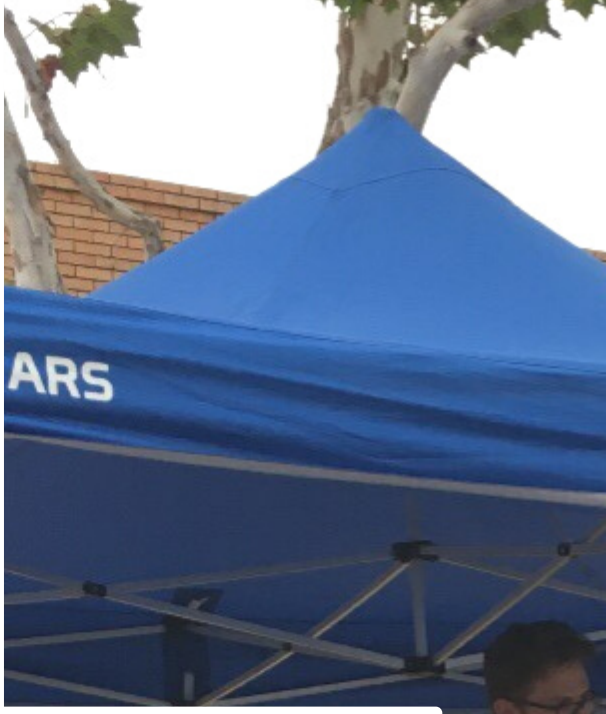
APPENDIX K

Civic Engagement Report



REGIONAL TRANSPORTATION PLAN
SUSTAINABLE COMMUNITIES STRATEGY

APPENDIX K: CIVIC ENGAGEMENT TECHNICAL APPENDIX

Overview

The public participation and community outreach activities for the 2022 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS) are outlined and summarized in Chapter 2 of the Plan. The purpose of the technical appendix is to provide the background materials supporting the narrative provided.

Contents List

K1. RTP/SCS Round 1 Survey Data Analysis Report

K2. RTP/SCS Round 2 Survey Data Analysis Report

K3. Community-Based Outreach Mini-Grant Program Report

K4. 2022 RTP/SCS Public Outreach and Workshop Materials

K5. Ongoing Public Outreach Activities

K6. Social Media Tracking Report

K1

RTP/SCS Round 1 Survey Data Analysis Report

2022 Regional Transportation Plan &
Sustainable Communities Strategy

Round 1 Public Opinion Survey – Envision 2050

Authored by SJCOG Staff

TABLE OF CONTENTS

I.SUMMARY	**1**
II. SURVEY OVERVIEW	**2**
III. KEY FINDINGS	**5**
IV. METHODS	**7**
V. SURVEY RESPONDENTS	**9**
VI. ENCOURAGING GROWTH IN THE SAN JOAQUIN COUNTY REGION	**14**
VII. REGIONAL PRIORITY RANKS	**22**
APPENDIX K1-A	**25**
APPENDIX K1-B	**52**

I. SUMMARY

A comprehensive public involvement program is an important component for developing the 2022 Regional Transportation Plan & Sustainable Communities Strategy (RTP/SCS). As the San Joaquin Council of Governments (SJCOG) updates the 2022 RTP/SCS, a major goal of the public outreach effort is to communicate with non-traditional as well as traditional audiences to ensure that environmental justice issues are identified and that interested members of the public have ample opportunity to understand and provide meaningful input throughout the planning process.

The Round 1 Public Outreach Survey was administered to assess public opinion on regional transportation issues, as well as identify current and future transportation needs of residents across the region. Respondents were asked to assess the state of transportation in the region, share their perceptions of the need for improvement regarding different aspects of transportation, their opinions on the foundational goals of the RTP/SCS, as well as identify priorities on where to invest in transportation.

With over 120 responses to the survey, SJCOG heard from a broad sample of residents throughout San Joaquin County (Table 1).

Table 1. SJCOG Round 1 Survey Respondents

Demographic	Highlights
Location	· Residents from all jurisdictions responded to the survey. · The largest portion of respondents (47%) are residents of Stockton, with significant representation also coming from Lodi and Manteca. · Low levels of response were observed in Ripon, Lathrop, Linden, and Escalon.
Age	· Respondents to the survey ranged from high school age to retirement age. · The largest portion of respondents (26%) were between the ages of 55-64. There was also significant representation from millennials (ages 25 to 34), as well as middle aged peoples (both 22%)

Race/Ethnicity	· Respondents to the survey represented a diverse sample of the San Joaquin County region. · Approximately 57% of respondents identified themselves as White, while approximately 16% of respondents identified as Hispanic/Latino of any race. · Approximately 10% of respondents identified as African-American and another 10% identified as Two or More
Income	· Residents from all income levels responded to the survey. · Approximately 16% of respondents represent an income level of $100,001-$150,000. Another 14% represent a household income level at $75,001-$100,000. · The next most common household income level was $50,001-$75,000 at 12%.

II. Survey Overview

Envision 2050 MetroQuest Survey 1: Tell us what you would like the San Joaquin County of the future to be like.

Pick Your Priorities – Envision 2050 will consider a range of factors that will shape the future of San Joaquin County. Please rank the top 3 to 5 that are most important to you. Sc.2

- Technology
- Climate
- Housing
- Commuting
- Jobs & Economy
- Vibrant Neighborhoods

What Matters to You? Sc. 3

*Based on priorities established previously"

Technology

- Autonomous Vehicles
- Electric Vehicles
- Hyperloop
- Autonomous Freight
- Air Taxis

Climate

- Focus on transit passenger safety
- Plan for climate in road improvement designs
- Prepare for public safety power shutoffs (PSPS)

Housing

- Establishing a housing trust fund
- Streamlining the approval process to reduce costs
- Developing a regional housing projects list

Commuting

- Carpool/rideshare
- Telework
- Public Transit
- Working flex hours

Jobs & Economy

- Build roads and/or lanes to improve job access
- Improve public transit options for job access
- Invest in port, rail, airport, and trucking routes
- Implement congestion pricing or toll lanes
- Encourage new companies to locate in the region

Vibrant Neighborhoods

- Walkability – Improve sidewalks, pedestrian safety
- Bikeability – Adding or improving bike lanes
- Mixed-Use Development – Mixing building types
- Public Transit – Expanding service or frequency

Regional Issues Survey Sc.4

Technological Advancement

- What level of impact do you think automation will have on your job? Automation is the use of technology to perform tasks and need little to no human assistance.
    - My job will see high impact
    - My job will see moderate impact
    - My job will see low impact
    - My job will see no impact
- How do you see technological advancements improving how you get around?
    - I see myself driving an electric vehicle
    - I see myself in an autonomous vehicle
    - I see myself using high speed transit like Hyperloop
    - I see myself using rideshare including Air Taxis
    - I see myself walking or biking more

Community

- I am worried about having enough money left over to buy essentials after paying my rent or mortgage every month.
    - Very worried
    - Slightly worried
    - Neutral
    - Not that worried
    - Not worried at all
- Which of the following is/are the biggest problem(s) in your area?

    - Traffic
    - Conditions of the road
    - Lack of public transit
    - Lack of pedestrian and bicycling options
    - Road safety

Environmental Concerns

- Which of the following environmental impact likely to occur in San Joaquin County over the next 50 years concerns you the most?
    - Flooding
    - Drought
    - Wildfire
    - Sea Level Rise
- It is important that leaders in the region plan and prepare for public safety and mobility during future climate events, such as major flooding, extreme heat, etc
    - Agree
    - Neutral
    - Disagree

Commute Issues

- Which of the following do you think would help best reduce traffic congestion and/or improve air quality?
    - Carpool/rideshare
    - Telework
    - Public transit
    - Working flex hours
    - Other
- If you choose not to take public transit, what would you say is the biggest reason?
    - Inefficiency – it takes too long to get where I want
    - Inconsistency – The bus or train does not arrive on time often enough
    - Inconvenient – There are no stops near my residence or destination
    - Expensive – I can't afford a ticket
    - I would rather drive

Wrapping Up…

- I would telework more if I had the option.
    - Agree
    - Neutral
    - Disagree
- Which of these transportation options do you use most?
    - Car
    - Bus
    - Train
    - Bicycle
    - Foot
    - Carpool/rideshare

Tell us about yourself! Final questions (optional) Sc. 5

- Zip code
- Age
- Gender
- Race/Ethnicity
- Annual Household Income
- Additional Comments

III. Key Findings

- Jobs & Economy was consistently ranked higher than the other priorities in the region at an average rank of 3.41. Second was Housing with an average rank of 2.62. Third highest average rank goes to Vibrant Neighborhoods at 2.58 followed by Commuting, 1.79; Climate, 1.73; and, lastly, Technology, 1.56.

- Of the respondents who prioritized Jobs & Economy, 59% agreed that "Encouraging new companies to located in the region" was key to economic prosperity. 19% chose "Improve public transit options for jobs", 14% garnered no response and 0% of respondents selected "Implement congestion pricing or toll lanes."

- Of the respondents that ranked Housing as their second highest priority, 65% identified "Streamlining the approval process to reduce costs" as the most important way to meet the demand for housing in the region. 20% selected "Establishing a housing trust fund." "Developing a regional housing project list" rounds out the selection with 5%.
    - When looking at those who prioritized Housing first that figure drops to 57%. 24% selected "Establishing a housing trust fund" and 5% chose "Developing a regional housing project list."

- Of the respondents who ranked Jobs & Economy the highest, 22% indicated that they are "Not worried at all" about the prospect of running out of money to pay for essentials after they have paid rent or mortgage. An equal amount of people said they were "slightly worried" about the same proposition. 16% of people selected "very worried", 11% indicated they are "not that worried" and an equal amount said they were "neutral" on the subject. Overall, 47% of respondents are any level of worried, 40% are not worried, and 13% are neutral on this issue.

- On the subject of Vibrant Neighborhoods, 42% of respondents indicated "Walkability" as the most important focus. 21% identified "Mixed Use Development" as the most important. 11% selected "Bikeability" and 5% selected "Public Transit."

- Technology was consistently ranked last. Of the respondents who ranked it last, a large number would see themselves walking or biking more. None could see themselves using

rideshare including air taxis. 34% of those who ranked technology last could see themselves in an electric vehicle. 28% could see themselves using high speed transit such as Hyperloop. 25% said they could see themselves walking or biking more.

- On Automation: When asked “What level of impact do you think automation will have on your job?” 34% said their job “will see low impact.” 11% estimated their job could see “moderate impact” and 9% of people indicated their job will see “high impact” from automation.

- When asked to identify the biggest problems in their neighborhood, 91% of respondents selected Road Safety. 25% selected Lack of Public Transit, 20% Traffic, 19% Lack of Pedestrian and Bicycling Options, and finally Road Conditions was selected by 16% of respondents.

- Of those who responded to “Which Transportation Option Do You Use Most", 70% answered car. Bus and walking tied for second at 9% each, followed by bicycle, 6%; train at 5%; and, lastly, carpool/rideshare pulled in 1% of responses.

- Of the respondents who ranked Jobs & Economy as their number 1 regional priority, 70% of them agree they would telework more if they had the option. 8% were neutral on the subject and 3% disagreed that they would telework more if given the choice.

The Round 1 Public Outreach Survey is part of a broader effort to engage the public throughout the regional transportation planning process. This report offers a summary and analysis of key issues and priorities identified from the results of the survey.

IV. METHODS

Purpose

The purpose of the Round 1 Public Outreach Survey was to assess public perception of the existing regional transportation system, gather opinions on the related goals of the RTP/SCS, and identify potential needs and priorities for transportation investment. The information gathered would help guide development of planning scenarios, which present the public with packaged options for future transportation improvements and investments.

Survey Design

The content and design of this survey was created by SJCOG staff. The survey was hosted by MetroQuest – an interactive survey program specialized to fit the needs of transportation planning agencies.

The survey questions addressed five main topic areas:

- Introduction and prioritization of six key priorities identified in Envision 2050
- Identification of transportation and housing investment priorities
- Visual preference ranking system based on priorities
- General survey on broader regional issues
- Demographics

The six survey priorities:

- Technology
- Commuting
- Vibrant Neighborhoods
- Housing
- Jobs & Economy

The survey tool developed and administered by the San Joaquin Council of Governments (SJCOG) can be found in Appendix K1-A. Please note that commonly used terms, like "technology," were not defined in the survey, so there may be some level of imprecision.

Data Collection

The survey was conducted from May 8 – July 2, 2020, to self-selected respondents who are residents of the San Joaquin region and ranging in age from young adults to senior citizens (fifteen or older). The survey was administered in an online web format, and distributed via multiple channels including:

- 2022 RTP/SCS Community-Based Outreach Mini-Grant program activities (which included surveying in-person)
- RTP/SCS Working Group and SJCOG standing committees
- SJCOG community outreach at local events
- Mini presentations at local organizations
- Via SJCOG social media, press release, and email lists

The survey was made available in Spanish, however very few responses were received in-language. Instead, the translated survey was more often used as a tool to engage Spanish-speaking residents in providing feedback, which was recorded in English. At the close of the data collection phase, SJCOG received over 120 responses to the survey. Surveys were received after the deadline were no included in the following analysis. They are, however included in the summary report found in Appendix K1-B.

In addition, approximately 400 additional surveys were gathered by participants in the 2022 RTP/SCS Community-Based Outreach Mini-Grant Program. Four organizations throughout the region were contracted to assist SJCOG with outreach in historically underrepresented and underserved communities. Due to tailored outreach activities, the data collected by mini-grantees is summarized separately in Appendix K2.

Limitations

This survey was launched on May 8, 2020 – roughly two months into the start of the worldwide COVID-19 pandemic. As a result, the former primary method of in-person, public engagement was forced to shift into a fully online mode of participation. News and information about the survey were shared on SJCOG social media pages including Facebook and Instagram.

Due to the design of data collection and the effects of the COVID-19 pandemic, the combined regional sample does not reflect the proportional differences in the sizes of the populations of the jurisdictions making up San Joaquin County. Geographic areas reflected in the regional sample indicate the physical presence of SJCOG staff and/or mini grantees in those communities during the outreach process. Efforts were made to make up for community outreach opportunities that were lost due to the pandemic throughout the region, but some of these efforts fell short. As a result, some areas of the region were underrepresented in the sample due to lack of opportunities to administer the survey in-person, especially in smaller jurisdictions such as Escalon, Lathrop, and Ripon. Therefore, a cross comparison by jurisdictions was tabulated to identify the unique issues of each community comprising the region. Cross-tabulation by community can be found in Appendix K1-C.

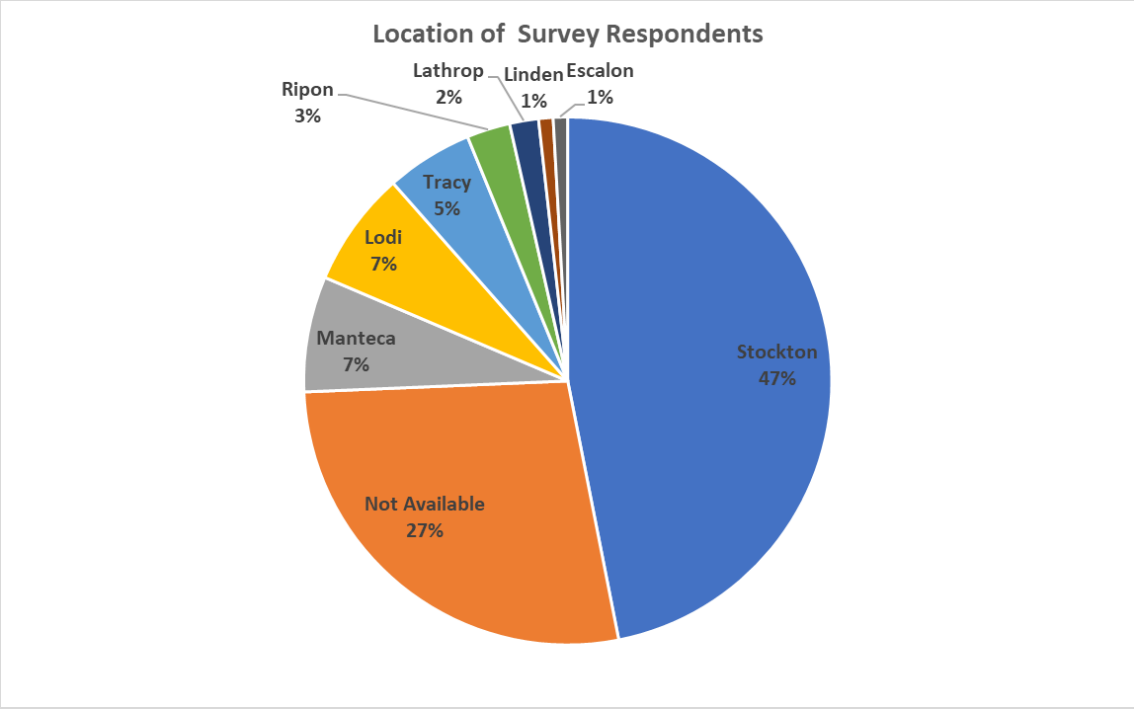
V. SURVEY RESPONDENTS

At the close of the first survey, the San Joaquin Council of Governments (SJCOG) received a total of 128 responses across both the English and Spanish versions. This section summarizes the demographic profile of survey participants who provided input during the first round of public outreach for the RTP/SCS.

Community Representation

Overall, responses to the survey came from all corners of the region. However, the regional sample does not proportionately represent the population of each jurisdiction. While cities such as Stockton and Tracy are well represented, residents in Escalon, Lathrop, and Ripon are severely underrepresented. Therefore, a cross comparison of survey results by community is also included in Appendix K1-C.

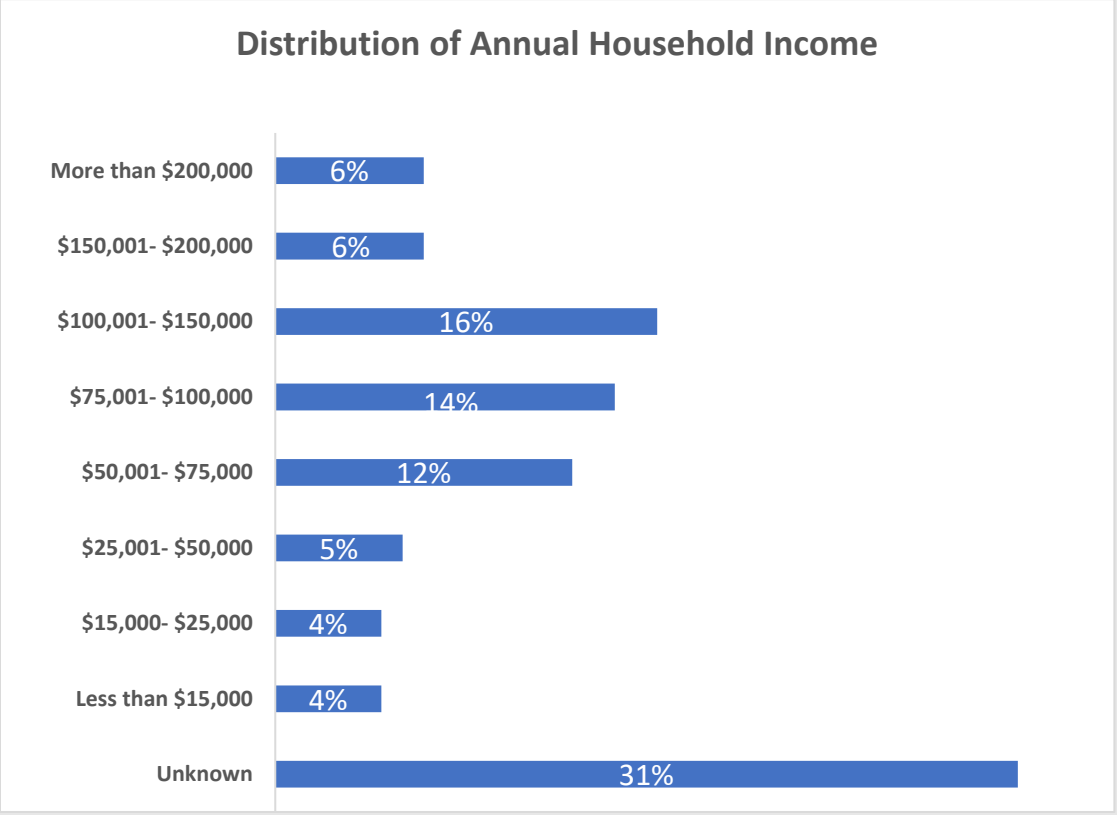
Q: Which city do you live in?
n= 113



Household Characteristics of Survey Respondents

Survey respondents also reflected a wide range of income levels in the San Joaquin County region. A noticeable cohort of respondents indicated household incomes between $100,000 and $150,000. This specific income profile is also strongly linked with the Mountain House subsample (refer to Appendix K1-C). The second largest income group reports between $75,001 and $100,000 followed by the group reporting income between $50,001 and $75,000. The U.S. Census Bureau reports that the median household income in San Joaquin County in 2019 was $64,432.

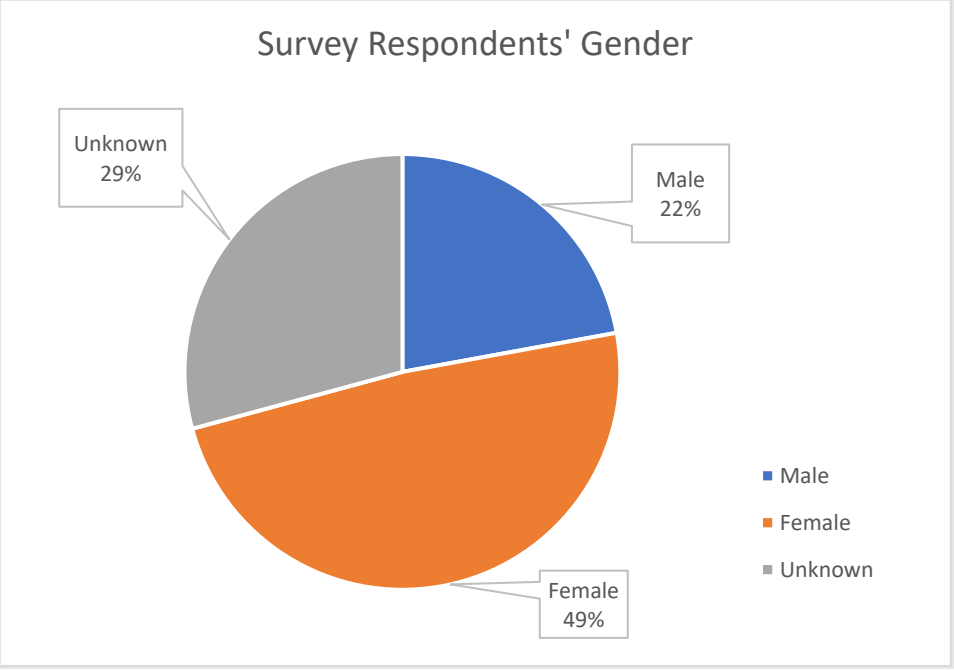
Q: What is your approximate annual household income (before taxes)?
n = 113



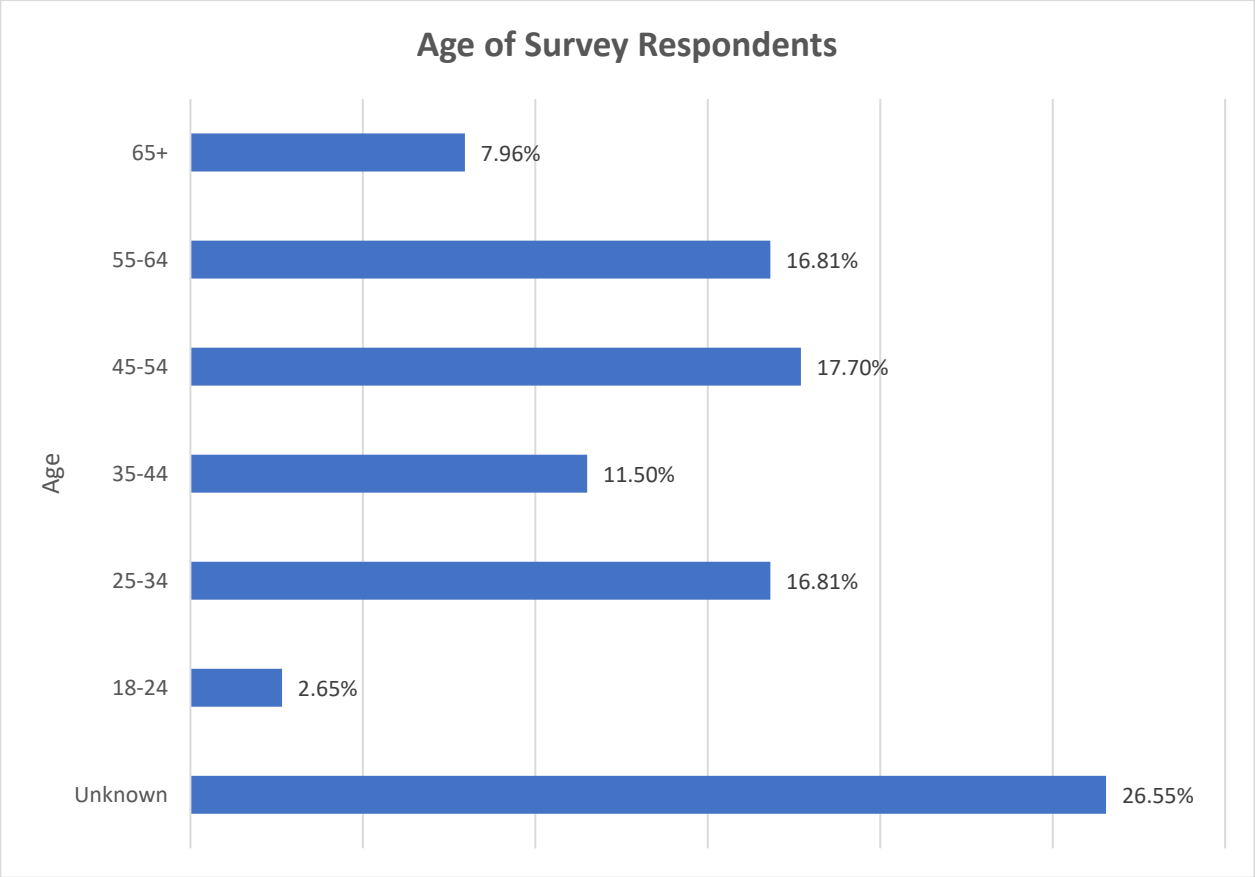
Demographic Profile

At least 49% of survey respondents identified as female, while 22% identified as male, and the remaining indicated “other” or declined to state their gender. Survey respondents also reflected the full age spectrum. In the last 2018 RTP/SCS, Millennials (approximately ages 18 to 35) and Generation Xers (approximately ages 35 to 50) participated in high numbers due in large part to enhanced public outreach efforts to encourage input from young stakeholders throughout the region.

The 2022 RTP/SCS engagement efforts took place during the Covid-19 Pandemic which prevented in-person social engagement. As a result, all outreach conducted was online through surveys, webinars, and meetings. Despite perceived wider accessibility on the internet, driving participants to engage in the survey proved to be a challenge. One explanation could be “Zoom fatigue”, a new phenomenon brought on by the rise of videoconferencing which suggests that people are exhausted by new technology interfaces and prolonged video chats.

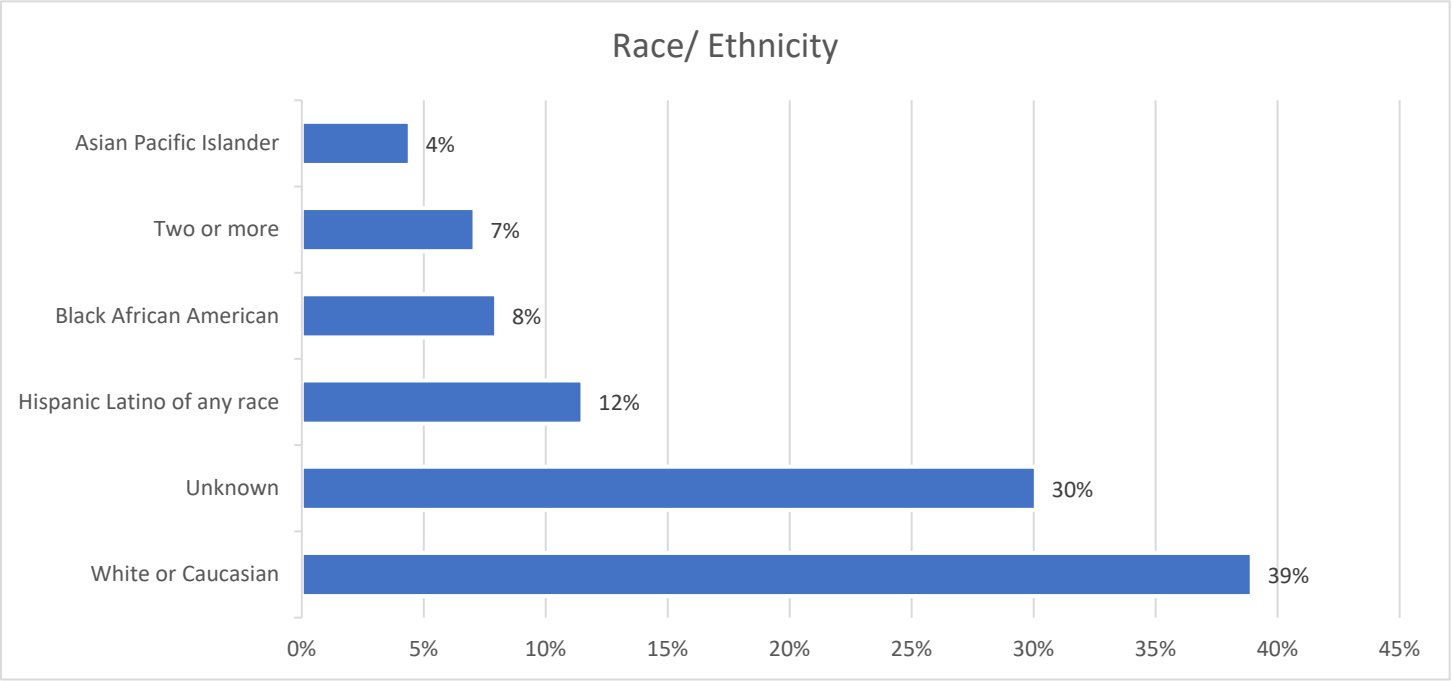


Q: What is your age?
N = 113



The largest single racial group identified as white or Caucasian (39%).The next largest group identified as Hispanic/Latino of any race (12%) followed by Black African Americans (8%), mixed race two or more (7%), and, lastly, the Asian Pacific Islander (4%). 30% of respondents elected not to respond. Compared to actual demographics in the county, Whites and Pacific Islanders were slightly overrepresented while Hispanics/Latinos and Asians were underrepresented. Black Americans and people of two or more races were roughly accurately represented in the survey.

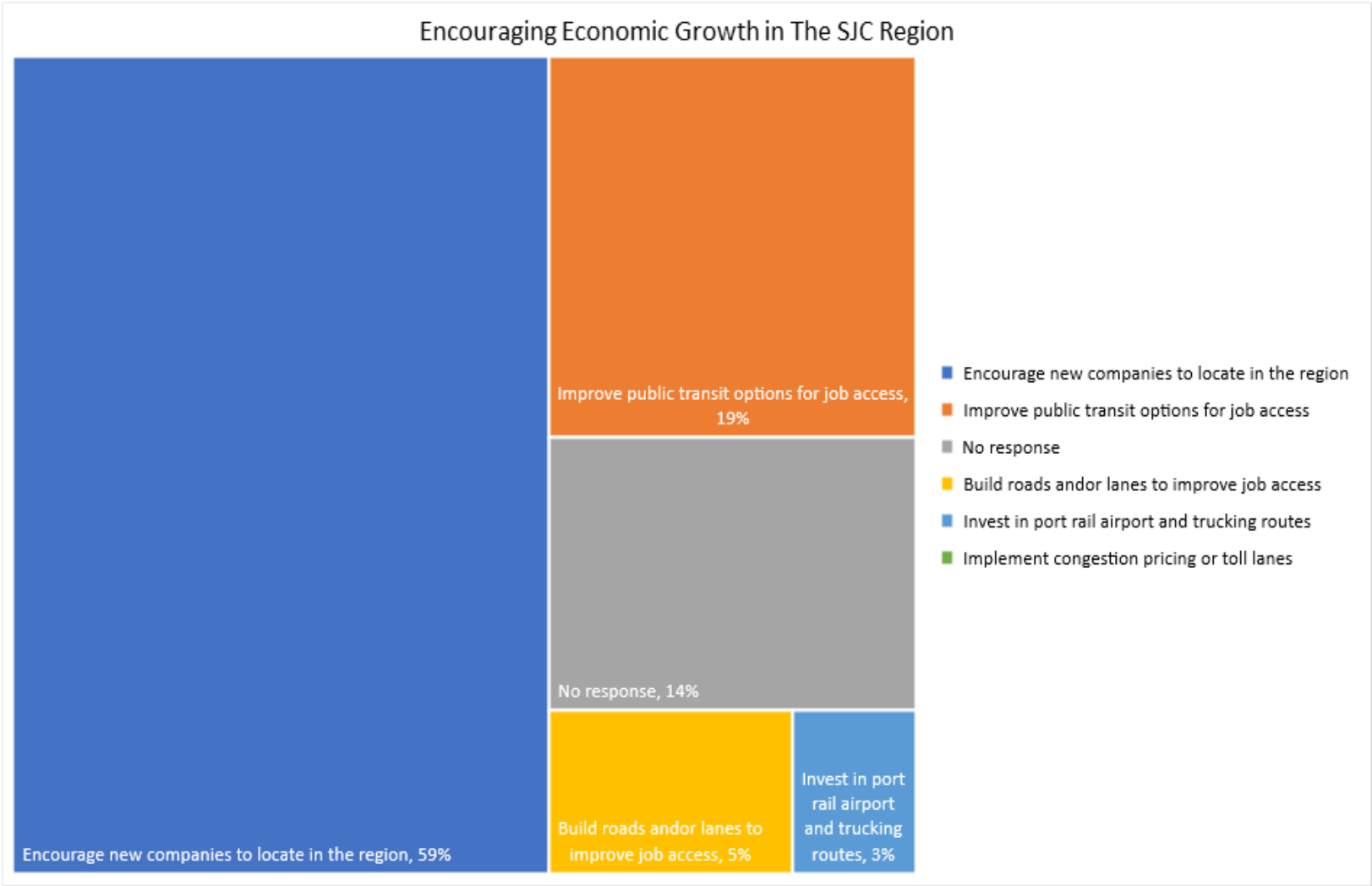
Q: Which racial and/or ethnic group do you consider yourself a member of?
N = 113



VI. Encouraging Growth in the San Joaquin County Region

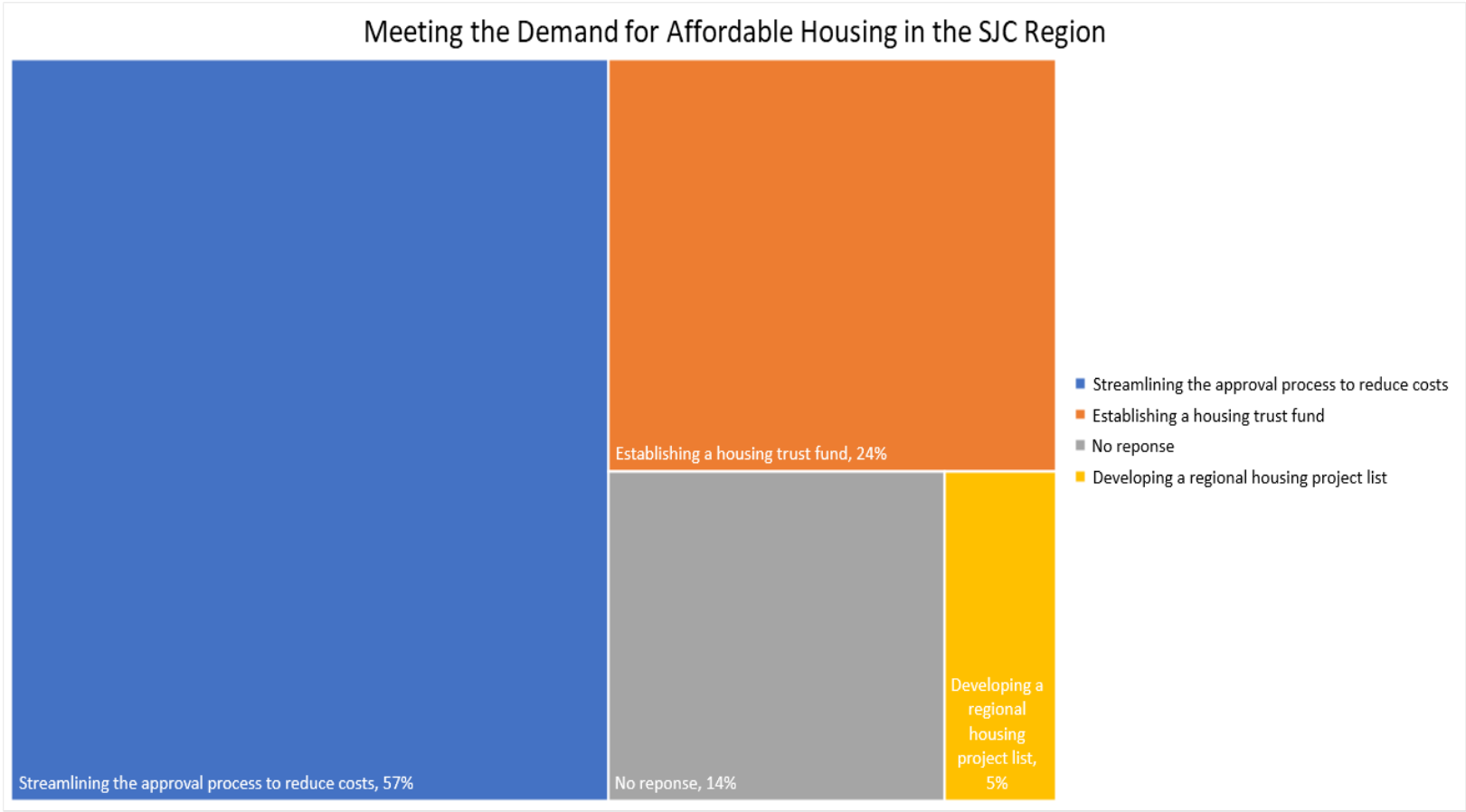
A majority of respondents (59%) believe that encouraging new companies to locate in the region is the most important way to encourage economic growth in the region. The next largest group selected the option to improve public transit options for job access (19%). 5% selected to build roads and/or lanes to improve job access and 3% chose to invest in port, rail, airport and trucking routes to improve economic vitality.

Q: What Matters to You? Jobs and Economy – Which option would you prefer for encouraging economic growth in the region?
n = 37



Housing in SJC Region

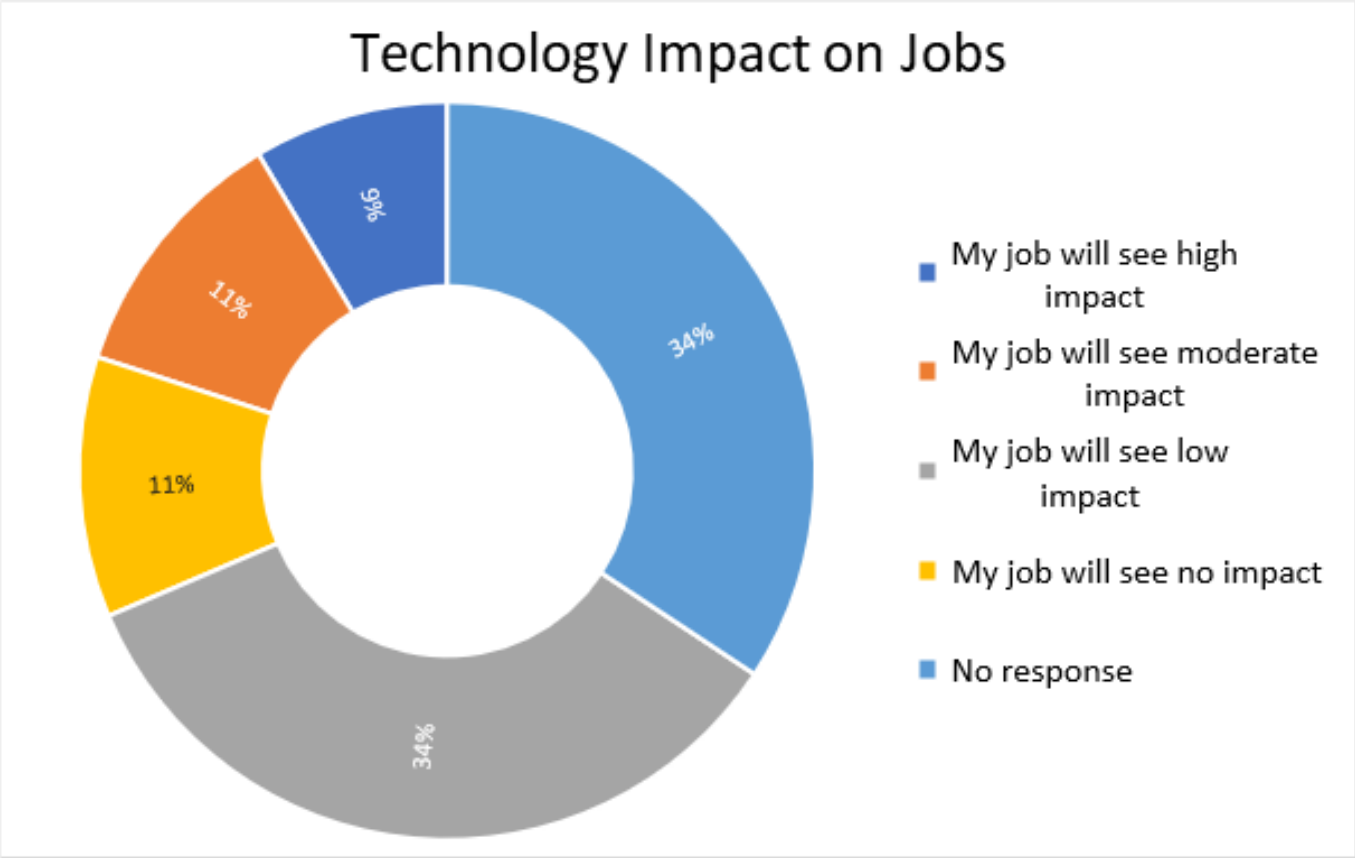
What Matters to You? Housing – Which of the following solutions would you favor to help the region meet the demand for affordable housing? Meeting the Demand for Affordable Housing in San Joaquin County



Strategy	Count	Percentage
Streamlining the approval process to reduce costs	13	65%
Establishing a housing trust fund	4	20%
No Response	2	10%
Developing a regional housing project list	1	5%

Most respondents (57%) believe that streamlining the approval process to reduce costs would be the most effective way to meet the demand for affordable housing. 24% selected establishing a housing trust fund, and 5% chose to develop a regional housing project list.

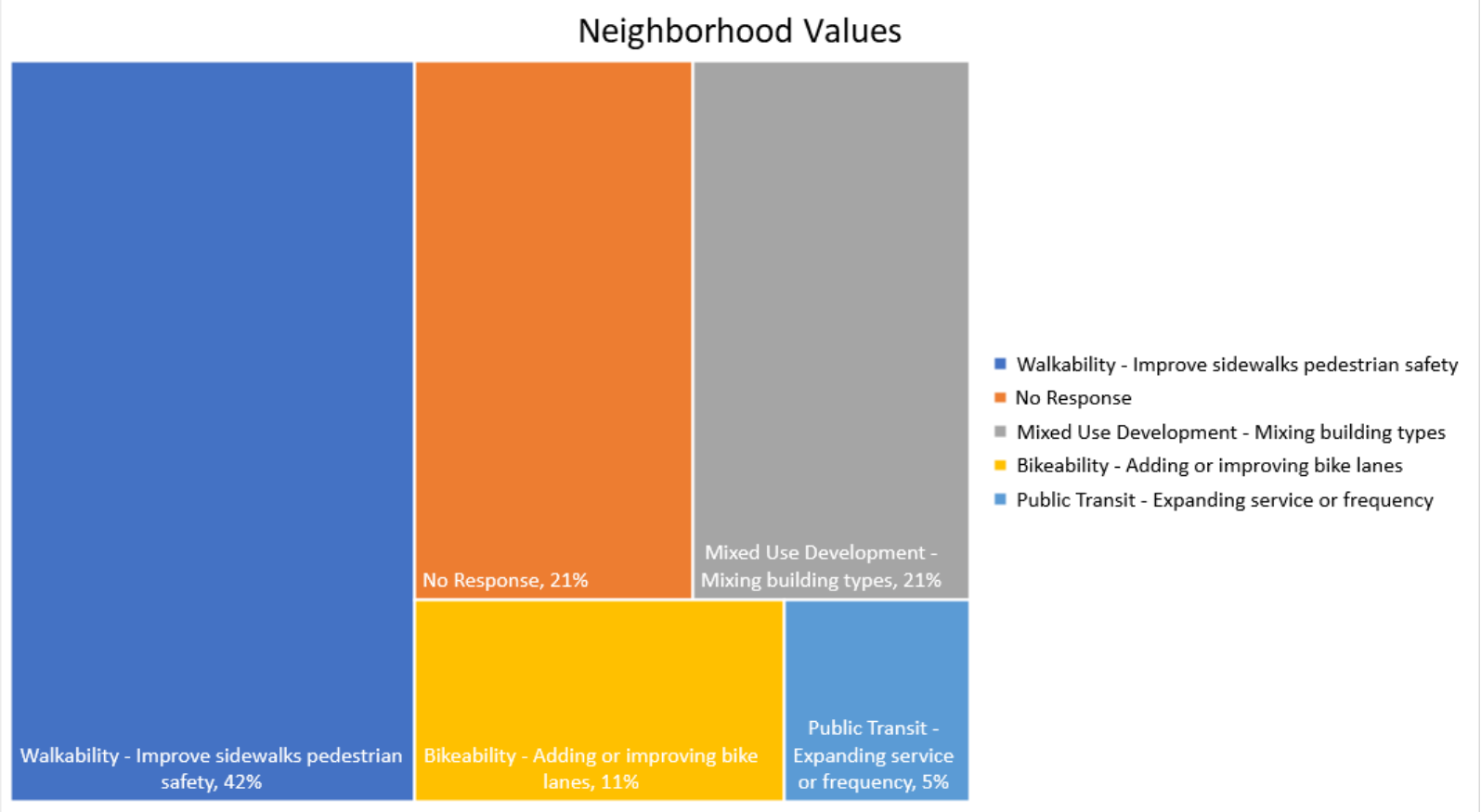
What level of impact do you think automation will have on your job?



