



# THE COMMUNITY ENGAGEMENT WORKING GROUP

Meeting #3  
Thursday, August 18, 5pm  
Via Zoom



MOVING CALIFORNIA  
cleaner transportation for all communities

*This project is supported by the  
California Climate Investments Program.*



# Welcome



**Christine Corrales,  
Senior Regional Planner  
Stockton Mobility Collective Project Manager**

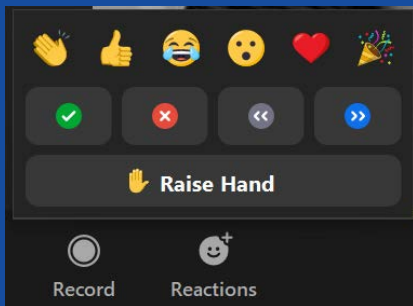
**San Joaquin Council of Governments**

# Agenda

- 5:00 p.m. Welcome, Introductions
- 5:10 p.m. Project and Partner Updates (Info)
- 5:25 p.m. Proposed Changes to Stockton Mobility Collective Working Group Governance Structure (Action)
- 5:40 p.m. Upcoming Engagement Opportunities (Discussion)
- 5:50 p.m. Wrap up & Next Steps
- 6:00 p.m. Adjourn



# Zoom Etiquette



## Update Your Screen Name

- **First, Last - Affiliation**
- To change your screen name, click on the top right side of your picture/video.

## Zoom Functions

- Please **stay on mute** unless you are speaking or planning to speak (use **\*6** if participating by phone)
- Please **raise your Zoom hand** to ask a question during a presentation Q&A (use **\*9** if participating by phone)

## Need help?

- Send a private chat to SMC team. Don't hesitate to **ask!**

# Community Engagement Team



- Lead Community Engagement Working Group
- Organize and coordinate the events, engagement and outreach activities for the project



Melissa Kuehne  
ILG



Nikita Sinha  
ILG



Christine Corrales  
SJ COG



Hanna Stelmakhovych  
ILG



Seth Yund  
ILG



# Introductions

Please share:

Name

Title

Organization



# Community Engagement Working Group



## Purpose

- Advise on the coordination and alignment of community engagement activities

## Scope

- Oversight of public information provided on website and other communication channels
- Facilitate community feedback, share resources and education

## Meetings & Structure

- Bi-monthly meetings (1-2 hours)
- 2022-2024



# Project and Partner Updates (Apr – Aug 2022)

Information Item





# Community Engagement

Participated in 5 events from Apr - Aug

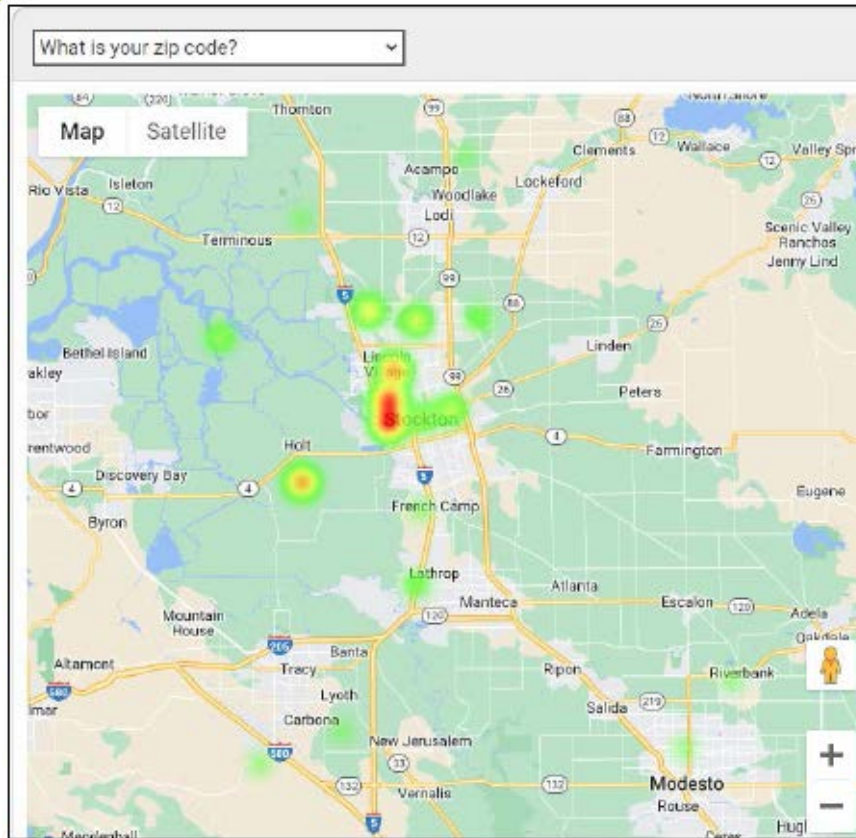
Conducted survey for gathering input on programs

