



# San Joaquin Council of Governments Stockton Mobility Collective Steering Committee

Meeting #2: Thursday, February 2, 2023 | 5:00 - 7:00 PM

**Zoom Information**

**Call-In:** 1 669 900 6833

**Meeting ID:** 850 8433 4801

**Passcode:** 661954

## Attendance

ORGANIZATION	NAME
<i>San Joaquin Council of Governments (SJCOC)</i>	<i>Kim Anderson</i>
	<i>Isaiah Anderson</i>
	<i>Jay Halva</i>
	<i>Yvette Davis</i>
	<i>Joel Campos</i>
	<i>Christine Tran</i>
<i>Institute for Local Government (ILG)</i>	<i>Angela Carranza</i>
	<i>Melissa Kuehne</i>
	<i>Hanna Stelmakhovych</i>
	<i>Nikita Sinha</i>
<i>Míocar</i>	<i>Seth Yund</i>
	<i>Gloria Huerta</i>
	<i>Rachel Heckl</i>
<i>Mobility Development Partners (MDP)</i>	<i>Alberto Rodriguez</i>
	<i>Creighton Randall</i>
<i>Mobility Development Foundation (MDF)</i>	<i>Tyler Madell</i>
<i>San Joaquin Regional Transit District (SJRTD)</i>	<i>Maximillian Calder</i>
<i>University of California, Davis (UC Davis)</i>	<i>Brain Harold</i>
<i>Catholic Charities</i>	<i>Caroline Rodier</i>
	<i>Alec Castellano</i>
	<i>Ector Olivares</i>
<i>Resident Committee Advisors (RCA)</i>	<i>Ariana Adame</i>
	<i>Celine Lopez</i>
	<i>Gynae Davalos</i>
	<i>Lisa Rodrigues</i>
	<i>Patrick Udeze</i>
	<i>Christine Worrell</i>
	<i>Sandy Paben</i>
	<i>Dodgie Vidad</i>
<i>William Muetzenburg</i>	
<i>Edge Collaborative</i>	<i>Kaia Robinson</i>
<i>University of the Pacific (UOP)</i>	<i>Jessica Bilecki</i>
<i>Caltrans Multimodal Transportation Research Branch</i>	<i>Balwinder Singh</i>
<i>African American Chamber of Commerce of San Joaquin County (AACoCSJ)</i>	<i>Paulette Amous-Gross</i>
<i>Environmental Justice Coalition for Water (EJCW)</i>	<i>Esperanza Vielma</i>



## Meeting Objectives and Agenda

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- Review and discuss bikeshare sites
- Test Míocar / Vamos App integration
- Gather feedback on Proposed Incentives Allocation Plan
- Share verbal and written project updates

AGENDA	PRESENTER
<b>Welcome</b>	<i>Melissa Kuehne, Institute for Local Government (ILG)</i>
<b>Bikeshare Program</b>	<i>Isaiah Anderson, SJCOG</i>
<b>Mobility Incentives</b>	<i>Yvette Davis, SJCOG &amp; Caroline Rodier, UC Davis (UCD)</i>
<b>Stretch Break</b>	
<b>Vamos Mobility App</b>	<i>Joel Campos, SJCOG</i>
<b>Workforce Development</b>	<i>Kim Anderson, SJCOG</i>
<b>Next Steps and Wrap-Up</b>	<i>Melissa Kuehne, ILG</i>
<b>Adjourn</b>	

## Welcome

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Melissa Kuehne opened up the meeting with an icebreaker and oriented participants to the agenda and zoom controls. The purpose of the steering committee is to advise SJCOG on the implementation of the Stockton Mobility Collective, ranging from mobility programs, community engagement activities, and workforce development efforts. Steering committee participants include Resident Community Advisors, community stakeholders, and project partners. The steering committee is scheduled bi-monthly for 1 to 2 hours on the first Thursday of the month from 2022 to 2024.

In addition to the open discussions and updates provided throughout the meeting, short written reports were included in the agenda packet for committee members to read and review before or after the meeting.