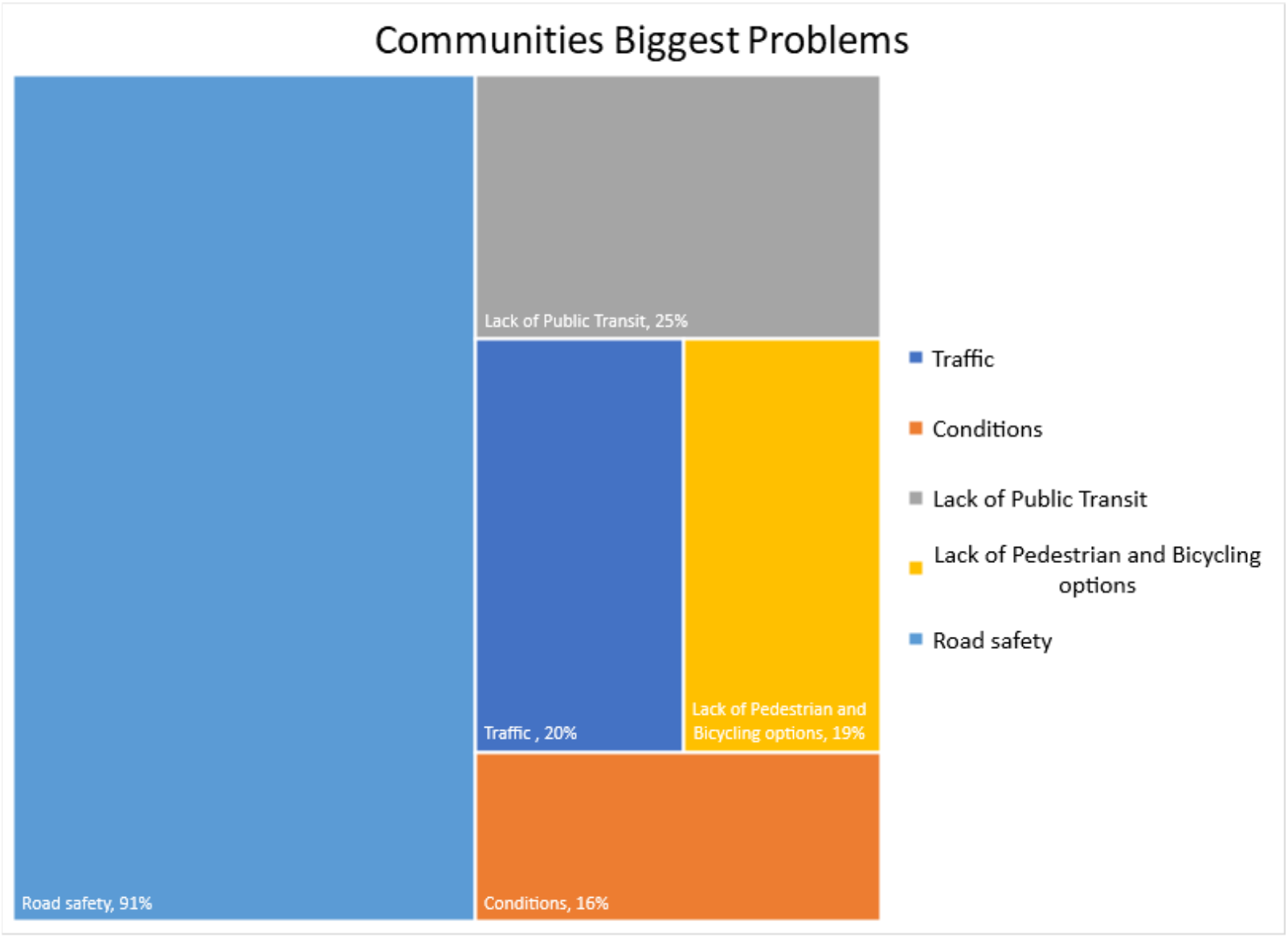
Result of Automation	Count	Percentage
My job will see high impact	3	9%
My job will see moderate impact	4	11%
My job will see low impact	12	34%
My job will see no impact	4	11%
No response	12	34%

Vibrant Neighborhoods

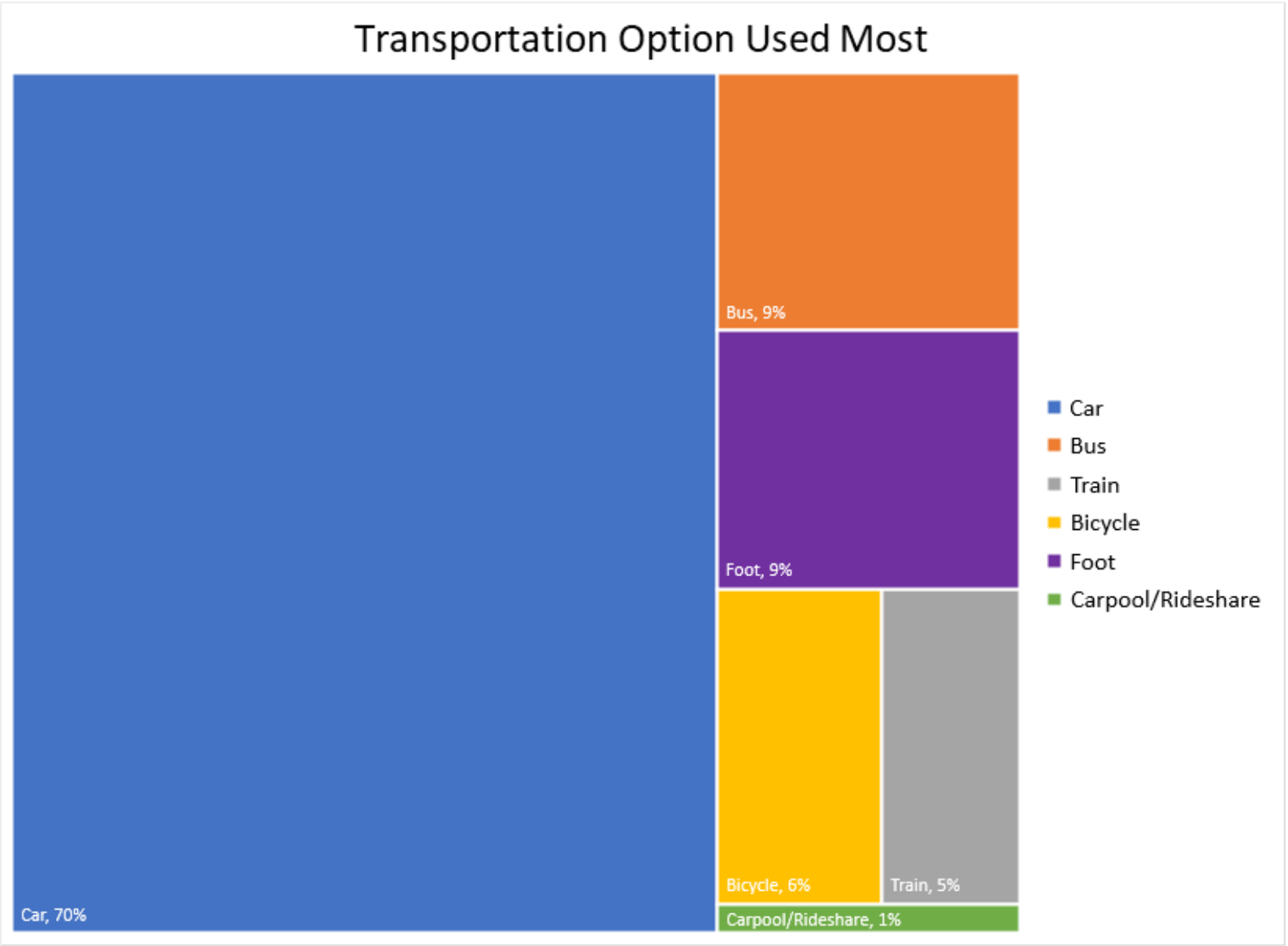
Which of the following do you value most in your neighborhood?



Vibrant Neighborhood Priority	Count	Percentage
Walkability - Improve sidewalks pedestrian safety	8	42%
No Response	4	21%
Mixed Use Development - Mixing building types	4	21%
Bikeability - Adding or improving bike lanes	2	11%
Public Transit - Expanding service or frequency	1	5%

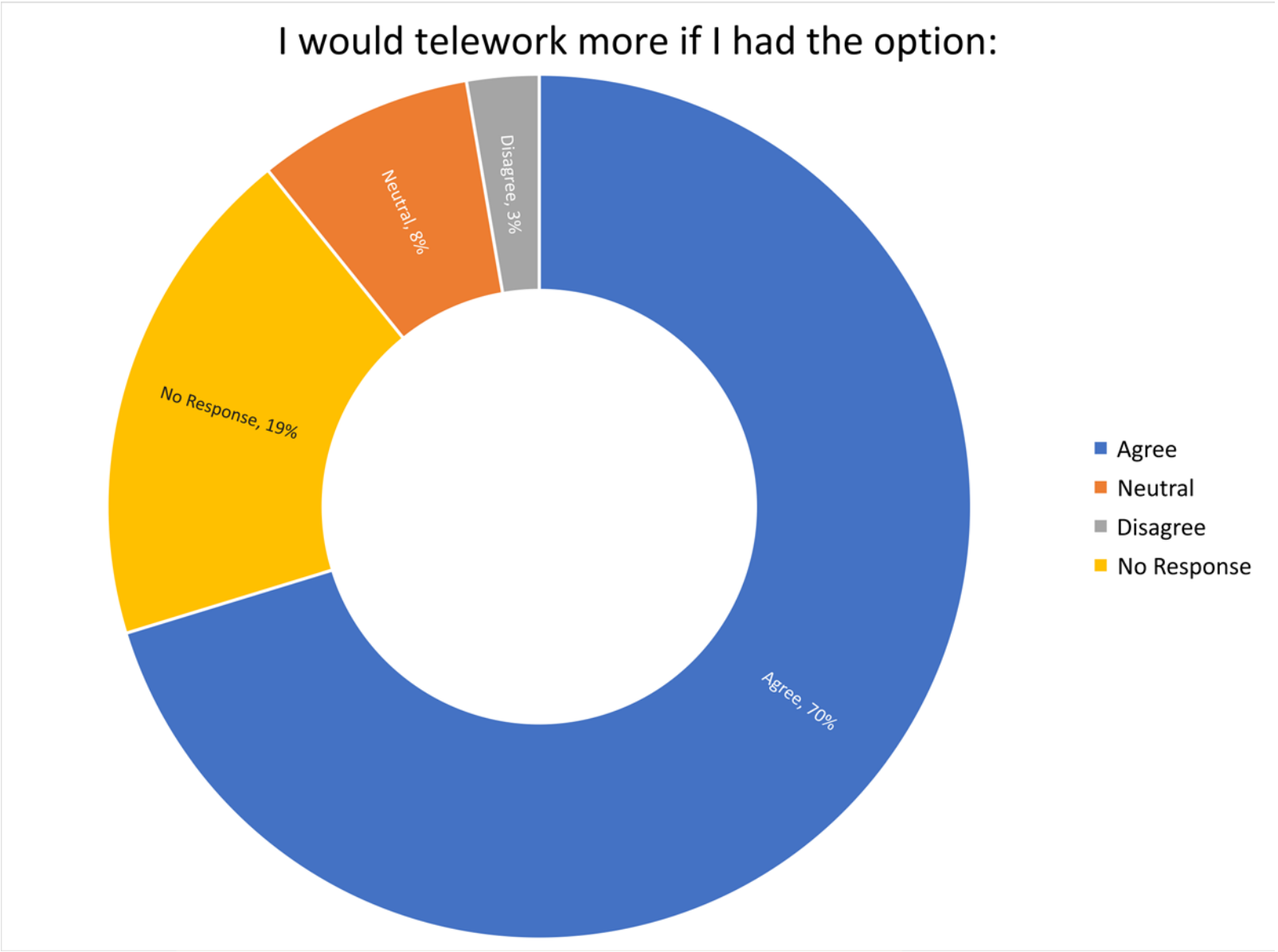


Biggest Problems in your area.. (Vibrant Neighborhoods Rank=1,2,3)	Proportion
Traffic	20%
Conditions	16%
Lack of Public Transit	25%
Lack of Pedestrian and Bicycling options	19%
Road safety	91%



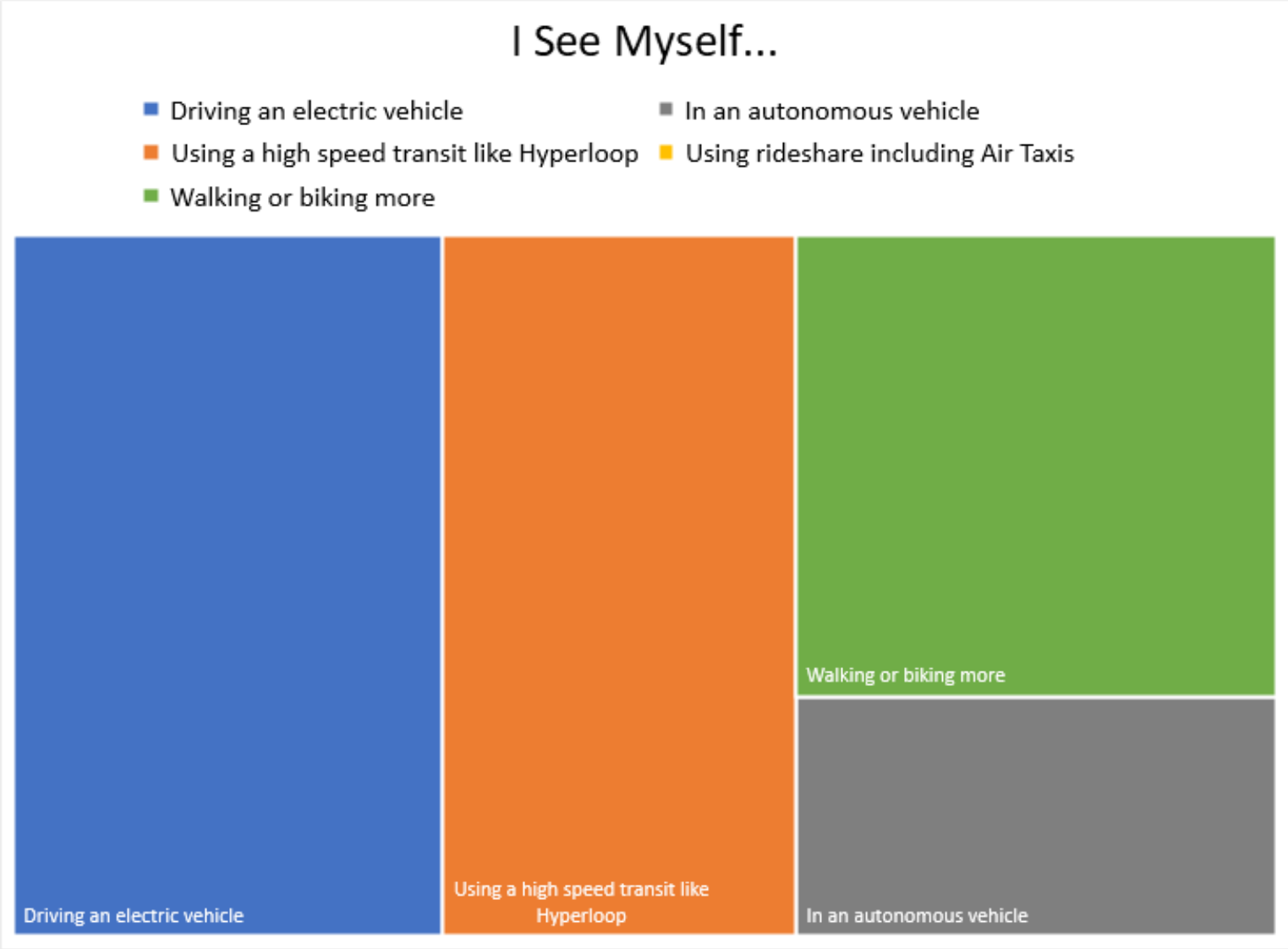
Transportation Option	Proportion
Car	70%
Bus	9%
Train	5%
Bicycle	6%
Foot	9%
Carpool/Rideshare	1%

Q: I would telework more if I had the option? (n=37)



I would telework more if I had the option	Count	Percentage
Agree	26	70%
Neutral	3	8%
Disagree	1	3%
No Response	7	19%
Total	37	

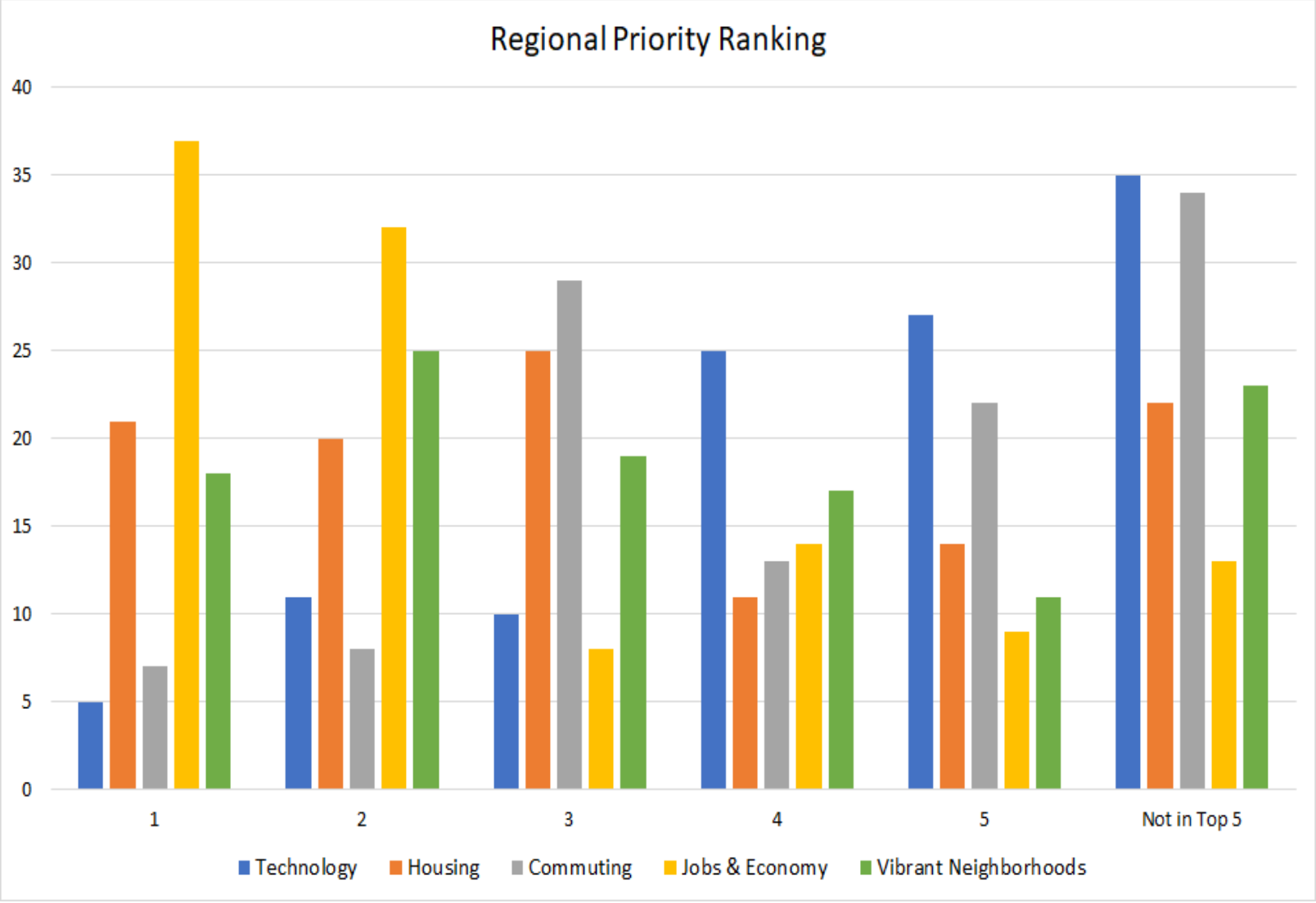
Conclusion: Of the respondents who ranked Jobs & Economy as their number 1 regional priority, 70% of them agree they would telework more if they had the option.

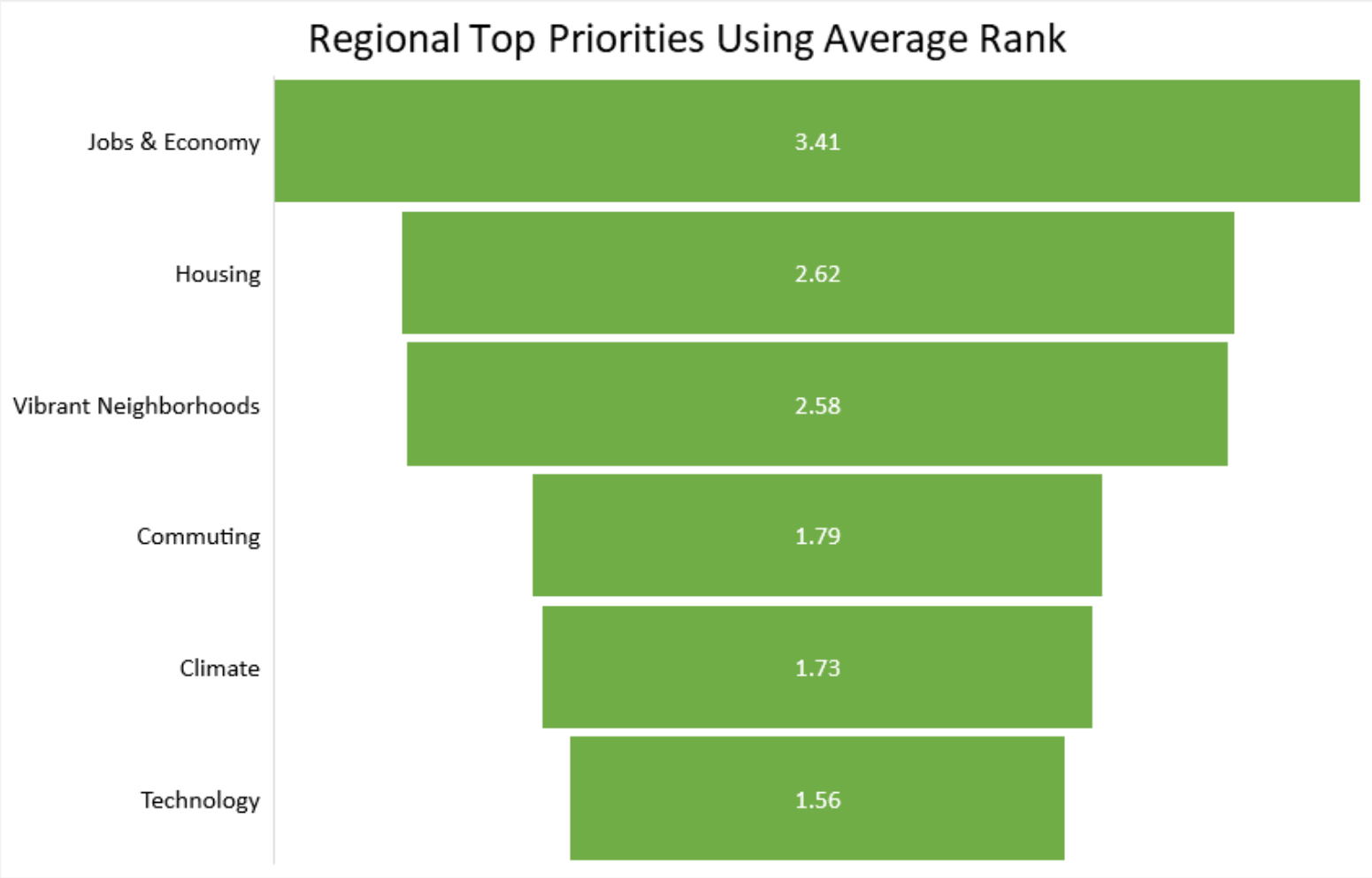


I see myself...	Proportion of people who ranked technology at the bottom
driving an electric vehicle	34%
in an autonomous vehicle	13%
using a high speed transit like Hyperloop	28%
using rideshare including Air Taxis	0%
walking or biking more	25%

Conclusion: A large proportion of respondents who ranked technology at the bottom would see themselves walking or biking more. None of them could see themselves using rideshare including air taxis. Respondents who ranked technology at the bottom also would choose to see themselves driving an electric vehicle.

VII. REGIONAL PRIORITY RANKS





Regional Priority Ranking							
						Not in Top 5	Total
Technology	5	11	10	25	27	35	113
Housing	21	20	25	11	14	22	113
Commuting	7	8	29	13	22	34	113
Jobs & Economy	37	32	8	14	9	13	113
Vibrant Neighborhoods	18	25	19	17	11	23	113
Total	88	96	91	80	83	127	565

Proportion by Category							
						Not in Top 5	Total
Technology	4%	10%	9%	22%	24%	31%	100%
Housing	19%	18%	22%	10%	12%	19%	100%
Commuting	6%	7%	26%	12%	19%	30%	100%
Jobs & Economy	33%	28%	7%	12%	8%	12%	100%
Vibrant Neighborhoods	16%	22%	17%	15%	10%	20%	100%

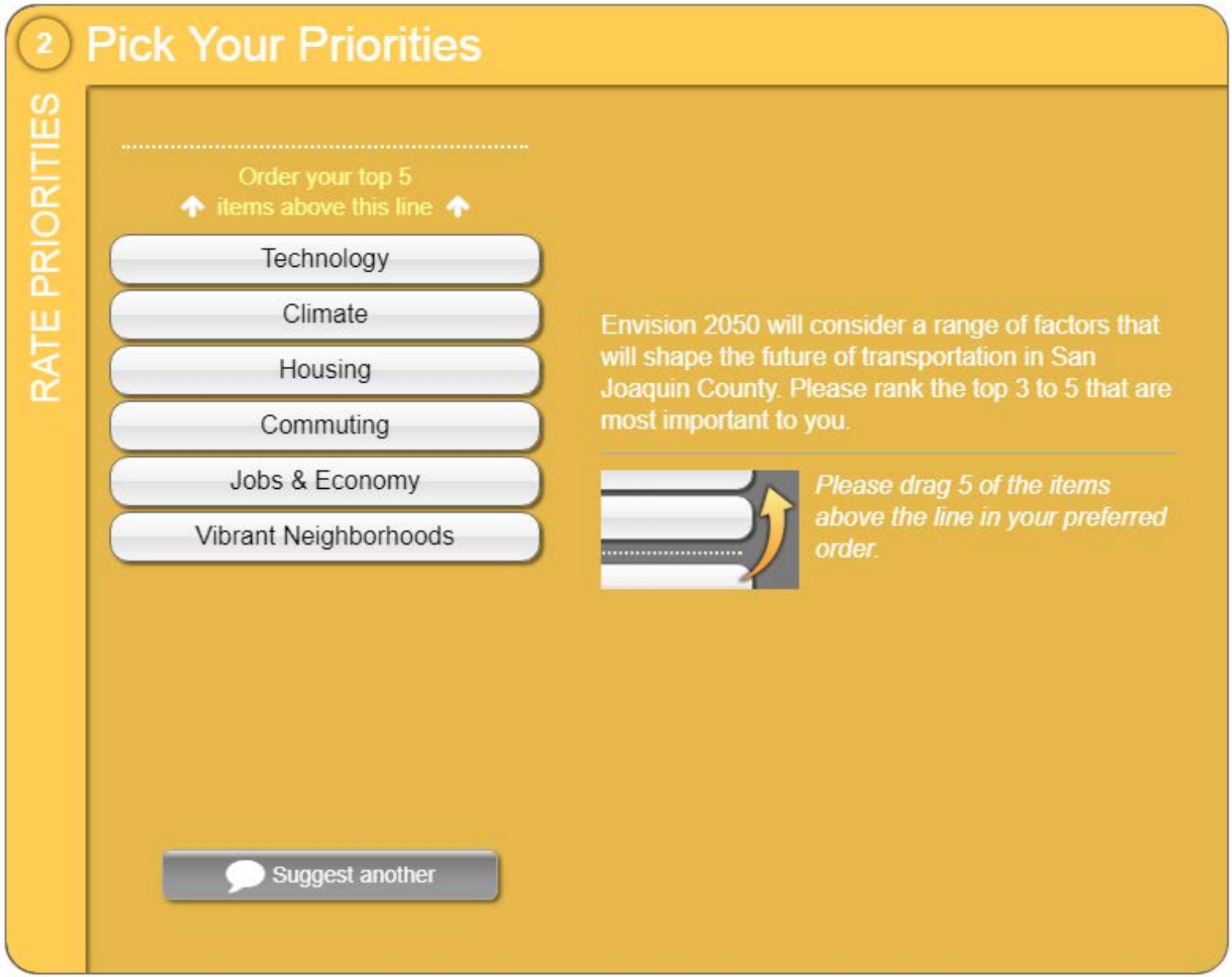
Proportion by Rank						
						Not in Top 5
Technology	6%	11%	11%	31%	33%	28%
Housing	24%	21%	27%	14%	17%	17%
Commuting	8%	8%	32%	16%	27%	27%
Jobs & Economy	42%	33%	9%	18%	11%	10%
Vibrant Neighborhoods	20%	26%	21%	21%	13%	18%
Total	100%	100%	100%	100%	100%	100%

Top concerns may reflect the needs of a significant commuter population. Since 1980, the San Joaquin County daily commuter population grew from less than 10,000 to more than 290,000 in 2019.[1]In general, survey respondents expressed dissatisfaction with driving for long periods of time, on congested corridors, on crumbling pavement, both on freeways and local roads and streets.

[1] *San Joaquin County Workers 16 years and over who did not work from home https://data.census.gov/cedsci/table?q=stockton%20city&t=Commuting&g=0500000US06077_1600000US0622790,0640704,0642202,0645484,0661026,0675000,0680238&tid=ACSST5Y2019.S0801*

APPENDIX K1-A

2022 RTP/SCS Survey Tool - Survey 1 - Envision 2050


2
Pick Your Priorities
RATE PRIORITIES
Order your top 5
items above this line
Technology
Climate
Housing
Commuting
Jobs & Economy
Vibrant Neighborhoods
Envision 2050 will consider a range of factors that will shape the future of transportation in San Joaquin County. Please rank the top 3 to 5 that are most important to you.
Please drag 5 of the items above the line in your preferred order.
Suggest another

3 What Matters to You?

VISUAL PREFERENCE

- Technology
- Climate
- Housing
- Commuting
- Jobs & Economy

Technology

Which technological innovation do you want The Plan to emphasize in the future?

Autonomous Vehicles - Self-driving cars

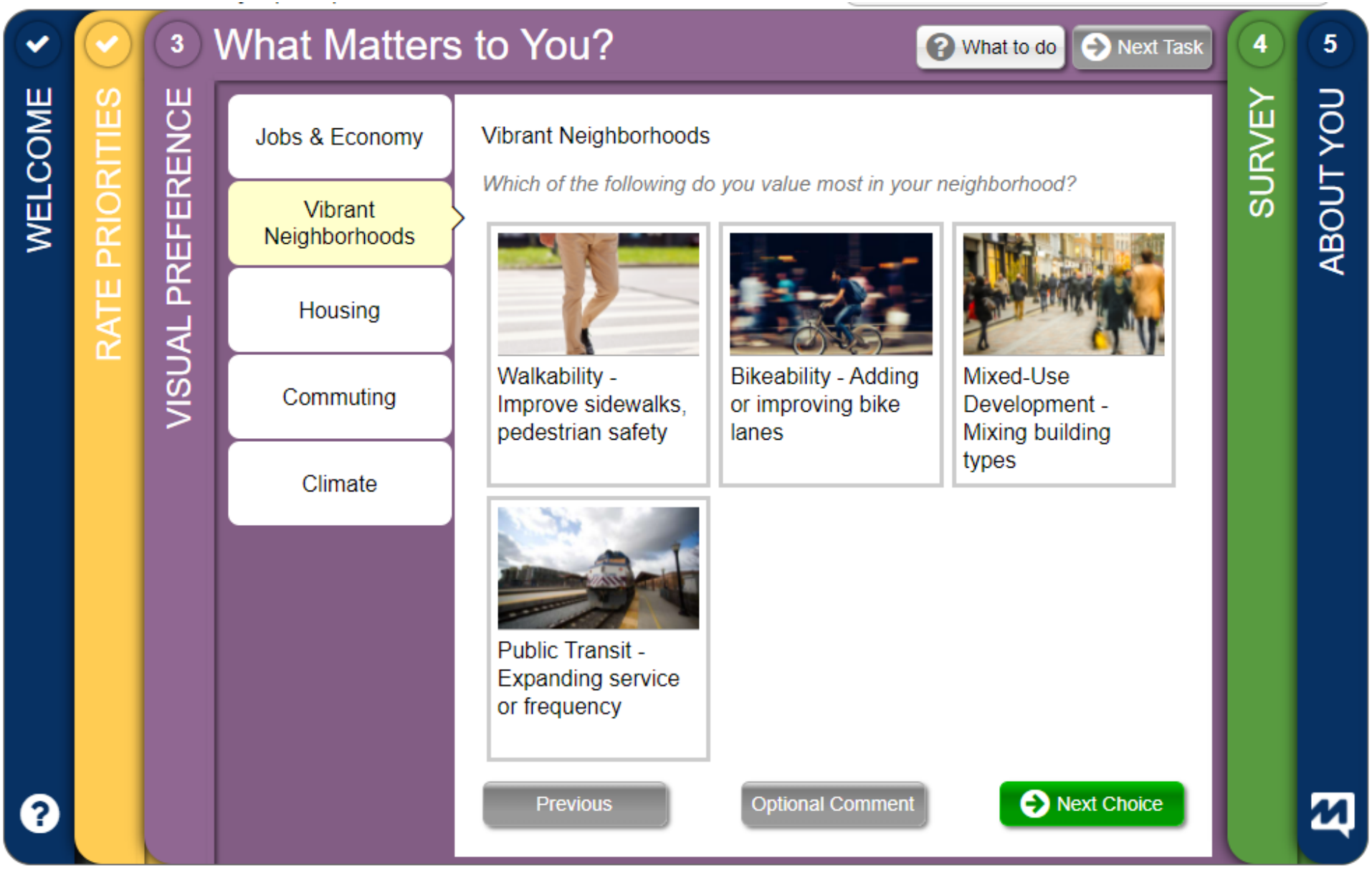
Electric Vehicles - Powered by the electric grid

Hyperloop - Energy efficient, high speed transit

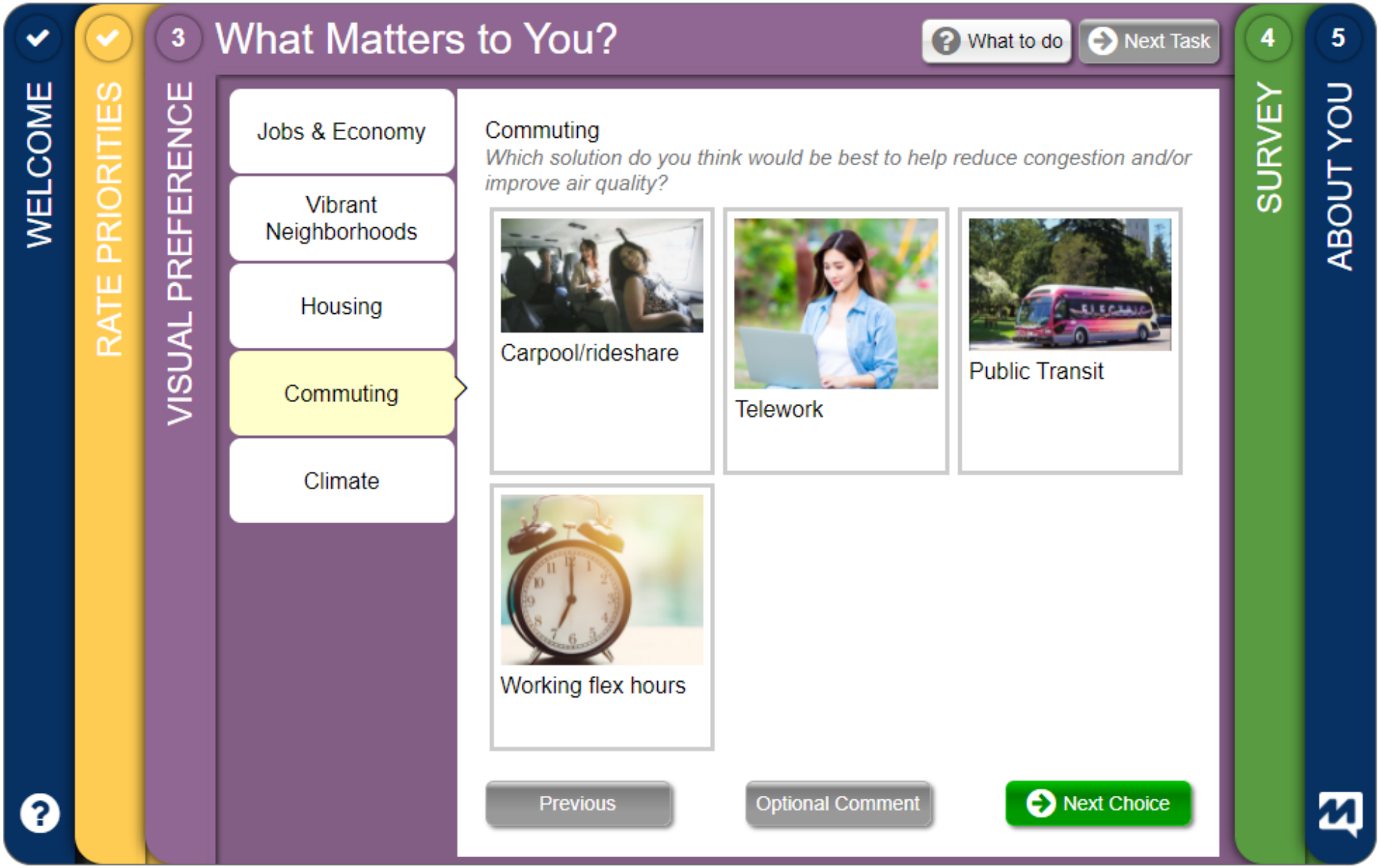
Autonomous Freight - Self-driving freight trucks

Air Taxis - small aircrafts for on-demand flights

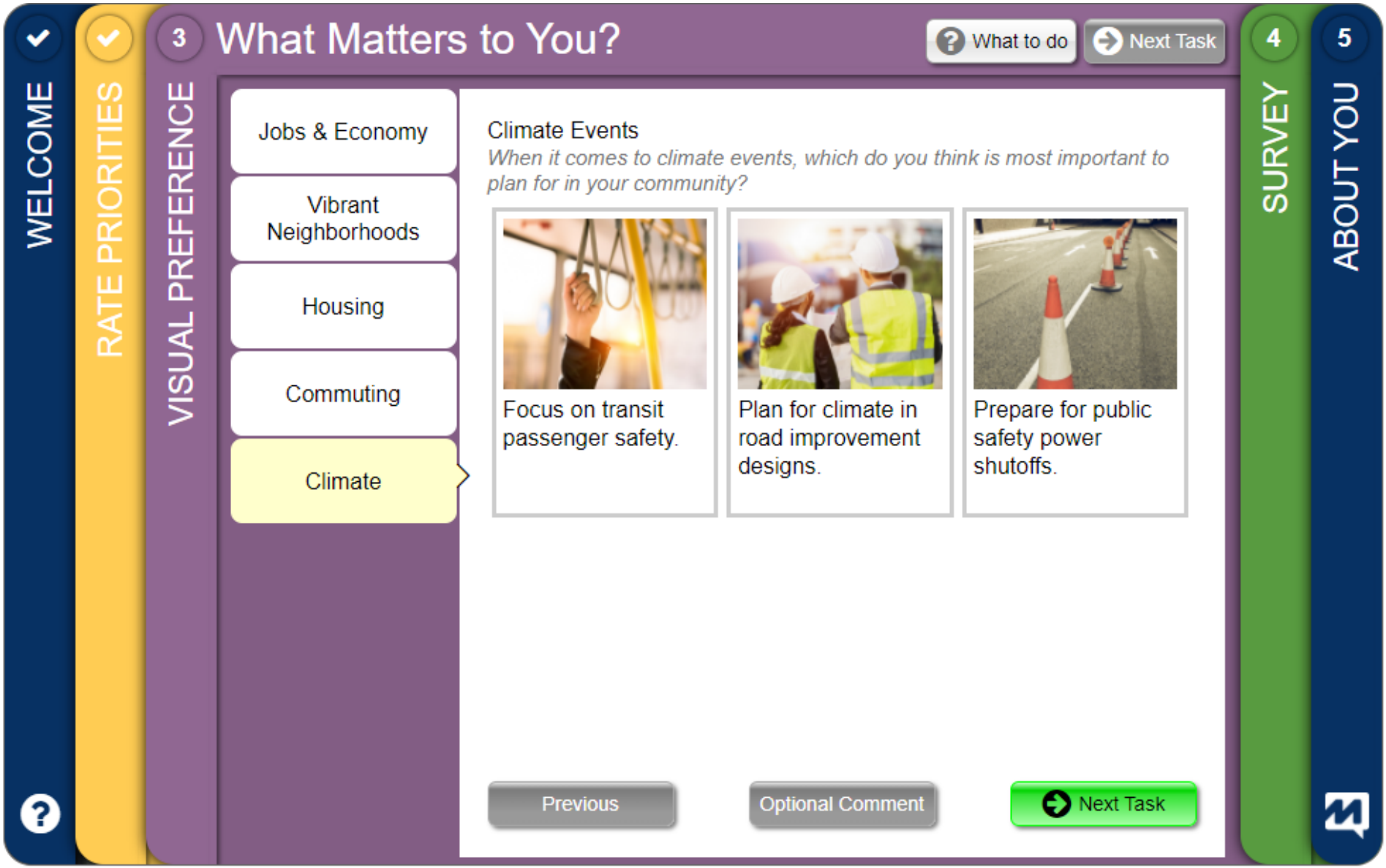
Previous | Optional Comment | Next Choice


WELCOME
RATE PRIORITIES
VISUAL PREFERENCE
3
What Matters to You?
What to do
Next Task
4
SURVEY
5
ABOUT YOU
Jobs & Economy
Vibrant Neighborhoods
Housing
Commuting
Climate
Vibrant Neighborhoods
Which of the following do you value most in your neighborhood?
Walkability - Improve sidewalks, pedestrian safety
Bikeability - Adding or improving bike lanes
Mixed-Use Development - Mixing building types
Public Transit - Expanding service or frequency
Previous
Optional Comment
Next Choice
Help
Privacy
About MetroQuest

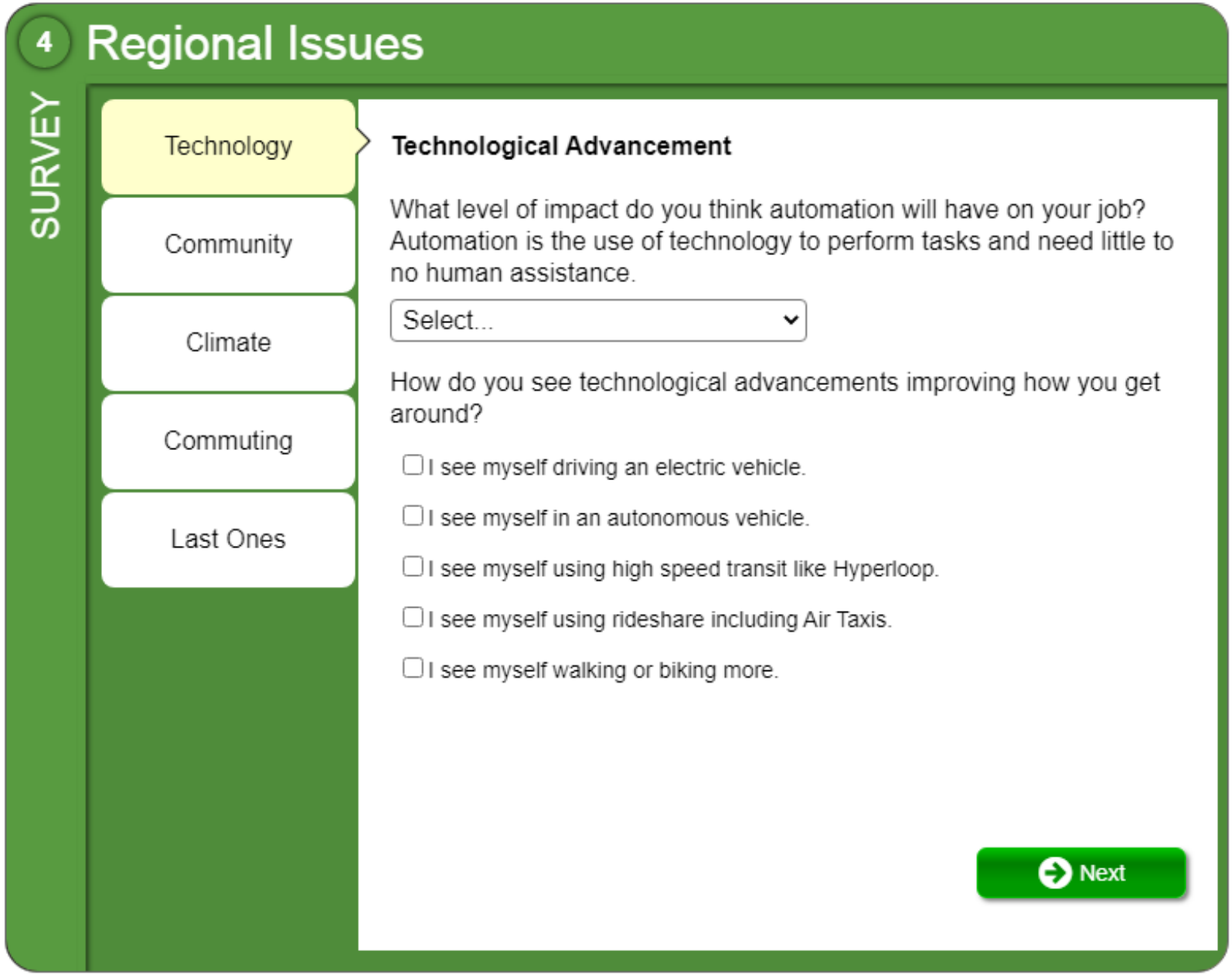
Help Privacy About MetroQuest



Help Privacy About MetroQuest



Help Privacy About MetroQuest


4
Regional Issues
SURVEY
Technology
Community
Climate
Commuting
Last Ones
Technological Advancement
What level of impact do you think automation will have on your job? Automation is the use of technology to perform tasks and need little to no human assistance.
Select...
How do you see technological advancements improving how you get around?
I see myself driving an electric vehicle.
I see myself in an autonomous vehicle.
I see myself using high speed transit like Hyperloop.
I see myself using rideshare including Air Taxis.
I see myself walking or biking more.
Next

WELCOME

RATE PRIORITIES

3 VISUAL PREFERENCE

4 SURVEY

Regional Issues

What to do | Next Task

5 ABOUT YOU

- Technology
- Community
- Climate
- Commuting
- Last Ones

Community

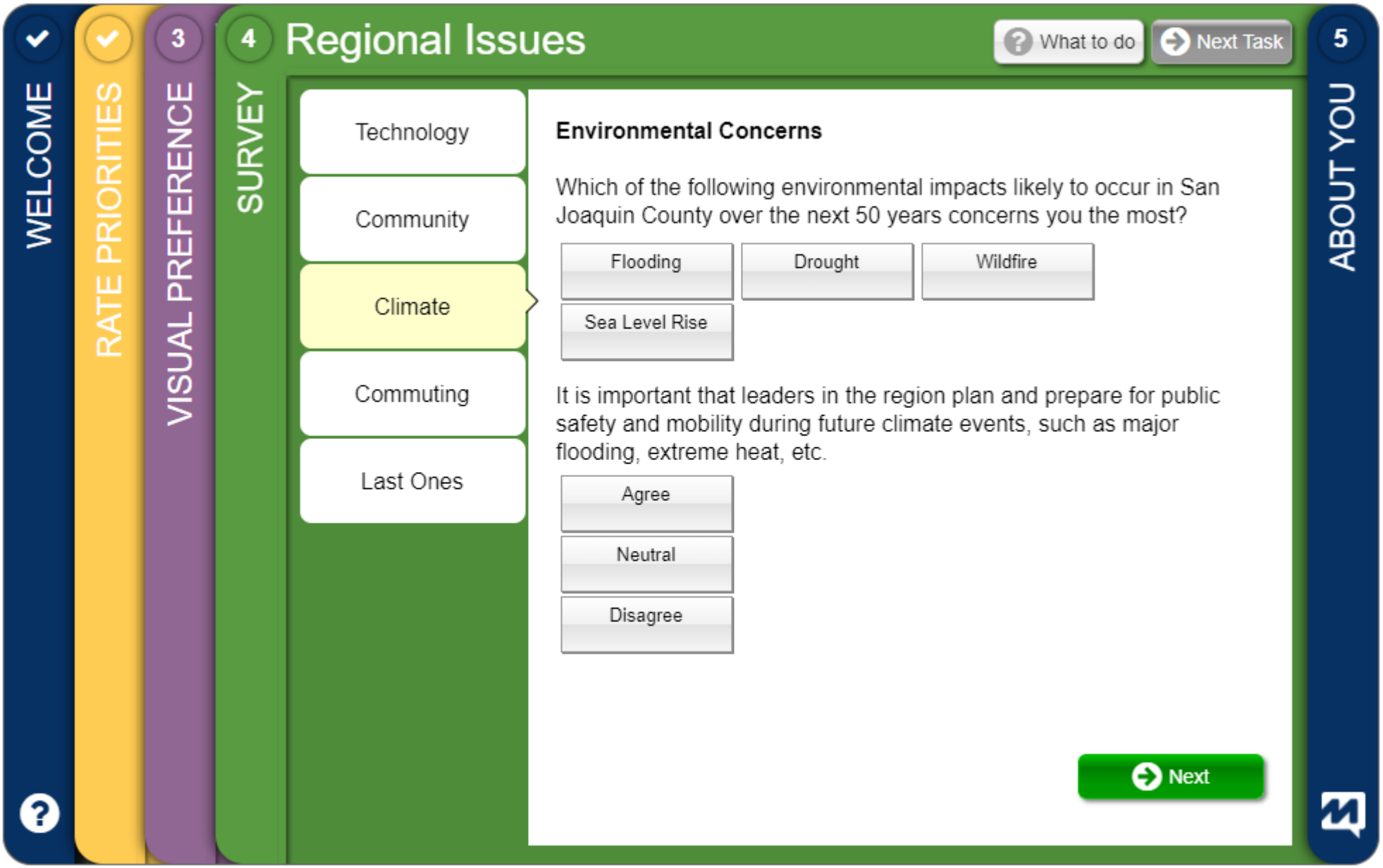
I am worried about having enough money left over to buy essentials after paying my rent or mortgage every month.