Conducted focus groups

Gearing up for CBO mini-grant opps



# Survey Summary



- Survey open from **March 18 – June 16**
- Total Participants = **159**
- Top zipcodes = **95203, 95204, 95206, 95207**



## Programs Feedback

Top E-Bikeshare Locations	Top E-Carshare Locations
<ol style="list-style-type: none"><li>1. UOP</li><li>2. Delta / Weberstown Mall area</li><li>3. Miracle Mile</li><li>4. Haggin Museum area</li><li>5. ACE Amtrak Station</li></ol>	<ol style="list-style-type: none"><li>1. UOP</li><li>2. Civic Lot / Oak Street</li><li>3. Miracle Mile</li><li>4. ACE / Amtrak</li><li>5. Delta / Weberstown Mall area</li></ol>

- **Participants would like to see mobility incentives with the highest dollar amount benefit for the most people possible.**

# Project Updates

Project	Key Updates / Milestones
Vamos Mobility App	<ul style="list-style-type: none"><li>Stanislaus transit mobile ticketing launching Fall 2022</li></ul>
E-Carshare Program	<ul style="list-style-type: none"><li>Soft Launch @ Conway Homes on August 25 at 11am</li></ul>
E-Bikeshare Program	<ul style="list-style-type: none"><li>Midtown and Downtown station siting in progress</li></ul>
E-Workforce Development Program	<ul style="list-style-type: none"><li>Partnership with the Housing Authority expected Fall 2022</li></ul>
Mobility Incentives Program	<ul style="list-style-type: none"><li>Program finalization expected Summer 2022</li></ul>
Stockton Mobility Collective (All Programs)	<ul style="list-style-type: none"><li>Expected launch event/promotion in Quarter 1 2023.</li></ul>



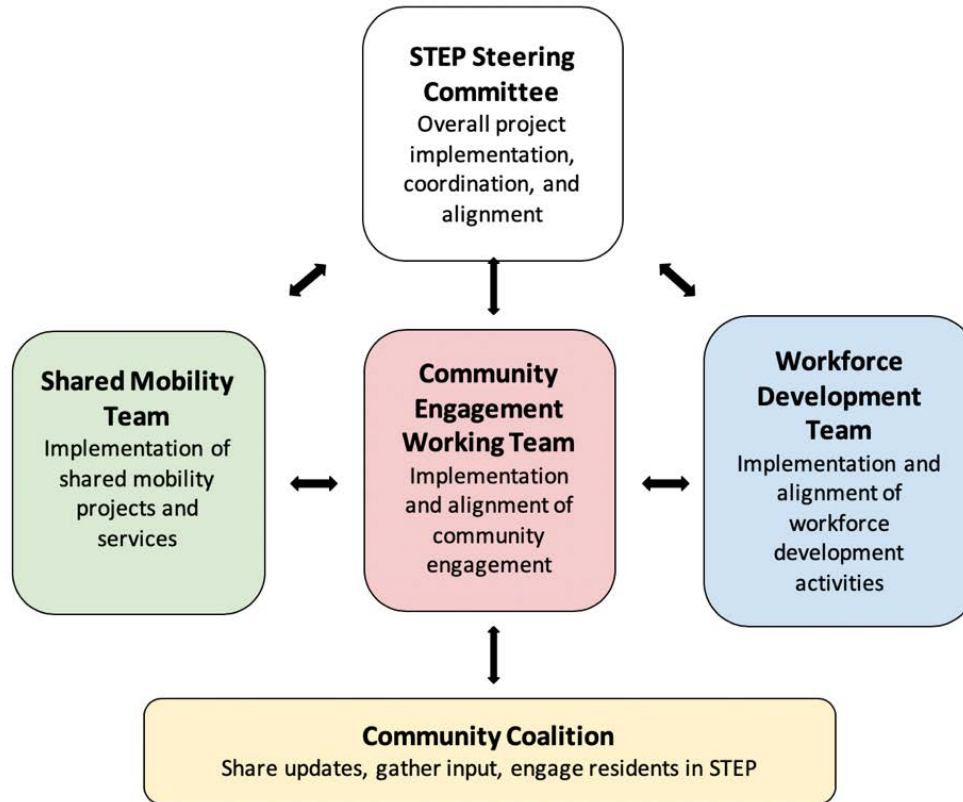


# Proposed Changes to the Working Group Governance Structure

Action Item



# Overview



# Successes

- Shared Mobility and Community Engagement Working Groups have met multiple times thus far
- Project teams can share project updates and answer questions from community partners
- Steering Committee formation completed
- Recruited 7 resident committee advisors from the project area to join the working groups



