



San Joaquin Council of Governments Stockton Mobility Collective Steering Committee

Meeting #1: Thursday, December 1, 2022 | 5:00-7:00 Pm

Zoom Information

Call-In: (669) 900-6833

Meeting Id: 850 8433 4801

Passcode: 661954

Attendance:

ORGANIZATION	NAME
<i>San Joaquin Council of Governments (SJCOC)</i>	<i>Christine Corrales</i>
	<i>Kim Anderson</i>
	<i>Yvette Davis</i>
	<i>Joel Campos</i>
	<i>Christine Tran</i>
	<i>Angela Carranza</i>
<i>Institute for Local Government (ILG)</i>	<i>Melissa Kuehne</i>
	<i>Hanna Stelmakhovych</i>
	<i>Nikita Sinha</i>
	<i>Seth Yund</i>
<i>San Joaquin Regional Transit District (SJRTD)</i>	<i>Fantacee Wilson</i>
	<i>Maximillian Calder</i>
<i>University of California, Davis (UC Davis)</i>	<i>Brain Harold</i>
	<i>Caroline Rodier</i>
<i>Catholic Charities</i>	<i>Alec Castellano</i>
	<i>Ector Olivares</i>
<i>Resident Committee Advisors (RCA)</i>	<i>Ariana Adame</i>
	<i>Celine Lopez</i>
	<i>Gynae Davalos</i>
	<i>Lisa Rodrigues</i>
	<i>Patrick Udeze</i>
	<i>Christine Worrell</i>
<i>Housing Authority County of San Joaquin (HACSI)</i>	<i>Sandy Paben</i>
	<i>William Muetzenburg</i>
<i>Public Health Advocates</i>	<i>Kaia Robinson</i>
<i>Edge Collaborative</i>	<i>Jessica Bilecki</i>
<i>University of the Pacific (UOP)</i>	



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AGENDA	PRESENTER
<i>Welcome And Introductions</i>	<i>Melissa Kuehne, Institute for Local Government (ILG)</i>
<i>Carshare Updates and Discussion</i>	<i>Christine Tran, SJCOG</i>
<i>Bikeshare Updates and Discussion</i>	<i>Maximillian Calder, San Joaquin Regional Transit District (SJRTD)</i>
<i>Mobility Incentives Updates and Discussion</i>	<i>Yvette Davis, SJCOG</i>
<i>Workforce Development Updates</i>	<i>Kim Anderson, SJCOG</i>
<i>Community Engagement Updates and Discussion</i>	<i>Melissa Kuehne, ILG</i>
<i>Vamos App Updates</i>	<i>Joel Campos, SJCOG</i>
<i>Wrap-Up And Next Steps</i>	<i>Melissa Kuehne, ILG</i>
<i>Adjourn</i>	<i>Melissa Kuehne, ILG</i>

Welcome and Introductions

Melissa Kuehne opened up the meeting and oriented participants to the agenda and zoom controls. Christine Corrales provided an overview of the Stockton Mobility Collective Steering Committee. SJCOG designed a partnership structure to allow stakeholders and residents in the project area to provide input throughout project implementation. After 12 months of implementation, SJCOG worked with its project partners, stakeholders, and resident advisors to revamp the partnership structure. The new partnership structure combines its original three working groups into a single group which will now be referred to as the Stockton Mobility Collective Steering Committee. This change results from challenges identified in the process of implementing the original structure as designed, including:

- A lack of capacity from staff and attendees,
- Missed opportunities to discuss items that intersect across projects, and
- Limited participation from stakeholders and residents.

The purpose of the steering committee is to advise SJCOG on the implementation of the Stockton Mobility Collective, ranging from mobility programs, community engagement activities, and workforce development efforts. Participants include Resident Community Advisors, community stakeholders, and project partners. The steering committee is scheduled bi-monthly for 1 to 2 hours on the first Thursday of the month from 2022 to 2024.

Carshare Updates

Christine Tran provided updates on the e-carsharing program, operated by Miocar. Miocar is projected to ramp up to 30 vehicles in 2023. There are 6 to 7 initial locations planned and the program is targeting up to 300+ individual members in the project area. Through the Míocar app, users can book a vehicle for \$4



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an hour, or \$35 a day, plus \$.35 for every mile after 150 miles. Míocar is currently in beta-testing phase. During this phase, booking a vehicle is free. Through beta testing, Míocar is hoping to receive feedback from early users.

Stations and Utilization Data:

- Housing Authority of the County of San Joaquin @ Conway Homes: On August 25, 2022, Miocar launched its first station at Housing Authority's Conway Homes (3 vehicles). For the month of October, there has been a total of 59 trips, 1,135 hours driven, and a total of 3,183 miles driven.
- Housing Authority of the County of San Joaquin @ Grand Canal: On November 18, 2022, Miocar's second station came online (1 vehicle).