- Very Worried
- Slightly Worried
- Neutral
- Not that worried
- Not worried at all

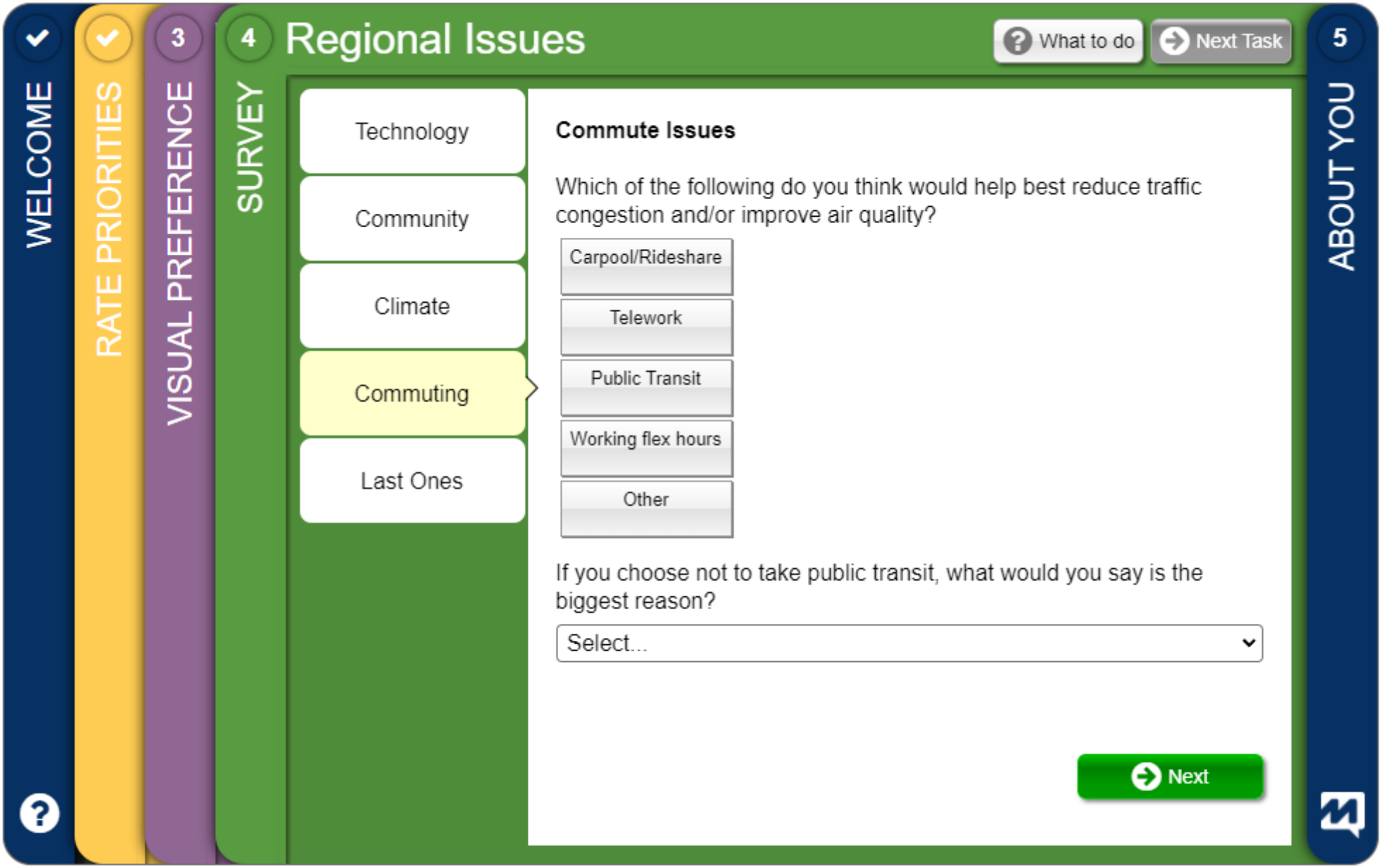
Which of the following is/are the biggest problem(s) in your area?

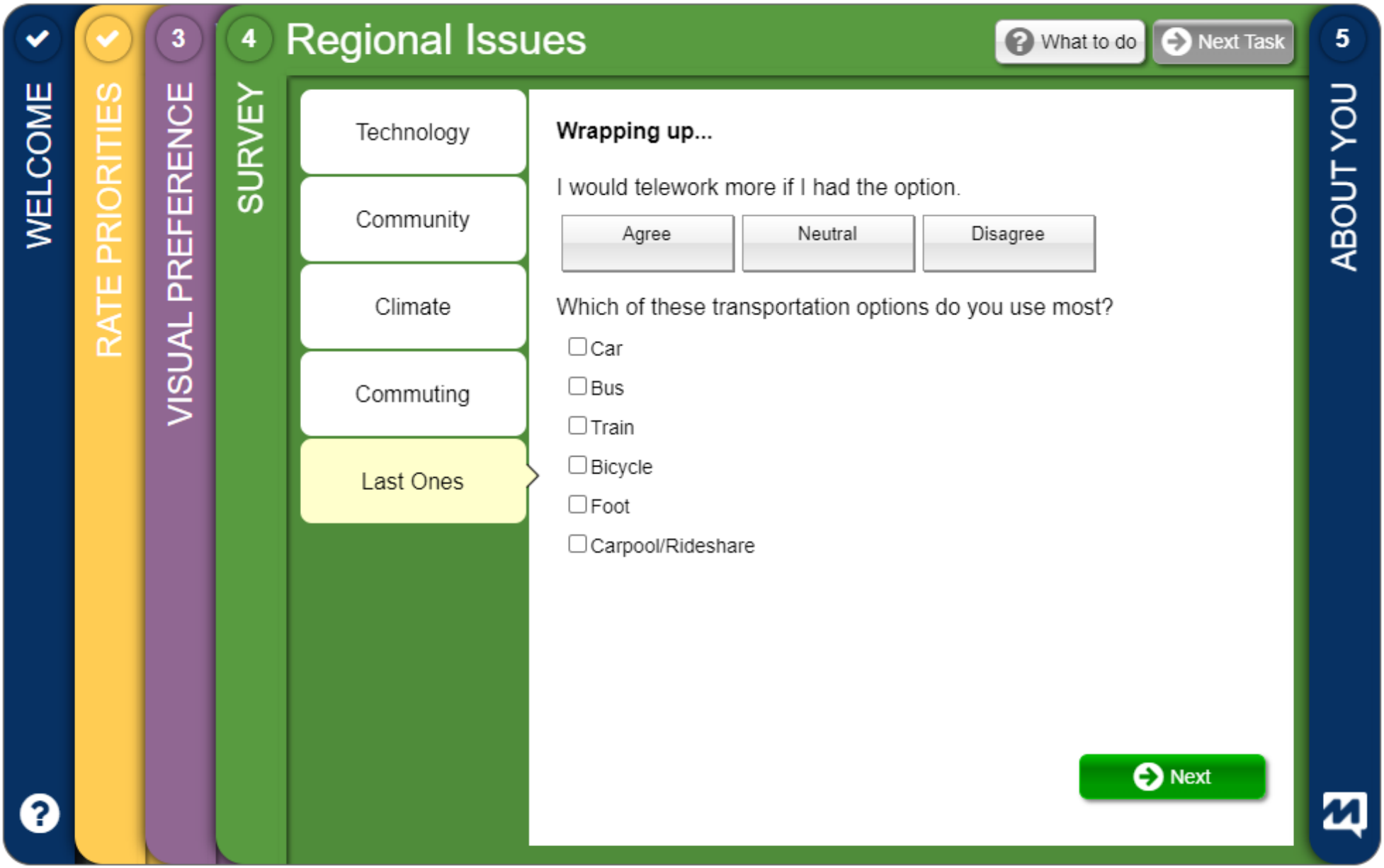
- [ ] Traffic
- [ ] Conditions of the roads
- [ ] Lack of public transit
- [ ] Lack of pedestrian and bicycling options
- [ ] Road safety

Next

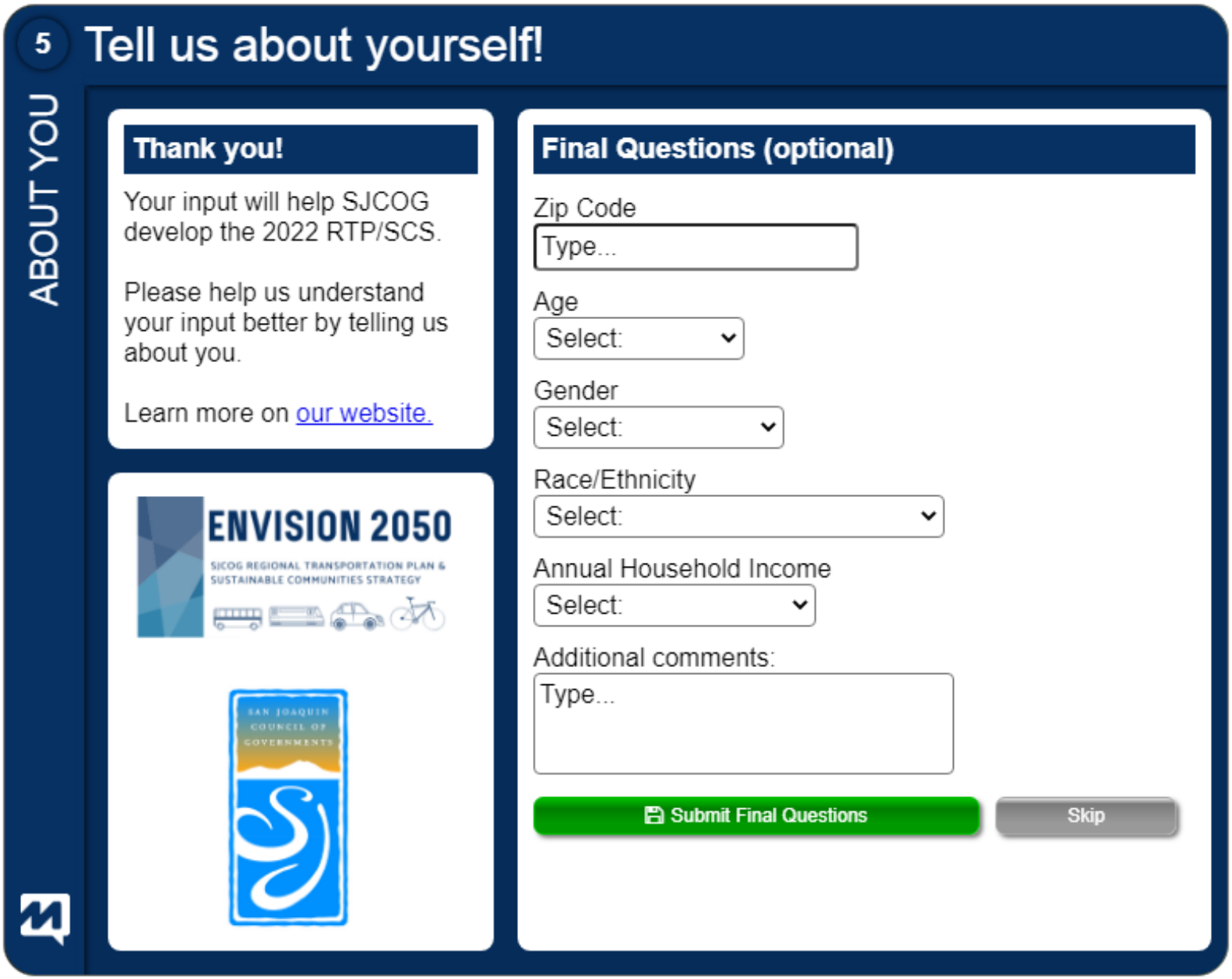


Help Privacy About MetroQuest


WELCOME
RATE PRIORITIES
3
VISUAL PREFERENCE
4
SURVEY
Regional Issues
What to do
Next Task
5
ABOUT YOU
Technology
Community
Climate
Commuting
Last Ones
Commute Issues
Which of the following do you think would help best reduce traffic congestion and/or improve air quality?
Carpool/Rideshare
Telework
Public Transit
Working flex hours
Other
If you choose not to take public transit, what would you say is the biggest reason?
Select...
Next
Help
Privacy
About MetroQuest



Help Privacy About MetroQuest


5
Tell us about yourself!
ABOUT YOU
Thank you!
Your input will help SJCOG develop the 2022 RTP/SCS.
Please help us understand your input better by telling us about you.
Learn more on our website.
ENVISION 2050
SJCOG REGIONAL TRANSPORTATION PLAN & SUSTAINABLE COMMUNITIES STRATEGY
SAN JOAQUIN COUNCIL OF GOVERNMENTS
Final Questions (optional)
Zip Code
Type...
Age
Select:
Gender
Select:
Race/Ethnicity
Select:
Annual Household Income
Select:
Additional comments:
Type...
Submit Final Questions
Skip

Survey 1 – Envision 2050 (Spanish)

2

Escoja sus prioridades

CLASIFIQUE LAS PRIOR

Ordene sus 5
prioridades arriba de esta línea

- Tecnología
- Clima
- Vivienda
- Desplazamiento domicilio-tra...
- Trabajo y economía
- Vecindades vibrantes

Envision 2050 considerará una serie de factores que modelarán el futuro del transporte en el Condado de San Joaquín. Indique 3 de los 5 que le parezcan más importantes.

Coloque 5 de los temas arriba de la línea en su orden preferido.

Sugiera otro tema

PREFERENCIA VISUAL

3 ¿Qué le importa?

- Tecnología
- Clima
- Vivienda
- Desplazamiento domicilio-trabajo/escuela
- Trabajo y economía

Tecnología

¿Qué innovación tecnológica desea que El Plan enfatice en el futuro?

Vehículos autónomos - Carros que se manejan solos

Vehículos eléctricos - Energizados con la red eléctrica

Hyperloop - Transporte de alta velocidad, uso eficiente de energía

Flete autónomo - Flete que se maneja solo

Taxis aéreos - pequeños aviones para vuelos a demanda

Anterior | Comentario Opcional | Siguiente Choice

Ayuda Privacidad Sobre MetroQuest

BIENVENIDO

CLASIFIQUE LAS PRIOR

3 PREFERENCIA VISUAL

¿Qué le importa?

Qué hacer | Siguiente Tarea

4 ENCUESTA

5 ACERCA DE USTED

- Clima
- Vecindades vibrantes
- Vivienda
- Trabajo y economía
- Desplazamiento domicilio-trabajo/escuela

Vecindades vibrantes

¿Cuál de las siguientes valora más en su vecindad?

Poder caminar - Mejorar aceras, seguridad peatonal

Poder andar en bicicleta - Agregar o mejorar bicisendas

Desarrollo de uso mixto - Mezcla de tipos de edificios

Transporte público - Ampliar el servicio o la frecuencia

Anterior | Comentario Opcional | Siguiente Choice

Ayuda Privacidad Sobre MetroQuest

BIENVENIDO

CLASIFIQUE LAS PRIOR

3 PREFERENCIA VISUAL

¿Qué le importa?

Qué hacer | Siguiente Tarea

4 ENCUESTA

5 ACERCA DE USTED

- Clima
- Vecindades vibrantes
- Vivienda
- Trabajo y economía
- Desplazamiento domicilio-trabajo/escuela

Vivienda

¿Cuál de las siguientes soluciones apoyaría para ayudar a la región a atender la demanda de vivienda asequible?

Establecer un fondo de fideicomiso para vivienda.

Agilizar el proceso de aprobaciones para reducir costos.

Elaborar una lista de proyectos de viviendas regional.

Anterior | Comentario Opcional | Siguiente Choice

BIENVENIDO

CLASIFIQUE LAS PRIOR

3 PREFERENCIA VISUAL

¿Qué le importa?

Qué hacer | Siguiente Tarea

4 ENCUESTA

5 ACERCA DE USTED

- Clima
- Vecindades vibrantes
- Vivienda
- Trabajo y economía
- Desplazamiento domicilio-trabajo/escuela

Trabajos y economía

¿Qué opción preferiría para fomentar el crecimiento económico en la región?

Construir carreteras/calles para mejorar el acceso al trabajo.

Mejorar las opciones de transporte público para el acceso al

Invertir en puertos, ferrocarriles, aeropuertos y caminos para

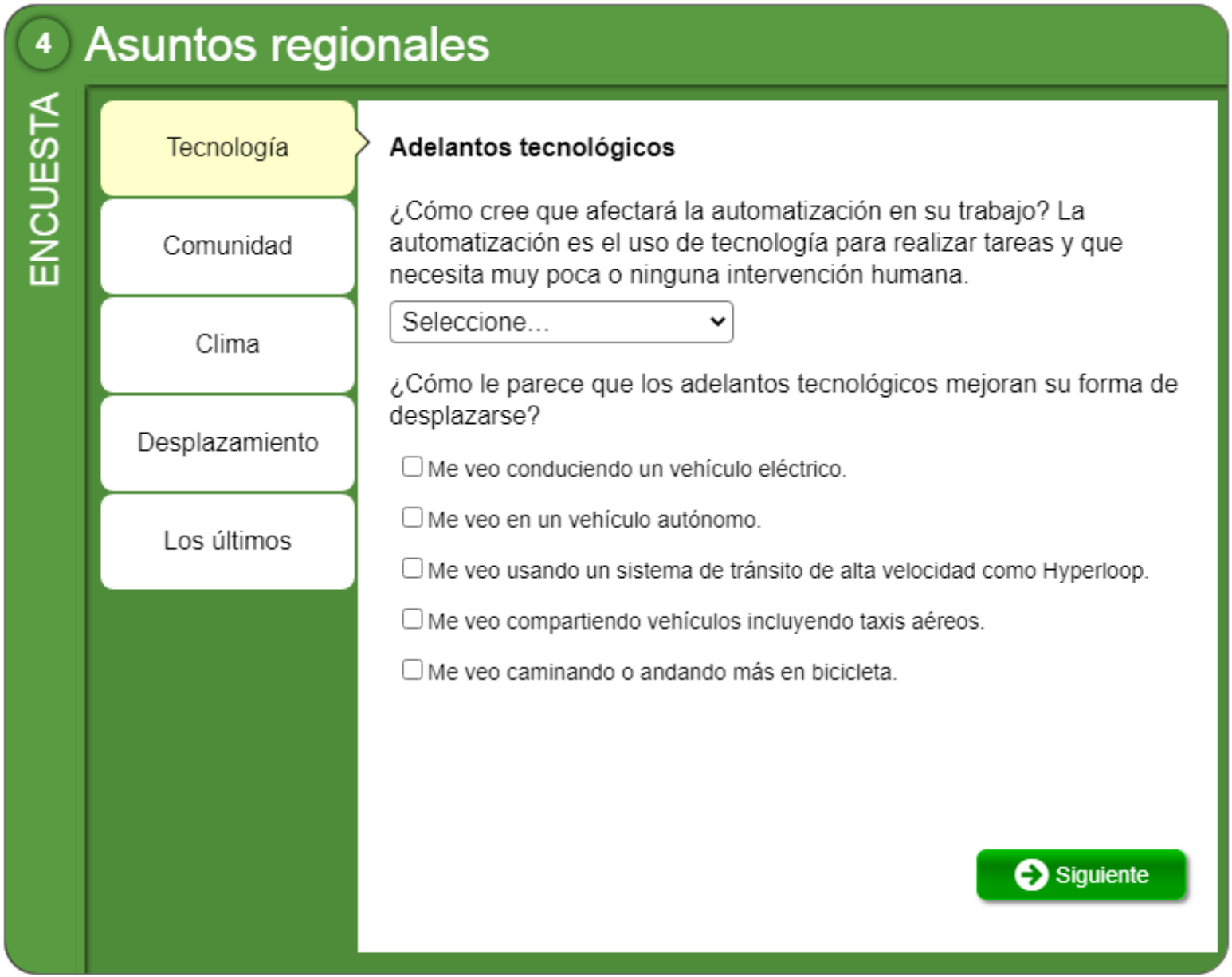
Aplicar tarifas por congestión o carriles con peaje.

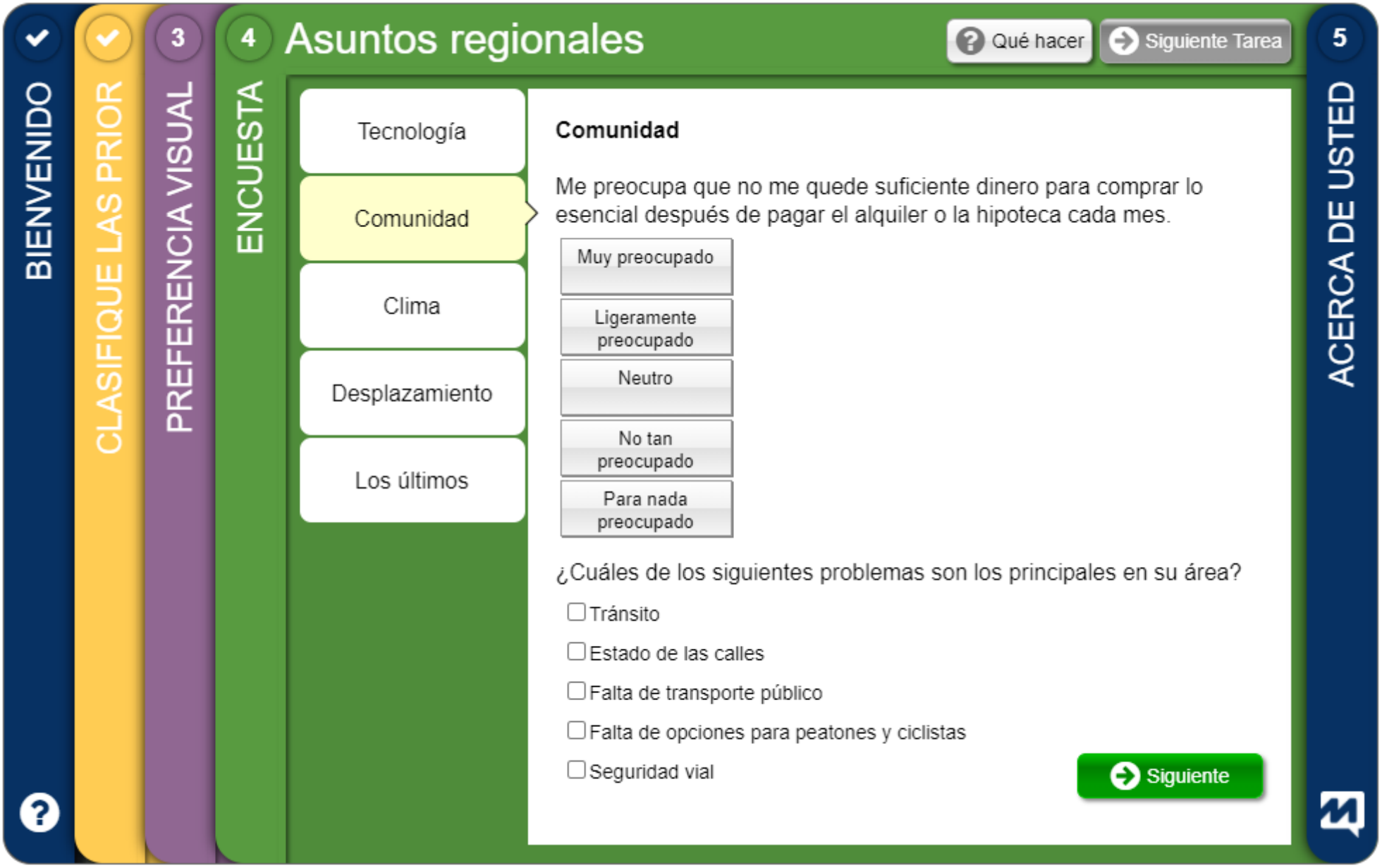
Fomentar la instalación de nuevas compañías en la región.

Anterior | Comentario Opcional | Siguiente Choice

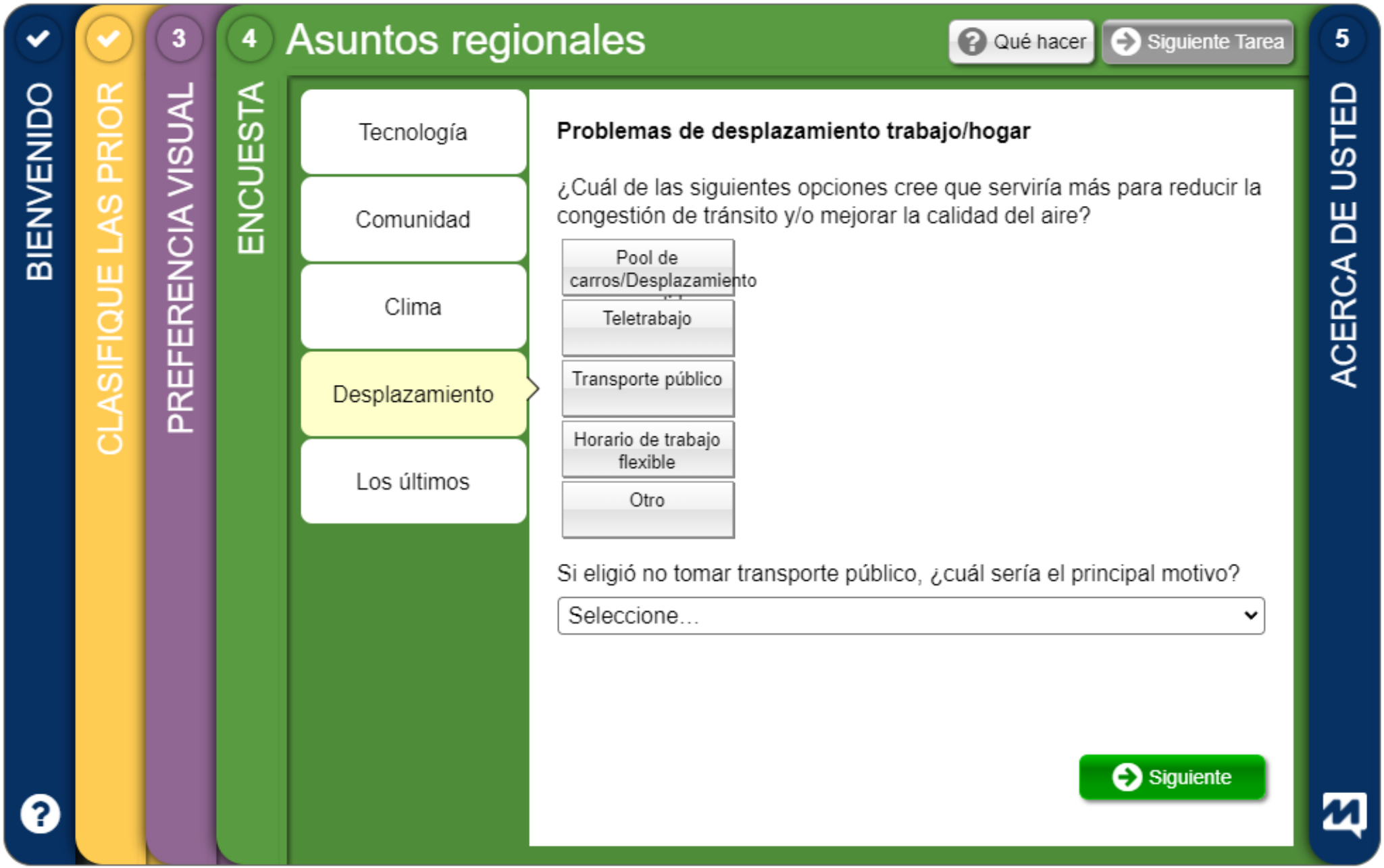
Ayuda Privacidad Sobre MetroQuest

Ayuda Privacidad Sobre MetroQuest

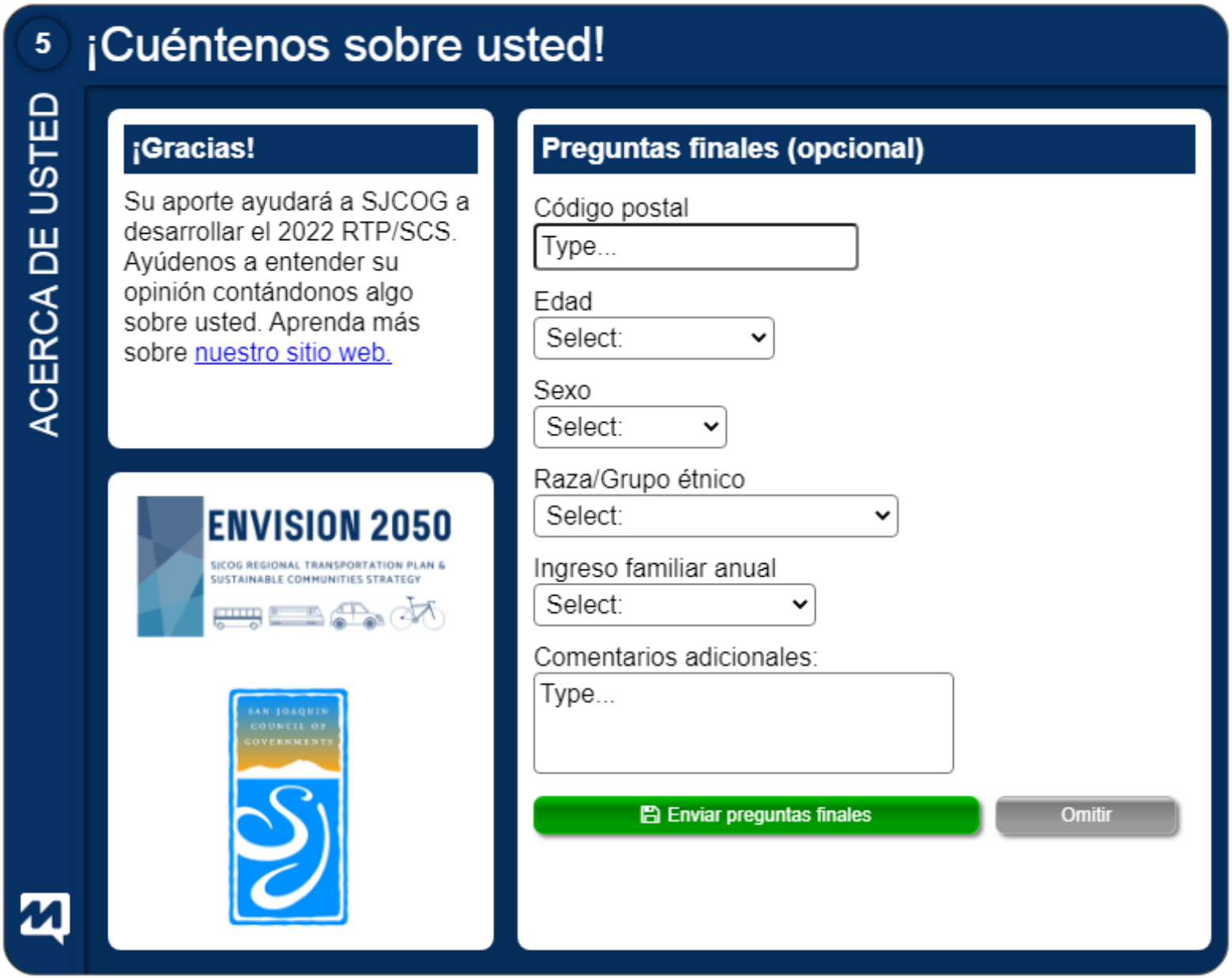

4
Asuntos regionales
ENCUESTA
Tecnología
Comunidad
Clima
Desplazamiento
Los últimos
Adelantos tecnológicos
¿Cómo cree que afectará la automatización en su trabajo? La automatización es el uso de tecnología para realizar tareas y que necesita muy poca o ninguna intervención humana.
Seleccione...
¿Cómo le parece que los adelantos tecnológicos mejoran su forma de desplazarse?
Me veo conduciendo un vehículo eléctrico.
Me veo en un vehículo autónomo.
Me veo usando un sistema de tránsito de alta velocidad como Hyperloop.
Me veo compartiendo vehículos incluyendo taxis aéreos.
Me veo caminando o andando más en bicicleta.
Siguiente



Ayuda Privacidad Sobre MetroQuest


BIENVENIDO
CLASIFIQUE LAS PRIOR
3
PREFERENCIA VISUAL
4
ENCUESTA
Asuntos regionales
Qué hacer
Siguiente Tarea
5
ACERCA DE USTED
Tecnología
Comunidad
Clima
Desplazamiento
Los últimos
Problemas de desplazamiento trabajo/hogar
¿Cuál de las siguientes opciones cree que serviría más para reducir la congestión de tránsito y/o mejorar la calidad del aire?
Pool de carros/Desplazamiento
Teletrabajo
Transporte público
Horario de trabajo flexible
Otro
Si eligió no tomar transporte público, ¿cuál sería el principal motivo?
Seleccione...
Siguiente

Ayuda Privacidad Sobre MetroQuest


5
¡Cuéntenos sobre usted!
ACERCA DE USTED
¡Gracias!
Su aporte ayudará a SJCOG a desarrollar el 2022 RTP/SCS. Ayúdenos a entender su opinión contándonos algo sobre usted. Aprenda más sobre nuestro sitio web.
ENVISION 2050
SJCOG REGIONAL TRANSPORTATION PLAN & SUSTAINABLE COMMUNITIES STRATEGY
SAN JOAQUIN COUNCIL OF GOVERNMENTS
Preguntas finales (opcional)
Código postal
Type...
Edad
Select:
Sexo
Select:
Raza/Grupo étnico
Select:
Ingreso familiar anual
Select:
Comentarios adicionales:
Type...
Enviar preguntas finales
Omitir

APPENDIX K1-B
Typeform General Summary Report

Table 1

(Q: Please rank these priorities. N=113)

Note: The highest average rank is the region's top priority (5 being the highest rank, after code translation)

	Technology	Climate	Housing	Commuting	Jobs & Economy	Vibrant Neighborhoods
	5	0	1	4	3	2
	1	3	4	2	5	0
	1	0	5	3	2	4
	1	0	5	3	4	2
	0	1	4	3	2	5
	1	0	2	3	4	5
	2	0	3	1	4	5
	0	1	5	4	3	2
	0	2	3	5	4	1
	1	5	3	0	2	4
	1	0	3	2	5	4
	5	0	1	3	2	4
	4	0	1	5	2	3
	0	0	0	0	0	0
	1	0	3	5	2	4
	0	1	5	3	2	4
	1	0	4	3	5	2
	3	0	4	1	5	2
	2	0	1	3	4	5
	0	4	3	2	1	5
	3	2	1	0	5	4

	2	1	3	0	5	4
	0	3	1	4	2	5
	2	4	1	0	3	5
	5	0	2	3	4	1
	1	2	4	0	5	3
	1	0	5	3	2	4
	4	2	3	0	1	5
	2	5	0	1	3	4
	2	1	5	0	4	3
	0	0	3	0	5	4
	1	0	4	3	5	2
	0	5	3	1	4	2
	1	2	0	5	4	3
	0	3	2	1	4	5
	2	0	4	3	5	1
	0	0	0	0	0	0
	2	0	3	1	4	5
	4	5	0	3	0	0
	0	4	5	0	3	0
	1	2	3	0	5	4
	3	0	4	0	5	0
	2	1	3	4	5	0
	2	3	5	0	1	4
	0	4	5	3	1	2
	4	0	3	5	1	2
	3	2	5	0	1	4
	0	3	1	2	5	4
	1	4	3	0	2	5
	1	2	4	0	5	3
	0	0	0	0	0	0

	1	2	5	0	4	3
	0	5	2	1	3	4
	2	0	3	1	5	4
	5	0	2	4	1	3
	0	2	5	3	4	1
	2	0	4	1	5	3
	1	0	5	2	3	4
	0	3	2	1	5	4
	3	0	4	1	5	2
	2	3	4	0	5	1
	3	2	1	0	4	5
	0	0	0	0	0	0
	0	5	1	3	2	4
	0	3	1	4	5	2
	1	5	2	3	4	0
	0	3	4	1	5	2
	2	0	4	1	5	3
	2	0	5	3	4	1
	0	4	0	3	0	5
	2	0	3	4	5	1
	3	0	2	5	4	1
	1	0	5	3	4	2
	4	0	1	2	5	3
	1	2	0	3	4	5
	2	0	5	1	4	3
	1	0	3	2	5	4
	4	0	1	3	5	2
	3	5	1	0	2	4
	1	0	2	3	4	5
	2	1	5	3	4	0

	0	3	4	2	5	1
	1	2	3	0	4	5
	0	3	0	4	5	2
	0	0	5	3	0	4
	3	5	0	0	4	2
	0	0	0	0	4	5
	2	0	3	1	5	4
	0	4	5	1	2	3
	2	5	3	1	4	0
	5	1	2	3	4	0
	2	0	4	1	5	3
	2	5	0	1	4	3
	0	5	4	2	1	3
	0	5	3	0	4	0
	3	5	2	1	4	0
	2	0	4	3	5	1
	0	0	0	0	0	0
	4	1	3	2	5	0
	1	0	4	2	5	3
	1	4	3	0	5	2
	1	5	4	2	3	0
	4	0	0	0	5	0
	1	4	0	2	5	3
	0	2	5	1	4	3
	2	0	3	5	1	4
	2	5	0	3	4	1
	4	5	0	3	0	0
	4	5	0	0	0	0
	0	0	0	0	0	0
	4	0	5	1	2	3

	0	0	0	0	0	0
	0	0	0	0	0	5
Average Ranks	**1.56**	**1.73**	**2.62**	**1.79**	**3.31**	**2.58**

Table 2

Q: Which of the following is/are the biggest problem(s) in your area? (n=77)

	Traffic	Conditions of the road	Lack of public transit	Lack of pedestrian and bicycling options	Road safety	
	0	1	1	1	0	
	0	0	1	0	0	
	0	1	1	1	0	
	0	0	0	0	1	
	0	0	0	1	1	
	0	0	1	1	1	
	0	0	1	0	0	
	0	1	0	0	0	
	1	1	0	0	1	
	0	0	0	0	0	
	1	0	0	0	0	
	0	0	0	0	0	
	1	1	0	1	0	
	0	0	0	0	1	
	0	1	0	0	0	
	0	0	0	0	0	
	0	0	0	0	0	
	0	0	0	0	0	
	1	0	0	0	0	
	0	0	1	1	0	
	0	1	0	0	0	
	0	0	0	1	0	

	0	0	0	1	0	
	0	0	1	0	0	
	0	0	1	0	0	
	0	0	1	0	0	
	0	1	0	1	1	
	0	0	1	1	0	
	0	0	1	1	1	
	0	0	0	1	0	
	0	0	1	1	1	
	1	1	0	1	0	
	1	1	0	0	0	
	0	0	1	1	1	
	0	1	0	0	0	
	1	0	0	0	0	
	0	0	0	0	1	
	1	0	0	0	0	
	0	1	0	0	0	
	0	0	0	1	0	
	0	0	0	0	0	
	0	0	0	0	0	
	0	0	0	0	0	
	0	0	0	1	0	
	1	0	0	0	0	
	0	1	0	0	0	
	0	0	0	0	1	
	0	0	0	0	1	
	0	0	0	1	0	
	0	1	0	0	0	
	0	0	0	1	0	
	0	1	0	0	0	

	0	0	0	0	1	
	0	0	0	0	1	
	0	0	0	0	0	
	0	1	0	1	1	
	0	0	0	0	1	
	0	1	1	1	0	
	0	0	0	0	0	
	0	0	0	0	0	
	0	0	0	0	0	Total
Total	9	17	14	21	16	77
Percentage	20%	16%	25%	19%	91%	

Table 3

Q: Which mode of transportation do you use most often? (n=110)

	Car	Bus	Train	Bicycle	Foot	Carpool/Rideshare
	0	1	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	0	1	0	0	1	0
	0	1	0	0	0	0
	0	1	1	0	1	0
	1	0	0	0	0	0
	1	1	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	0	0	0	1	0	0
	1	0	0	0	0	0

	1	0	0	1	1	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	1	1	0
	1	0	0	0	0	0
	0	1	0	0	0	0
	1	0	0	0	1	0
	1	0	0	0	0	0
	1	0	0	0	0	1
	1	0	0	0	0	0
	1	1	1	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	0	1	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	0	1	1	1	0	0

	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	0	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	1	0	1	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	1	1	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	1	0	0	0	0	0

	1	0	0	0	0	0
	1	0	0	0	0	0
	0	0	1	1	1	0
	1	0	0	0	0	0
	0	0	0	0	1	0
	1	0	0	0	0	0
	1	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	1	0	0	0	1	0
	1	0	0	0	0	0
	1	1	0	1	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	1	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0

	0	0	0	0	0	0
	1	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	0	0	0	0	0	0
	1	0	0	0	0	0
Total	77	10	5	7	10	1
Percentage	70%	9%	5%	6%	9%	1%

Table 4

Q: How do you see technological advancements improving how you get around (n=32)

	I see myself driving more	I see myself in an automated vehicle	I see myself using highspeed transit including Hyperloop	I see myself using carpool/rideshare including air taxis	I see myself walking more	
	1	1	0	0	0	
	1	0	0	0	0	
	1	0	0	0	0	
	1	0	0	0	1	
	0	0	0	0	1	
	0	1	0	0	0	
	0	0	0	0	1	
	0	0	1	0	0	
	1	0	0	0	0	
	1	1	1	0	0	
	1	0	0	0	0	
	0	0	1	0	0	
	0	0	1	0	1	
	0	0	0	0	1	
	1	0	0	0	0	
	1	0	0	0	0	

	0	0	1	0	0	
	1	0	0	0	0	
	0	0	0	0	1	
	0	0	1	0	1	
	0	0	1	0	0	
	0	0	1	0	0	
	0	0	0	0	0	
	1	1	1	0	1	
Average	0.46	0.17	0.38	0.00	0.33	
Total	11	4	9	0	8	32
Percentage	34%	13%	28%	0%	25%	

Additional Comments

Zip Code	Additional Comments	Technology	Climate	Housing	Jobs Economy	Vibrant Neighborhoods	Technology - 2	Climate Events	Housing - 2	Commuting - 2	Vibrant Neighborhoods - 2
95203	Because I'm an electrician, public transit isn't as useful for me. Mostly because of the need to carry personal tools and										

	getting to jobsites.										
95206				Housing is very importa nt							
95206							Create FREE city wide wifi to reduce the digital divide		Establish communi ty land and housing trusts that create equitable developm ent and reduce gentrifica tion		
95206	Need more buses on weekends.										
95207										major bike lanes and autonomous shuttles	
					My picks for importan ce						

95203	I was not able to answer the visual preference screen because it did not function. No option for other regarding transit - I choose to ride a bike because of infectious disease issues - which was not a choice.	School students that don't have access to technology don't have the same advantages to advance.	Environmental justice is climate justice. Do our part don't rely on the state because this is an individual issue for those of means,	Safety allows for maximum productivity		Some of the problems we are having now is because we don't value our neighbors					
95219											
95207											
95209	Link the rails, airport & bus service with hyperloop to give flexability										

95204	We need visionary leadership to make large scale shifts in the diversity of transportation options in our community. Working collaboratively (and regionally) to help better connect our communities - through a comprehensive network of bicycle/pedestrian paths (including between cities), enhanced transit				Focus on the jobs/housing balance as a commute reduction strategy. Eliminate the need for the mega-commute.			Reducing our impact on the climate by reducing VMT and GHG	What do these mean? Could use more information on on each.	Rail and bus options that can compete with comfort and efficiency of driving alone.	

	options so it's actually a competitive travel mode, and a focus on telework (regional fiber internet?) or shifting the jobs/housing balance so fewer people have to commute.										
95219									Create shared spaces that are enjoyable. Enjoying waterways, walkable levees, and beautiful views should not only		improved green space, better litter pickup, creating a general aesthetic that does not sap the will of residents to live.

									be for those who can afford to buy waterfront property. Protect the exploitation of waterfront property by developers.		
95242						We need to have safe neighborhoods					
95207	Pricing mainline road use and parking can go a long way towards mitigating future road congestion.										