# Challenges

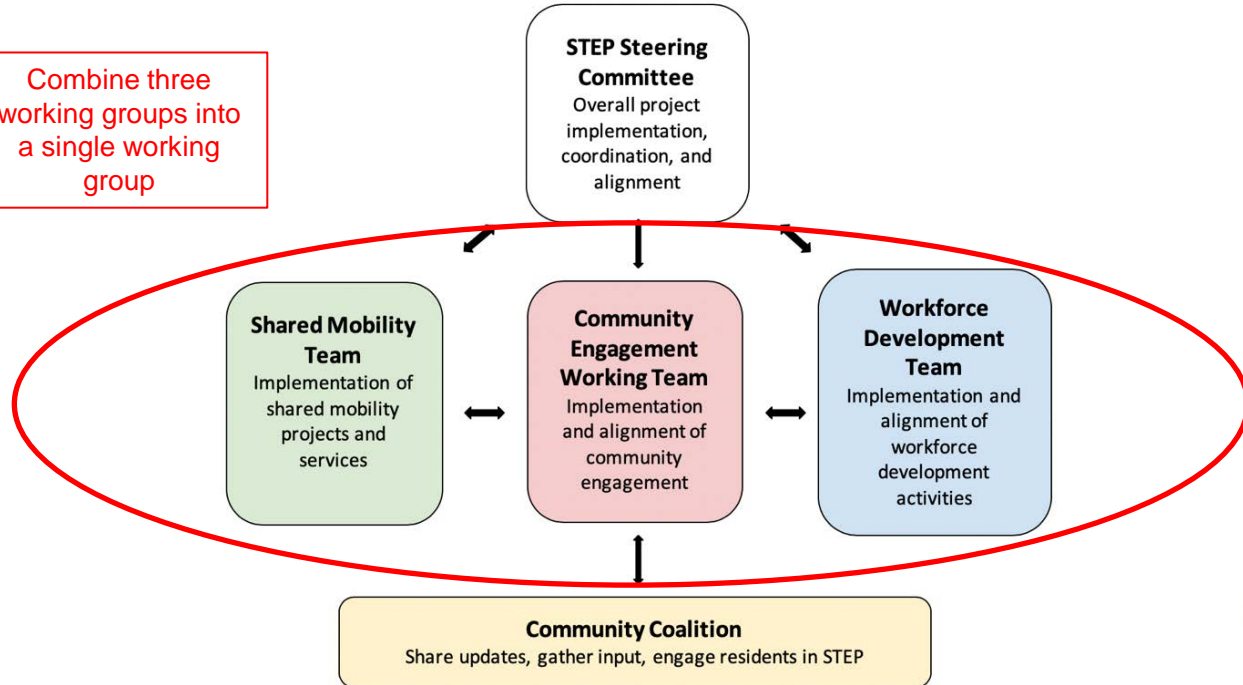
- Shared Mobility and Community Engagement Working Groups have met multiple times thus far
- Project staff participation is typically higher than community partners on both working groups
- Agenda items tend to be informational and less outcome-oriented
- Community partners in one working group missing out on discussion from other working group
- Resident committee advisors are enrolled, but have not yet had a chance to participate due to shifting working group schedules
- Pending kick offs for Steering Committee
- Pending Workforce Development Working Group formation and kickoff
- Project staff capacity is limited; team members attending multiple working groups and providing the same update/discussion



