours driven
- 7,908 miles driven