					This drives everything						
95215	Concerned about clean air, safety of neighborhoods/community, good paying fair wage jobs, ethnic and health disparities										
94595	In light of CoVid 19, I think working from home should be the way we work in the future!										

95366	Very good survey. The practical tangible questions were very good.						Support High Speed Internet and Support Tech Companies relocating from the overpriced Bay Area market. Incentive for Electric Vehicles and Support Development of Electronic Vehicle Charging.				

95207				Need to address local add on fees that make mortgages unaffordable							
95219				It is important to provide housing alternatives but also ensure that the funding will be there to sustain this for a long term							
95207	Since I live only two blocks from my workplace, public										

	transportation wouldn't ever appeal to me.										
95304	Fix Valpico road.	The roads and infrastructure should be fixed first.									
95206					Better paying jobs are needed in order to help with housing						
				S*** don't work							

95242	I lived in downtown Chicago for several years and did not own a car during that time, and many of my friends in that area still do not own cars. We all used public transit or walked. I then moved to a small community in the mountains and walked to work and used shared rides to go into town. I now live several miles outside						If we want to get away from gas, but are unable to sustain regional power use at current use levels, figuring out how to add the influx of electric car power use is critical.		Do we not already have a regional housing project list?	Car pool/ride share, telecommuting, and flex hours all leave out significant portions of the population. Most people who work locally don't live near each other on similar schedules, and ride share for longer commutes is already something people look for on their own. Telecommute leaves out almost everyone in in retail and service industries, and flex	

	town and cannot bike to work because of heat, otherwise I'd do that here too. No public transit because it doesn't make sense to come to my area, but I find it very poorly advertised here and relatively few stops. Friends at Turner and Church (theoretically) don't have access to a bus route to Kettleman and Lower									hours makes it harder for those people to use current public transit or to For the city to schedule public transit. Also, we are a Bay Area bedroom community and an ag community, so there are many residents who have schedules that would be hard to affect in this way. Public transit is the one medium that plays well with all schedules, all job types, and all end destinations.	

	Sac for a 3pm shift. Maybe they aren't looking hard enough, but it seems that an hourly loop of town dropping off at the major retail and restaurant locations at normal shift times from the main streets (Lodi, Turner) could boost useage.									Maybe an SJ public transit ap (if we don't have one) so people can quickly see where buses run, what times, etc? Or better public advertising if we already have one, especially if there's a main bus loop or specific routes?	
95382	Roads Roads Roads										

95360	Good survey lets see these improvements gradually happen over time	Air Taxis									
		Air Taxis									
95209	The Visual Preference section on my survey shows nothing, so I did not have the option of completing that section of the survey.			San Joaquin County needs more affordable housing. The rents are ridiculous here and does not match the income for majority of the citizens that live	Part of the issue with the housing crisis now is that there are no jobs available in San Joaquin County for residents who are not commuting. The jobs here are minimum wage and everyone is living						

				and work here.	paycheck to paycheck. We should have more recruiting for companies to bring businesses that will help support the cost of living that continues to increase putting residents in more debt or homelessness.						
95204											
95207										I think teleworking is nice, and should be an option, but it does make it	

										hard to have a sense of community attachment to your work if you aren't physically going in and interacting	
95330	Limited response choices give you your tailored results, don't they. If you truly desire honest survey responses, include open response options.										

		Training for seniors and people who are not so familiar with the technology		Multifamily low-income for eligible people and homeless have a building with mini-schools where they can live to have psychological help, strives8s talents and skills, so they can go out into the world prepared		Develop places to skate, paint, dirt bike, water park, all for our teenagers to use their energy.					

95376	We need activities to hear the families.										
95376	Road safety is lousy. Cars fly by the streets.										

2022 Regional Transportation Plan &
Sustainable Communities Strategy

Round 2 Public Opinion Survey – Scenario Development – General Outreach

Authored by SJCOG Staff with technical assistance from Cascadia Partners

TABLE OF CONTENTS

I. SUMMARY	**1**
II. METHODS	**3**
III. SURVEY RESPONDENTS	**4**
IV. REGIONAL PRIORITIES	**10**
V. CONCLUSIONS AND IMPLICATIONS FOR 2022 RTP/SCS	**19**
APPENDIX K2-A RTP/SCS Survey Tool	**20**
APPENDIX K2-B Typeform General Summary	**43**

I. SUMMARY

A comprehensive public involvement program is an important component for developing the 2022 Regional Transportation Plan & Sustainable Communities Strategy (RTP/SCS). As the San Joaquin Council of Governments (SJCOG) updates the 2022 RTP/SCS, a major goal of the public outreach effort is to communicate with non-traditional as well as traditional audiences to ensure that environmental justice issues are identified and that interested members of the public have ample opportunity to understand and provide meaningful input throughout the planning process.

The Round 2 Public Outreach Survey was administered to assess public opinion on regional transportation issues, as well as identify current and future transportation needs of residents across the region. Respondents were asked to assess the state of transportation in the region, share their perceptions of the need for improvement regarding different aspects of transportation, their opinions on the foundational goals of the RTP/SCS, as well as identify priorities on where to invest in transportation.

With over 430 responses to the survey, SJCOG heard from a large sample of residents throughout San Joaquin County.

Survey Overview

MetroQuest Survey 2 – Welcome - Help shape the future of the San Joaquin Region! SJCOG is updating the Regional Transportation Plan & Sustainable Communities Strategy. With your help, these plans will guide transportation toward a safer, healthier, and better-connected region. – Sc. 1

Top Priorities – What do you want the future to look like? – Sc. 2

Order your top 5 items above this line: _____

- More job & training opportunities
- Inclusive community engagement
- Thriving small businesses
- Stronger social support
- Proactive to climate change
- Investment without displacement
- More housing affordability
- Improved public transit

Scenario Rating – Which scenario do you like the most? – Sc. 3

Please rate how well each scenario does in addressing your priorities.

- Stay the Course
- Remake Centers & Corridors

- 20-Minute Neighborhoods
- Commuter Villages

Scenario Features - What features of each scenario do you like? – Sc. 4

Please rate how important you think each of the following features are:

Stay the Course

- **Use existing roads more efficiently.** Focus on maintaining the road we have while making investments that make traffic flow more efficiently.
- **ACE Rail expansion.** ACE rail extension to Modesto, Merced, and San Jose, but not Sacramento.
- **Invest more in biking and walking.** Somewhat more investment in projects that enhance safety for biking and walking.
- **Prioritize new neighborhoods.** Growth follows local plans but is prioritized in areas outside of city centers.
- **Slow the loss of agricultural land**. Land use and transportation decisions take agricultural value of land into account.

Remake Centers & Corridors

- **Preserving farmland.** Focus development inside of existing city limits to limit the development of prime agricultural land.
- **Allowing a greater variety of housing.** Encourage and permit a greater variety of more compact housing types.
- **Encourage housing in commercial areas.** Allow formerly commercial areas in downtowns and along major roads to transition into mixed use neighborhoods.
- **Make streets more bike & people friendly**. Enhance connectivity for people on foot & bike to and from main streets and in downtown areas.
- **Improve access to public transit.** Expand frequent bus service to more parts of the region and make accessing transit service safe and convenient.

20-Minute Neighborhoods

- **More access to daily destinations.** New neighborhoods develop with a greater mix of jobs and basic needs like groceries, healthcare, and schools.
- **Make it easier to build housing.** Streamline zoning regulations to make it easier to build a variety of housing types.
- **Prioritize new neighborhoods.** Growth follows local plans, but is prioritized in areas outside of city centers
- **Expand access to high-speed internet**. Invest in high-speed internet

infrastructure to ensure all residents have access to working and learning from home opportunities.

- **Invest in affordable housing.** Develop a "trust fund" dedicated to addressing housing and homelessness issues.

Commuter Villages

- **Housing near high quality transit.** Build more housing near commuter rail and transit centers to make traveling to work easier, faster, and more convenient.
- **Make existing roads more efficient.** Manage the increased use of driverless cars through strategies like tolling and carpool (HOV) lanes.
- **Expand ACE Rail and build ValleyLink.** Expand ACE Rail to Sacramento, Modesto, Merced, and San Jose. Fund and build ValleyLink Rail from Dublin to Lathrop.
- **Invest in public transit technology.** Fund pilot projects and studies that apply autonomous and electric vehicle technology to shuttles, buses, and trains.
- **Adapt to a changing climate**. Make transportation investments that consider our warming climate as well as more frequent flooding and drought.

Wrap-Up – Tell us about yourself. Demographic questions. – Sc. 5

- Annual Income
- Race/Ethnicity
- Age
- Gender
- What organization did you hear about this survey from?
- Enter your email address for the $50 raffle

II. METHODS

At the end of the survey, the total number of participants recorded by MetroQuest was 4,216. Cascadia Partners, the consultant team on this survey, following guidance from MetroQuest support, eliminated 3,781 entries from the final analysis “due to their suspicious characteristics” to get a more credible, final dataset. Cascadia acknowledged that there could have been real responses eliminated, but that this was the best way to ensure a reliable dataset. The reason for so many suspicious responses is likely due to the offered reward of $50 gift certificates to random survey participants. While the vast reduction of entries is regrettable, SJCOG has still retained more survey responses than in the first round of surveys.

To ensure broad input reflective of the region’s diversity, SJCOG expanded its community

outreach activities in the spring of 2019. The agency contracted with community-serving agencies and organizations throughout the region to solicit public input into the key activities associated with the preparation of the 2022 RTP/SCS. The primary goals of this effort are to enhance the transportation planning process through:

1. Reaching out to residents of the San Joaquin County region to determine future transportation needs and identify the goals and strategies that will shape the 2022 RTP/SCS.

2. Increasing public engagement among historically underserved and underrepresented communities in the transportation planning process.

3. Obtaining direct input on the draft scenarios for the 2022 RTP/SCS.

4. Building meaningful relationships with and among community-based organizations and local groups invested in shaping the future of the San Joaquin County transportation system.

Data Collection

The survey was conducted from June 30 – August 31, 2021, to self-selected respondents who are residents of the San Joaquin region and ranging in age from young adults to senior citizens (fifteen or older). The survey was administered in an online web format, and distributed via multiple channels including:

- 2022 RTP/SCS Community-Based Outreach Mini-Grant program activities (which included surveying in-person);
- RTP/SCS Working Group and SJCOG standing committees.
- SJCOG community outreach at local events.
- Mini presentations at local organizations; and
- Via SJCOG social media, press release, and email lists.

III. SURVEY RESPONDENTS

At the close of the first survey, the San Joaquin Council of Governments (SJCOG) received a total of 435 total entries with 231 of those being complete responses across both the English and Spanish versions. This section summarizes the demographic profile of survey participants who provided input during the first round of public outreach for the RTP/SCS.

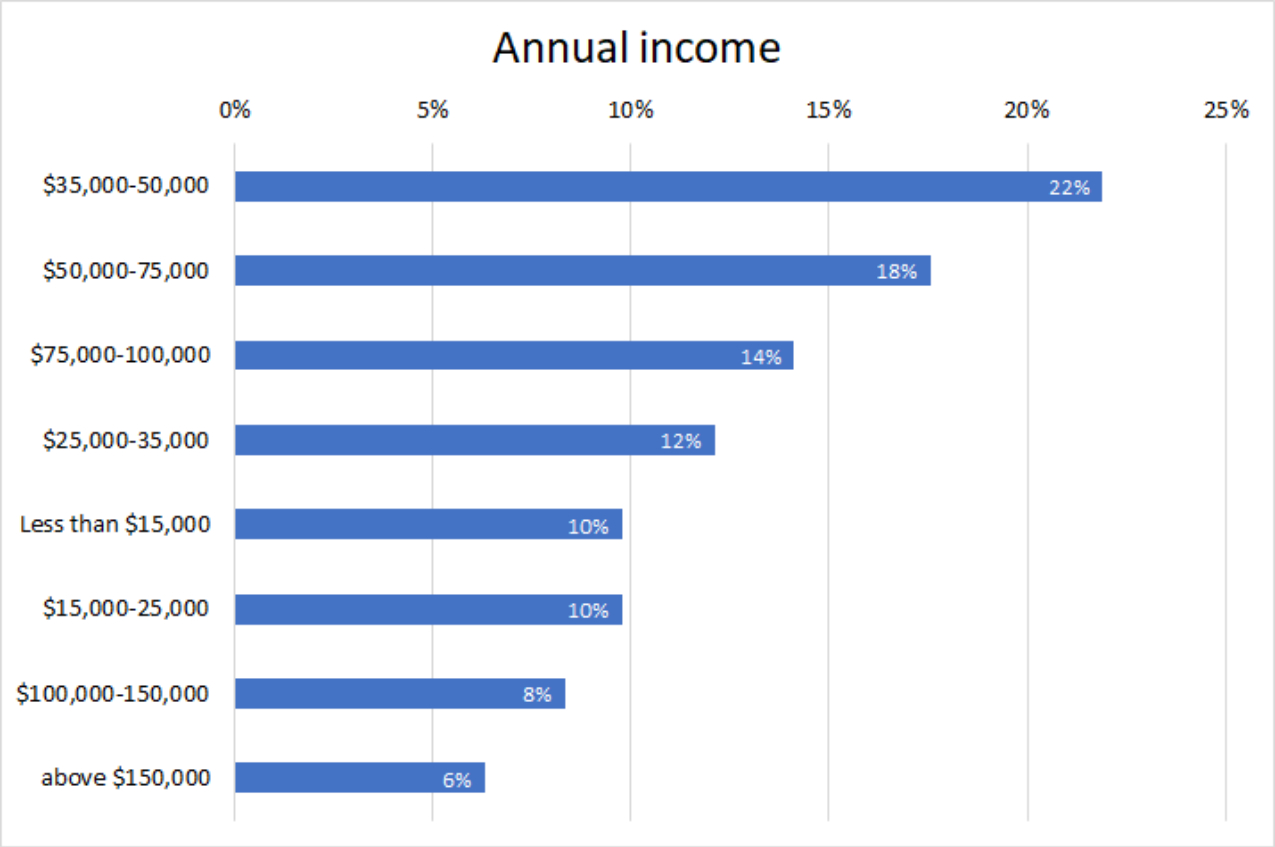
Community Representation

Overall, responses to the survey came from all corners of the region. However, the regional sample does not proportionately represent the population of each jurisdiction. While cities like Stockton and Lathrop are well represented, residents in Escalon, Manteca, and Ripon are severely underrepresented.

Household Characteristics of Survey Respondents

Survey respondents also reflected a wide range of income levels in the San Joaquin County region. The largest income group of respondents indicated household incomes between $30,000-$50,000. The second largest income group reports between $50,000 and $75,000 followed by the group reporting income between $75,000-$100,000. The U.S. Census Bureau reports that the median household income in San Joaquin County in 2019 was $64,432.

n=347

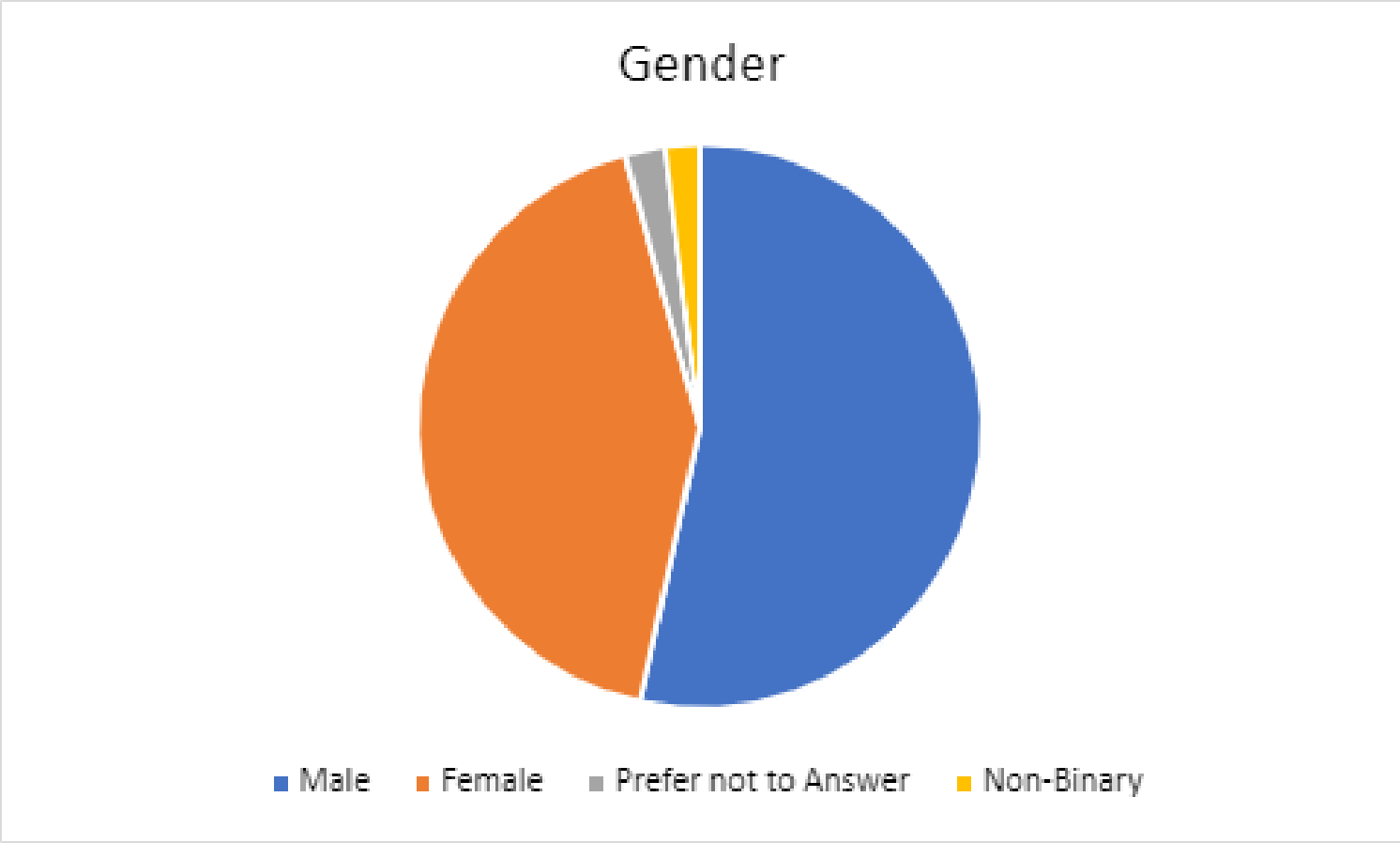


Demographic Profile

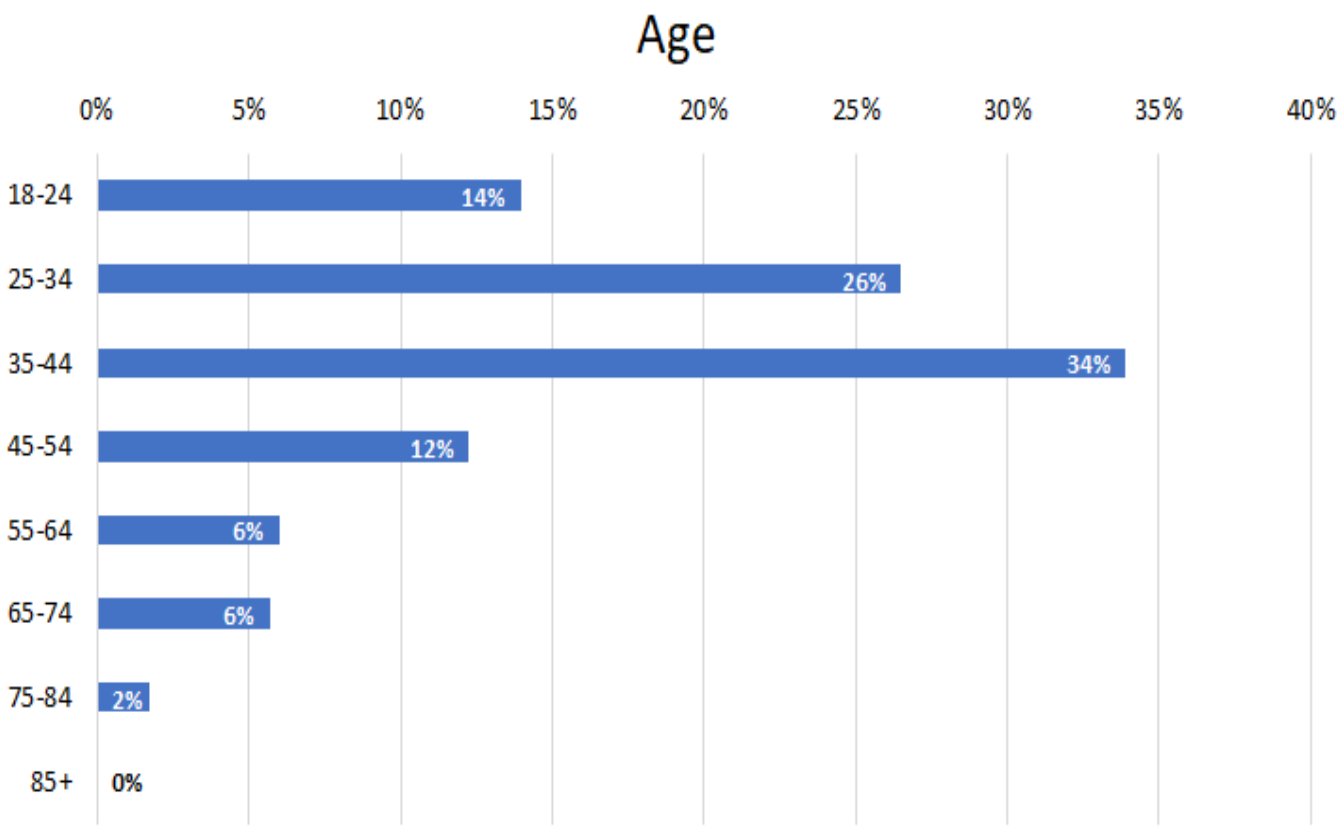
At least 53% of survey respondents identified as male, while 42% identified as female, and the remaining indicated “Non-binary” or preferred not to state their gender. Survey respondents also reflected the full age spectrum. In the last 2018 RTP/SCS, Millennials (approximately ages 18 to

35) and Generation Xers (approximately ages 35 to 50) participated in high numbers due in large part to enhanced public outreach efforts to encourage input from young stakeholders throughout the region.

n=350

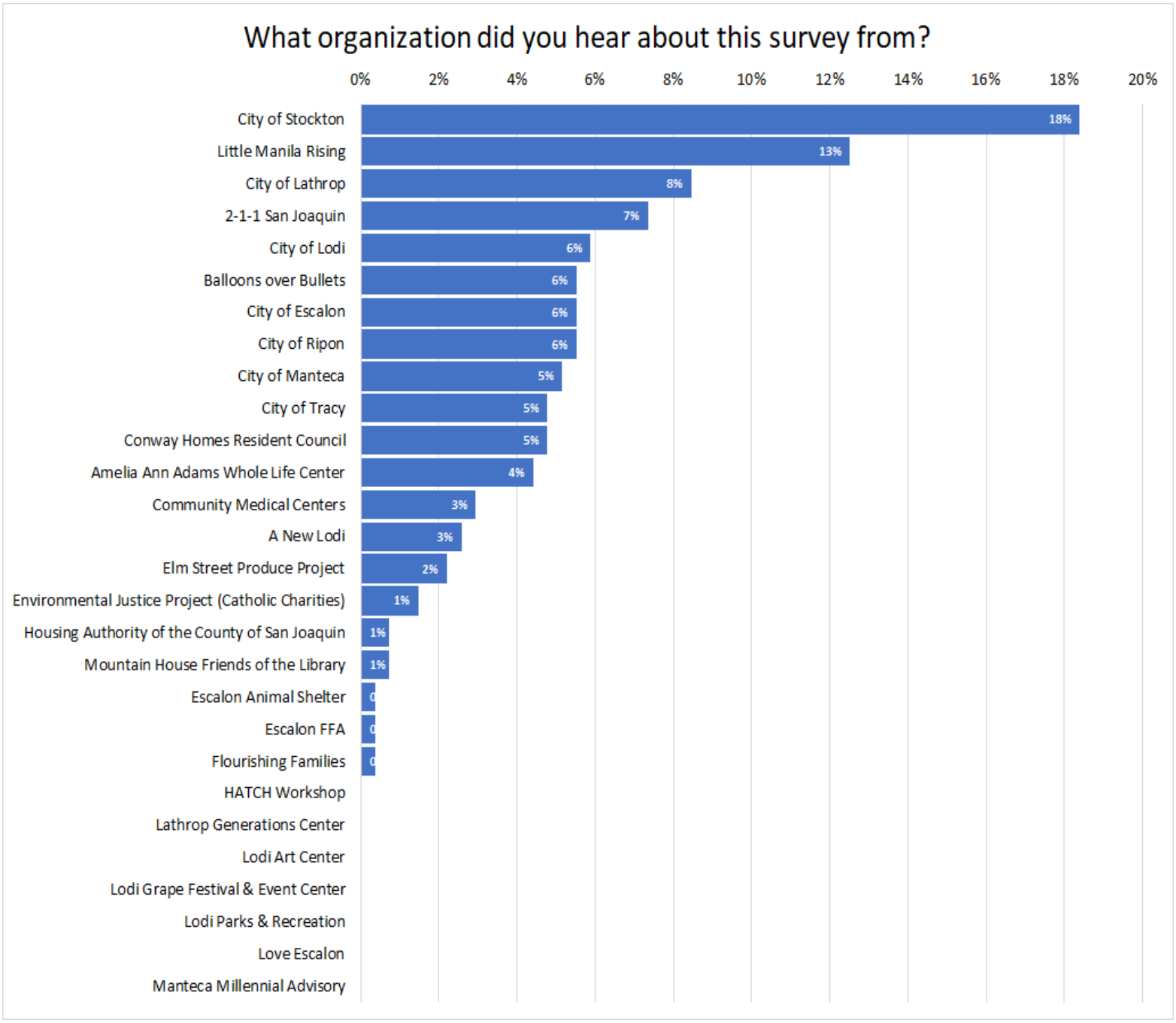


n=351



The 2022 RTP/SCS engagement efforts took place during the Covid-19 Pandemic which prevented in-person social engagement. As a result, all outreach conducted was online through surveys, webinars, and meetings. Despite perceived wider accessibility on the internet, encouraging participants to engage in the survey proved to be a challenge. One explanation could be “Zoom fatigue”, a new phenomenon brought on by the rise of videoconferencing which suggests that people are exhausted by new technology interfaces and prolonged video chats.

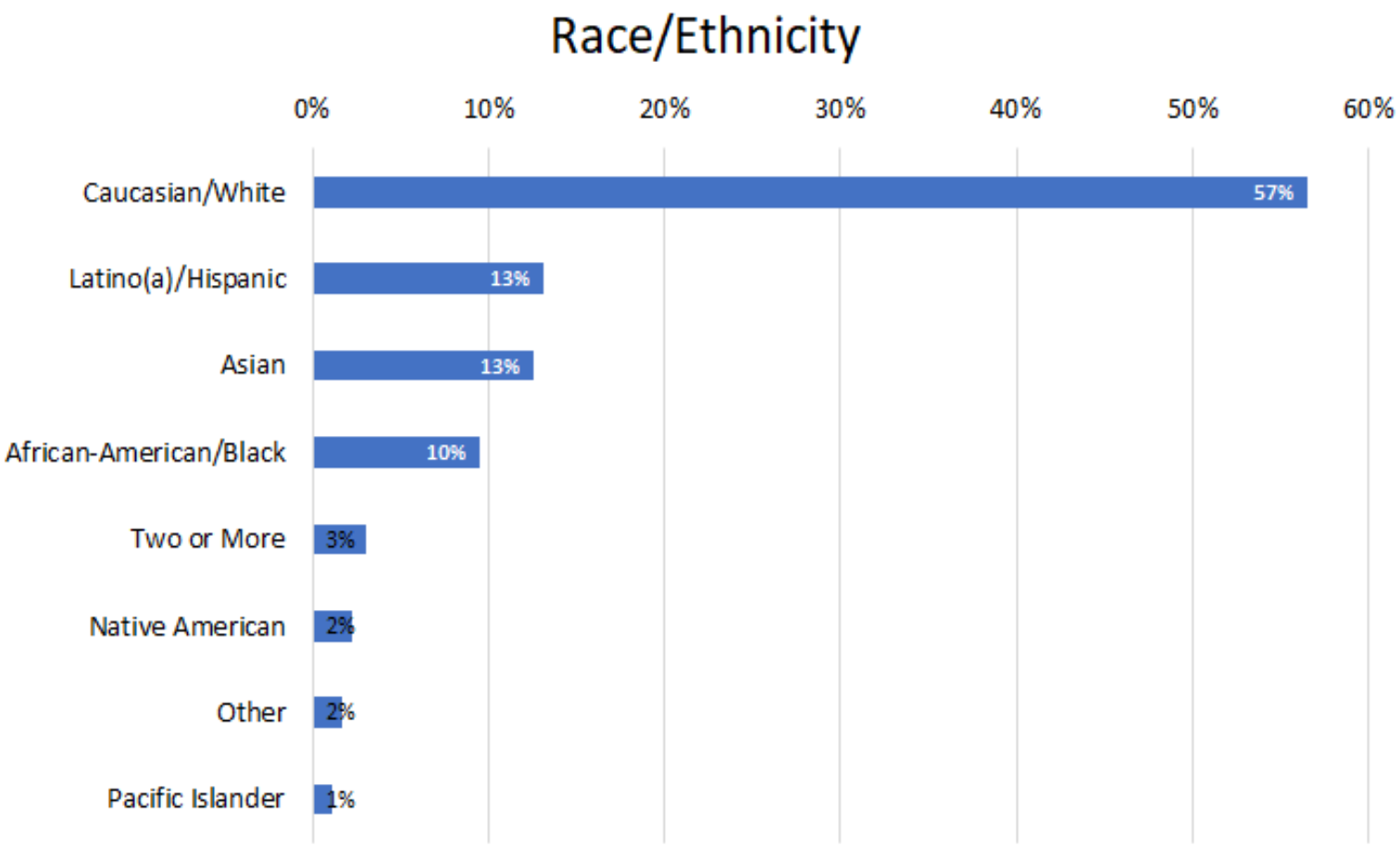
n=272



In the first survey, respondents were asked which zip code they reside in to give staff an idea of the location of the data. In the second round of surveys, respondents were asked to identify from

which source they heard about the survey. The City of Stockton was the most successful in promoting this survey with 18% of responses collected as a result. Followed by Little Manila Rising at 13% and the City of Lathrop at 8%.

n=357



The largest single racial group identified as white or Caucasian by a majority (57%). The next largest groups identified as Hispanic/Latino of any race (13%) and Asian Americans (13%), followed by Black Americans (10%). Those identified as Two or more races, Native American, Other, and Pacific Islander polled 3% or less each. Compared to actual demographics in the county, Whites were overrepresented while Hispanics/Latinos, Black Americans, Asian Americans, and Pacific Islanders were widely underrepresented.

IV. REGIONAL PRIORITIES

Top Five Priorities

Respondents to this survey made it clear that 'More housing affordability' was the regional goal that should be prioritized above all others – 73% of survey respondents chose this priority as a top five priority. 'More job & training opportunities' (68%), 'Thriving small businesses 67%), and Improved public transit (67%) were close behind. Rounding out the top five is 'Proactive to climate change' at 62%. San Joaquin County residents are primarily concerned with housing and jobs – two critically important economic factors – but are also concerned about small businesses, public transit, and the importance of reacting to a changing climate.

Regional Priorities	Ranked Top 5
More housing affordability	73%
More job & training opportunities	68%
Thriving small businesses	67%
Improved public transit	67%
Proactive to climate change	62%
Inclusive community engagement	54%
Investment without displacement	51%
Stronger social support	47%

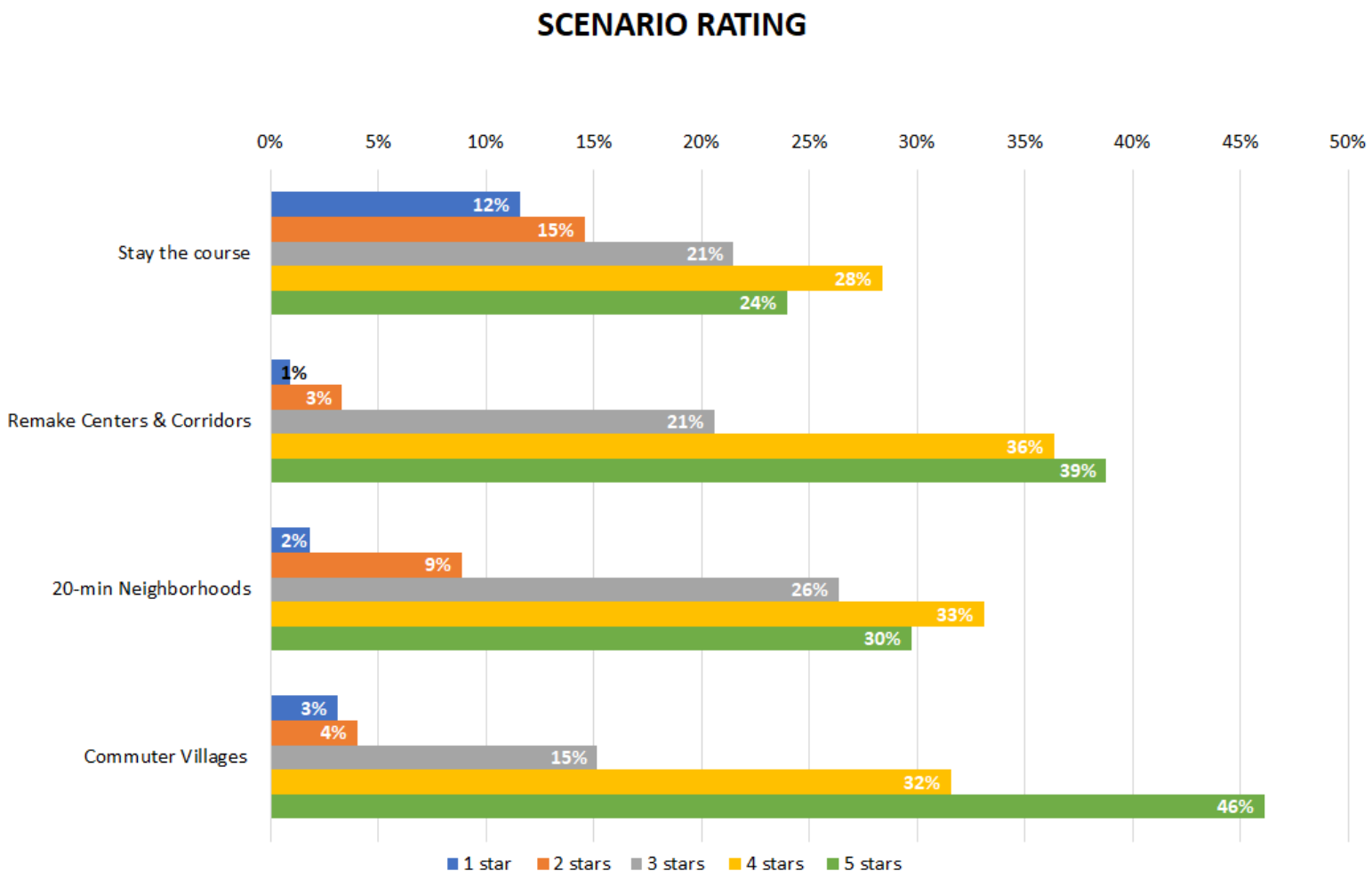
TOP PRIORITIES	Item 1	Item 2	Item 3	Item 4	Item 5	Item 6	Item 7	Item 8
	More housing affordability	Investment without displacement	Stronger social support	Improved public transit	Thriving small businesses	More job & training opportunities	Inclusive community engagement	Proactive to climate change
Ranked 1 (top)	31%	12%	17%	19%	19%	19%	16%	27%
Ranked 2	20%	17%	18%	18%	27%	22%	18%	18%
Ranked 3	19%	18%	20%	21%	18%	26%	21%	17%
Ranked 4	14%	23%	23%	25%	20%	18%	18%	19%
Ranked 5	17%	30%	21%	17%	16%	15%	26%	19%

Scenario Rating

Survey Question: How well does each scenario address your priorities?

Survey participants chose Commuter Villages and Remake Centers & Corridors as the scenarios that best address their priorities: 78% of respondents rated Commuter Villages with 4 or 5 stars, and 76% rated Remake Centers & Corridors with 4 or 5 stars. From this data, we can imply that many survey participants want their communities to resemble either commuter villages – ample affordable housing and easy access to roads and/or transit options to get to work – or revitalized existing neighborhood centers or corridors. Many participants considered Stay the Course as a scenario that does not address their priorities. This scenario has the highest percentage of 1 and 2 stars (26%)

SCENARIO RATING	1 star	2 stars	3 stars	4 stars	5 stars
Stay the Course	**12%**	**15%**	21%	28%	24%
Remake Centers & Corridors	1%	3%	21%	**36%**	39%
20-min Neighborhoods	2%	9%	**26%**	33%	30%
Commuter Villages	3%	4%	15%	32%	**46%**



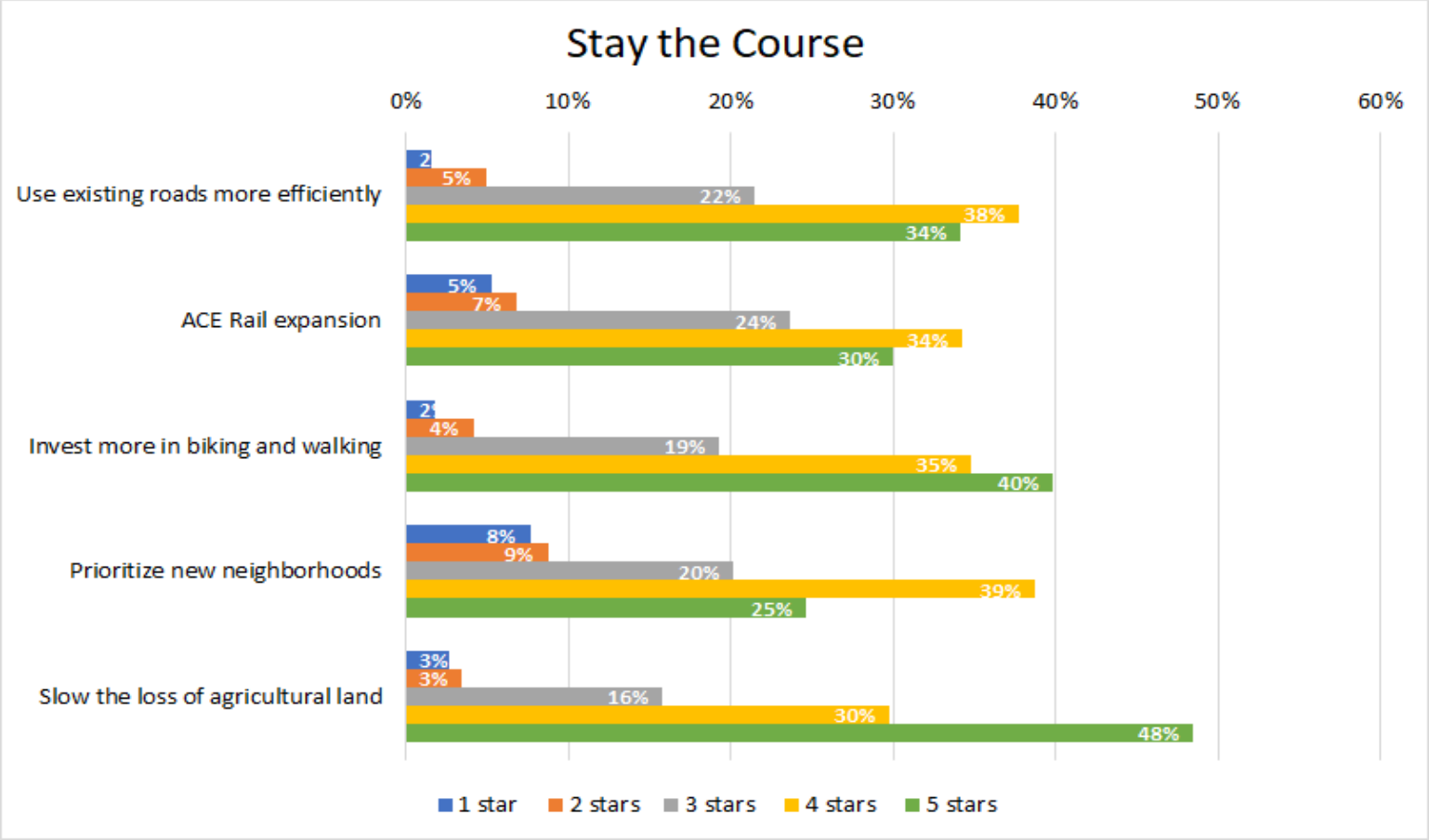
Scenario Features

Survey Question: Which features of each scenario do you like?