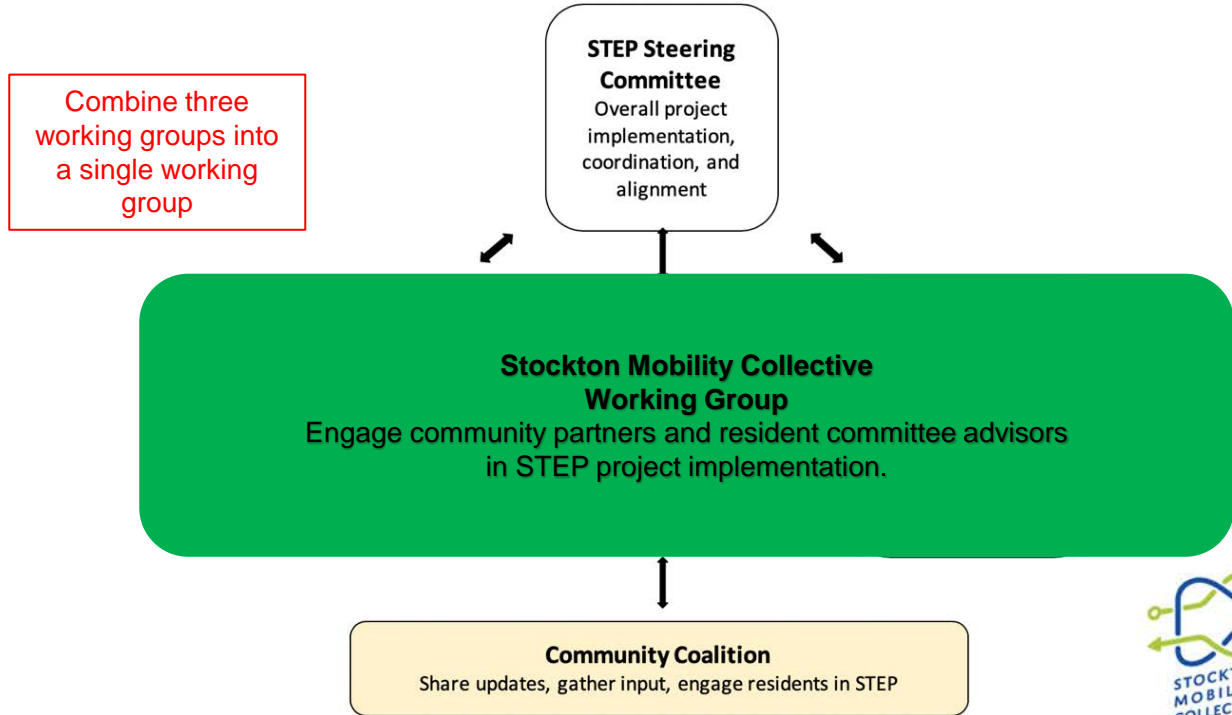


# Proposed Revision

Combine three working groups into a single working group



# Proposed Revision



# Proposed Revision

Facilitator	STEP Project Manager (SJCOG) <b>or designee</b>
Members	<ul style="list-style-type: none"><li>• <b>STEP Subgrantees</b></li><li>• <b>Community Partners</b></li><li>• <b>Resident Committee Advisors</b></li></ul>
Scope	<ul style="list-style-type: none"><li>• Review and advise on project implementation progress for shared mobility, community engagement, and workforce development activities funded by STEP grant</li><li>• Coordinate and/or facilitate community engagement, education, and marketing activities funded by STEP grant</li><li>• <b>Advise on STEP project-related matters requiring community partner and resident input</b></li></ul>
Governance	Advisory body: simple majority vote for advisory recommendations within the STEP project scope. Any proposed changes to the project scope must also be approved by the STEP Project Manager, <b>STEP Steering Committee and CARB.</b>
Meetings	<b>Every other month at SJCOG Board Room.</b> To protect public health and slow the rate of transmission of COVID-19, meetings will be held virtually until state guidance allows for gatherings.



# **Staff Recommendation:**

**Approve revision to working group structure.**



# Next Steps

- Bring proposed partnership structure revisions through working groups, resident committee advisors, and steering committee
- CARB approval
- Update invites to community partners, resident advisors
- Update meeting calendar





# Upcoming Community Engagement Opportunities

Discussion Item



STOCKTON  
MOBILITY  
COLLECTIVE

# Fall Demo Event (Late Oct)



## **Purpose:**

- Provide education about e-bikeshare and e-carshare programs
- Provide opportunities to test-ride e-bikes and/or check out the Miocar vehicles and sign up
- Promote Vamos Mobility App

# Other Engagement Opportunities



## Mini-Grants

Reaching out to a short list of CBOs to assist with focused outreach in the STEP community.

## Events

Any fall/winter events to be mindful of?

## Cross-promotion

How do we improve cross-promotion of each other's programs/projects?



# Wrap Up & Next Steps



- Please **share** topic suggestions for future meetings
- **Stay tuned** for our first newsletter
- **Tentatively mark** the next meeting on **October 20, 2022** (Note that schedule may be adjusted pending working group revisions)

# Contact Us



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Thank  
you for  
joining  
us

The Stockton Mobility Collective is funded by the [California Air Resources Board](#) (CARB) as part of [California Climate Investments](#) (CCI), a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment — particularly in disadvantaged communities. [Moving California](#), part of CCI, focuses on increasing education and awareness of clean transportation options, while emphasizing program successes and providing guidance on how California's communities and residents can both benefit and access clean transportation opportunities.

