



SMC Steering Committee

Thursday, April 6, 2023 | 5:00-6:00 pm

Zoom Link: <https://sjcog.zoom.us/j/85084334801?pwd=bjIQMEVodURKWi9oQVUycUdBVkdZz09>

Meeting ID: 850 8433 4801

Passcode: 661954

Call-in: 1 669 900 6833

Meeting Objectives:

- Meet new team members and hear updates on recruitment efforts
- Hear updates on Vamos integration efforts
- Share verbal and written project updates

Time	Agenda Item	Lead
5:00 pm	Welcome <ul style="list-style-type: none">• Agenda review• Zoom controls• Introductions• Ice breaker	ILG/COG
5:10 pm	Project 5: Workforce Development <ul style="list-style-type: none">• Introduction of Operations Manager, Jesse Winters• Apprenticeship posting and timeline• Q&A	COG/MDP
5:20 pm	Project 1: Community Engagement <ul style="list-style-type: none">• Recap: April Launch Event• Upcoming Events	ILG
5:30 pm	Project 2: Vamos Mobility App <ul style="list-style-type: none">• Uber Integration• Updates on Miocar and Bikeshare App Integration• Q&A	COG
5:50 pm	Next Steps & Wrap up <ul style="list-style-type: none">• Written updates (mobility incentives, carshare and bikeshare)• Upcoming events• Final questions and comments• Next meeting: June 1, 2023	ILG
6:00 pm	Adjourn	

Stockton Mobility Collective Steering Committee
Bike Stockton Updates – 4/6/23

March and April were landmark months for the bikeshare program. DROP bicycles finally arrived in Stockton early March and racks arrived in late March – deployment of the bicycle racks was timed perfectly leading up to the April 1 Launch Event. We are still awaiting the standing metal signs and base plates that will complete Bike Stockton Hubs with “how-to” and other sign-up information.

The initial launch sites for Bike Stockton are University of the Pacific, Miracle Mile, Yosemite Street Village, Regional Transit District (RTD) Downtown Transfer Station, and DeCarli Plaza.

There are two ways to ride with Bike Stockton: First, our annual membership is one of, if not, the cheapest in the nation. For \$40 a year, a member can ride for 30 minutes free every day. After 30 minutes free, annual subscribers ride at 5 cents per minute. Otherwise, without an annual membership, users can unlock a bike for one dollar (\$1) and ride at 15 cents per minute. Bike Stockton is a hybrid bike share system. This means that while users are encouraged to return bicycles to one of the five hubs listed above, they may choose to park a bike outside of a hub. This will incur a \$5 charge to allow us to recover the bike but gives the user more flexibility to get where they need to go.

The April 1 SMC Launch Event was a great success for Bike Stockton. We had approximately 100 sign-ups – many of which used the 50%-off annual membership coupon code offered at the SMC launch. The program was officially launched following the inaugural ride and many rides were reported that same afternoon. Numerous helmets, t-shirts, and sunglasses were given away to program subscribers and other community members to drive sign-ups.

Bicycle trip data collected from the DROP bikes will be shared with UC Davis via MDF/SJCOG on a monthly basis. Metrics may include: Date and time of trip start and end, Duration of reservation (hours), Duration of travel (hours during which bike was moving), and Total miles traveled during the trip. These metrics allow for the SMC partners, including San Joaquin Regional Transit District and SJCOG, to evaluate utilization trends for future planning and operational adjustments.



Stockton Mobility Collective Steering Committee (04/06/2023)

CARSHARE UPDATES



Vehicle procurement has made major progress. The carshare team has successfully procured sixteen out of thirty electric vehicles (EVs). The carsharing program first came online in August 2022 at the Housing Authority of the County of San Joaquin's (HACSJ) Conway Homes, 741 Flint Ave, Stockton, CA 95206. A second station was added in November 2022 at HACSJ's Grand Canal office, 2575 Grand Canal Blvd, Stockton, CA 95207. The next

station that is pending to come online is the HACSJ's Victory Gardens, 295 W Matthews Rd, French Camp, CA 95231. The carshare team is working to pursue its partnerships with the City of Stockton and potentially other partners to launch more carshare stations in Stockton.

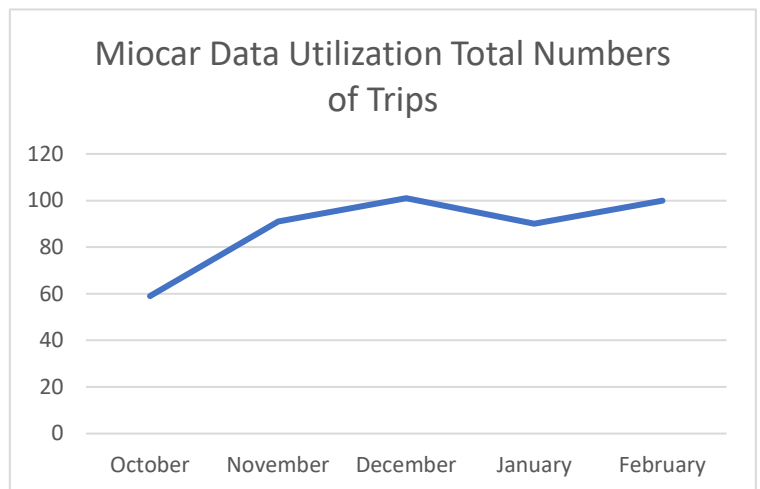
On April 1, 2023, the San Joaquin Council of Governments (SJCOG) presented the Stockton Mobility Collective's Rise 'N' Ride event at the University of the Pacific to fully launch the project. With this launch, a total of eleven EVs came online. There are five EVs online at HACSJ's Conway Homes and six EVs online at HACSJ's Grand Canal office. There is currently a total of 91 Miocar members and more to come with the many registrations made at the event.

There is still a recall of the 2019 Chevy Bolts that pertains to two EVs that cannot be deployed until there is a fix to the recall issue. More details for the recalls are below:

- <https://www.chevrolet.com/ownercenter/recalls?vin=1G1FY6S07K4103830>
- <https://www.chevrolet.com/ownercenter/recalls?vin=1G1FY6S08K4101696>

DATA UTILIZATION

- December 2022 Data: Total number of trips: 101, Hours driven: 1,534, Total miles driven: 5,673
- January 2023 Data: Total number of trips: 90, Hours used: 1,336, Total miles driven: 4,276
- February 2023 Data: Total number of trips: 100, Hours driven: 1,489, Total miles driven: 4,167



Stockton Mobility Collective Steering Committee (April 6, 2023)
Project Update: Mobility Incentives

The SMC Mobility Incentives Project will offer pre-paid debit cards in the amount of up to \$300 per quarter to eligible participants based on their ability to meet location and income level qualification criteria. It is expected that the pre-paid debit cards will be available for distribution by the end of April through 2024. Applications will be distributed at events scheduled by the SMC team at housing developments, through partners and special events. The application and related information will also be available through the SMC webpage at <https://www.sicog.org/641/Stockton-Transit-and-Mobility-Incentives>. Customer service representatives from SJCOG will be available to serve the public with questions and assist with completion of the application.

For any questions, please contact Yvette Davis at davis@sicog.org, SJCOG staff lead to the Mobility Incentives project.