Stay the Course Scenario

Features with highest percentages of 4 and 5 stars: Slow the loss of agricultural land, Invest in more biking and walking, Use existing roads more efficiently.
Features with highest percentages of 1 and 2 stars: Prioritize new neighborhoods, ACE Rail Expansion
Key concepts: land conservation, transportation

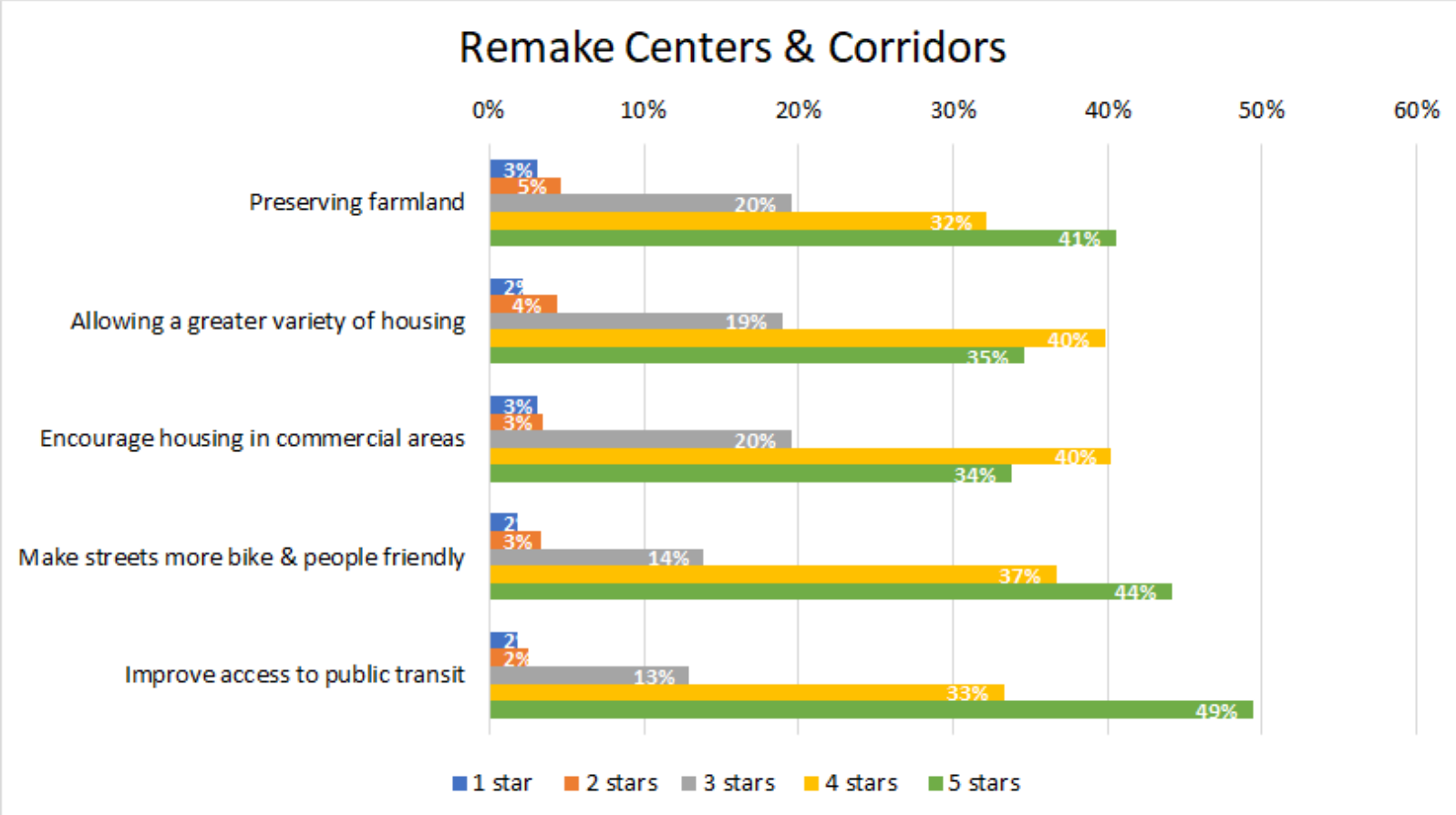
Figure	Use existing roads more efficiently	ACE Rail expansion	Invest more in biking and walking	Prioritize new neighborhoods	Slow the loss of agricultural land
1 star	2%	5%	2%	8%	3%
2 stars	5%	7%	4%	9%	3%
3 stars	22%	24%	19%	20%	16%
4 stars	38%	**34%**	35%	**39%**	30%
5 stars	**34%**	30%	**40%**	25%	**48%**
Sum of % 1 and 2 stars	7%	**12%**	6%	16%	6%
Sum of % 4 and 5 stars	72%	64%	75%	63%	**78%**



Remake Centers and Corridors Scenario

In general, participants rated all five features as important. Considering those rated with 5 stars only, the most important features are: Improve access to public transit and Make streets more bike & people friendly.

Figure	Preserving farmland	Allowing a greater variety of housing	Encourage housing in commercial areas	Make streets more bike & people friendly	Improve access to public transit
1 star	**3%**	2%	**3%**	2%	2%
2 stars	**5%**	4%	3%	3%	2%
3 stars	**20%**	19%	**20%**	14%	13%
4 stars	32%	40%	40%	**37%**	33%
5 stars	41%	35%	34%	44%	**49%**
Sum of % 1 and 2 stars	**8%**	7%	7%	5%	4%
Sum of % 4 and 5 stars	73%	74%	74%	81%	**83%**



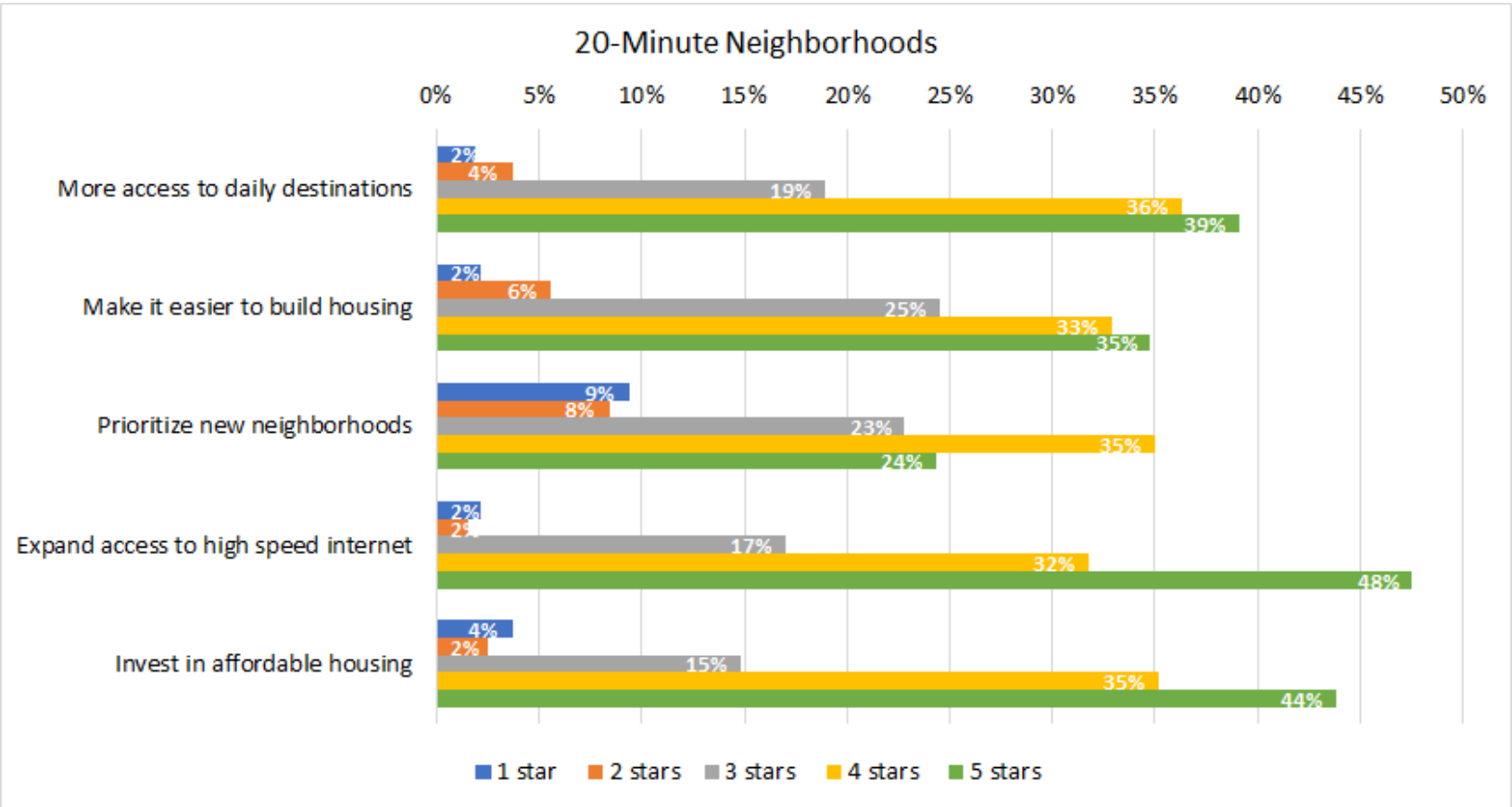
20-Minute Neighborhoods Scenario

Features with highest percentage of 5-stars rate are: 'Expand access to high-speed internet' and 'Invest in affordable housing.' More access to daily destination was also highly rated, with 75% of

4 and 5 stars.

Feature with the highest percentage of 1 and 2 stars: Prioritize new neighborhoods. This is consistent with how participants ranked the same feature in Stay the Course.
Key concepts: Housing affordability, technology, transportation

Figure	More access to daily destinations	Make it easier to build housing	Prioritize new neighborhoods	Expand access to high speed internet	Invest in affordable housing
1 star	2%	2%	**9%**	2%	4%
2 stars	4%	6%	**8%**	2%	2%
3 stars	19%	**25%**	23%	17%	15%
4 stars	**36%**	33%	35%	32%	35%
5 stars	39%	35%	24%	**48%**	44%
Sum of % 1 and 2 stars	6%	8%	**18%**	4%	6%
Sum of % 4 and 5 stars	75%	68%	59%	**79%**	**79%**

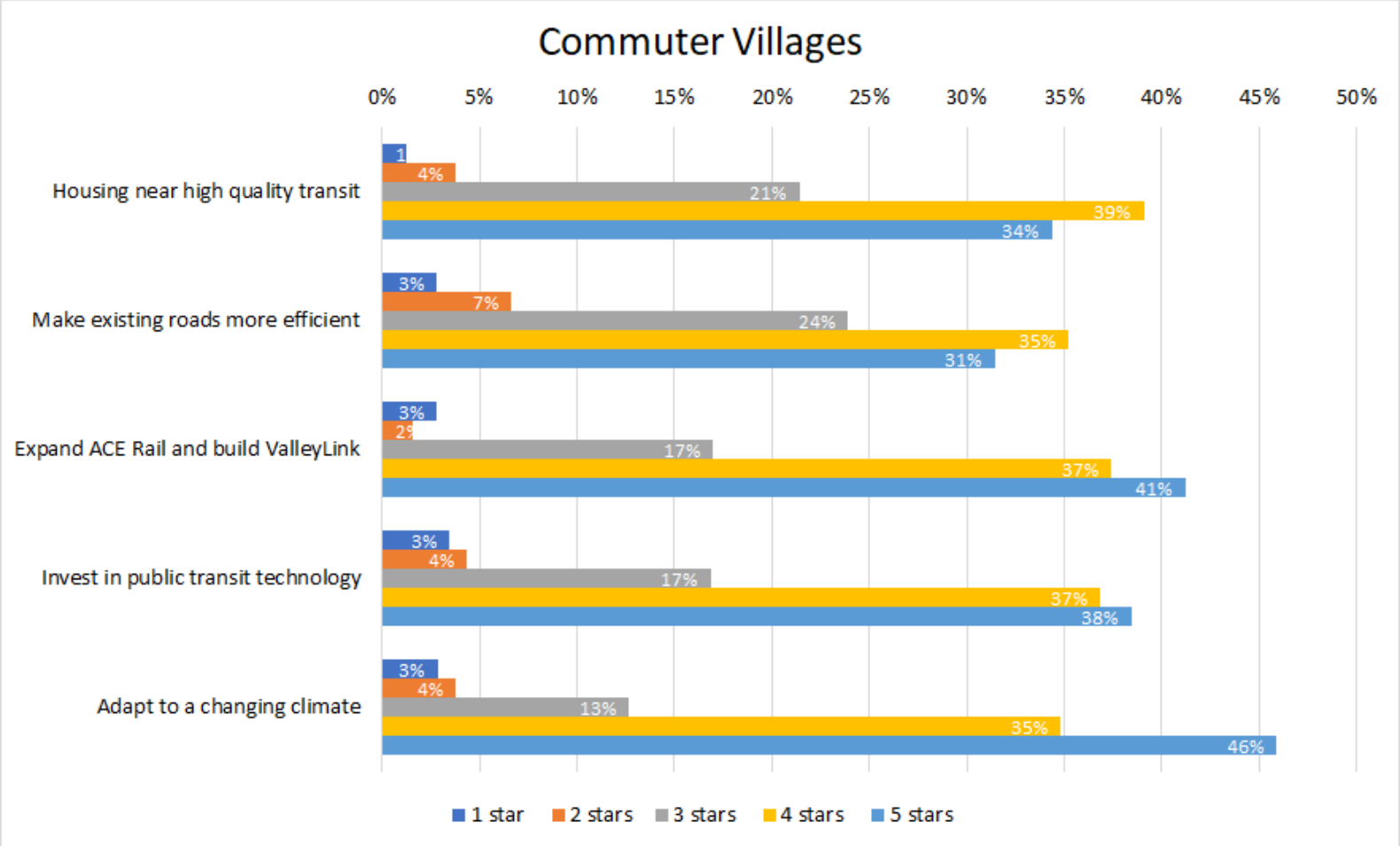


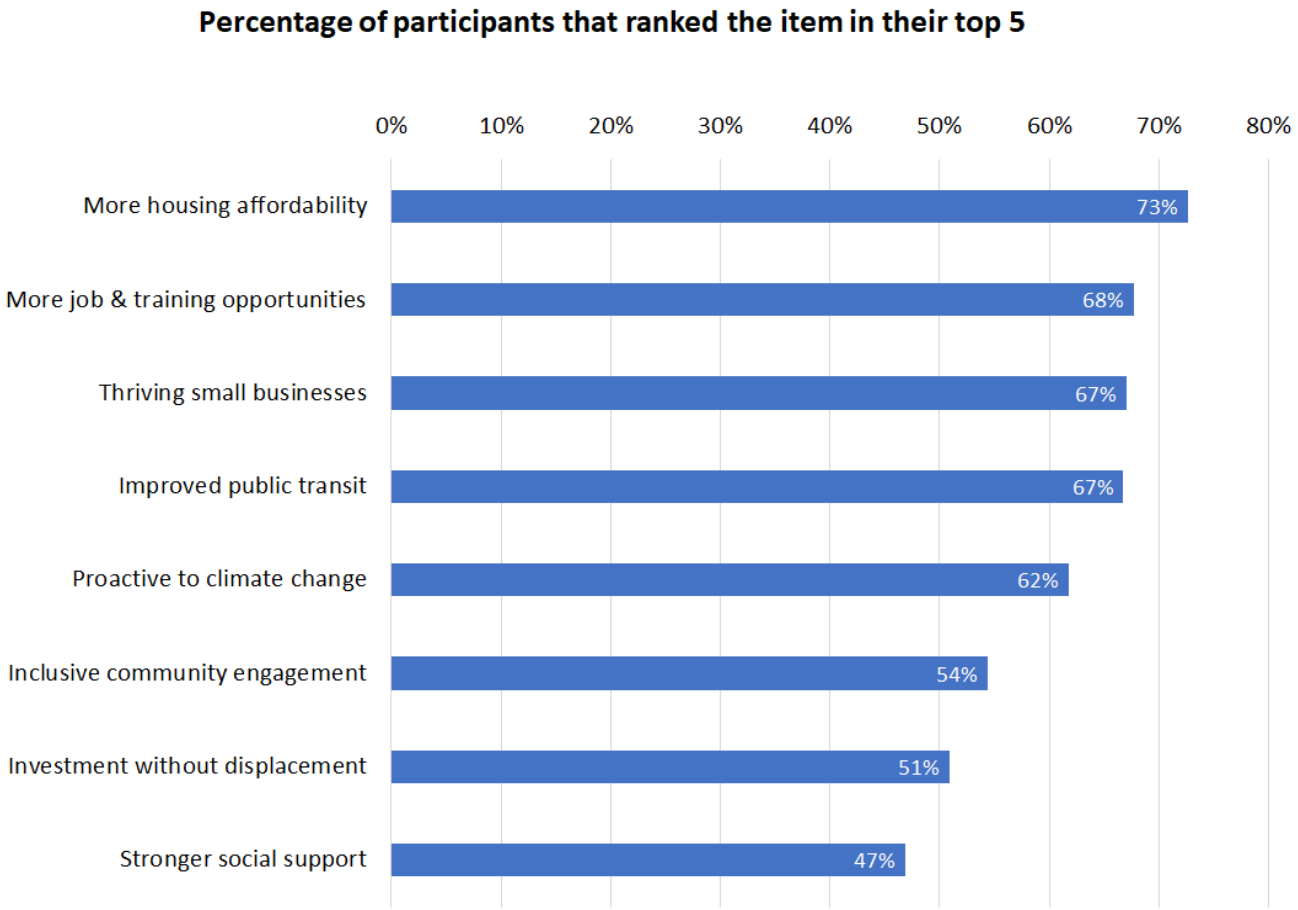
Commuter Villages Scenario

In general, participants rated these five features as equally important. Considering those rated with 5 stars only, the most important feature is 'Adapt to Changing Climate.' Other features with high percentage of 4 and 5 stars are 'Invest in Public Transit Technology' and 'Expand ACE Rail and build ValleyLink.'

Key concepts: Housing affordability, technology, transportation

Figure	Housing near high quality transit	Make existing roads more efficient	Expand ACE Rail and build ValleyLink	Invest in public transit technology	Adapt to a changing climate
1 star	1%	3%	3%	3%	3%
2 stars	4%	7%	2%	4%	4%
3 stars	21%	24%	17%	17%	13%
4 stars	39%	35%	37%	37%	35%
5 stars	34%	31%	41%	38%	46%
Sum of % 1 and 2 stars	5%	9%	4%	8%	7%
Sum of % 4 and 5 stars	74%	67%	79%	75%	81%





Additional Comments

Annual income	Race/Ethnicity	Age	Gender	Comment
$75,000-100,000	Caucasian/White	25-34	Female	Improving biking and walking conditions and making it SAFER to bike and walk by investing in infrastructure, is huge. I don't see that reflected here.
$75,000-100,000	Caucasian/White	25-34	Female	For 20 min neighborhoods: 20 minutes by car, or by another mode? Safe conditions for walking would be imperative to the success of this strategy. Transit can't effectively serve first/last mile trip needs, so we'll just end up with people driving. For remake centers/corridors - why not add affordable housing trusts to this strategy as well?

Less than $15,000	Asian	18-24	Male	I think these five items are important. This is a very hard question of course, because I would like to see improvement in all of these items. Stronger social support and supporting small businesses is important as well.
Less than $15,000	Asian	18-24	Male	As a young person right out of college, affordable housing is incredibly important for me. That being said, reducing GHG emissions is the upmost priority. We need to start tackling the damage we have done to the planet in terms of green living spaces. I think increasing public transport, reducing car travel, and keeping space eco/green/sustainable are very important. Since the Commuter Villages has the better than today in all of those areas, I picked 5 stars.

Summary of Highlights

- The top two scenarios with the highest ratings (4-5 stars): Remake Centers and Corridors and Commuter Villages.
- Participants identified Commuter Villages and Remake Centers & Corridors as the scenarios that best address their priorities.
- Then, we could say that the results from this question are consistent with the scenario rating.
- San Joaquin County residents' top priorities appear to be: Accessibility to public transit and other transportation means, climate change, internet infrastructure, and housing affordability, which is generally consistent with the top 5 priorities.
- "More Housing Affordability" comes out as the regional priority most consistently ranked in the top 5.

V. CONCLUSIONS AND IMPLICATIONS FOR 2022 RTP/SCS

Based on survey results and analysis presented in this report, there are numerous ways to address the needs and priorities identified by survey respondents across the region. Overall, the 2022 RTP/SCS should aim to reduce driving throughout the region and to bring more jobs to San Joaquin County. With a wide range of opinion from survey respondents on how to achieve these goals, the SJCOG Board, stakeholders, and the public would benefit from seeing a range of planning scenarios that:

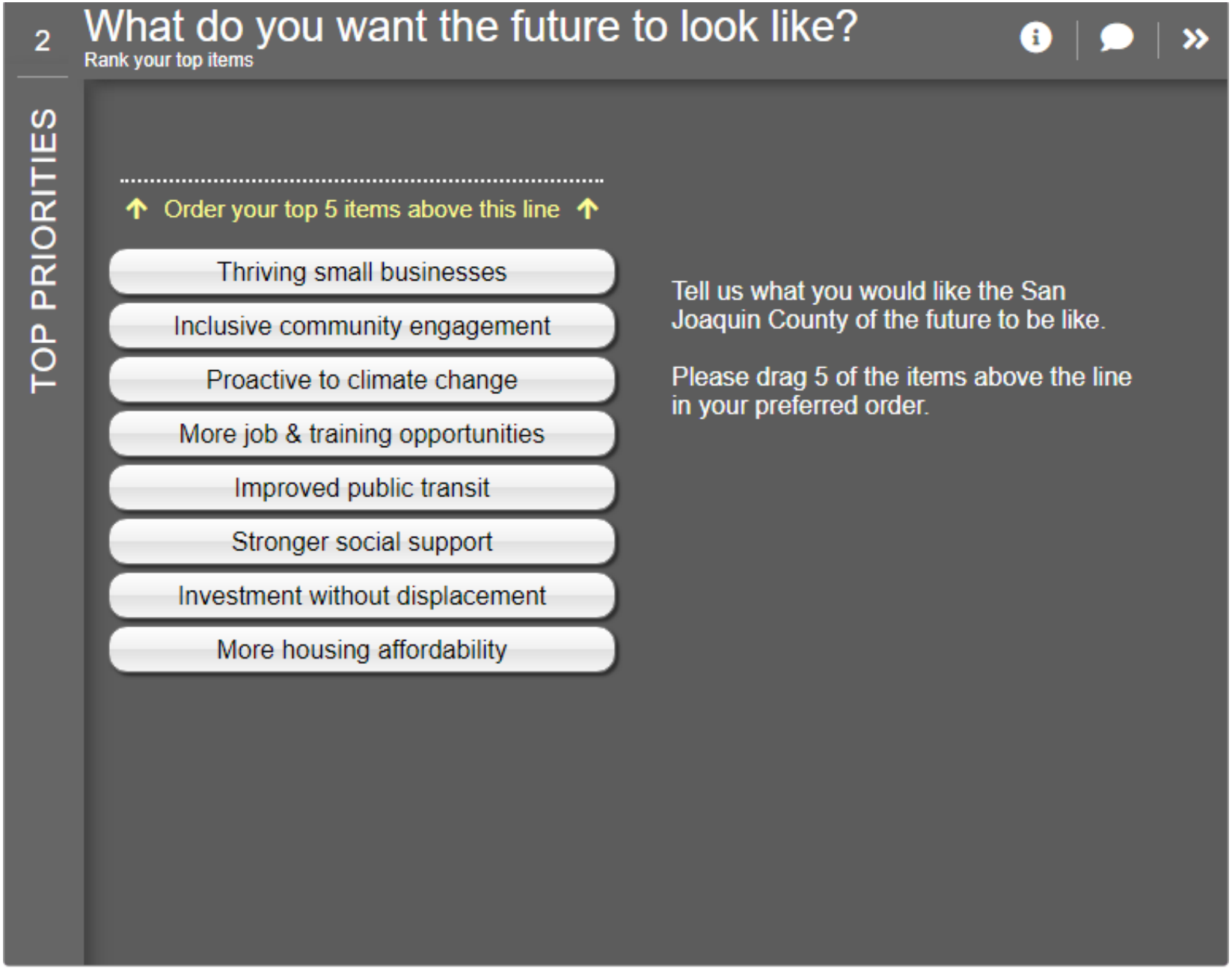
- Explore various ways to address the top regional priorities that highlight a fix-it-first implementation focus, emphasize an expansion of public transit service, and favors transportation management systems to improve congestion.
- Vary the scope of development, and perhaps locations, on Regional Priorities that would address road network capacity and focus on infill development rather than creating new centers. Environmental implementation strategies may include facilitating transit-oriented development, providing infrastructure for charging electric vehicles, and expanding bicycle and pedestrian infrastructure.

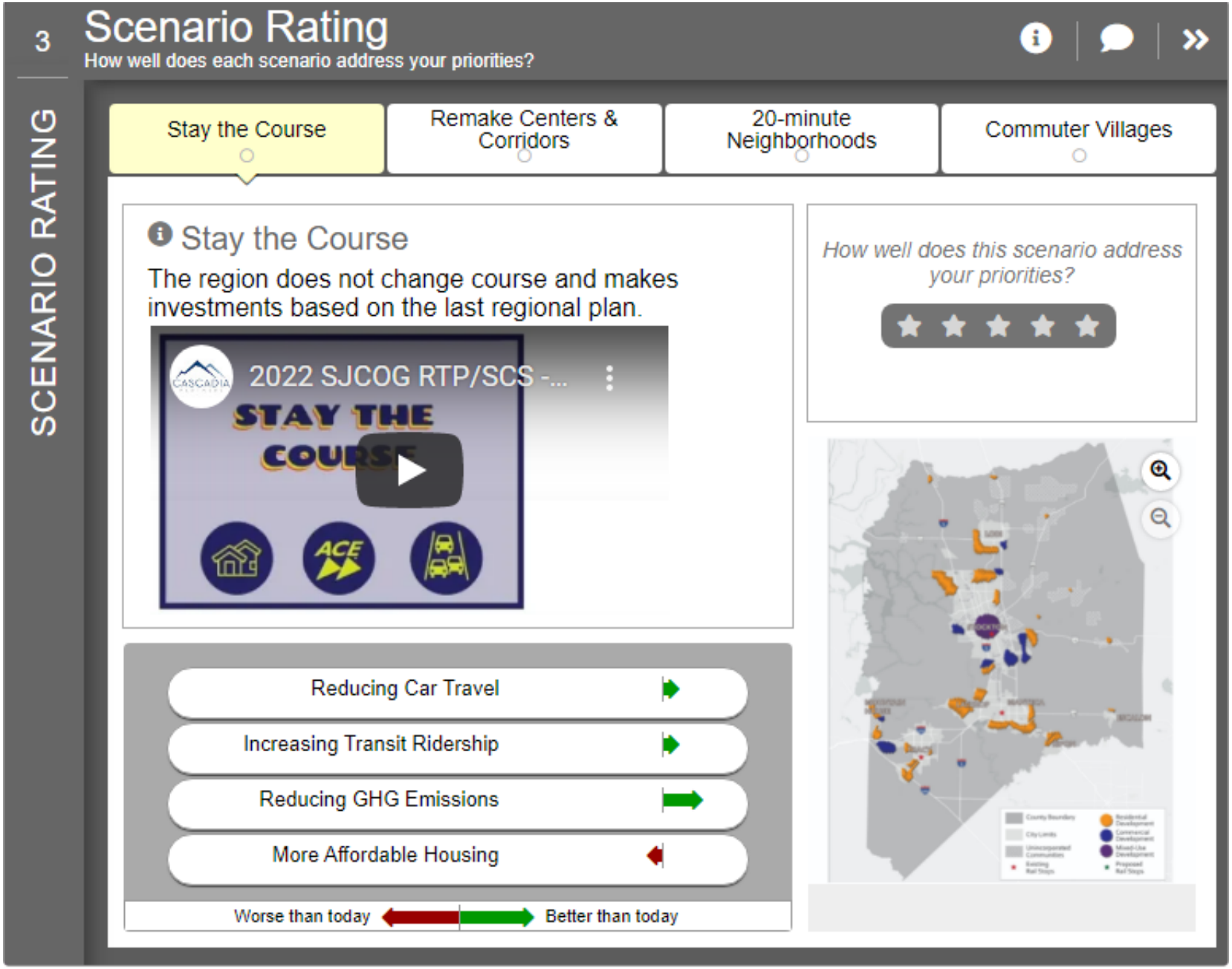
Important considerations should be made regarding how to balance the needs of disadvantaged communities with the strain of the region's growth, especially as SJCOG Board, stakeholders, and the public must consider the needs of residents in the periphery, namely, Ripon, Escalon, Mountain House and unincorporated communities. While there is a great emphasis on accommodating growth in existing communities, mobility in rural areas remains a significant issue. These are the parts of the region that specifically seek improved access to public transit services. Finally, as funding constraints are considered, what potential opportunities might exist when a significant number of survey respondents indicate a willingness to pay for better transit service.

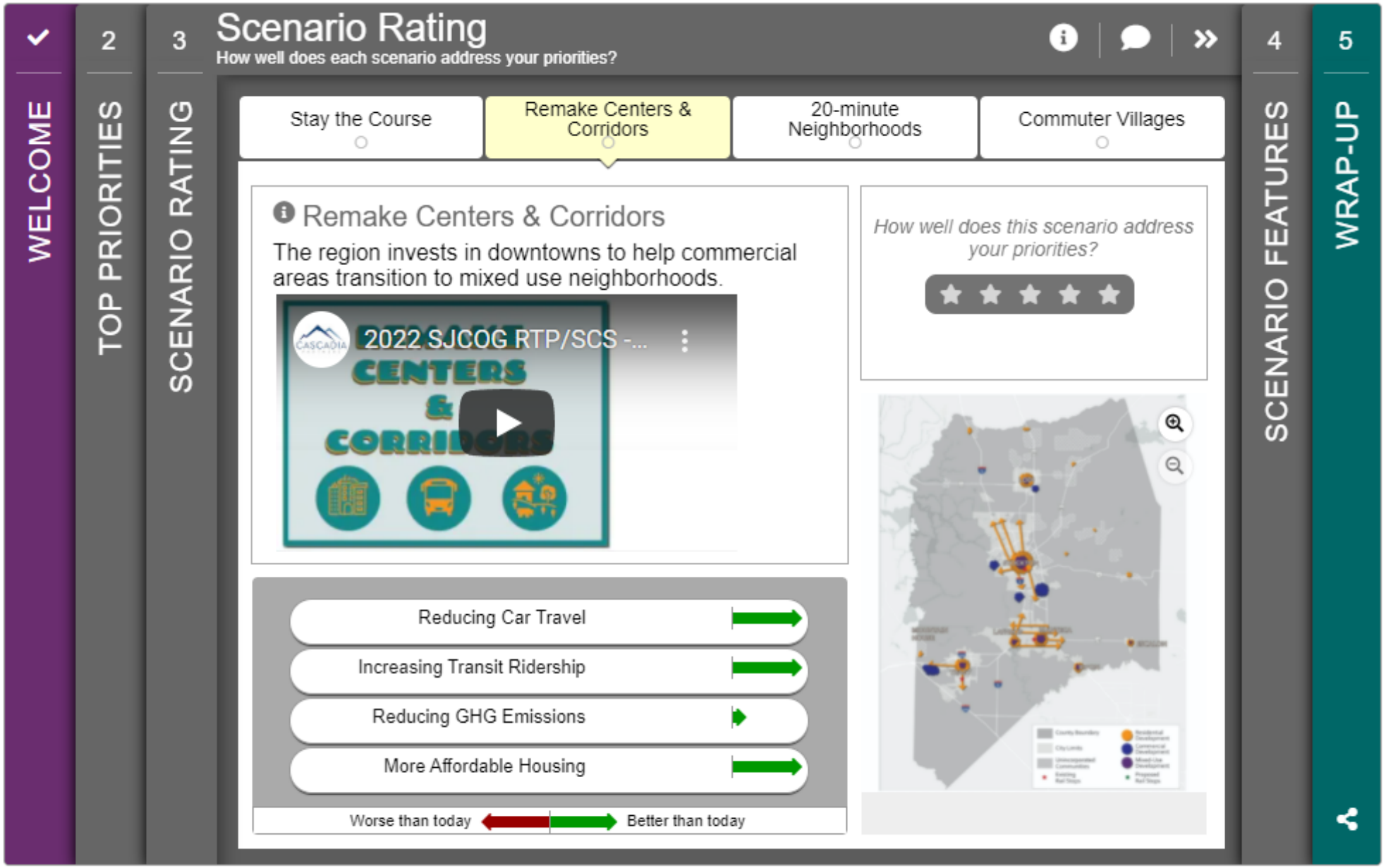
APPENDIX K2-A

Survey 2 - 2022 RTP/SCS Scenario Development – General Outreach

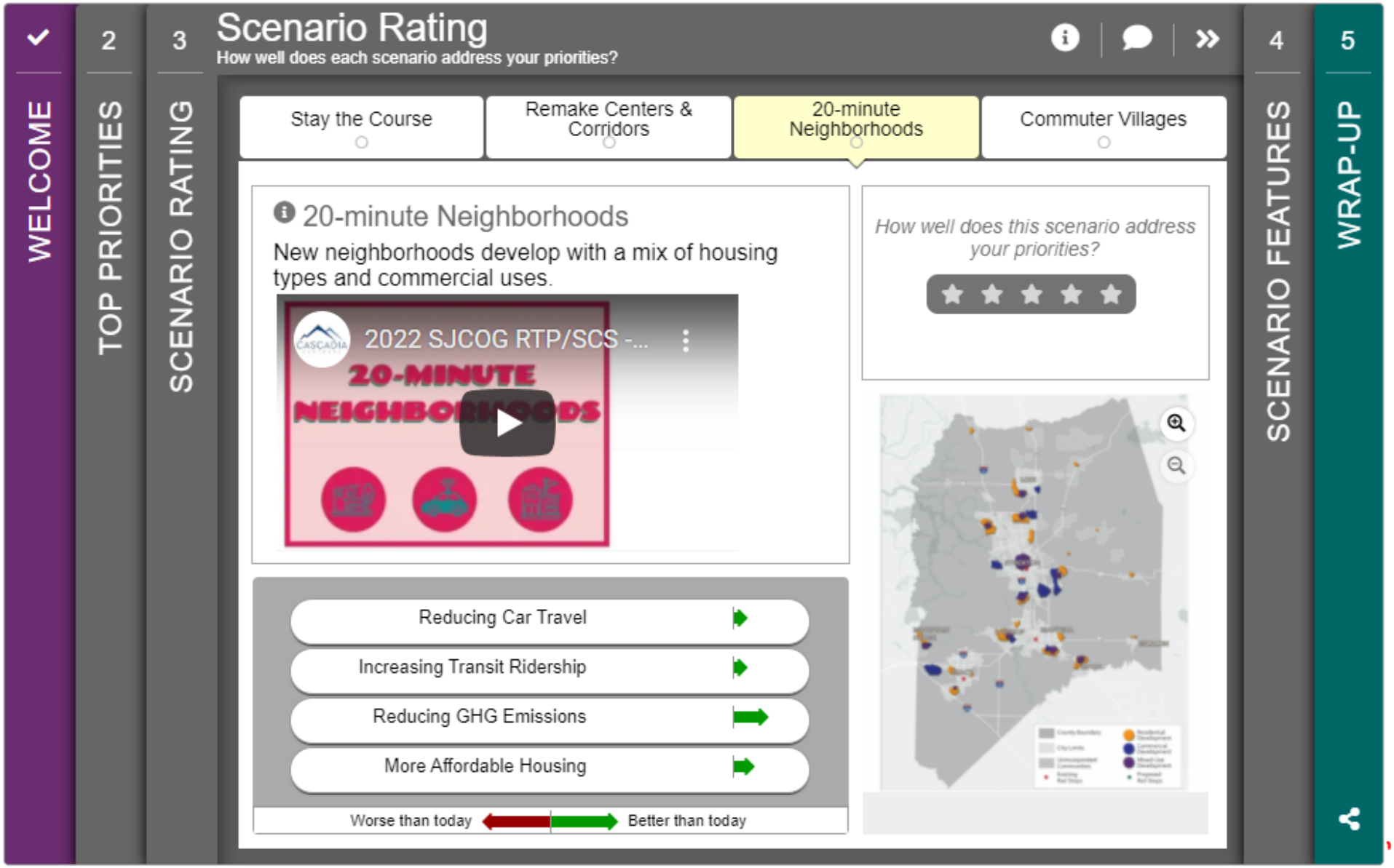
1
Help us plan for the future!
Learn a bit about this initiative before you begin.
WELCOME
Help shape the future of the San Joaquin Region!
SJCOG is updating the Regional Transportation Plan & Sustainable Communities Strategy . With your help, these plans will guide transportation toward a safer, healthier, and better connected region.
2022 RTP/SCS MetroQuest Intro
Watch later
Share
ENVISION 2050
Regional Transportation Plan &
Sustainable Communities Strategy (RTP/SCS)
SJCOG
SAN JOAQUIN COUNCIL OF GOVERNMENTS
Watch on YouTube
Español
Next


2
What do you want the future to look like?
Rank your top items
TOP PRIORITIES
Order your top 5 items above this line
Thriving small businesses
Inclusive community engagement
Proactive to climate change
More job & training opportunities
Improved public transit
Stronger social support
Investment without displacement
More housing affordability
Tell us what you would like the San Joaquin County of the future to be like.
Please drag 5 of the items above the line in your preferred order.

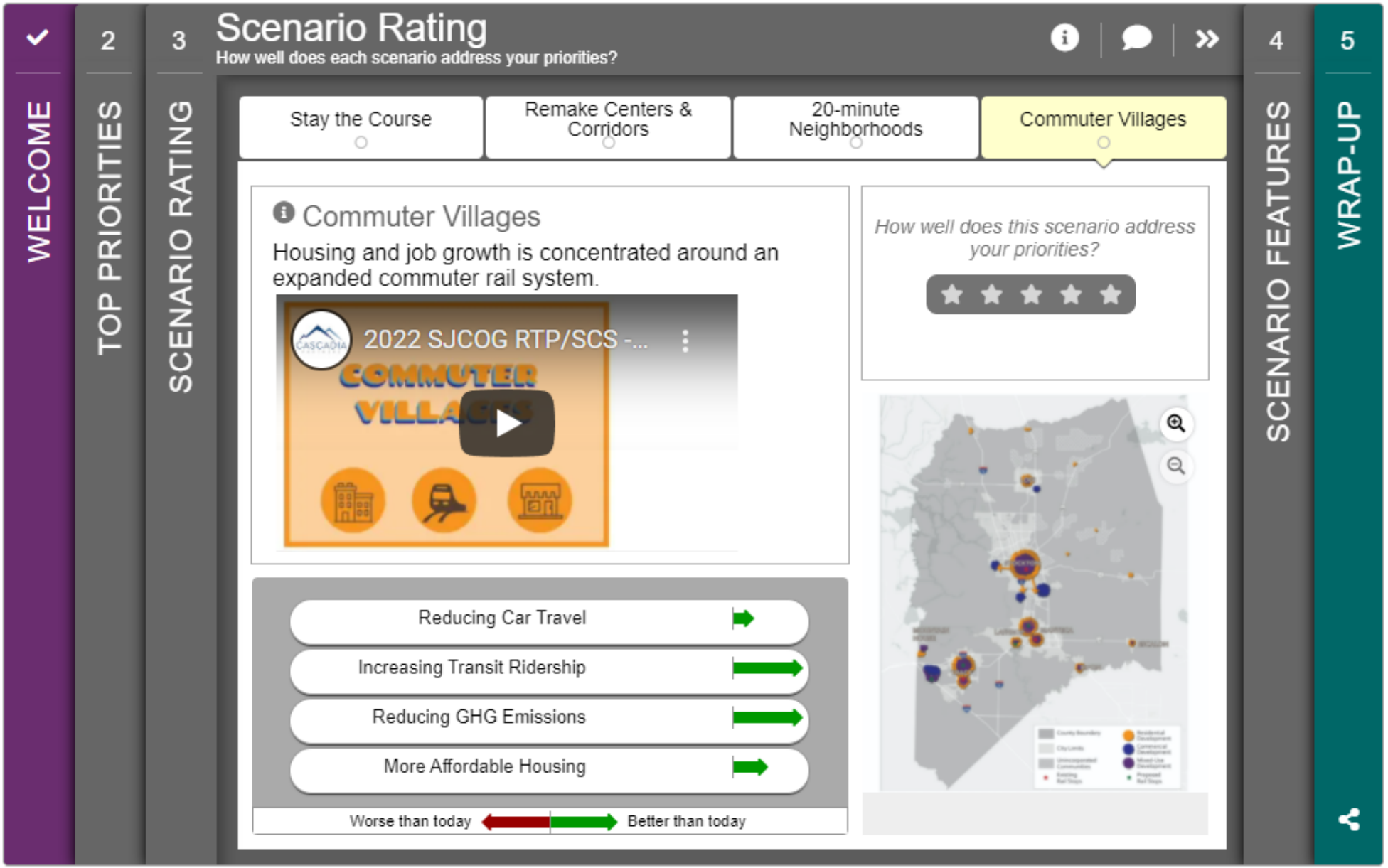

3
SCENARIO RATING
Scenario Rating
How well does each scenario address your priorities?
Stay the Course
Remake Centers & Corridors
20-minute Neighborhoods
Commuter Villages
Stay the Course
The region does not change course and makes investments based on the last regional plan.
2022 SJCOG RTP/SCS -...
STAY THE COURSE
ACE
How well does this scenario address your priorities?
Reducing Car Travel
Increasing Transit Ridership
Reducing GHG Emissions
More Affordable Housing
Worse than today
Better than today