Station Siting Progress Update:

Christine Tran led a discussion on two city-owned and operated sites currently under consideration but outside of the project area: Arnold Rue Community Center and Maya Angelou Branch Library. A question was raised by the steering committee regarding population density surrounding both sites. Committee members discussed surrounding residential density, access to nearby amenities and destinations, as well as demographics of nearby residents. The steering committee was invited to participate in a poll to determine whether the project team should continue to pursue these station locations. Results from the poll indicated that a majority of the steering committee supported both sites. SJCOG staff indicated they would provide additional population density data to members.

Bikeshare Updates

Max Calder provided updates on bikeshare program implementation. The purchase order has been finalized for 100 e-bikes, which are expected to arrive by March 2023. The program will launch in the spring with 20% of the fleet to start, ramping up over 30 - 60 days.

Station Siting Progress Update: Pending approval from City of Stockton, program launch sites will include:

- DeCarli Plaza
- Yosemite Village
- Haggin Museum / Victory Park
- RTD Downtown Transit Center
- Miracle Mile
- University of the Pacific

Additional sites are also in the planning phase at Stribley Community Center, RTD Union Transfer Station, and Williams Brotherhood Park. Steering committee members also identified potential future sites at McKinley Park and Van Buskirk Community Center, as safe bike infrastructure comes online in the future.



Mobility Incentives Updates

Yvette Davis and Caroline Rodier provided updates on program implementation. Mobility incentives are intended to expand the use of the Vamos application, e-carsharing, and e-bikesharing programs in the project area. The program has been shaped by input received from stakeholder outreach with residents and key informants serving the project area. The team is finalizing its implementation plan that identifies the proposed incentive amount of \$100/ per month for 18 months for 300-400 participants. Incentives will likely be distributed via prepaid debit card to eligible participants.

The project team plans to partner with affordable housing, homeless shelters, and other CBOs in the project area for program recruitment. The program is expected to launch in early 2023 as e-carsharing and e-bikesharing programs transition into revenue service and full launch.

Workforce Development Updates

Kim Anderson provided updates on workforce development activities. The purpose of the Workforce Development project is to open pathways to job opportunities for residents in the project area. The workforce has been slower to start up but is working with carshare and bikeshare teams on identifying job needs and apprenticeships. The program expects to provide stipends for training. The team is currently looking at existing programs as they develop the groundwork. More to come in the next 1-2 months.

Community Engagement Updates

Melissa Kuehne provided updates on community engagement activities. The Community Engagement team supports all project components by providing information and updates to residents, as well as relaying community feedback to the project team. In August, the team partnered with the Housing Authority to hold a soft launch event for the first carshare station at Conway Homes. Other events in the past 3 months include:

- ✓ TCC's Community Coalition Meeting (Sept. 29)
- ✓ STAND Mobile Farmer's Market (Oct. 6)
- ✓ South Stockton Outdoor Community Resource Fair (Oct. 15)
- ✓ FAHM Fest (Oct. 22)
- ✓ Conway Residents Fall Festival (Oct. 29)

The Community Engagement team is partnering with community-based organizations (CBOs) to expand capacity and support for project outreach needs in hard-to-reach populations. Partnerships formalized to date include Amelia Ann Adams Whole Life Center (AAAWLC), Environmental Justice Coalition for Water (EJCW), and Community Center for the Blind and Visually Impaired (CCBVI). Additional partnerships in development include the San Joaquin Bike Coalition, Friends of Yosemite Village, The Hub (Helping Urban



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Bicyclists), and Empowering Marginalized Asian Communities (EMAC). The Community Engagement team has also helped conduct three focus groups where the team has been able to discuss transportation needs & barriers, feedback on the accessibility of the Vamos App, and more. In 2023, the Community Engagement team expects to organize a launch event for e-carshare, e-bikeshare, and mobility incentives. More information to come at the February meeting. In the meantime, the team will continue on-going outreach efforts.

Vamos App Updates

Joel Campos provided an update on the Vamos Mobility App. The app is a trip planning app for transit users in San Joaquin County with mobile ticketing provided by EZHUB. Based on feedback at the last Shared Mobility Working Group Meeting, Vamos has expanded the Amtrak San Joaquin GTFS feed and is currently being tested. Vamos team has also been working on Míocar integration and is currently in testing. For Míocar users, steering committee members pointed out that they will need to have an account to book a vehicle while on the Vamos app. Vamos team is looking into methods to clarify this to users of either app. A focus group with CCBVI provided insight on the usability of the app for the visually impaired and other users:

- ✓ Improve ADA (Americans with Disability Act) experience by making changes to the dictation and changing up the formatting on some screens
- ✓ Improve the overall experience of creating an account
- ✓ Explore the option of placing ACCESS San Joaquin Passes on the Vamos app – the pass is currently in the form of a physical lanyard for eligible riders

The feedback is currently under review by the technical team to determine next steps and future app improvements.

2022 -23 Steering Committee Schedule

The Steering Committee convenes bimonthly from 5:00 pm to 7:00 pm on the first Thursday of the month.

2023 SCHEDULE

December 1, 2022

February 2, 2023

April 6, 2023

June 1, 2023

August 3, 2023

October 5, 2023

December 7, 2023