



San Joaquin Council of Governments
Stockton Mobility Collective Steering Committee

Meeting #3: Thursday, April 6, 2023 | 5:00-6:00 Pm

Zoom Information

Call-In: (669) 900-6833

Meeting Id: 850 8433 4801

Passcode: 661954

Attendance:

ORGANIZATION	NAME
<i>San Joaquin Council of Governments (SJCOG)</i>	<i>Christine Corrales</i>
	<i>Kim Anderson</i>
	<i>Jay Halva</i>
	<i>Joel Campos</i>
	<i>Isaiah Anderson</i>
	<i>Christine Tran</i>
	<i>Angela Carranza</i>
<i>Institute for Local Government (ILG)</i>	<i>Melissa Kuehne</i>
	<i>Hanna Stelmakhovych</i>
	<i>Nikita Sinha</i>
	<i>Seth Yund</i>
	<i>Gloria Huerta</i>
<i>Miocar</i>	<i>Alberto Rogriduez</i>
	<i>Jesse Winters</i>
<i>Mobility Development Partners (MDP)</i>	<i>Fantacee Wilson</i>
	<i>Maximilian Cao</i>
<i>San Joaquin Regional Transit District (SJRTD)</i>	<i>Caroline Rodier</i>
	<i>Ariana Adame</i>
	<i>Celine Lopez</i>
	<i>Gynae Davalos</i>
	<i>Lisa Rodrigues</i>
	<i>Patrick Udeze</i>
	<i>Christine Worrell</i>
	<i>Jack Hawley</i>
	<i>Sandy Paben</i>
	<i>Dodgie Vidad</i>
<i>Housing Authority County of San Joaquin (HACSJ)</i>	<i>Even Marcelo</i>
	<i>Kaia Robinson</i>
<i>City of Stockton</i>	<i>Jessica Bilecki</i>
	<i>Esperanza Vielma</i>
<i>Edge Collaborative</i>	
<i>University of the Pacific (UOP)</i>	
<i>Environmental Justice Coalition for Water (EJCW)</i>	



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Members of the Public

*Lenard Seawood, Surjit Dhaliwal, Phone
XXX-XXX-9011*

Meeting Objectives and Agenda

- Meet new team members and hear updates on recruitment efforts;
- Hear updates on Vamos integration efforts; and
- Share verbal and written project updates.

AGENDA	PRESENTER
Welcome and Introductions	<i>Melissa Kuehne, Institute for Local Government (ILG)</i>
Workforce Development	<i>Kim Anderson, SJCOG</i>
Community Engagement	<i>Melissa Kuehne, ILG</i>
Vamos Mobility App	<i>Jay Halva, SJCOG</i>
Wrap-Up And Next Steps	<i>Melissa Kuehne, ILG</i>
Adjourn	

Welcome and Introductions

Melissa Kuehne opened up the meeting with an icebreaker and oriented participants to the agenda and Zoom controls. The purpose of the steering committee is to advise SJCOG on the implementation of the Stockton Mobility Collective, ranging from mobility programs to community engagement activities, and workforce development efforts. Steering committee participants include Resident Community Advisors, community stakeholders, and project partners. The steering committee is scheduled bi-monthly for 1 to 2 hours on the first Thursday of the month from 2022 to 2024.

In addition to the open discussions and updates provided throughout the meeting, short written reports were included in the agenda packet.

Workforce Development

Kim Anderson introduced Mobility Development Partners' newest hire, [Jesse Winters](#), Operations Manager, who will assist with the workforce development project, specifically working with the bikeshare and carshare team to develop the apprenticeship program. The purpose of the Workforce Development project is to open pathways to job opportunities for residents in the project area.



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The program is actively advertising and interviewing for the first Fleet Technician Apprenticeship position. The Fleet Technician apprentice will become well-versed in fleet management, logistics, customer service, and e-bike maintenance/repairs. While the position is to last for the duration of the STEP grant, the goal is to demonstrate the program's success and identify alternative funding. The committee was asked to share the [position](#) with their networks and share the names of people who might be interested in joining future apprenticeship program cohorts.

Community Engagement

Melissa Kuehne provided a recap of the April 1 Launch Event and thanked the University of the Pacific (UOP) for hosting. More than 100 residents attended and signed up for the bikeshare (approximately 100 people) and carshare (approximately 20 people) programs. There were 14 tables for partners and community-based organizations (CBOs) at the event. The Launch Event has officially launched programs such as Bike Stockton and Stockton Transit and Mobility Incentives (mobility incentives) in Stockton. The team thanked all partners, CBOs, and residents for their attendance and support, as well as for donating raffle prizes. A special thanks to the COG and Keith Michaud for organizing the coverage for the event.

The engagement team will be at various Stockton community events in spring and summer. Residents will have plenty of opportunities to connect and sign up for carshare and bikeshare programs at the following events:

- 4/8 - [EV Ride and Drive Event](#) in partnership with Catholic Charities
- 4/21 - [UOP Sustainability Fair](#) at the University of the Pacific
- 4/23 - [Stockton Earth Day](#) at Victory Park
- 5/7 - [Stockton Cinco De Mayo Festival](#) at Weber Point Events Center

The Stockton Mobility Collective aims to reach 1,000 signups across all programs: bikeshare, carshare, Vamos, and mobility incentives. If there are any event suggestions or ideas, please email [Melissa Kuehne](mailto:Melissa.Kuehne@sjcog.org).

Vamos Mobility App

The Vamos Mobility App is a trip-planning app for transit users in San Joaquin County with mobile ticketing provided by EZHUB. Jay Halva launched an Uber Questionnaire and discussion about ride-hailing app destinations and ride-hailing app usage among residents. Results from the poll and open discussion indicated:



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- a majority of committee members have the Uber app, or other ride-hailing app downloaded on their phone and use them once a month (or less);
- half of the members use ride-hailing apps in San Joaquin County;
- a majority of committee members use ride-hailing apps in San Joaquin County for social reasons or other non-work or school-related reasons;
- a majority of committee members do not use ride-hailing apps in San Joaquin County because they already have a car; a subset of members believe ride-hailing is too expensive;
- members would use ride-hailing apps in San Joaquin County more often if they were cheaper (by 50%).

The teams proceeded to discuss potential Uber integration into Vamos. Uber API integration would allow transit users to book discounted Uber rides in the Vamos app. Users will be required to purchase a transit ticket to receive the discount.

Míocar and Bike Stockton booking is now live on Vamos. The Vamos team invited committee members to download the Vamos app and send the team any user experience feedback, specifically any feedback on reserving Míocar and/or Bike Stockton through the Vamos app. While Vamos Mobility App is currently in English, the team is looking to expand languages available.

Next Steps and Wrap Up

The Mobility Incentives, Bikeshare, and Carshare programs have provided written updates included in the committee agenda packet.

The SMC project teams encouraged residents to register for the various programs.

- [Miocar Sign Up](#)
- [Bike Stockton Sign Up](#)
- [Vamos Mobility App Sign Up](#)
- [Stockton Transit and Mobility Incentives Application and Guidelines](#)

Miocar currently has a job opportunity for their Member Services & Fleet Associate position. This position has two main areas of responsibilities - member services and fleet maintenance. [Find out more.](#)



2023 Steering Committee Schedule

The Steering Committee convenes bi-monthly from 5:00 pm to 7:00 pm on the first Thursday of the month. The Steering Committee schedule and meeting materials are posted on the project [Meeting and Event website](#). The meeting was adjourned to June 1, 2023.

2023 SCHEDULE

February 2, 2023

April 6, 2023

June 1, 2023

August 3, 2023

October 5, 2023

December 7, 2023