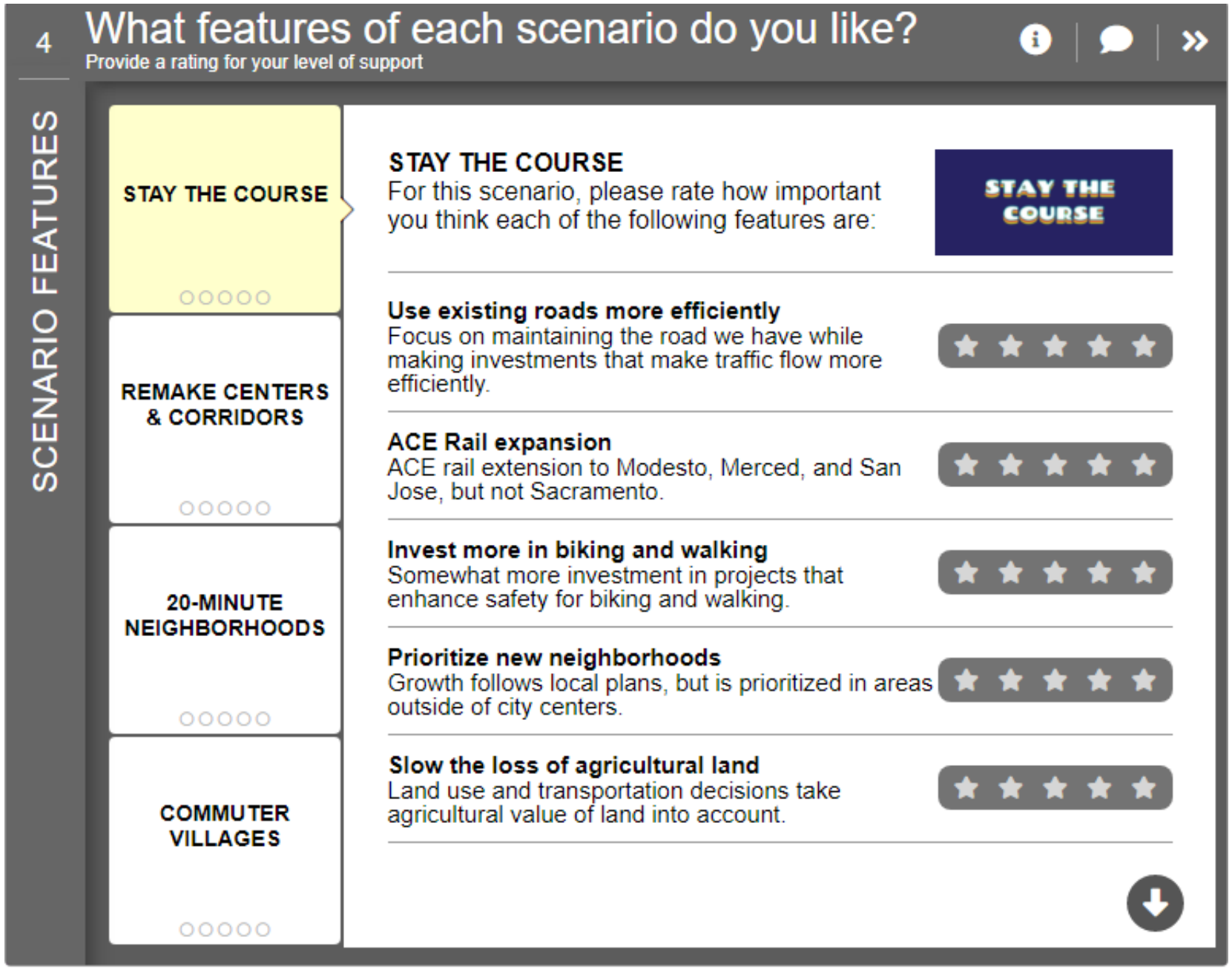
Privacy - About MetroQuest

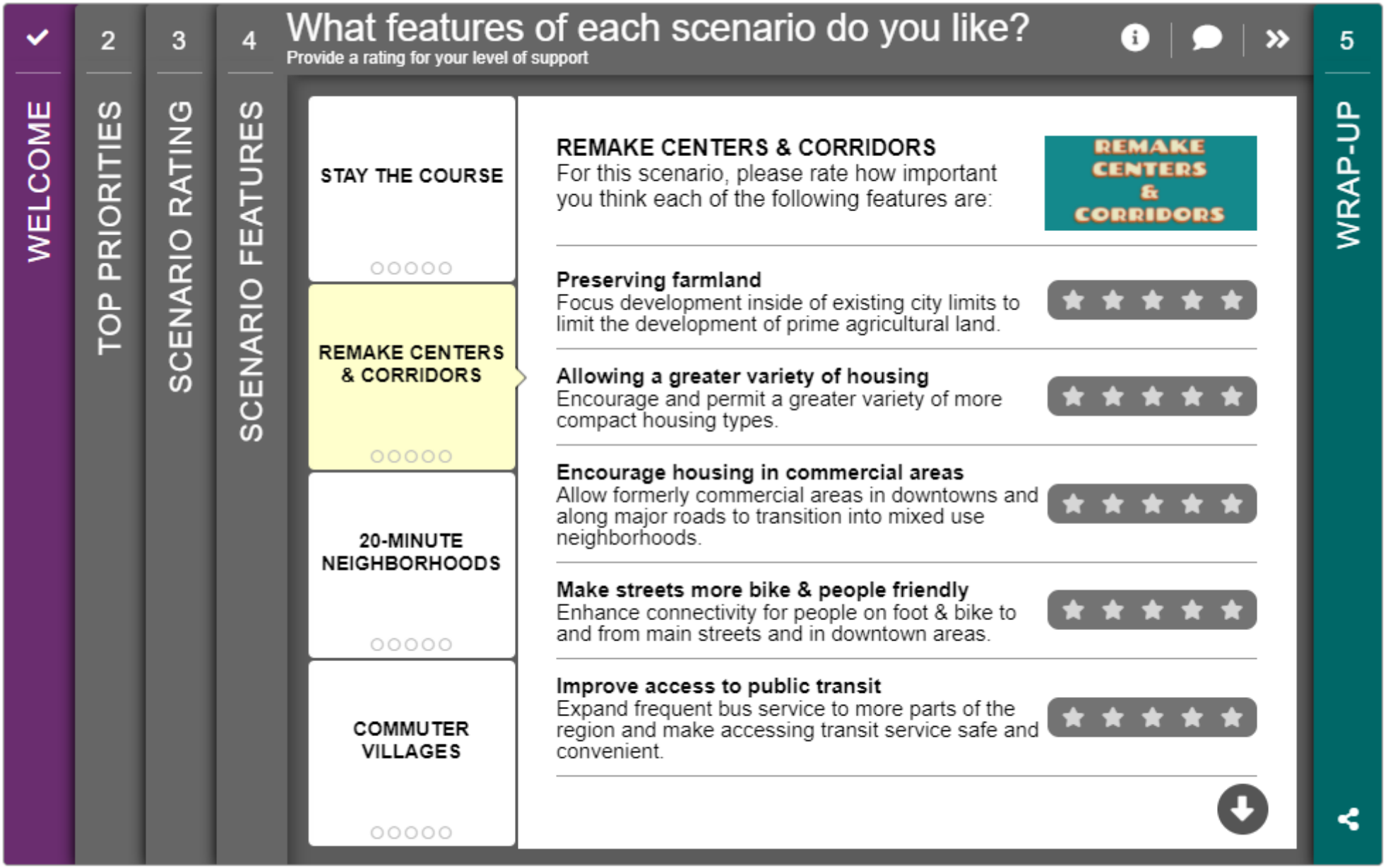


Privacy - About MetroQuest

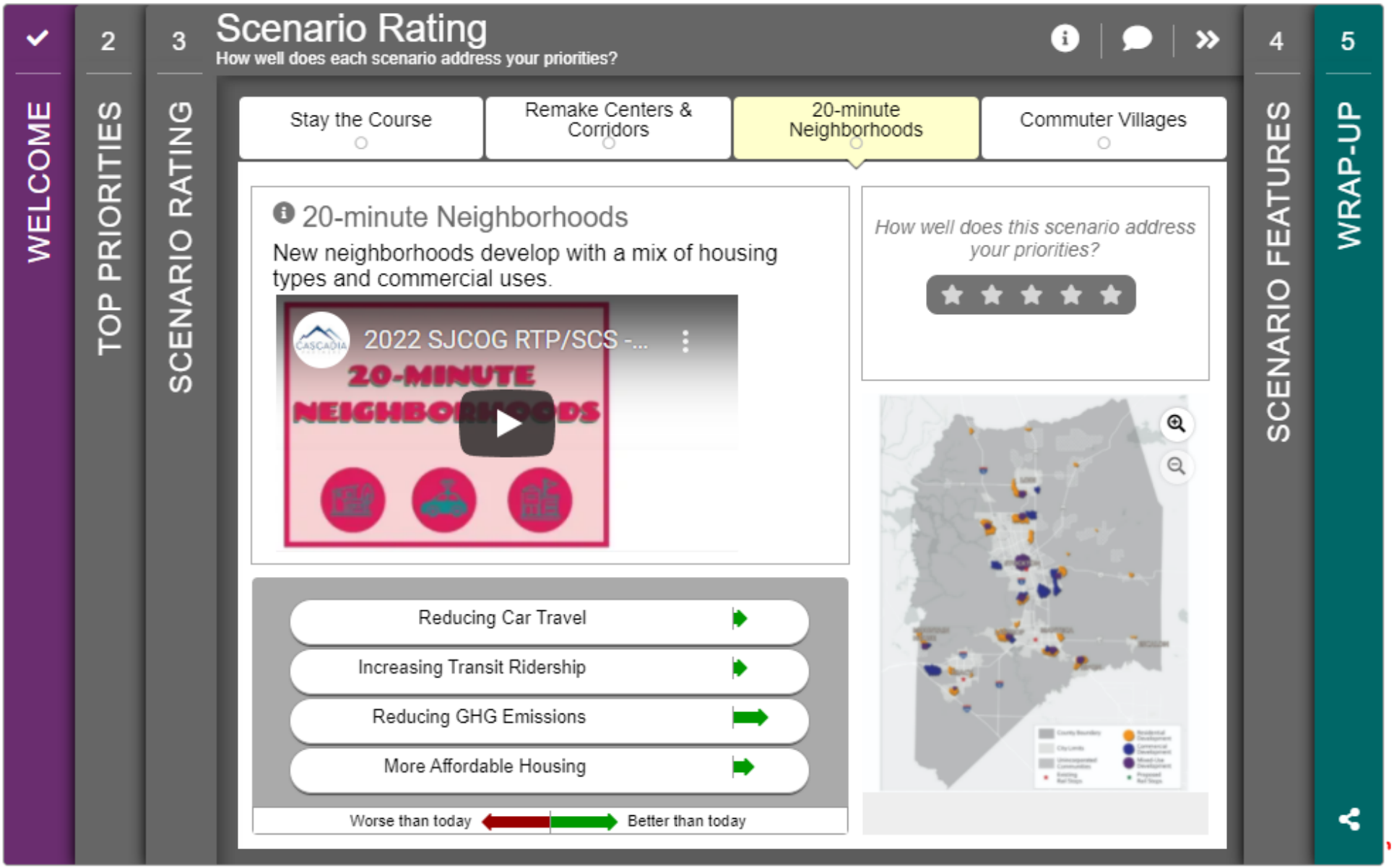


Privacy - About MetroQuest

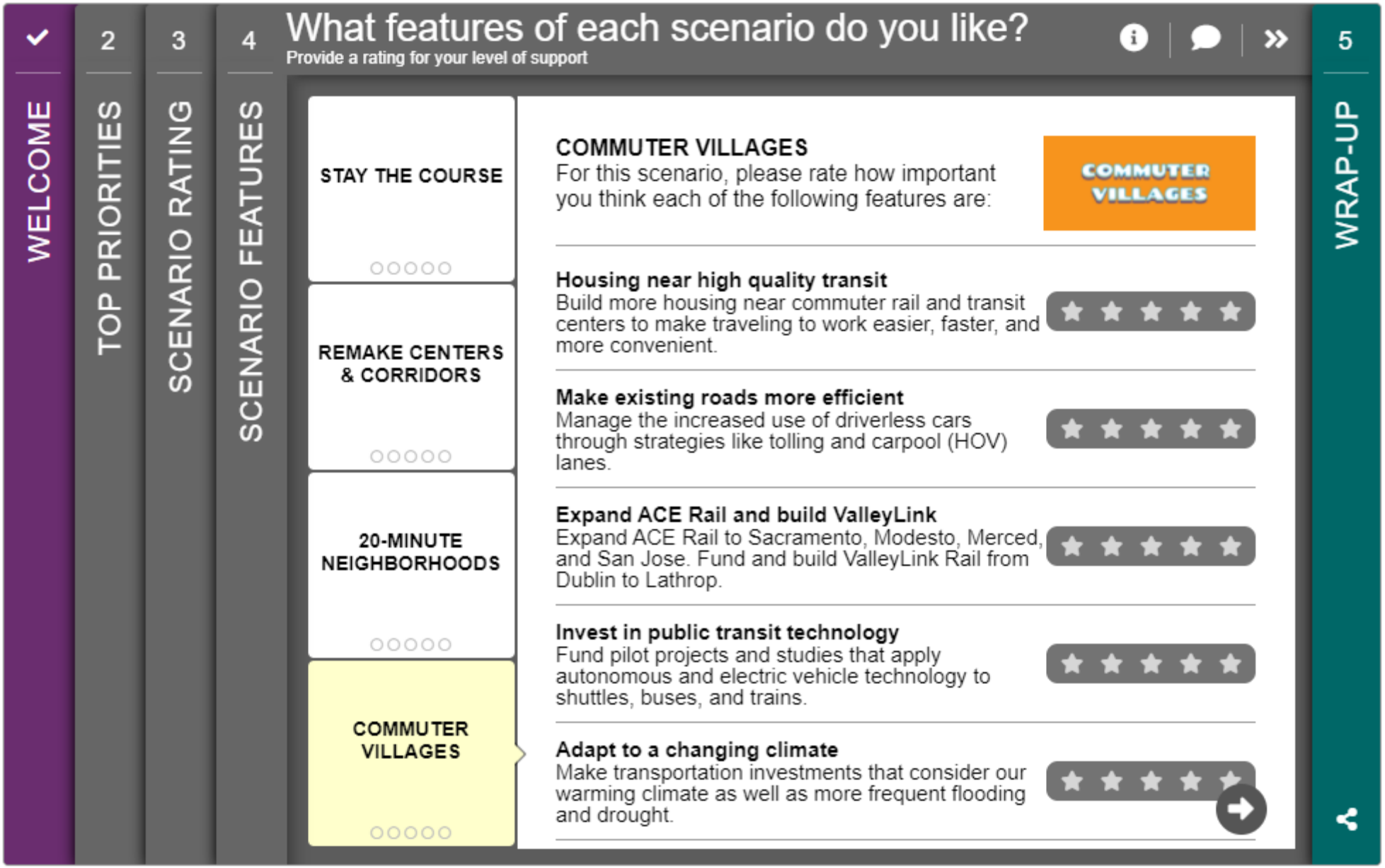

4
What features of each scenario do you like?
Provide a rating for your level of support
SCENARIO FEATURES
STAY THE COURSE
REMAKE CENTERS & CORRIDORS
20-MINUTE NEIGHBORHOODS
COMMUTER VILLAGES
STAY THE COURSE
For this scenario, please rate how important you think each of the following features are:
STAY THE COURSE
Use existing roads more efficiently
Focus on maintaining the road we have while making investments that make traffic flow more efficiently.
ACE Rail expansion
ACE rail extension to Modesto, Merced, and San Jose, but not Sacramento.
Invest more in biking and walking
Somewhat more investment in projects that enhance safety for biking and walking.
Prioritize new neighborhoods
Growth follows local plans, but is prioritized in areas outside of city centers.
Slow the loss of agricultural land
Land use and transportation decisions take agricultural value of land into account.



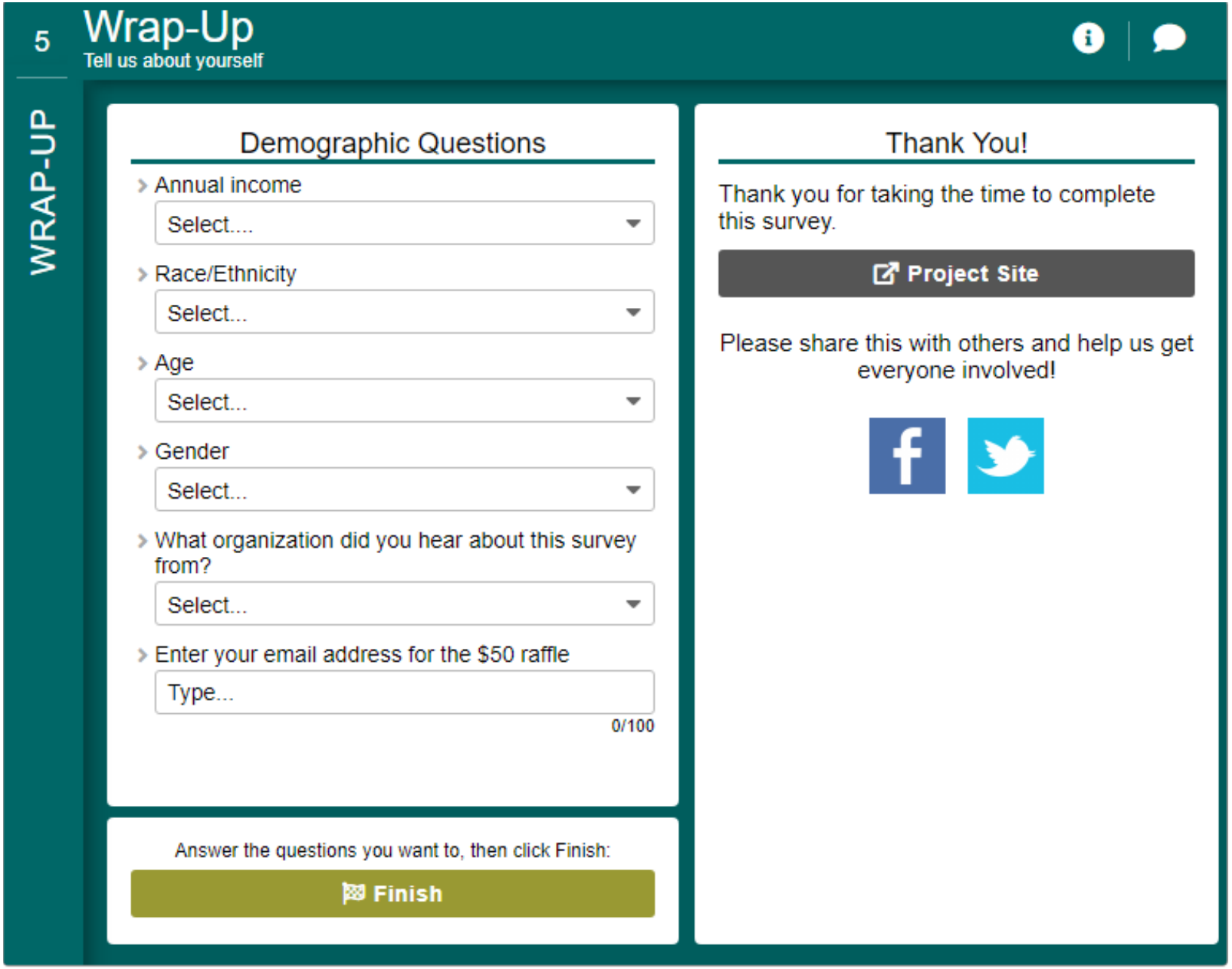
Privacy - About MetroQuest



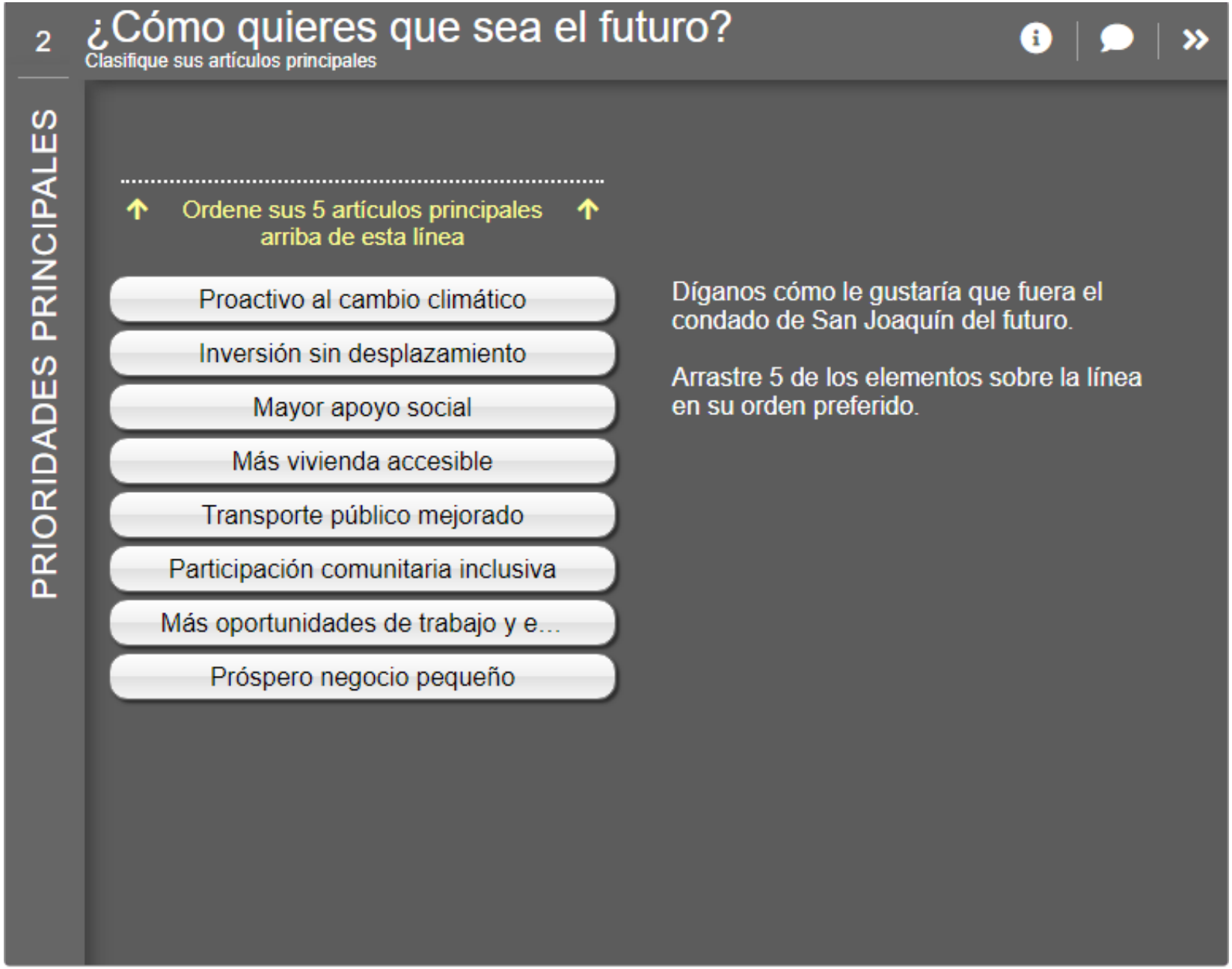
Privacy - About MetroQuest



Privacy - About MetroQuest


5
WRAP-UP
Wrap-Up
Tell us about yourself
Demographic Questions
Annual income
Select....
Race/Ethnicity
Select...
Age
Select...
Gender
Select...
What organization did you hear about this survey from?
Select...
Enter your email address for the $50 raffle
Type...
0/100
Answer the questions you want to, then click Finish:
Finish
Thank You!
Thank you for taking the time to complete this survey.
Project Site
Please share this with others and help us get everyone involved!

Survey 2 - 2022 RTP/SCS Scenario Development – General Outreach (Spanish)

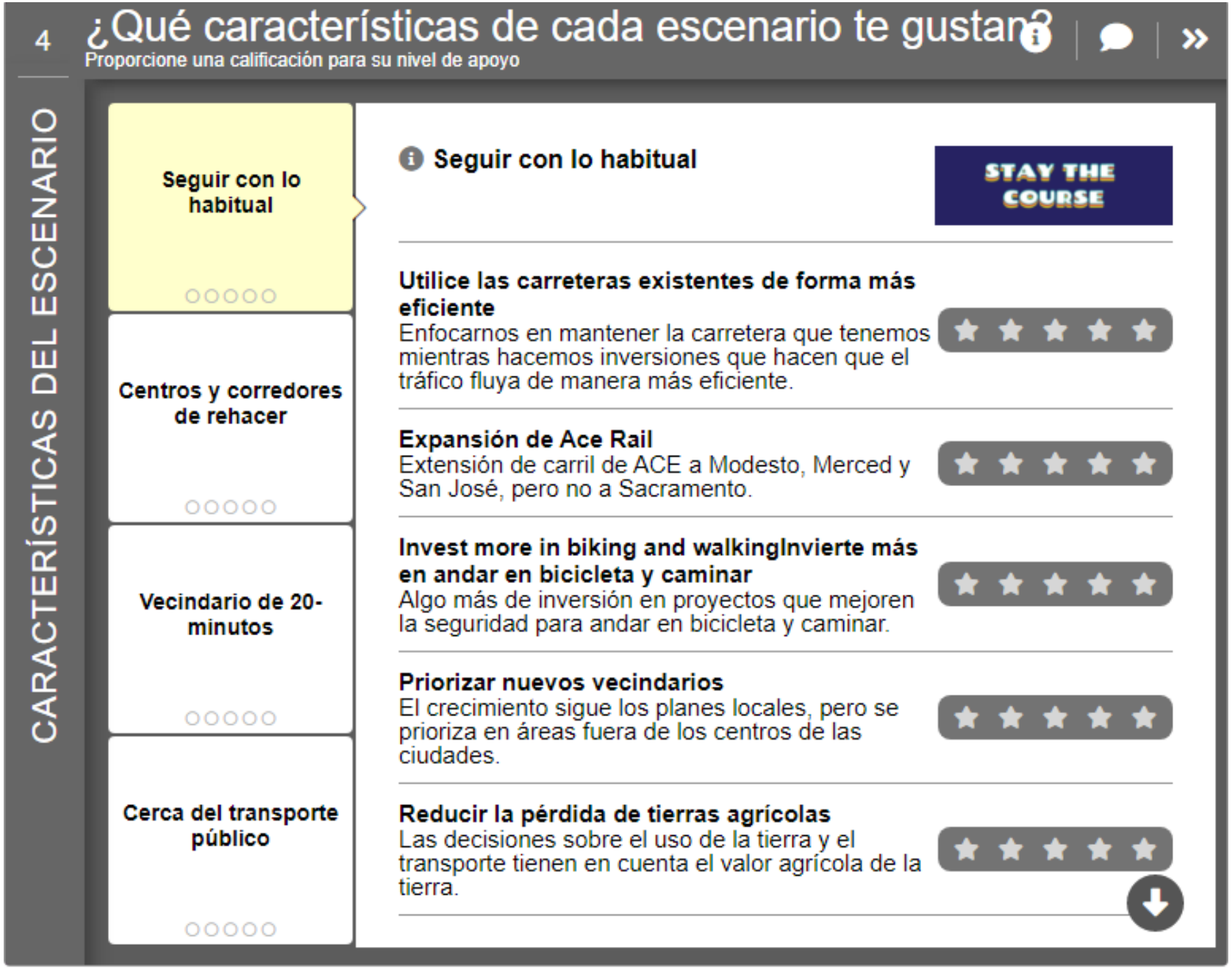

2
¿Cómo quieres que sea el futuro?
Clasifique sus artículos principales
PRIORIDADES PRINCIPALES
Ordene sus 5 artículos principales arriba de esta línea
Proactivo al cambio climático
Inversión sin desplazamiento
Mayor apoyo social
Más vivienda accesible
Transporte público mejorado
Participación comunitaria inclusiva
Más oportunidades de trabajo y e...
Próspero negocio pequeño
Díganos cómo le gustaría que fuera el condado de San Joaquín del futuro.
Arrastre 5 de los elementos sobre la línea en su orden preferido.

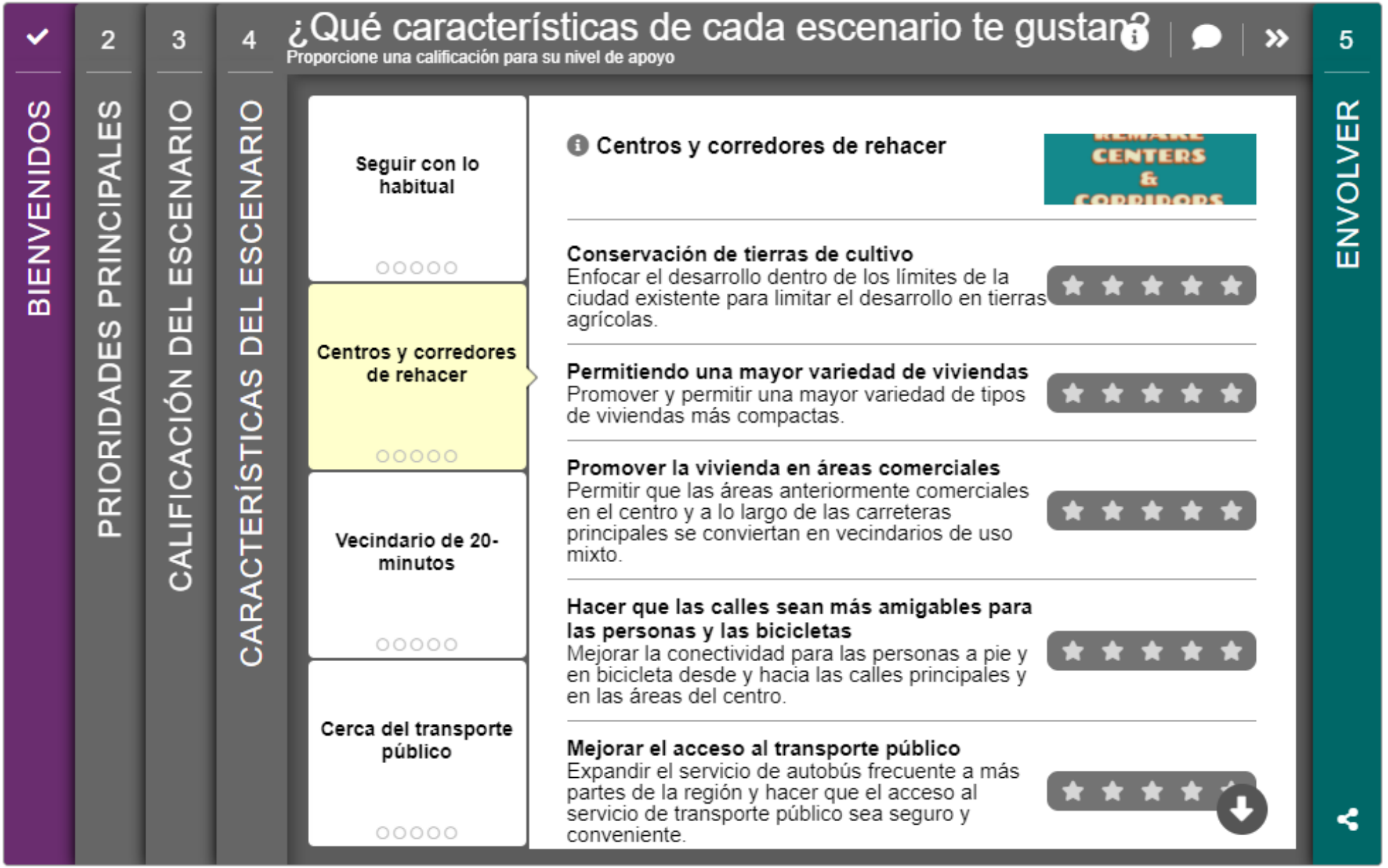
3
CALIFICACIÓN DEL ESCENARIO
Calificación del escenario
¿Qué tan bien toca cada escenario sus prioridades?
Seguir con lo habitual
Revivir el centro y corredores urbanos
Vecindario de 20 minutos
Vivienda cercana al transporte público
Seguir con lo habitual
La región no cambia de rumbo y realiza inversiones en base al último plan regional.
2022 SJCOG RTP/SCS -...
SEGUIR CON LO HABITUAL
ACE
¿Qué tan bien este escenario toca sus prioridades?
Reduciendo viajes en automóvil
Aumentando pasajeros
Reduciendo emisiones de GHG
Vivienda más accesible
Peor que hoy
Mejor que hoy

Confidencialidad - Sobre MetroQuest

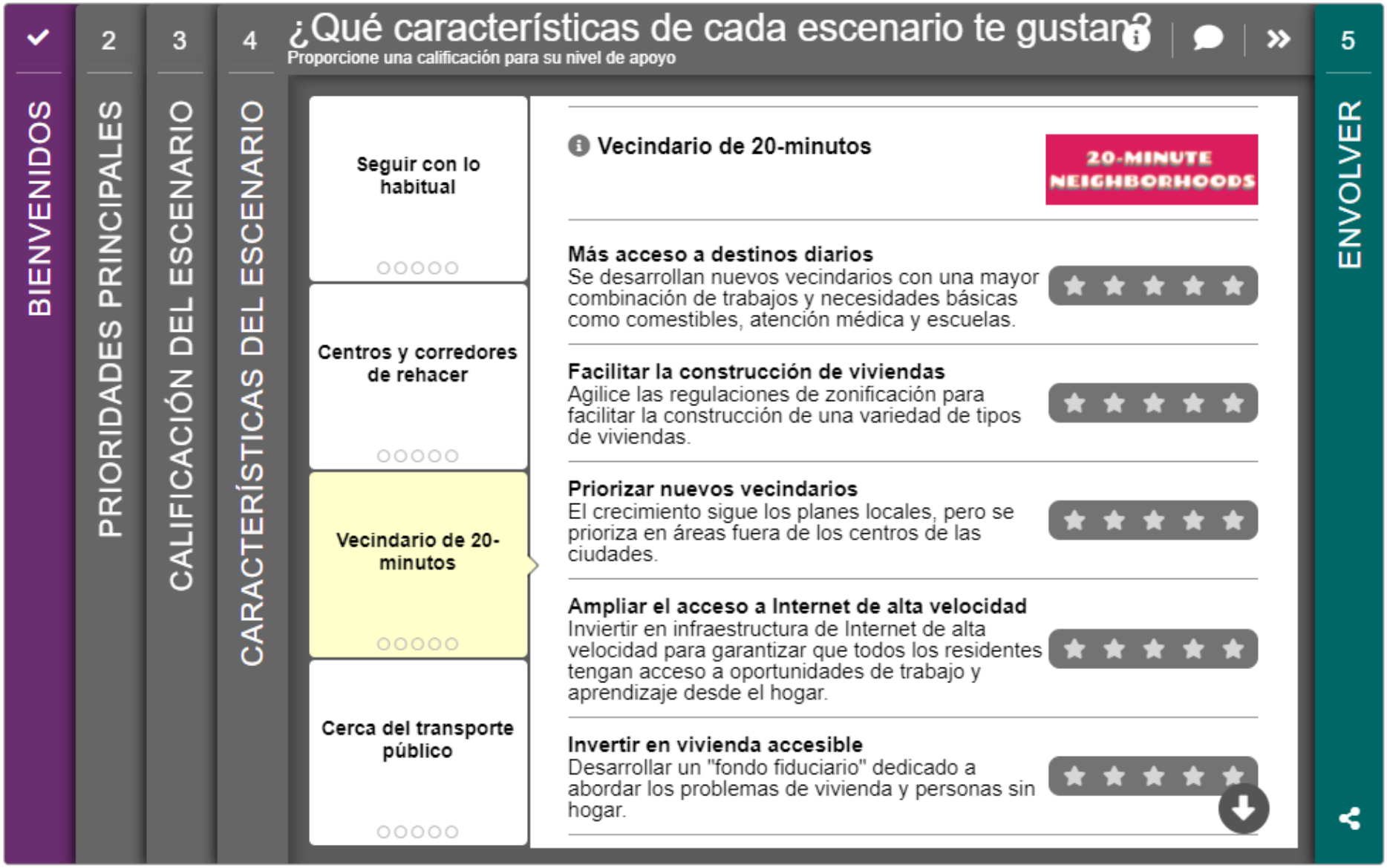
Confidencialidad - Sobre MetroQuest

Confidencialidad - Sobre MetroQuest

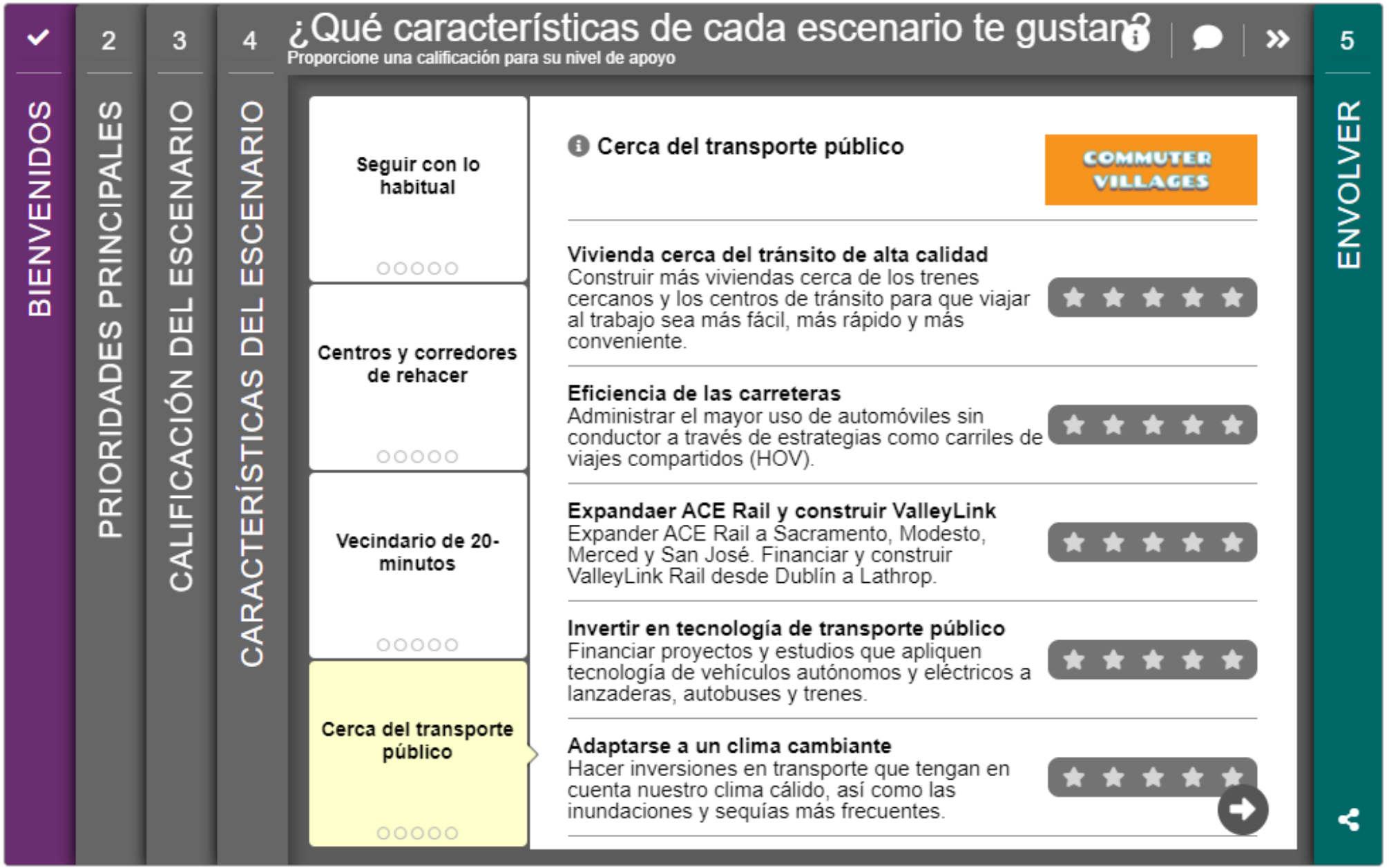

4
¿Qué características de cada escenario te gustan?
Proporcione una calificación para su nivel de apoyo
CARACTERÍSTICAS DEL ESCENARIO
Seguir con lo habitual
Centros y corredores de rehacer
Vecindario de 20-minutos
Cerca del transporte público
Seguir con lo habitual
STAY THE COURSE
Utilice las carreteras existentes de forma más eficiente
Enfocarnos en mantener la carretera que tenemos mientras hacemos inversiones que hacen que el tráfico fluya de manera más eficiente.
Expansión de Ace Rail
Extensión de carril de ACE a Modesto, Merced y San José, pero no a Sacramento.
Invest more in biking and walkingInvierte más en andar en bicicleta y caminar
Algo más de inversión en proyectos que mejoren la seguridad para andar en bicicleta y caminar.
Priorizar nuevos vecindarios
El crecimiento sigue los planes locales, pero se prioriza en áreas fuera de los centros de las ciudades.
Reducir la pérdida de tierras agrícolas
Las decisiones sobre el uso de la tierra y el transporte tienen en cuenta el valor agrícola de la tierra.



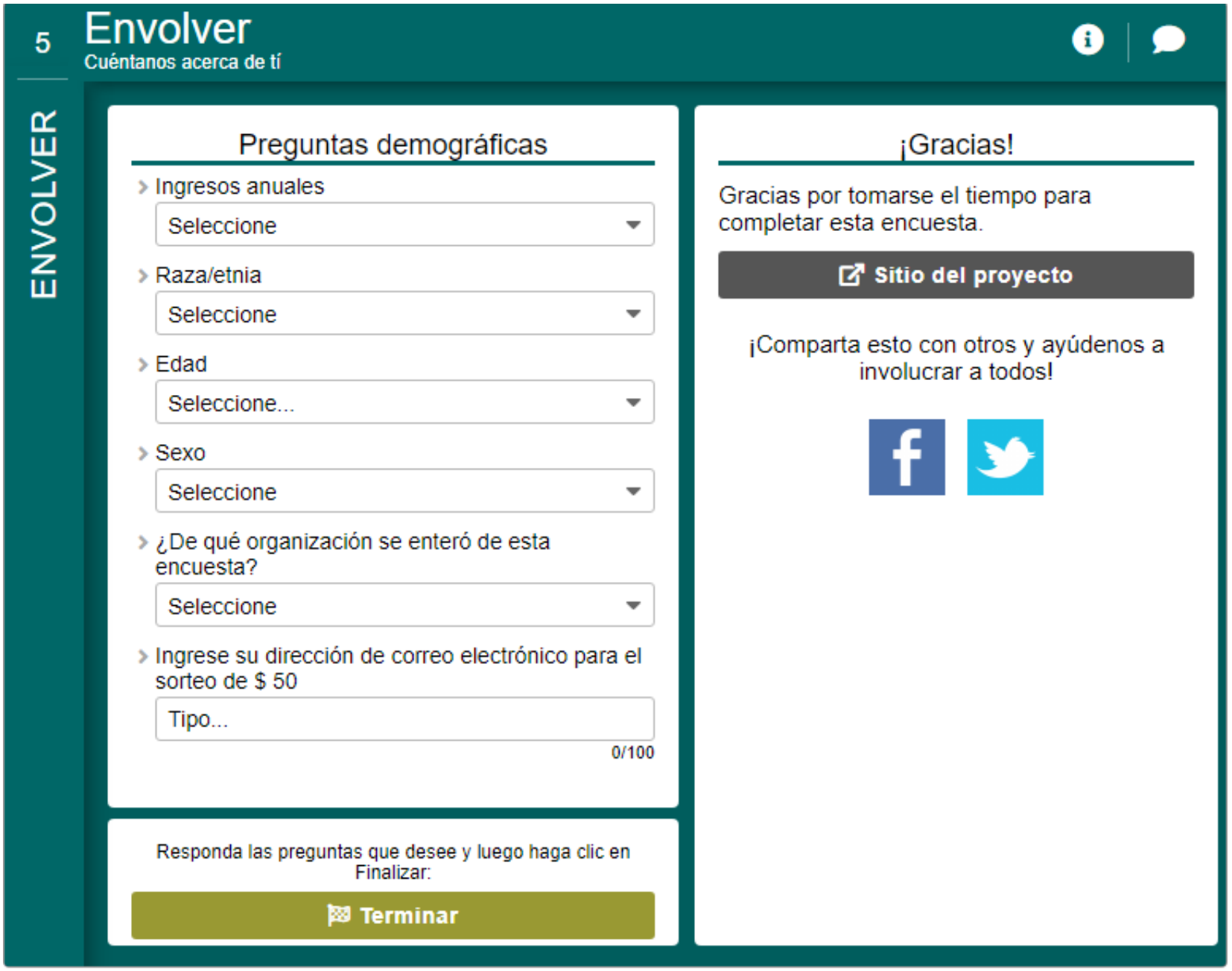
Confidencialidad - Sobre MetroQuest



Confidencialidad - Sobre MetroQuest



Confidencialidad - Sobre MetroQuest


5
ENVOLVER
Envolver
Cuéntanos acerca de tí
Preguntas demográficas
Ingresos anuales
Seleccione
Raza/etnia
Seleccione
Edad
Seleccione...
Sexo
Seleccione
¿De qué organización se enteró de esta encuesta?
Seleccione
Ingrese su dirección de correo electrónico para el sorteo de $ 50
Tipo...
0/100
Responda las preguntas que desee y luego haga clic en Finalizar:
Terminar
¡Gracias!
Gracias por tomarse el tiempo para completar esta encuesta.
Sitio del proyecto
¡Comparta esto con otros y ayúdenos a involucrar a todos!

K2B Typeform General Summary

Table 1

	More housing affordability	Investment without displacement	Stronger social support	Improved public transit	Thriving small businesses	More job & training opportunities	Inclusive community engagement	Proactive to climate change
Ranked 1 (top)	73	20	24	39	41	42	27	56
Ranked 2	48	27	28	40	58	50	32	35
Ranked 3	44	30	33	43	39	54	40	34
Ranked 4	30	36	34	57	44	40	33	37
Ranked 5	39	51	32	36	34	32	43	37
Total	234	164	151	215	216	218	175	199
Percentage of participants that ranked the item in their top 5	73%	51%	47%	67%	67%	68%	54%	62%
Answered	322	322	322	322	322	322	322	322
Skipped	113	113	113	113	113	113	113	113
Total responses	435	435	435	435	435	435	435	435

Table 2

	More housing affordability	Investment without displacement	Stronger social support	Improved public transit	Thriving small businesses	More job & training opportunities	Inclusive community engagement	Proactive to climate change
Ranked 1 (top)	31%	12%	16%	18%	19%	19%	15%	28%
Ranked 2	21%	16%	19%	19%	27%	23%	18%	18%
Ranked 3	19%	18%	22%	20%	18%	25%	23%	17%
Ranked 4	13%	22%	23%	27%	20%	18%	19%	19%
Ranked 5	17%	31%	21%	17%	16%	15%	25%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 3

	Stay the course	%	Remake Centers & Corridors	%	20-min Neighborhoods	%	Commuter Villages	%
1 star	40	12%	2	1%	6	2%	10	3%
2 stars	47	14%	11	4%	28	9%	11	4%
3 stars	74	22%	63	21%	81	27%	48	16%
4 stars	101	31%	115	38%	103	35%	102	35%
5 stars	69	21%	110	37%	78	26%	123	42%
Total	331	100%	301	100%	296	100%	294	100%
Answered	347		347		347		347	
Skipped	88		88		88		88	
Total responses	435		435		435		435	

Table 4

SCENARIO RATING	1 star	2 stars	3 stars	4 stars	5 stars	Sum of % 4 and 5 stars	Sum of % 1 and 2 stars
Stay the course	12%	15%	21%	**28%**	**24%**	52%	26%
Remake Centers & Corridors	1%	3%	21%	**36%**	**39%**	75%	4%
20-min Neighborhoods	2%	9%	26%	**33%**	**30%**	63%	11%
Commuter Villages	3%	4%	15%	**32%**	**46%**	78%	7%

APPENDIX K3

Community-Based Outreach Mini-Grant Program Report

2022 RTP/SCS

Community-Based Outreach Mini-Grant Program

Authored by SJCOG staff

Contents

INTRODUCTION 1
Meet the Mini-Grantees 2
Little Manila Rising 3
New Genesis Housing Development 3
Public Health Advocates 3
Stockton Baptist Church 4
Grassroots 4
COMMUNITY-BASED OUTREACH ACTIVITIES 5
Outreach and Engagement Activities 5
2022 RTP/SCS Focus Groups – Meeting Summary 10
Little Manila Rising 12
New Genesis Housing Development 14
Public Health Advocates 15
Stockton Baptist Church 15
Grassroots Childcare Cooperative (GCC) 16
Public Engagement Menu for Mini-Grantees 17
1 - Focus Groups 17
2 - General Outreach 17
Outreach and Engagement Timeframe: April - August 2021 17
1 - Focus Groups 17
2 - General Outreach 18
APPENDIX K4 19
Little Manila Rising 20
New Genesis Housing Development 33
Public Health Advocates 35
Stockton Baptist Church 44
Grassroots Childcare Cooperative 48
APPENDIX K4 53
2022 RTP/SCS Public Outreach and Workshop Materials 54

INTRODUCTION

The Regional Transportation Plan & Sustainable Communities Strategy (RTP/SCS, or Plan) is a long-range vision and investment plan that provides a comprehensive look at future transportation needs in San Joaquin County. The Plan considers future population growth and housing needs, as well as economic, environmental, and public health goals. The Plan maps out how the region will integrate transportation and land use, with the goal of providing transportation options to help the region grow in a financially and environmentally responsible way. It also contributes to California state goals of reductions in greenhouse gas emissions and miles driven on the road. The San Joaquin Council of Governments (SJCOG) is required to update the plan every four years in San Joaquin County to reflect emerging trends in population growth and economic development, as well as to report progress on projects and Plan performance.

As SJCOG updates the 2022 RTP/SCS, a major goal of the public outreach effort is to communicate with non-traditional as well as traditional audiences to ensure that environmental justice issues are identified and that interested members of the public have ample opportunity to understand and provide meaningful input throughout the planning process.