## Bikeshare Program

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Isaiah Anderson provided updates on the bikeshare program implementation and next steps. The purchase order was completed for 100 e-bikes, which are expected to arrive by March 2023. The program will launch with 20% of the fleet to start. Program staff will join the outreach team at tabling events/campaigns near bikeshare hubs and be on site to speak to the program and demonstrate e-bikes. In February, the program team will focus on community outreach, pre-launch planning, and bike/site setup. A program launch is anticipated for March, starting off with 4 to 7 hubs and adding more bikes/hubs over the next 3 months. Initial launch sites include:

- DeCarli Plaza



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- Yosemite Village
- Haggin Museum/Victory Park
- RTD Downtown Transit Center
- Miracle Mile
- University of the Pacific

The team unveiled the program's official name: GoBike Stockton. Committee members were shown potential logo designs and provided input on slogans/taglines to be used throughout marketing and outreach (*refer to slide deck*). The most popular tagline was "Ready, Set, GoBike!"

At their December 2022 meeting, the committee recommended bikeshare locations at Stockton Homeless Shelter, St. Mary's Dining Hall, Homekey Motel 6 on March Ln., Park & Center, and Weston Ranch. The team plans to look into these locations to round out bikeshare hubs. Committee members also identified more potential sites/locations at McKinley Park, Stribley Community Center, Delta College, Costco/Walmart Supercenter area on E Hammer, and Williams Brotherhood Park. Some of these are already under development by the bikeshare team.

### Mobility Incentives

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Yvette Davis and Caroline Rodier provided updates on program implementation. The Mobility Incentives pilot intends to provide a quarterly stipend for residents living in the project area to help pay for transit and shared mobility services through a pre-paid debit card. A \$300 stipend will be uploaded to eligible residents' debit card on a quarterly basis and replenished quarterly to maintain a baseline of \$300 from March 2023 to November 2024 (21 months). Participation eligibility depends on the applicant being a resident of the project area and their income meeting HUD low-income categories. Verification will be through self-attestation with required documentation through the application process. The project team plans to recruit and approach outreach through the eligible carshare beta testers, CBO partnerships, local community events, and through direct application. Committee members expressed support for the program and its proposed allocation strategy.

### Vamos Mobility App

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Joel Campos provided an update on the Vamos Mobility App. The app is a trip-planning app for transit users in San Joaquin County with mobile ticketing provided by EZHUB. In the last 13 months, ticket sales and app usage have increased significantly (*refer to slide deck*). The December 2022 boost is largely attributable to RTD's announcement to discontinue its other mobile apps (token Transit, Mobile to Go).

The Vamos team has been developing a deeplink to the Míocar app. With this deeplink, Vamos users will be able to see Míocar stations on the map and view a live feed vehicle availability. The deeplink would take users to the Míocar app to book any of the available vehicles. The Vamos team is also working on



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developing bikeshare integration. The committee members downloaded the Vamos test app to see how the technology is working for Miocar. The Vamos team plans to continue to test both carshare and bikeshare integrations. Other Vamos updates include: progress to add ACCESS PASS into the app for qualified bus riders and exploration of future Uber integration.

### Workforce Development

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Kim Anderson provided updates on workforce development activities. The purpose of the Workforce Development project is to open pathways to job opportunities for residents in the project area. The workforce development program's primary objective moving forward is to help partners in the project staff up as teams move toward the program launch in March. Expected in the near term will be a recruitment for "intern-apprentices" for both carshare and bikeshare. These positions would be paid to learn and help run the bikeshare and carshare programs. In January, Mobility Development Partners (MDP) posted an opening for the position of Operations Manager (*See details [here](#)*). MDP is hoping to hire from the Stockton area (locally). The workforce team expects to bring a discussion in April on how to run the apprenticeship program.

### Next Steps and Wrap Up

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Steering committee schedule and meeting materials are posted on the project website:  
<https://www.sjcog.org/597/Meetings-and-Events>.

The meeting was adjourned to April 6, 2023.