2022 RTP/SCS Community-Based Outreach Mini-Grant Program

As a result of its many regional roles, community and stakeholder engagement is an essential component to the integrated approach to regional transportation, land use, and environmental planning efforts led by SJCOG. In addition to planning, working in partnership with community and stakeholders provides additional avenues for coordinated implementation on broader regional goals. This section of the website highlights some of SJCOG's community partnerships. To ensure broad input reflective of the region's diversity, SJCOG expanded its community outreach activities in the spring of 2019. The agency contracted with community-serving agencies and organizations throughout the region to solicit public input into the key activities associated with the preparation of the 2022 RTP/SCS. The primary goals of this effort are to enhance the transportation planning process through:

1. Reaching out to residents of the San Joaquin County region to determine future transportation needs and identify the goals and strategies that will shape the 2022 RTP/SCS.
2. Increasing public engagement among historically underserved and underrepresented communities in the transportation planning process.
3. Obtaining direct input on the draft scenarios for the 2022 RTP/SCS.
4. Building meaningful relationships with and among community-based organizations and local groups invested in shaping the future of the San Joaquin County transportation system.

Building from the success of the 2018 Mini-Grant Program, SJCOG staff posted a Request for

Proposals (RFP) on December 15, 2020, to provide mini-grant awards up to $5,000 to community-based organizations to assist the agency in reaching historically underserved and underrepresented communities. In response to the COVID-19 Pandemic, SJCOG staff extended its deadline to first come first serve until funding was expended. A total of five applications were received, representing diverse constituents in the region. SJCOG staff recommended that all five applicants be award contracts to assist SJCOG with public outreach activities for the 2022 RTP/SCS.

Meet the Mini-Grantees

Overall, the five mini-grantees have been contracted by SJCOG to assist in reaching a wide diversity of constituents in the region. Each mini-grantee offers specialized knowledge of the communities in which they work, including the most effective strategies for engaging their residents and community members. Each brings a unique perspective to the regional planning process and will help to elevate the transportation needs and priorities of communities that have not been represented well in the past. A brief introduction of the five mini-grantees is provided in this section.

Table 1. 2022 RTP/SCS Community-Based Outreach Mini-Grantees

Agency/Organization	Demographic Focus	Geographic Focus
Little Manila Rising	Communities of color, Youth and families, Bilingual and/or bicultural community members	South Stockton
New Genesis Housing Development	Communities of color, low-income and moderate-income individuals and families, Faith-based communities	Stockton, Lodi, Manteca, and Tracy
Public Health Advocates	African American youth and adults	Stockton
Stockton Baptist Church	Seniors (65+), Youth, Immigrant/Refugee, Hispanic, Asian, Filipino Houseless and financially burdened families and individuals	Stockton, Manteca, Lodi, Lathrop, French Camp Stockton, homeless encampments throughout City of Stockton
Grassroots	Low-income, Youth, African American, Hispanic, Pacific Islander, Asian, Low-income families with children. African American youth and adults	Stockton, French Camp Manteca, Lathrop, Tracy

Little Manila Rising

The goal of Little Manila Rising (LMR) is to advocate for the historic preservation of Little Manila and provide education and leadership to revitalize the Filipina/o American community. The Little Manila Foundation, more recently known as Little Manila Rising, was established in 2000 when two newly graduated Filipino American college students returned to Stockton to advocate for the historic preservation of what little was left of the Little Manila Historic Site. Throughout the struggle to preserve the remnants of their community it became clear that the root causes of many of Stockton's problems – the consistent disenfranchisement of the poor and institutionalized racism – must be confronted. Today Little Manila Rising works within those previously redlined neighborhoods to provide historical context to the fallout of Stockton's inequity through community education and advocacy in the interest of equitable solutions for recovering from the past. It is a core belief of the organization that youth development must be a cornerstone to addressing inequity and defining the solutions for their community.

One of the ways LMR's mission is accomplished is through community education and after school programs that promote the importance of art, culture, and education in understanding who the individual is as a person and who the community is as a people. Little Manila Rising's focus is on social and environmental justice through improving health and the environment through direct programming, advocacy, and investing in the people of their community. For additional information, visit https://www.littlemanila.org.

New Genesis Housing Development

New Genesis Housing Development was established in June 2009. Their mission is to provide affordable housing opportunities for low to moderate income individuals and families in the Greater Central Valley of California. New Genesis HDC provides advocacy services in and for families to better improve neighborhoods and communities. New Genesis also supports within its structure a Faith -Based & Community Initiatives Network to empowered individuals and organizations to better improve their communities. Under the umbrella of NGHD, s Faith - Based and Community Initiatives Network, the organization will be launching in late 2021 a theology school called The New Genesis Theological Institute. It will be a hybrid of in-person and online study to educate and empower people of faith to better serve their communities. For additional information, visit https://newgenesiscorporation.org.

Public Health Advocates

Public Health Advocates is a team of diverse, creative, strategic and persistent people committed to tackling the unjust systems that leave far too many behind. Public Health Advocates brings a public health lens to the pressing issues of the day, working with communities to challenge the social, political, and economic systems perpetuating racial, economic, and health disparities. For additional information, visit https://phadvocates.org.

Stockton Baptist Church

Stockton Baptist Church has been ministering over 33 years to the spiritual needs of the San Joaquin Central Valley. Pastor Steve Kihlthau along with his wife, Linda, and their four children planted Stockton Baptist Church on February 21, 1988. Pastor Steve also serves as a Police Chaplain for the Stockton Police Department to reach out to our community and those in need. The church has a private school and a preschool that has open enrollment to the community. Their main goals over the years have always been to reach the lost and disciple the saved. They have consistently experienced tremendous growth as God's "Miraculous Church" as a multi-cultural and caring church for the needs of all people. They believe God's plan is for His Church to grow more and more in steps of faith but always expressive of God's love to the individual and each family. For additional information, visit https://www.sbcstockton.com.

Grassroots

Grassroots mission is to provide little to no cost childcare while teaming up with established businesses and nonprofits to strengthen and empower children and their families socioeconomically by eliciting household participation. They believe that family is important. Grassroots understands the outer societal pressures of life and the demands it places on the family's budget so they fund family events and support family traditions that otherwise would not occur due to limited resources. Grassroots also provide supportive trainings that empower the family to grow closer together and more conscious of their mental and physical health. Grassroots Childcare Cooperative provides a complete wrap around service that supports the family between a child's life from the ages of 4 months to 5 years (School-age years.) They also offer supportive services to other members of the family too. For additional information, visit https://grassrootschildcare.wixsite.com.

COMMUNITY-BASED OUTREACH ACTIVITIES

Outreach and Engagement Activities

The Mini-grantees engaged and facilitated Focus Groups and promoted the MetroQuest survey through their organizations network and social media platforms between April and August 2021. Between April and May 2021, Cascadia Partners, Third City Coalition, and partnering community-based organizations hosted five, 1.5-hour virtual community meetings (focus groups) with residents of San Joaquin County. The purpose of these meetings was to:

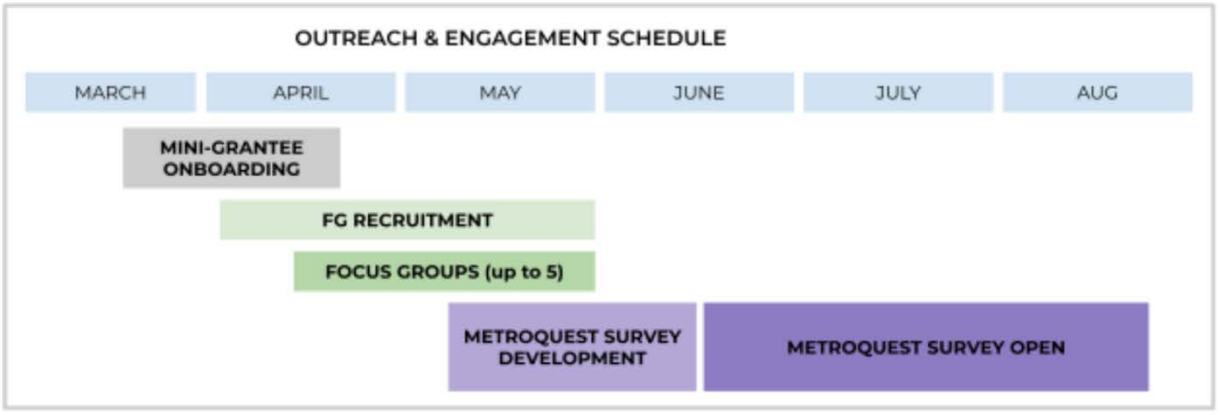
1. Inform community members about the purpose and goals of the Regional Transportation Plan and Sustainable Communities Strategy processes.

2. Provide context and hear feedback from participants about the current status of San Joaquin County.

3. Explain three emerging trends that the region is facing and gather feedback on what pathways are most important for the region to take action in addressing those external forces.

4. Demonstrate how participants can complete the Face-the-Future app activity. Cascadia Partners and Third City Coalition partnered with community-based organization to invite participants, with a special focus to recruit community members of traditionally underrepresented Groups.

The key activities below (1) Focus Groups and (2) General Outreach will take place between April and August 2021. Below is a working schedule of key activities.



The partnering community-based organizations were recipients of SJCOG's 2022 RTP/SCS Mini-Grantee program, which awarded small grants to help with 2022 RTP/SCS outreach and engagement, including assistance with co-hosting the community focus group meetings. Participants included representatives from community-based organizations, housing advocacy

groups, parents, school board leadership, community organizers, students, and business owners. Approximately 30 community members participated across the five focus group meetings. Mini-grantees assisted with the recruiting of meeting participants to a focus group meeting and were trained as co-facilitators to facilitate one focus group meeting. Focus group discussions were facilitated as an interactive presentation by showcasing information (See Appendix KA-2) and asking participants to reflect and relate their perspectives/experiences in order to foster a discussion-based format.

Key Themes and Priorities

The Focus Groups and the Face-the-Future web-based application highlighted the following key themes and concerns:

- The cost of living (both on the spending and income side).
- There are not enough opportunities for living-wage jobs and household expenses (including housing) continue to rise.
- Gentrification and lack of (affordable) housing options.
- Public transportation and its decline as an option and reality for those who do not have a car.
- Fear/concern/skepticism that advances in transportation technology will only increase economic and social divides.
- Implications of creating efficiencies/automation and how that will impact working-class jobs.
- People who lose jobs from efficiencies should be provided options and assistance in transitioning to new living-wage jobs.
- Supporting small businesses to adapt to e-commerce.

Individual Focus Groups

Focus Group #	Date	Mini-grantee Organization	Population	Feedback
1	April 26th 2021 5:00-6:30 PM	Grassroots Childcare	Youth and Families	Emerging technologies like driverless transportation could help people with physical and immigration barriers to have access to cars (i.e. people who are unable to drive themselves because of physical limitations or due to the difficulty of getting a driver's license). Housing affordability and local job opportunities are key concerns.
2	May 6th , 2021 3-4:30	Stockton Baptist Church	South San Joaquin County (Tracy, Lathrop, Mountain House, Ripon, Escalon) - rural focus, disadvantaged community focus	Emerging technologies are exciting and can be beneficial, but they can also create an economic burden for low-income communities. • For example, electric cars are still expensive and low-income people should not be penalized for not having them. Strategies to mitigate unintended consequences of automation are necessary. • For example, alternative jobs and accessible workforce development pathways should be established for workers (i.e. public transit drivers) who might will lose their jobs or job opportunities with driverless transportation. It is important for decision-makers to be aware of how policies on new technologies affect the everyday life of underserved, low-income communities. • There are many people who are not ready for these changes; it will be important to engage and educate populations who are not as ready or open to change before/while implementing new efforts related to technology. People need more effective public transportation and/or transportation alternatives for their commutes; the level of

				service (connectivity and frequency) that is currently offered (even before Covid-19) is not a viable option for many families.
3	May 8th, 2021 5:00-6:30 PM Zoom	Grassroots Childcare Cooperative (GCC)	Youth / faith-based community	People are skeptical about emerging technologies and feel like more research and pilot programs are needed; educating the public about these pilot programs is also important. • Many people don't think that they will be able to buy an electric car and wonder if because of that, they will be "left behind". • People worry about food security, housing security, and effective public transport; basic needs are still a critical priority. • More local jobs that provide living-wage jobs are needed to reduce commuting to the Bay Area.
4	May 13th, 2021 10:30-12:00 Zoom	Little Manila Rising / New Genesis Housing	Youth / faith-based community, disadvantaged community focus	Meeting participants for Focus Group #4 were very family oriented. Impacts of driverless transportation, climate change, and working/shopping from home were from the perspective of how these trends have impacted (positively or negatively) children's social skills, interactions with family members, community values, etc. Solutions for taking action should think through the impacts at a family/household level. • Job creation and higher salaries are needed; there are not many options available. Transportation alternatives to cars should be encouraged by creating and improving infrastructure for them (bike lanes, sidewalks, effective transit). Investment in transportation technologies should provide equitable public benefit and be a public amenity, rather than just

				individual/private benefit. • Affordable housing is a top concern.
5	May 13th, 2021 5:30- 7pm Zoom	Little Manila Rising / New Genesis Housing	disadvantaged community focus	Main concerns are housing affordability and loss of jobs as a result of car automation. Participants are worried that automation and efficiencies will only increase the social and economic divide in San Joaquin County. People are aware that things are changing and that it's important to face them and be proactive. • Health problems resulting from long commutes and less recreation time with family and friends is another concern.

2022 RTP/SCS Focus Groups – Meeting Summary

May 2021

Focus Group – Key Strategies

The qualitative data collected from all five focus group discussions was reviewed and analyzed to connect participant feedback to the working list of 2022 RTP/SCS strategies. Concepts from focus group notes were coded to relevant/related strategies and organized, highest to lowest, by how frequently they were mentioned during the discussion. The following "word clouds" below show the most frequently mentioned strategies as they relate to each trend: Driverless Transportation, Climate Change, and Working/Shopping from Home.

The Face-the-Future web-based application activity was developed as a supplemental survey tool for focus group participants to provide quantitative-based feedback to the three trends (Driverless Transportation, Climate Change, and Working/Shopping from Home) and their level of support for taking specific pathways to address those trends. Below is a summary of the Face-the-Future app feedback, collected from approximately 30 participants. The table below shows the level of support.

	Climate Change	Working/Shopping/ Schooling from Home	Driverless Transportation
How likely do you think this trend will happen?	Very likely	Somewhat-very likely	Somewhat likely
How much of a priority is it to take action for this trend?	High priority for taking action	Medium-high priority for taking action	Medium priority for taking action
Adapt	4.0	4.4	3.0
Invest	4.5	4.8	3.4
Manage	4.5	3.2	4.3

Cascadia also created postcards for the mini-grantees to promote the survey by handing them out in their communities and posting on their social medias.

Little Manila Rising

Summary of Activities

- Survey Collection
- Weekly virtual survey promotion
- Recruiting residents to Focus Group Meetings
- Focus Group Meetings with Third City
- Youth Presentations
- Tabling
- Youth presentations
- Presentations to Conway House tabling
- Nation al night out in person presentation
- Focus groups

- Raffle
- Rise Stockton coalition presentation
- Community Meetings and workshops

LMR staff included the Round 2 transportation survey as part of their outreach activities. The survey administered was identical to the version administered by SJCOG and also made available in Spanish. The purpose of the transportation survey is to gather input on respondent's transportation needs and priorities for the purpose of informing the 2022 RTP/SCS.

In addition to the Conway House tabling, LMR staff administered the surveys in person at booths for the National Night Out and Farmer's Market. Presentations were also given to youth groups and at the Stockton Rising Coalition via zoom webinar. LMR also hosted a raffle for people who completed the survey.

LMR also worked with SJCOG staff to plan, promote, host, and facilitate community meetings at various sites across the region. Meetings were promoted through delivering flyers to resident units, posting in common areas of Housing Authority sites, and inviting referred or assessed clients. All Housing Authority residents were welcome, regardless of age or housing site.

The meetings were coordinated with SJCOG staff to ensure a representative would be available to give a short presentation, listen to community concerns, as well as gather surveys. As an added incentive to participate, Little Manila rising provided refreshments and raffle prizes to those who completed and turned in a survey.

Community Needs Identified

LMR collected approximately 150 surveys. Throughout the outreach process, Little Manila Rising submitted their completed surveys to SJCOG staff. These surveys were included in the regional sample. SJCOG staff performed a cross comparison of residents from low-income households, which included all surveys collected by Catholic Charities. From this analysis, low-income households making less than $25,000 identified the following:

- The need for major improvement of pavement conditions on roads and freeways, and therefore maintenance as an investment priority
- The need for major improvement of the condition of walking routes, including expanding pedestrian routes as well as bicycle routes
- The high importance of increasing jobs within the region
- Increasing the type of development that provides more housing options and jobs that are accessible via high quality transit service

Community meetings also provided a forum for discussion on the transportation needs of Housing Authority residents. Needs varied across all Housing Authority sites. However, residents reinforced the need for improved and expanded public transit services, particularly

the local and regional bus systems. A summary of discussion points from each meeting can be found in this section.

New Genesis Housing Development

Summary of Activities

- Survey Collection
- Presentation
- Community Meetings
- Diversity Mixer
- National Night Out
- Stockton Black Family Day

Community Needs Identified

Social Media Outreach

New Genesis promotes Regional Transportation Plan information to its extensive audience through Facebook, Instagram, and Twitter.

Virtual Webinar Outreach

We will also utilize Go to Webinars to engage our community to ensure that we are able to continue to carry out our outreach strategy through COVID-19.

Email Outreach

New Genesis sends 4-5 emails out a year to an extensive audience with information on the Regional Transportation Plan.

Partner Organization Outreach

New Genesis works closely with other community organizations to maximize our impact and reach. Partner organizations include Family Resource and Referral of Stockton, Grid Alternatives, We will circulate the RTP/SCS campaign materials to various small businesses, laundromats, churches, community centers, flea markets, farmer's markets, and go door to door in order to maximize our reach in the community.

Engagement Audience

Our programs are committed to engaging and outreaching to persons of low or moderate income from diverse and often marginalized communities. We have developed a comprehensive system that records participants' income range when they enter our programs and then on a regular bi-monthly basis to ensure that we're working to support financially vulnerable people in our community. Our engagement audience is highly diverse and primarily made up of African American, Latinx, and Asian populations. We focus our outreach on underserved urban communities to help ensure that the most vulnerable within our county have access to essential services and information.

Engagement Area

San Joaquin County including Stockton, Lodi, Manteca, and Tracy is the primary engagement area. We also engage hard to reach communities in the greater Northern California region through our extensive network of faith-based community organizations.

Public Health Advocates

Summary of Activities

- Survey Collection
- Presentation
- Community Meetings

Community Needs Identified

For the past five years, the US Centers for Disease Control have praised PHAdvocates' Stockton Racial and Ethnic Approaches to Community Health (REACH) program as among its most successful REACH efforts. Our Stockton REACH project focuses on preventing obesity related chronic disease through access to healthy foods and physical activities, and by improving supports available to African American Stockton residents. PHAdvocates works with faith and community-based institutions to adopt organizational guidelines promoting healthy eating, water consumption, and regular physical activity. To cement the work of increasing access to healthy foods, beverages, and physical activity for Stockton's African American residents, staff convened community leaders representing targeted census tracts to advocate for the inclusion of substantive health policies in the city's 2040 General Plan Update. Over three years, staff trained almost 50 residents to participate in the update process. Community leaders attended city council and planning commission meetings and workshops facilitated by the city's consultant, Placeworks, to make their case. Because of these leaders' involvement, the city of Stockton invited PHAdvocates to submit health policy recommendations for the General Plan. On December 4, 2018, Stockton adopted its 2040 Envision Stockton General Plan, which includes many of the WOR Community Leadership Workgroup's recommendations.

Stockton Baptist Church

Summary of Activities

- Survey Collection
- Presentation
- Community Meetings

Community Needs Identified

- Emerging technologies are exciting and can be beneficial, but they can also create an economic burden for low-income communities.
    - For example, electric cars are still expensive and low-income people should not be penalized for not having them.
- Strategies to mitigate unintended consequences of automation are necessary.
    - For example, alternative jobs and accessible workforce development pathways should be established for workers (i.e. public transit drivers) who might will lose

their jobs or job opportunities with driverless transportation.

- It is important for decision-makers to be aware of how policies on new technologies affect the everyday life of underserved, low-income communities.
    - There are many people who are not ready for these changes; it will be important to engage and educate populations who are not as ready or open to change before/while implementing new efforts related to technology.
- People need more effective public transportation and/or transportation alternatives for their commutes; the level of service (connectivity and frequency) that is currently offered (even before Covid-19) is not a viable option for many families.

Grassroots Childcare Cooperative (GCC)

Summary of Activities

- Survey Collection
- Presentation
- Community Meetings

Community Needs Identified

- Emerging technologies like driverless transportation could help people with physical and immigration barriers to have access to cars (i.e. people who are unable to drive themselves because of physical limitations or due to the difficulty of getting a driver's license).
- Housing affordability and local job opportunities are key concerns.

Public Engagement Menu for Mini-Grantees

Cascadia Partners and Third City created an outreach and Engagement Activity "Menu" shown below. This document is a list of key outreach and engagement activities and estimated costs for completing those activities that were used to update Mini-Grantee scope of work and for invoicing.

The key activities below (1) Focus Groups and (2) General Outreach will take place between April and August 2021. Below is a working schedule of key activities.

1 - Focus Groups

5. **Focus Group Recruitment:** Assist with recruiting (10) meeting participants to a focus group meeting.
    a. Estimated time for recruitment: 10 hrs (estimated at 1hr per person recruited)
    b. Estimated cost to complete activity: $1,000
6. **Co-Hosting/Training/Follow-up:** Training staff as co-facilitators to facilitate one focus group meeting.
    c. Estimated time for training staff and participating in meeting: 15 hrs
    d. Estimated cost to complete activity: $1,500

Total for Focus Group Outreach Activity: $2,500

2 - General Outreach

7. **Virtual Survey Promotion:** Promote MetroQuest survey within your organization's network through social media platforms.
    e. Estimated time for online survey promotion: 1 hr per week for 6 weeks
    f. Estimated cost to complete activity: $600
8. **In-person Survey Promotion:** Promote MetroQuest survey within your organization's network through in-person events, postering, announcements during regularly scheduled meetings, etc.
    g. Estimated time for online survey promotion: 3 hrs per week for 6 weeks
    h. Estimated cost to complete activity: $1,800

Outreach and Engagement Timeframe: April - August 2021

The key activities below (1) Focus Groups and (2) General Outreach will take place between April and August 2021. Below is a working schedule of key activities.

1 - Focus Groups

9. **Focus Group Recruitment:** Assist with recruiting (10) meeting participants to a focus group meeting.
    i. Estimated time for recruitment: 10 hrs (estimated at 1hr per person recruited)
    j. Estimated cost to complete activity: $1,000
10. **Co-Hosting/Training/Follow-up:** Training staff as co-facilitators to facilitate one focus group meeting.
    k. Estimated time for training staff and participating in meeting: 15 hrs
    l. Estimated cost to complete activity: $1,500

Total for Focus Group Outreach Activity: $2,500

2 - General Outreach

11. **Virtual Survey Promotion:** Promote MetroQuest survey within your organization's network through social media platforms.
    m. Estimated time for online survey promotion: 1 hr per week for 6 weeks
    n. Estimated cost to complete activity: $600
12. **In-person Survey Promotion:** Promote MetroQuest survey within your organization's network through in-person events, postering, announcements during regularly scheduled meetings, etc.
    o. Estimated time for online survey promotion: 3 hrs per week for 6 weeks
    p. Estimated cost to complete activity: $1,800

Total for General Outreach Activity: $2,400

APPENDIX K4
2022 RTP/SCS Public Outreach and Workshop Materials

Little Manila Rising

Little Manila Rising

INVOICE

DATE SUBMITTED: 6/29/2021

From:
Little Manila Rising
PO Box 1356
Stockton Ca, 95201
209-336-6332

To:
San Joaquin Council of Governments
555 E Weber
Stockton, CA

This invoice is for work done as a result of the 2022 RTP/SCS Community-Based Outreach Mini-Grantee Program.

	Activity 1.1 - Focus Group Recruitment:	# of participants recruited	Hourly Rate	Total
▢	Focus group recruitment	9	$100	$900

	Activity 1.2 - Focus Group Co-Hosting/Training/Follow-up:	# of hours	Hourly Rate	Total
▢	Pre-meeting coordination with Third City	.75	$100	$100
▢	Pre-meeting prep time	.5	$100	$50
▢	Focus Group Meeting	1.5	$100	$150
▢	Post-meeting debrief	[#]	$100	$[x]
▢	Post-meeting participant follow up	1	$100	$100

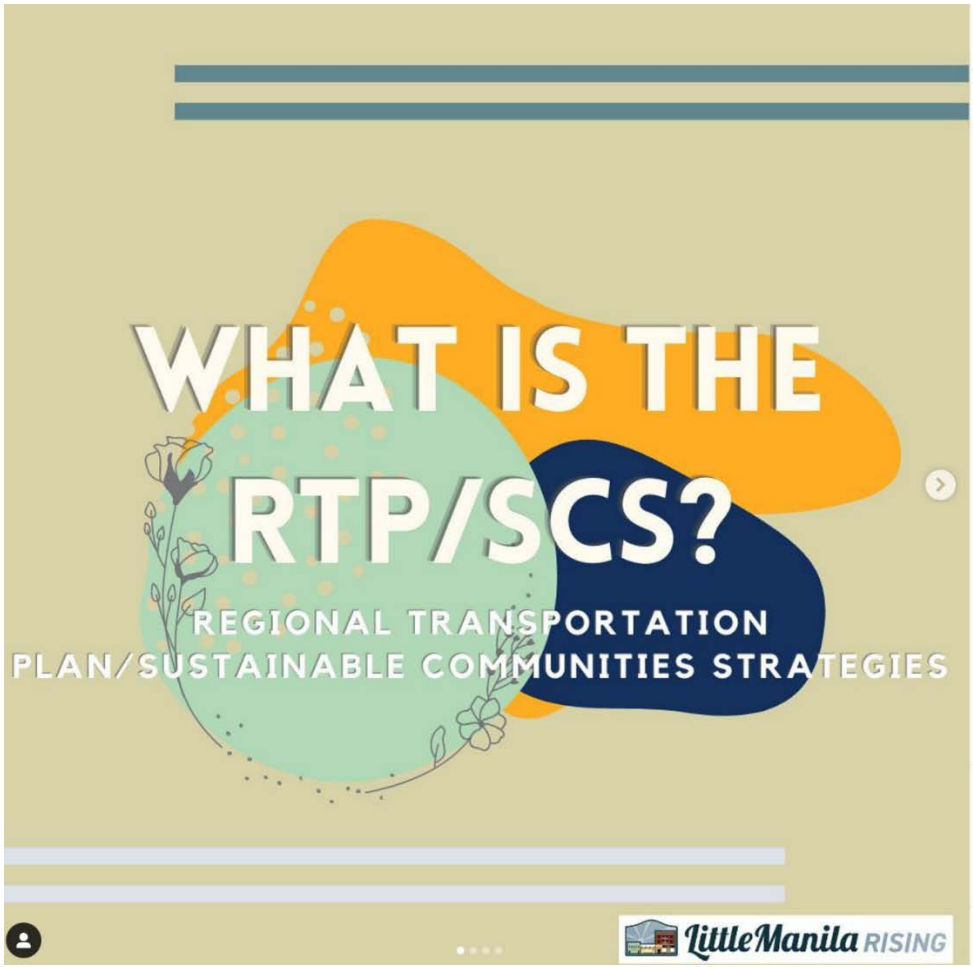
	Activity 2.1 - Weekly Virtual Survey Promotion:	# of weeks	Hourly Rate	Total
▢	Weekly virtual survey promotion	[X]	$100	$

	Activity 2.2 - In-person Survey Promotion:	# of hours	# of people reached	Hourly Rate	Total
▢	[BRIEF DESCRIPTION OF ACTIVITY]	[#]	[#]	$100	$
▢	[BRIEF DESCRIPTION OF ACTIVITY]	[#]	[#]	$100	$
▢	[BRIEF DESCRIPTION OF ACTIVITY]	[#]	[#]	$100	$

TOTAL:	$1,300

Additional Notes:
[WRITE ADDITIONAL NOTES HERE]

Planning for Our Future
COMMUNITY WELLNESS
Thursday, May 13, 2021
5:30 - 7:00 PM
Register: bit.ly/FtF0513
Your participation will inform the development of the 2022 Regional Transportation Plan/Sustainable Communities Strategy
This event is hosted by:
Little Manila RISING
CASCADIA PARTNERS
littlemanilastockton · Follow
littlemanilastockton Join us next Thursday May 13, 2021 where we will explore the challenges and concerns being faced in the San Joaquin County around housing, the economy, and the future of our region, especially as it connects transportation.
Registration link in bio
25w
Liked by jasmine.leek and 22 others
MAY 5



littlemanilastockton • Follow

littlemanilastockton Want to know how to make your voice heard for sustainable planning in your community?🌎🌱 Fill out the Envision 2050 survey! Now is your chance to share what your priorities are and help plan for our future. The link to the survey is in our bio➡️

Survey Link: bit.ly/MetroQuestSJC

16w

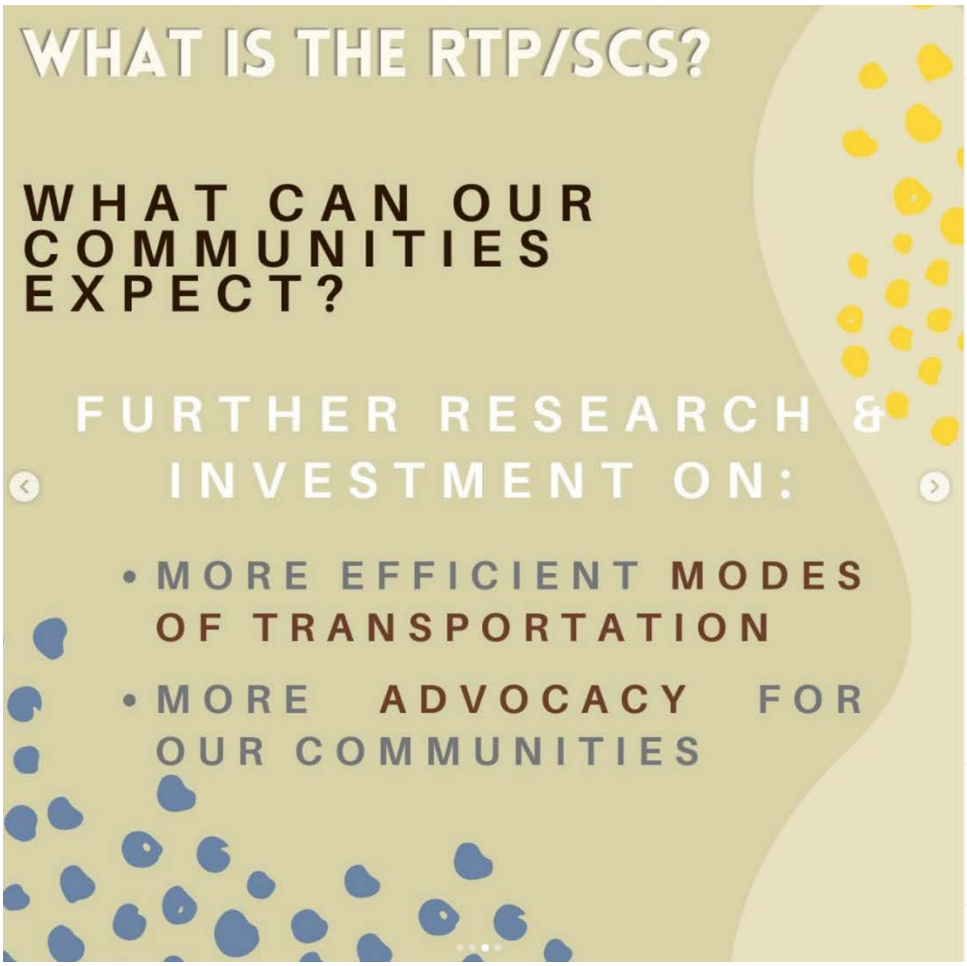
healingpuso 👣👣👣

16w 1 like Reply

Liked by cecorra and 53 others

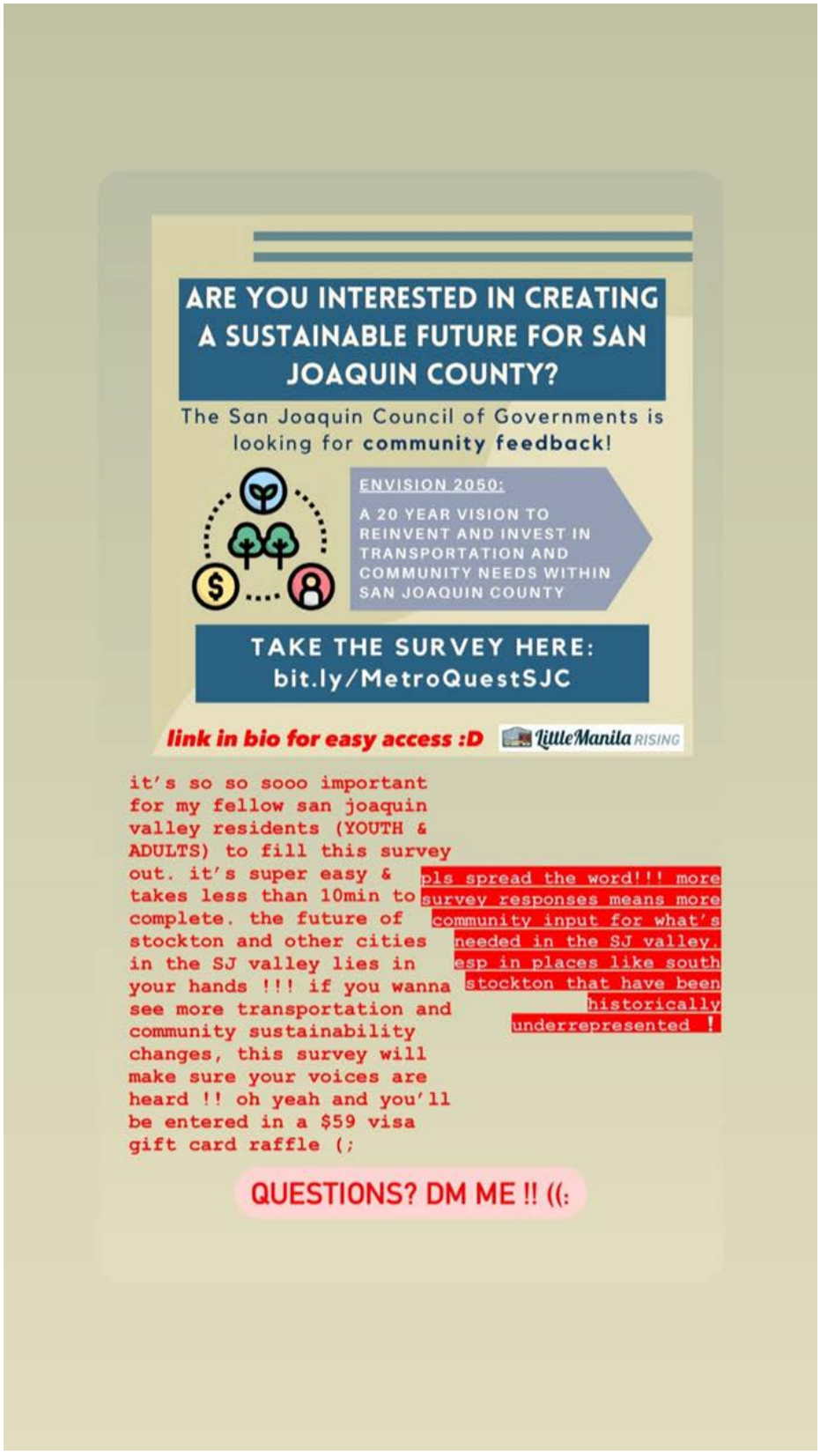
JULY 7

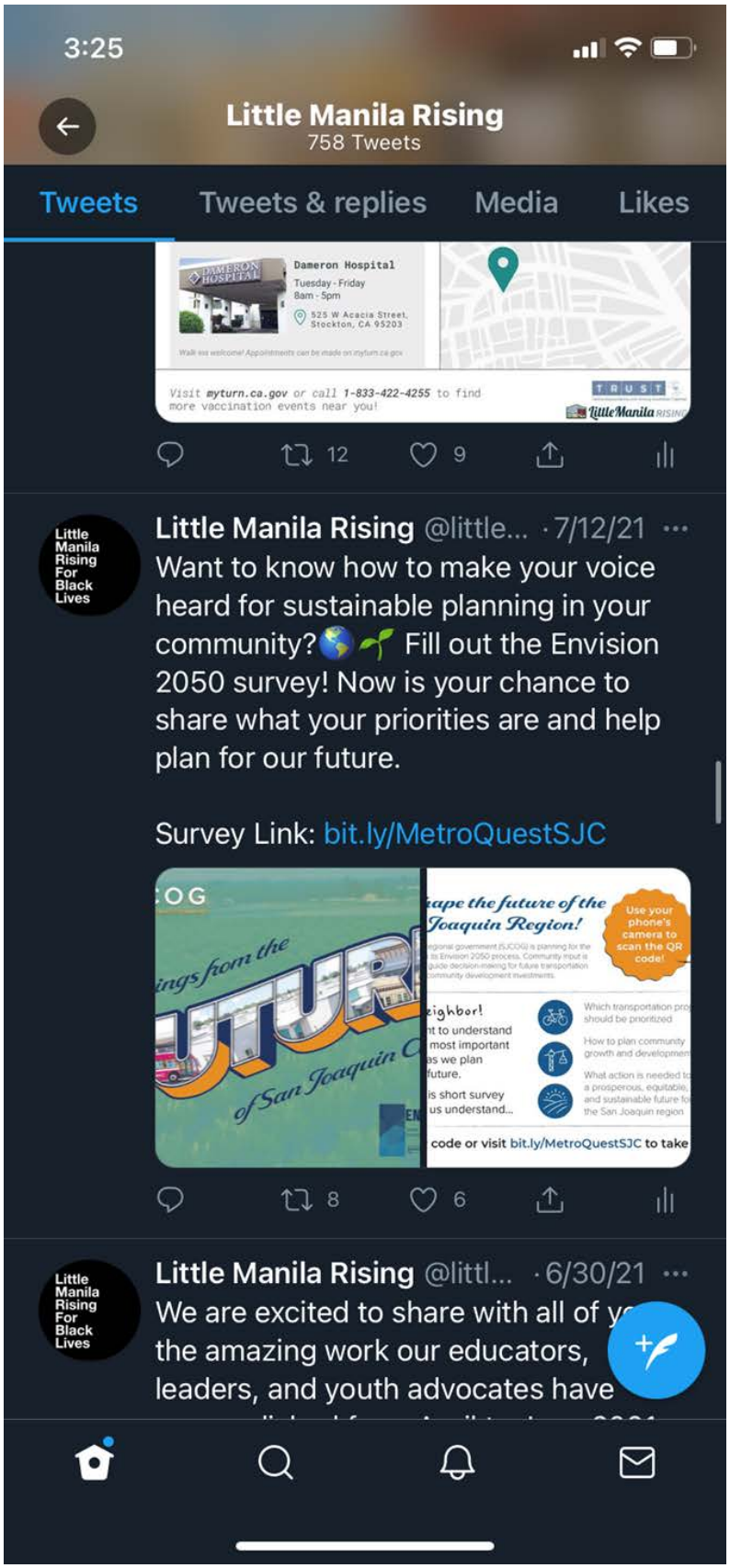
Add a comment... Post


WHAT IS THE RTP/SCS?
WHAT CAN OUR COMMUNITIES EXPECT?
FURTHER RESEARCH & INVESTMENT ON:
• MORE EFFICIENT MODES OF TRANSPORTATION
• MORE ADVOCACY FOR OUR COMMUNITIES

littlemanilastockton · Follow
littlemanilastockton Want to know how to make your voice heard for sustainable planning in your community? Fill out the Envision 2050 survey! Now is your chance to share what your priorities are and help plan for our future. The link to the survey is in our bio
Survey Link: bit.ly/MetroQuestSJC
16w
healingpuso
16w 1 like Reply
Liked by cecorra and 53 others
JULY 7
Add a comment...
Post

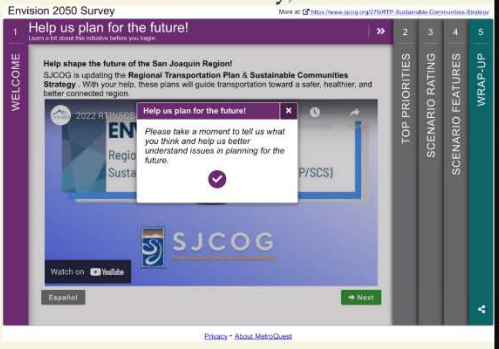
Little Manila Rising
Home
About
Services
Events
Photos
Vide
Want to know how to make your voice heard for sustainable planning in your community?🌎🌱 Fill out the Envision 2050 survey! Now is your chanc... See More
WHAT IS THE RTP/SCS?
REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES STRATEGIES
LittleManila RISING
WHAT IS THE RTP/SCS?
A 20 year vision to reinvent and invest in transportation needs within San Joaquin County
LOOKING AT:
HOUSING NEEDS
ECONOMIC NEEDS
ENVIRONMENTAL NEEDS
PUBLIC HEALTH GOALS
WHAT IS THE RTP/SCS?
WHAT CAN OUR COMMUNITIES EXPECT?
FURTHER RESEARCH & INVESTMENT ON:
• MORE EFFICIENT MODES OF TRANSPORTATION
• MORE ADVOCACY FOR OUR COMMUNITIES
ARE YOU INTERESTED IN CREATING A SUSTAINABLE FUTURE FOR SAN JOAQUIN COUNTY?
The San Joaquin Council of Governments is looking for community feedback!
ENVISION 2050:
A 20 YEAR VISION TO REINVENT AND INVEST IN TRANSPORTATION AND COMMUNITY NEEDS WITHIN SAN JOAQUIN COUNTY
TAKE THE SURVEY HERE: bit.ly/MetroQuestSJC
LittleManila RISING
2
2 Shares
Like
Comment
Share
253 people reached
Boos
Little Manila Rising For Black Lives


ARE YOU INTERESTED IN CREATING A SUSTAINABLE FUTURE FOR SAN JOAQUIN COUNTY?
The San Joaquin Council of Governments is looking for community feedback!
ENVISION 2050:
A 20 YEAR VISION TO REINVENT AND INVEST IN TRANSPORTATION AND COMMUNITY NEEDS WITHIN SAN JOAQUIN COUNTY
TAKE THE SURVEY HERE:
bit.ly/MetroQuestSJC
link in bio for easy access :D
LittleManila RISING
it's so so sooo important for my fellow san joaquin valley residents (YOUTH & ADULTS) to fill this survey out. it's super easy & takes less than 10min to complete. the future of stockton and other cities in the SJ valley lies in your hands !!! if you wanna see more transportation and community sustainability changes, this survey will make sure your voices are heard !! oh yeah and you'll be entered in a $59 visa gift card raffle (;
pls spread the word!!! more survey responses means more community input for what's needed in the SJ valley, esp in places like south stockton that have been historically underrepresented !
QUESTIONS? DM ME !! ((:


3:25
Little Manila Rising
758 Tweets
Tweets
Tweets & replies
Media
Likes
Dameron Hospital
Tuesday - Friday
8am - 5pm
525 W Acacia Street, Stockton, CA 95203
Visit myturn.ca.gov or call 1-833-422-4255 to find more vaccination events near you!
12
9
Little Manila Rising @little... · 7/12/21
Want to know how to make your voice heard for sustainable planning in your community? Fill out the Envision 2050 survey! Now is your chance to share what your priorities are and help plan for our future.
Survey Link: bit.ly/MetroQuestSJC
Use your phone's camera to scan the QR code!
code or visit bit.ly/MetroQuestSJC to take
8
6
Little Manila Rising @littl... · 6/30/21
We are excited to share with all of y
the amazing work our educators,
leaders, and youth advocates have

- Begins with brief video regarding the importance of RTP/SCS and the survey
- A "drag to the top" ranking list of your top priorities
  - Stronger social support
  - More housing affordability
- Includes a couple of scenarios where you can determine whether or not they address your top priorities
- Then you rate how important certain features are from 1 to 5 stars
  - ACE rail expansion
  - Prioritizing new neighborhoods
- Final section includes demographic questions as well as your email in order to be entered in a $50 raffle give away!

Envision 2050 Survey (Metroquest Survey)



D.A.W.N.
Air Purifier
home
Little Manila RISING

Regional Transportation Plan (RTP) & Sustainable Communities Strategy (SCS)

LMR's Sustainable Communities Youth Advocates

Little Manila RISING

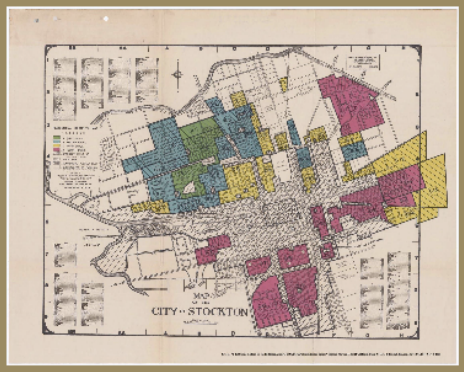
Why should south Stockton residents take the survey?

- historically underrepresented & formerly redlined
- **local input**

  - insight about current climate in their own neighborhoods

  - policymakers' decisions should reflect the community

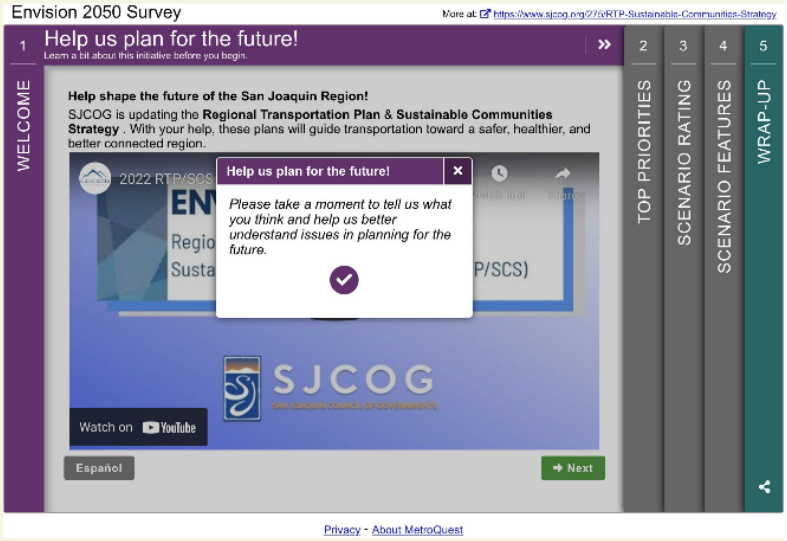
  - "We need the input of all stakeholders - especially those who live, work and commute in our region - to build a plan that meets our diverse needs." - SJCOG



Envision 2050 Survey (MetroQuest Survey)

- Begins with brief video regarding the importance of RTP/SCS and the survey

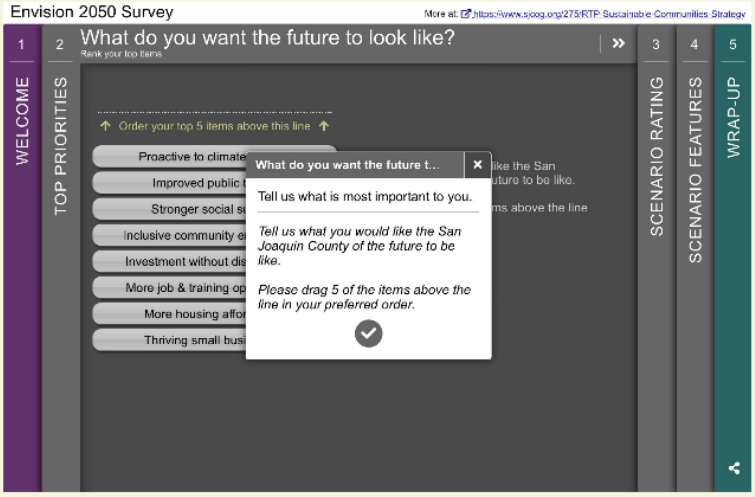
DEADLINE: AUGUST 15, 2021



Envision 2050 Survey (MetroQuest Survey)

- A "drag to the top" ranking list of your top priorities
  - Stronger social support
  - More housing affordability

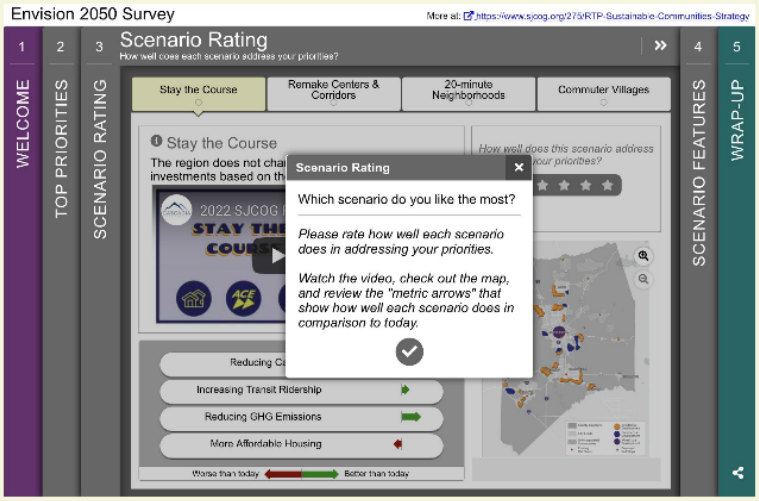
DEADLINE: AUGUST 15, 2021



Envision 2050 Survey (MetroQuest Survey)

- Includes a couple of scenarios where you can determine whether or not they address your top priorities

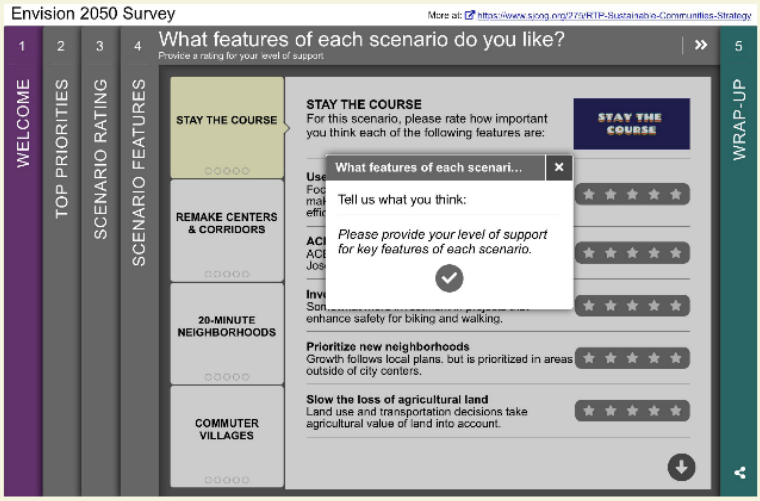
DEADLINE: AUGUST 15, 2021



Envision 2050 Survey (MetroQuest Survey)

- Then you rate how important certain features are from 1 to 5 stars
  - ACE rail expansion
  - Prioritizing new neighborhoods

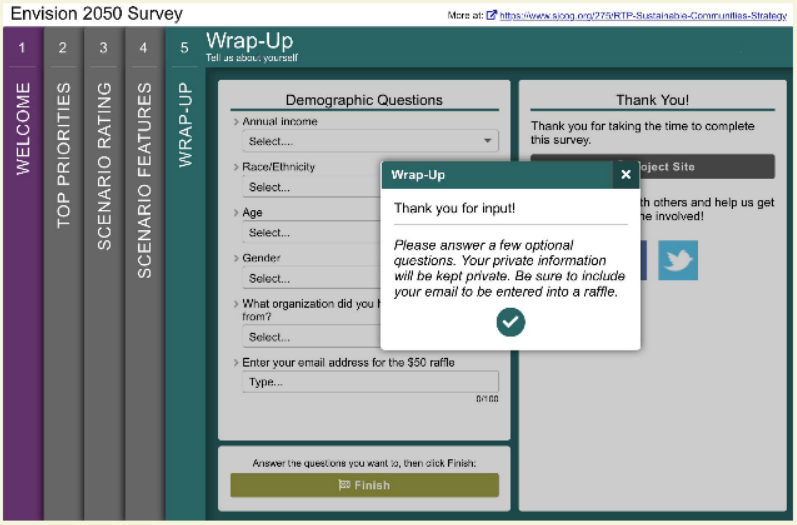
DEADLINE: AUGUST 15, 2021



Envision 2050 Survey (MetroQuest Survey)

- Final section includes demographic questions as well as your email in order to be entered in a $50 raffle give away!

DEADLINE: AUGUST 15, 2021



Where can I take the survey?

English:
metroquestsurvey.com/m4z0k

Spanish:
live.metroquestsurvey.com/?u=rh07g#!/?p=web&pm=dynamic&s=1&popup=WTD

Please share with family, friends, and neighbors!

Thank you!

New Genesis Housing Development

New Genesis Housing Development
2339 W Hammer Lane, C124
Stockton, CA
95209
(209) 298-1357
newgenesishousing@gmail.com

INVOICE
INV0208

DATE
May 25, 2021

BALANCE DUE
USD $1,200.00

BILL TO

San Joaquin Council of Governments
555 E Weber Avenue
Stockton, CA
95202
(209) 462-2132

DESCRIPTION	RATE	QTY	AMOUNT
Focus group recruitment (5 participants recruited) Billed at $100 per participant	$100.00	5	$500.00
Pre-meeting coordination with Third City Colation Billed at $100 per hour	$100.00	3	$300.00
Pre-meeting prep time Billed at $100 per hour	$100.00	0.5	$50.00
Post-meeting de-brief Billed at $100 per hour	$100.00	0.5	$50.00
Post-meeting participant follow up Billed at $100 per hour	$100.00	3	$300.00

TOTAL	$1,200.00
BALANCE DUE	**USD $1,200.00**

NOTE: Invoicing based on rates listed in the "Outreach and Engagement Activity Menu" provided by Third City Coalition.

Please make check payable to New Genesis Housing Development at 2339 W Hammer Lane, C124, Stockton, CA 95209.

Planning for Our Future

YOUTH + FAMILIES

Monday, April 26, 2021
5:00 – 6:30 PM

Register: bit.ly/FtF0426

Your participation will inform the development of the
2022 Regional Transportation Plan/Sustainable Communities Strategy

This event is hosted by:

Grassroots Childcare Cooperative

CYA CENTRAL YOUTH ACADEMY

THIRD CITY COALITION

CASCADIA PARTNERS

Public Health Advocates

Community-Based Outreach Mini-Grant Program

APPLICATION FORM

Organization/Agency: Public Health Advocates

Address: 6702 Inglewood Ave, STE A, Stockton, CA. 95207

Primary Contact: Ericka Dorsey, REACH Program Manager

Phone: 209-762-1606

E-mail: ED@phadvocates.org

Organization/Agency Website and/or Facebook Page (not required): www.PHAdvocates.org www.StocktonREACH.org, https://www.facebook.com/reachsanjoaquin, https://www.facebook.com/PHAdvocates

(Please make responses as concise as possible; applications will not be judged on length of response. Attach a separate sheet with the following questions and your answers.)

1. Please list and describe the outreach activities that your organization proposes to carry out in order to facilitate community-based outreach and public involvement on the 2022 Regional Transportation Plan / Sustainable Communities Strategy (RTP/SCS). You may attach a detailed outreach strategy.

   Note: Proposed costs for all activities described in response to this question must be included on the project budget worksheet.

2. List staff members or other individuals who will be implementing the Community-Based Outreach Mini-Grant Program.
3. Please describe the specific demographics of the community you will be working with and the geographic area your program would reach. If possible, please include ZIP codes. What stakeholders would your program reach from specific communities who traditionally may not have been involved in regional transportation planning processes (i.e. seniors, youth, low-income, communities of color, immigrant/refugee, limited English proficiency, etc.)?
4. How many people do you commit to reaching while implementing your public outreach strategy? (Validate your numbers—i.e. submit recent event registration numbers or a list of contacts with your application)
5. Describe any similar types of projects that your organization has undertaken.
6. How much funding (up to $5,000) do you wish to apply for? What is your justification for the amount?

Community-Based Outreach Mini-Grant Program
APPLICATION FORM

Organization/Agency: Public Health Advocates
Address: 6702 Inglewood Ave, STE A, Stockton, CA 95207
Primary Contact: Ericka Dorsey, REACH Program Manager
Phone: 209-762-1606
E-mail: ED@phadvocates.org
Organization/Agency Website and/or Facebook Page (not required):
www.PHAdvocates.org
www.StocktonREACH.org
https://www.facebook.com/reachsanjoaquin
https://www.facebook.com/PHAdvocates

(Please make responses as concise as possible; applications will not be judged on length of response. Attach a separate sheet with the following questions and your answers.)
1. Please list and describe the outreach activities that your organization proposes to carry out in order to facilitate community-based outreach and public involvement on the 2022 Regional Transportation Plan / Sustainable Communities Strategy (RTP/SCS). You may attach a detailed outreach strategy. Note: Proposed costs for all activities described in response to this question must be included on the project budget worksheet.

Since 2014, Public Health Advocates (PHAdvocates) has worked closely with Stockton's African American residents and the organizations that serve them to deploy community driven solutions to increase access to nutritious foods and settings for physical activity in order to decrease the onset of obesity related chronic illnesses. Building on our success reaching Stockton's African American residents, PHAdvocates will assist the San Joaquin Council of Governments (SJCOG) with outreach for its 2022 RTP/SCS according to the following plan:

Objectives	Activities	Responsible Parties	Timeline
1. Conduct 5 outreach meetings with at least 75 total residents in target neighborhoods to provide information and gain feedback on the 2022 Regional Transportation Plan.	• Coordinate meetings with the Within Our REACH Community Leadership Workgroup, Community Strong (Residents of Kelley Drive), Conway Homes Residents Council, TEAM Charter Elementary, and Faces of Resilience Youth Leadership Group • Coordinate with SJCOG staff to present at select meetings • Compile findings and share with SJCOG staff using SJCOG provided reporting outline.	• PHAdvocates staff: -Associate Program Manager (lead) -REACH Program Manager -REACH Community Outreach Specialist • SJCOG staff • Within Our REACH Steering Committee	September 2020- September 2021
2. Share information and collect feedback from at least 200 total residents at 2	• Register for 2 community events (Stockton Black Family Day and Community Strong Block Party)	• PHAdvocates staff	September 2020-

4. How many people do you commit to reaching while implementing your public outreach strategy? (Validate your numbers—i.e. submit recent event registration numbers or a list of contacts with your application)

PHAdvocates commits to reaching 75 residents at five outreach meetings and 200 residents at two community events, for a total of at least 275 residents receiving information and invited to offer feedback. The 75 residents are a part of PHAdvocates' existing network and regularly attend meetings. To encourage participation, we will provide food and conduct a drawing for small incentive gift cards at each of the five meetings. We have included rosters for our Community Leadership Workgroup, Faces of Resilience Youth Leadership Group, and Within Our REACH Steering Committee. We will also attend the Community Strong Block Party, which draws over 300 residents, and Stockton Black Family Day, which draws over 2000 residents annually.

5. Describe any similar types of projects that your organization has undertaken.

For the past five years, the US Centers for Disease Control have praised PHAdvocates' Stockton Racial and Ethnic Approaches to Community Health (REACH) program as among its most successful REACH efforts. Our Stockton REACH project focuses on preventing obesity-related chronic disease through access to healthy foods and physical activities, and by improving supports available to African American Stockton residents. PHAdvocates works with faith and community-based institutions to adopt organizational guidelines promoting healthy eating, water consumption, and regular physical activity. To cement the work of increasing access to healthy foods, beverages, and physical activity for Stockton's African American residents, staff convened community leaders representing targeted census tracts to advocate for the inclusion of substantive health policies in the city's 2040 General Plan Update. Over three years, staff trained almost 50 residents to participate in the update process. Community leaders attended city council and planning commission meetings and workshops facilitated by the city's consultant, Placeworks, to make their case. Because of these leaders' involvement, the city of Stockton invited PHAdvocates to submit health policy recommendations for the General Plan. On December 4, 2018, Stockton adopted its 2040 Envision Stockton General Plan, which includes many of the WOR Community Leadership Workgroup's recommendations.

More recently, PHAdvocates has launched its Active People Healthy Stockton (APHS) initiative. APHS is a part of the CDC's Active People Healthy Nation, which focuses on promoting activity-friendly routes to everyday destinations to increase physical activity and promote health. PHAdvocates' APHS works with residents to identify barriers to active transportation and to implement community driven solutions that empower residents to become agents for change. On January 24, 2020, in partnership with the residents of the Kelley Drive community, PHAdvocates organized a community walk audit with students at Bear Creek High School. Residents and PHAdvocates staff met up with Bear Creek students at 5:30am to walk with them as they leave their homes each day before 6:00am to walk over two miles each day to and from school. Along the route, residents, staff, and partners identified obstacles such as an extremely dangerous short cut along a levee with rising water levels at certain times of year, with no visibility from the street in the event of an emergency. PHAdvocates is planning similar events around Stockton.

6. How much funding (up to $5,000) do you wish to apply for? What is your justification for the amount?

Community-Based Outreach Mini-Grant Program

PROPOSED PROJECT BUDGET WORKSHEET

Name of Agency/Organization: Public Health Advocates

A. Proposed Operational Expense Breakdown: Includes costs associated with telephone and postage expenses directly related to the project, use of in-house copier and external printing and copying jobs, etc. Overhead can be no more than 15 percent of contract total.	
Indirect at 15% of project direct costs	$652
TOTAL PART A. PROPOSED OPERATIONAL EXPENSES	$ 652

B. Proposed Staff Costs: Includes staff who will work on the project and their costs with hourly rates required to complete the project.			
Staff Member	**Hourly Rate**	**Hours**	
TOTAL PART B. PROPOSED STAFF COSTS			$ 0

C. Other Proposed Direct Cost Breakdown: May include refreshments, signage, and other appropriate meetings and promotion expenses.	
Meeting meals	$2,400
Meeting supplies and materials	$1,148
Incentives	$800
TOTAL PART C. OTHER PROPOSED DIRECT COSTS	$ 4,348
TOTAL AMOUNT REQUESTED	$ 5,000

PUBLIC HEALTH ADVOCATES

Clergy Network Meeting

Initial	Name	Email	Phone
	Rudolph Peters	rvtpeters@yahoo.com	209-216-8390
	Carolyn Cooper	Carolyncooper4uacf@gmail.com	209-888-7174
	Tenisha Smith	tpmonique81@gmail.com	510-289-9263
	Pearl Wilburn	grannywilburn@gmail.com	209-810-1542
	Valerie Knight	knightwidow@gmail.com	602-275-4751
	Roberta Arrington	birdieis@yahoo.com	
	Jovanna Villadores	Jovannag.jg@gmail.com	209-471-1633
	Glenn McMillon	glsiskosr@sbcglobal.net	209-518-3075
	Louise McMillon	louiseglennmcmillon@sbcglobal.net	
	Stephani Walton	steffw@sbcglobal.net	209-481-5987
	Monica Gort	pastorgort@att.net	209-948-5564
	Sheila McDonald	Platinum8@sbcglobal.net	510-612-7270
	Patricia Clark	Drmm895@aol.com	
	Henry Phillips	Henry.todhop@gmail.com	
	Tamesha Valverde	Tvalverde84@gmail.com	
	Lolita Alverson	Ladyalverson23@yahoo.com	
	Minister Ikel	ministerworship@gmail.com	
	Joyce Love	libbyluv@att.net	
Initial	**Staff**	**Email**	**Phone Ext.**
	Shamari Lathan	SL@PHAdvocates.org	Ext. 272

Date:_____ **Meeting: Faces of Resilience Youth Leadership**

Initial	Name	Email	Phone
	Amari Leslie	Erikareynolds209@gmail.com	209-649-9089
	Damion Magee		209-594-6596
	Ely Cook		
	Jamilah Culington	Milahpooph3@gmail.com	209-641-5288
	Ja'Nia Benton	Janiabenton10@gmail.com	209-594-6146
	Jhirnae Benton	Jhirnaebenton@gmail.com	209-696-6700
	Mackenzie Cook	m.moreno.cook@gmail.com	209-490-9018
	Timothy Vaughn	t.vaughn1@lodiusd.org	209-898-1644
	Jordan Ray	jordanray088@gmail.com	209-810-1159
	Aniyah Stanley	astanleyy264@gmail.com	510-904-7502
Initial	Staff	Email	Phone Ext.
	Christina Peoples	cp@phadvocates.org	Ext. 255
	Tanice Wallace	tw@phadvocates.org	Ext. 271
	Kathleen Kyllonen	kk@phadvocates.org	Ext. 261

Community Leadership Workgroup

Initial	Name	Email	Phone
	Alice Moore	Amoore606@aol.com	209-244-5505
	Brandi Moore	Brandimoore97@live.com	610-595-1152
	Candis Bishop	Bishop.candis31@yahoo.com	209-898-5171
	Cynthia Grayson	Graysoncymp4@aol.com	209-594-7049
	Jennifer Flores	Jflorez209@gmail.com	209-688-1251
	Malinda Castaneda	lynndiec@comcast.net	408-930-9042
	Shani Richards	shaniadams@gmail.com	209-271-4688
	Ernest Williams	Ew327112@gmail.com	209-271-1144
	Roslyn Burse	Msburse1964@gmail.com	209-888-7174
	Tiana Moore	Misspassion75@gmail.com	209-271-1155
	Pandora Crowder	Pjcrowder75@gmail.com	209-898-9345
	Vaunita Duval	vaunitajo@yahoo.com	209-898-6343
	Kenla Brown	kenlabrown@att.net	209-518-2150
	Jeff Alexander	Normanj60@gmail.com	209-405-1031
	Tanissia Bufkin	tanissiabuffkin@gmail.com	209-922-6167
	Nikha Evans	myiesha7714@gmail.com	209-490-3024
	Karen Ivy	Ivyviek52@gmail.com	209-513-4556
	Inita Peoples-Gray	Grayinta2@gmail.com	209-740-0941
	Celia Woolridge	Cannette2629@gmail.com	209-688-8563
Initial	**Staff**	**Email**	**Phone Ext.**
	Christina Peoples	CP@PHAdvocates.org	Ext. 255
	Coleen Ray	CR@PHAdvocates.org	Ext. 270
	Shamari Lathan	SL@PHAdvocates.org	Ext. 272
	Dana Bailey	DB@PHAdvocates.org	Ext. 274
	Tanice Wallace	TW@PHAdvocates.org	Ext. 271

Steering Committee Meeting

Initial	Name	Email	Phone
	Anna Martin	acmartin@ucanr.edu	(209) 953-6121
	Ashley Lewis	alewis@sjcphs.org	(209) 468-8211
	Brandi Moore	bmoore@visionarypropertymanagement.org	(601) 595-1152
	Caroyln Cooper	carolyncooper4uacf@gmail.com	(209) 910-9141
	Cynthia Grayson	Graysoncymp4@aol.com	(209) 473-1878
	Jovanna Vialdores	jgonsalves@sjgov.org	(209) 953-7694
	Mackenzie Cook	m.moreno.cook@gmail.com	209-490-9018
	Monica Gamboa	Monica.Gamboa@DignityHealth.org	(209) 461-5142
	Pastor Shani Richards	shaniadams@gmail.com	(209) 271-4688
	Roslyn Burse	RB@AAAWLC.ORG	209-888-7174
	Sheila James	Sheila.james@hhs.gov	(415) 437-8075
	Tamesha Valverde	TValverde84@gmail.com	(209) 688-5287
	Timothy Vaughn	t.vaughn1@lodiusd.org	209-898-1644

Initial	Staff	Email	Phone Ext.
	Christina Peoples	CP@PHAdvocates.org	Ext. 255
	Ericka Dickson	ED@PHAdvocates.org	Ext.277
	Erin Reynolds	ER@PHAdvocates.org	Ext. 270
	Tanice Wallace	TW@PHAdvocates.org	Ext. 271
	Shamari Lathan	SL@PHAdvocates.org	Ext. 272
	Jordan Phillips	JP@PHAdvocates.org	Ext. 261

Public Health Advocates

INVOICE

DATE SUBMITTED: 9/24/21

From:
Public Health Advocates
PO Box 2309
Davis, CA 95617
844-962-5900

To:
San Joaquin Council of Governments
555 E Weber
Stockton, CA

This invoice is for work done as a result of the 2022 RTP/SCS Community-Based Outreach Mini-Grantee Program.

	Activity 1.1 - Focus Group Recruitment:	# of participants recruited	Rate	Total
☐	Focus group recruitment	[17]	$100	$1700

	Activity 1.2 - Focus Group Co-Hosting/Training/Follow-up:	# of hours	Hourly Rate	Total
☐	Pre-meeting coordination with Third City	[1]	$100	$100
☐	Pre-meeting prep time	[2]	$100	$200
☐	Focus Group Meeting	[2]	$100	$200
☐	Post-meeting debrief	[4]	$100	$400
☐	Post-meeting participant follow up	[1]	$100	$100

	Activity 2.1 - Weekly Virtual Survey Promotion:	# of weeks	Hourly Rate	Total
☐	Weekly virtual survey promotion	[X]	$100	$

	Activity 2.2 - In-person Survey Promotion:	# of hours	# of people reached	Hourly Rate	Total
☐	[BRIEF DESCRIPTION OF ACTIVITY]	[#]	[#]	$100	$
☐	[BRIEF DESCRIPTION OF ACTIVITY]	[#]	[#]	$100	$
☐	[BRIEF DESCRIPTION OF ACTIVITY]	[#]	[#]	$100	$

TOTAL:	$2,700.00

Stockton Baptist Church

Community-Based Outreach Mini-Grant Program

PROPOSED PROJECT BUDGET WORKSHEET

Name of Agency/Organization:	Stockton Baptist Church & School

A. Proposed Operational Expense Breakdown: Includes costs associated with telephone and postage expenses directly related to the project, use of in-house copier and external printing and copying jobs, internet, meeting support, etc,. Overhead can be no more than 15 percent of contract total.

Postage Expenses	**$**	**400.00**
Copier Expenses	**$**	**200.00**
Internet	**$**	**50.00**
Meeting Support	**$**	**100.00**
Overhead /Indirect		
TOTAL PART A. PROPOSED OPERATIONAL EXPENSES	**$**	**750.00**

B. Proposed Staff Costs: Includes staff who will work on the project and their costs with hourly rates required to complete the project.

Staff Member	Hourly Rate	Hours	Cost
Kelly Lopez	**15**	**90**	**$ 1,350.00**
Celina Zarco	**15**	**30**	**$ 450.00**
Steve Kihlthau	**20**	**100**	**$ 2,000.00**
		0	**$ -**
		0	**$ -**
TOTAL PART B. PROPOSED STAFF COSTS			**$ 3,800.00**

C. Other Proposed Direct Cost Breakdown: May include refreshments, signage, and other appropriate meeting and promotion expenses.

Refreshments	$ 220.00
Printed Signs	$ 200.00
Pens & Pencils	$ 30.00
TOTAL PART C. OTHER PROPOSED DIRECT COSTS	$ 450.00

TOTAL AMOUNT REQUESTED	**$ 5,000.00**

Planning for Our Future

YOUTH + FAMILIES

Monday, April 26, 2021

5:00 – 6:30 PM

Register: bit.ly/FtF0426

Your participation will inform the development of the
2022 Regional Transportation Plan/Sustainable Communities Strategy

This event is hosted by:

Grassroots Childcare Cooperative

CYA CENTRAL YOUTH ACADEMY

THIRD CITY COALITION

CASCADIA PARTNERS

Grassroots Childcare Cooperative

Grassroots Childcare Cooperative **From:** Grassroots Childcare Cooperative 110 N San Joaquin, 2nd Floor Stockton, Ca 95202 408-839-0354	**INVOICE** DATE SUBMITTED: 05/20/21 To: San Joaquin Council of Governments 555 E Weber Stockton, CA

This invoice is for work done as a result of the 2022 RTP/SCS Community-Based Outreach Mini-Grantee Program.

	Activity 1.1 - Focus Group Recruitment:	# of participants recruited	Hourly Rate	Total
☐	Focus group recruitment	5	$100	$500

	Activity 1.2 - Focus Group Co-Hosting/Training/Follow-up:	# of hours	Hourly Rate	Total
☐	Pre-meeting coordination with Third City	1.5	$100	$150
☐	Pre-meeting prep time	.5	$100	$50
☐	Focus Group Meeting	3	$100	$300
☐	Post-meeting debrief	.5	$100	$50
☐	Post-meeting participant follow up	1	$100	$100

	Activity 2.1 - Weekly Virtual Survey Promotion:	# of weeks	Hourly Rate	Total
☐	Weekly virtual survey promotion		$100	

	Activity 2.2 - In-person Survey Promotion:	# of hours	# of people reached	Hourly Rate	Total
☐	FACEBOOK		[#]	$100	$
☐	INSTAGRAM		[#]	$100	$
☐	[BRIEF DESCRIPTION OF ACTIVITY]	[#]	[#]	$100	$

	Direct Costs	How expense is related to project?	Cost	Total
☐	Zoom Meeting Subscription	We are using Zoom to have participants join outreach events to promote RTP	$158.89	$158.89

TOTAL:	$1,308.89

Additional Notes:

Please note forwarding address for check*

Make all checks payable to:
Grassroots Childcare Cooperative
3101 State Highway 31E #52
Tyler TX, 75702
If you have any questions concerning this invoice contact:
Renee Stewart
408-839-0354
reneeystewart@gmail.com

Grassroots Community Meeting Agenda 3/31/21

Moderator: Destiny Sheppard

Introductions (5 mins)
- Name / Organization / Title
- What does living a "Grassroots Life" mean to you?

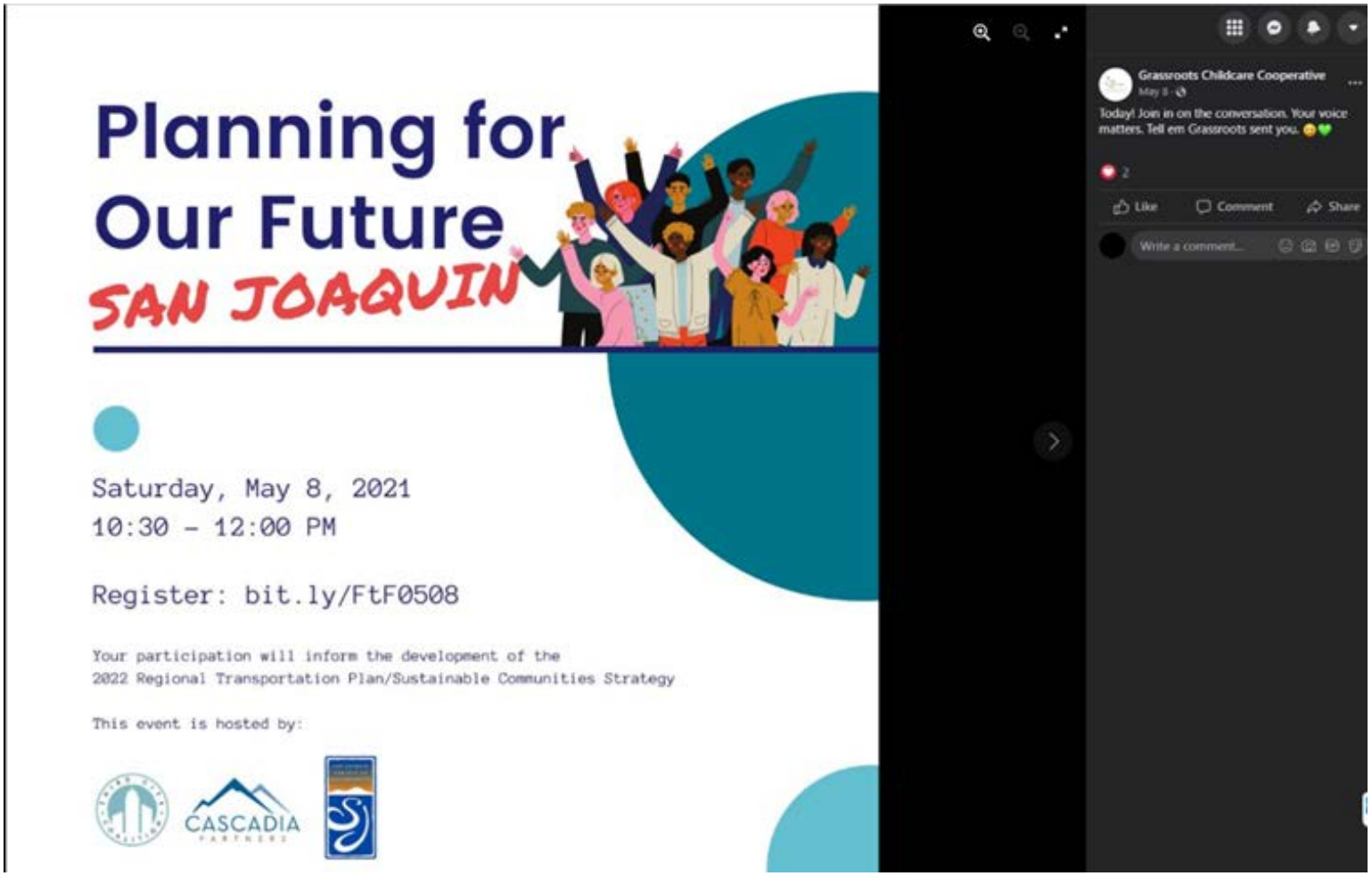
Grassroots Presentation (10 Mins)
- Renee Stewart

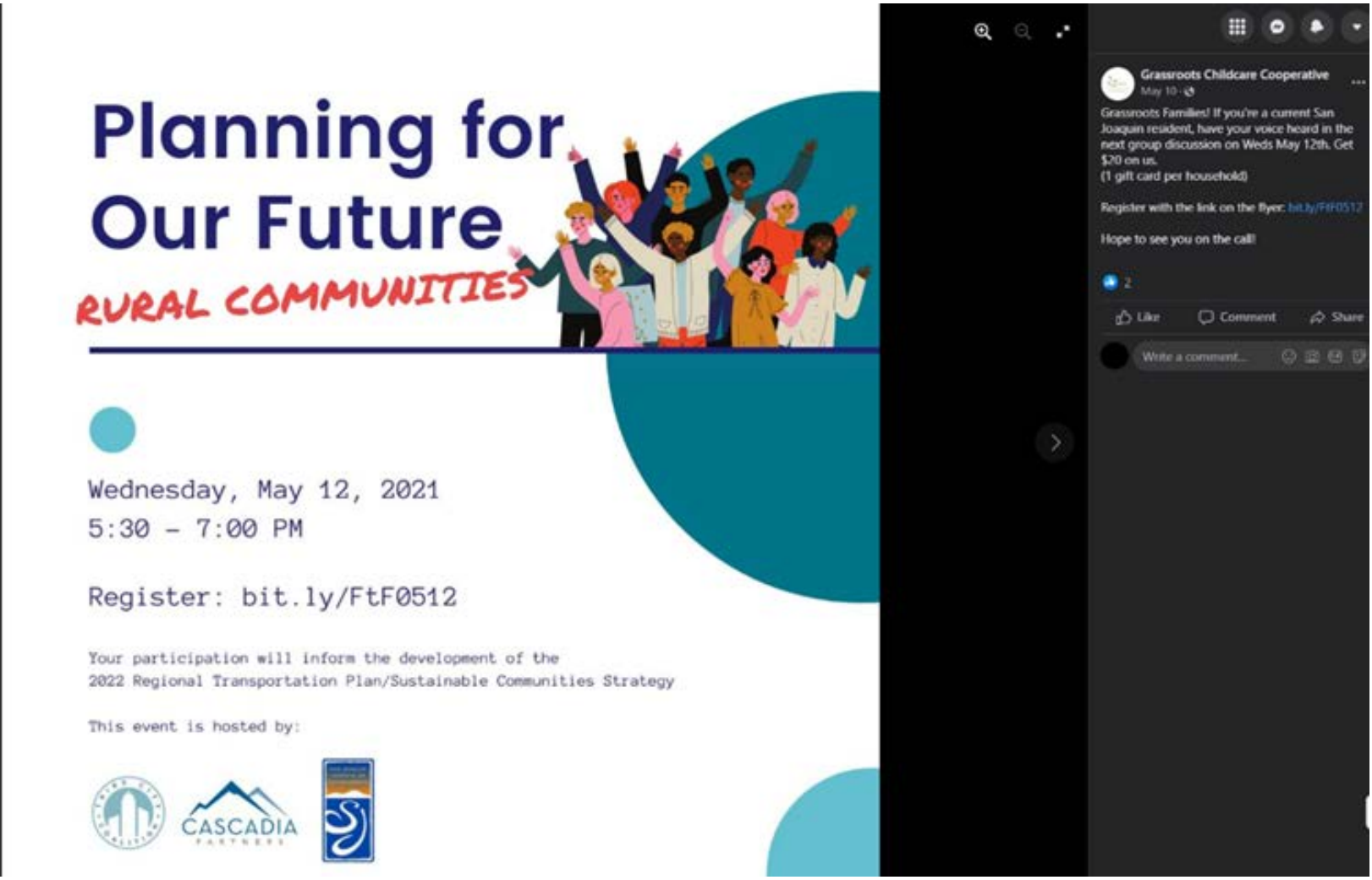
Grassroots Summer Program Announcement (10 mins)
Ashley Goldlist- RTP/SCS Grant Opportunity

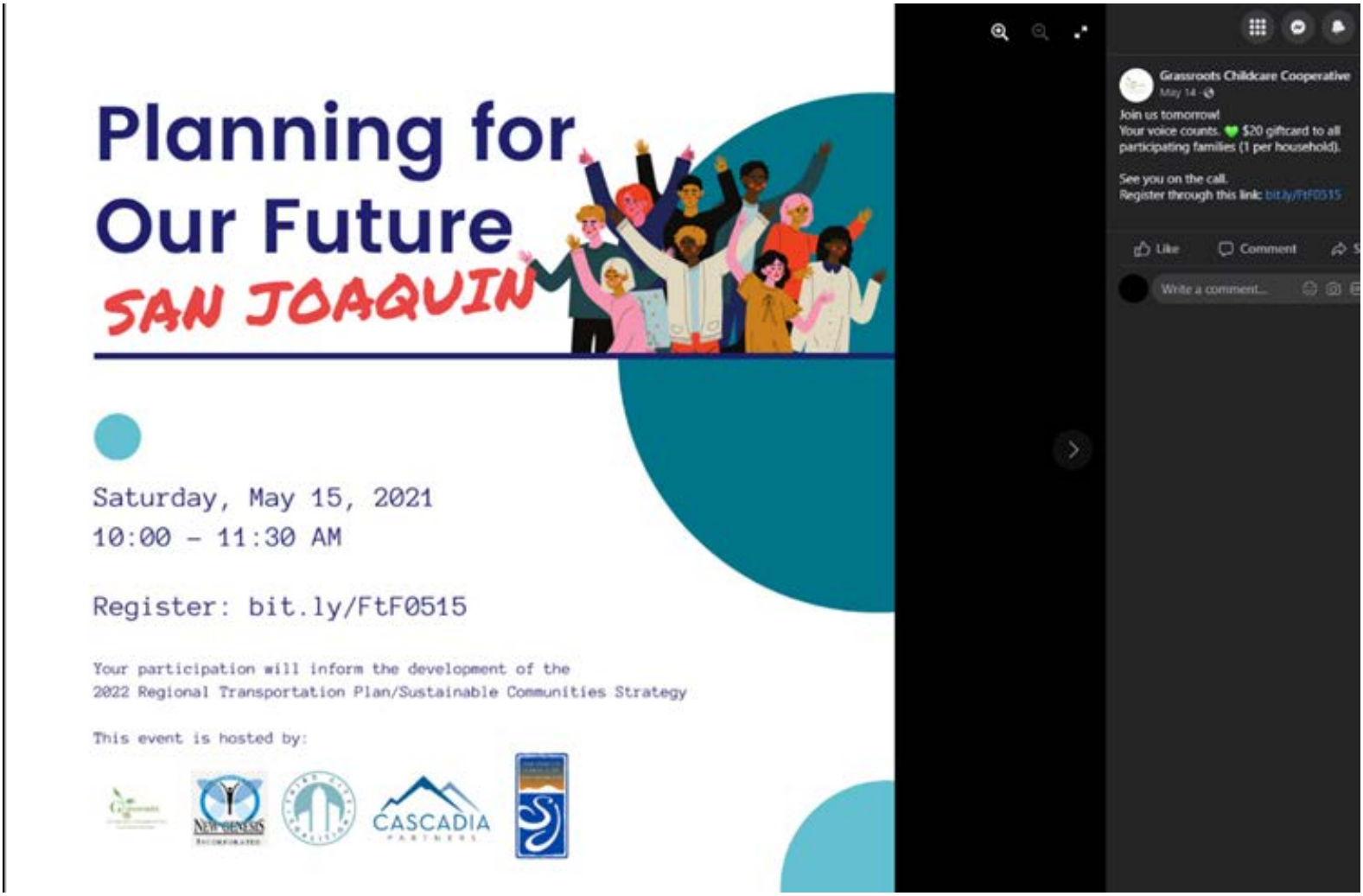
Grassroots Team Opportunities (15 mins)
- 4 Iconsulting Presentation: Lisa & Alanna
- Current Open Grassroots Positions

Grassroots Board Opportunities & Orientation Announcement (5 mins)
- Penni McConnell

Community Updates / Announcements (10 mins)


Planning for Our Future
SAN JOAQUIN
Saturday, May 8, 2021
10:30 - 12:00 PM
Register: bit.ly/FtF0508
Your participation will inform the development of the 2022 Regional Transportation Plan/Sustainable Communities Strategy
This event is hosted by:
CASCADIA
Grassroots Childcare Cooperative
Today! Join in on the conversation. Your voice matters. Tell em Grassroots sent you.
Like
Comment
Share
Write a comment...


Planning for Our Future
RURAL COMMUNITIES
Wednesday, May 12, 2021
5:30 - 7:00 PM
Register: bit.ly/FtF0512
Your participation will inform the development of the
2022 Regional Transportation Plan/Sustainable Communities Strategy
This event is hosted by:
CASCADIA
Grassroots Childcare Cooperative
May 10
Grassroots Families! If you're a current San Joaquin resident, have your voice heard in the next group discussion on Weds May 12th. Get $20 on us.
(1 gift card per household)
Register with the link on the flyer: bit.ly/FtF0512
Hope to see you on the call!
2
Like
Comment
Share
Write a comment...


Planning for Our Future
SAN JOAQUIN
Saturday, May 15, 2021
10:00 - 11:30 AM
Register: bit.ly/FtF0515
Your participation will inform the development of the 2022 Regional Transportation Plan/Sustainable Communities Strategy
This event is hosted by:
CASCADIA
Grassroots Childcare Cooperative
May 14
Join us tomorrow!
Your voice counts. $20 giftcard to all participating families (1 per household).
See you on the call.
Register through this link: bit.ly/FtF0515
Like
Comment
Write a comment...

APPENDIX K4
2022 RTP/SCS Public Outreach and Workshop Materials
Focus Group Presentation

Agenda

1. Introductions / Meeting Orientation
2. About the RTP / SCS
3. What we know (so far)…
4. What could the future look like?
5. Demo the Face-the-Future Activity

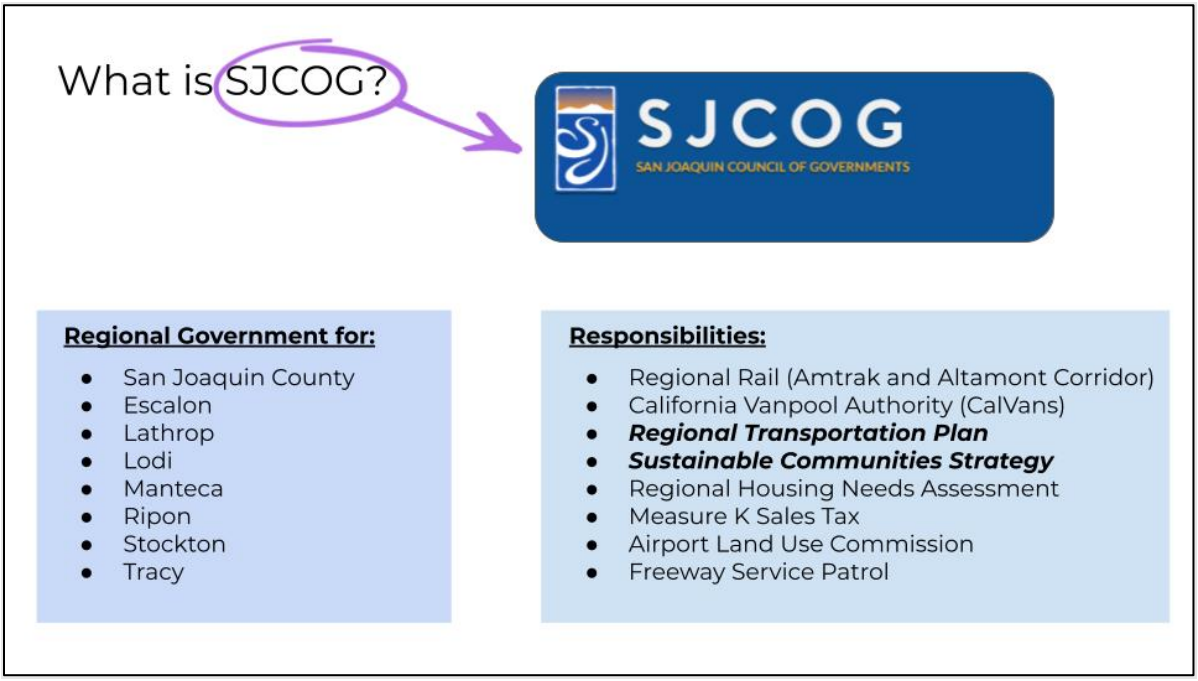
1 Introductions / Meeting Orientation

Thank you to our Community Co-Hosts!

Introductions - please say hello!

1. **Take 2-3 minutes to introduce yourselves**
   - ***What's your name?***
   - ***What city are you from?***
   - *What brought you here?*
   - *What keeps you up at night?*
   - *What would you like to see change in your community/neighborhood?*

2 About SJCOG and the RTP / SCS



What is the RTP / SCS?

Regional Transportation Plan / Sustainable Communities Strategy

The 2022 RTP/SCS lays out a **transportation investments** and **land use policy for the next 30 years.** SJCOG updates this plan **every four years**.

It must:

- Provide guidance for local land use policy
- Identify infrastructure projects and how they will be funded
- Show the region can meet federal and state air quality standards
- Take steps to reduce greenhouse gas emissions from cars and trucks
- Achieve state housing goals

The RTP/SCS matters because...

It picks which **transportation infrastructure projects** get funded...

...and how communities **plan for growth** and development.

It ensures that we continue to get the **funding** we need to keep the region moving.

Most importantly, it's our guide for maintaining a **prosperous**, **equitable**, and **sustainable** region.

3 What we know (so far)...

First we'll talk about the data on:

Demographics

Characteristics of our population

Economy

People employed and how much they're making

Commuting

Where people are going and how

Housing

The types of housing that are available

Land Use & Development

The way we use land

Gentrification & Displacement

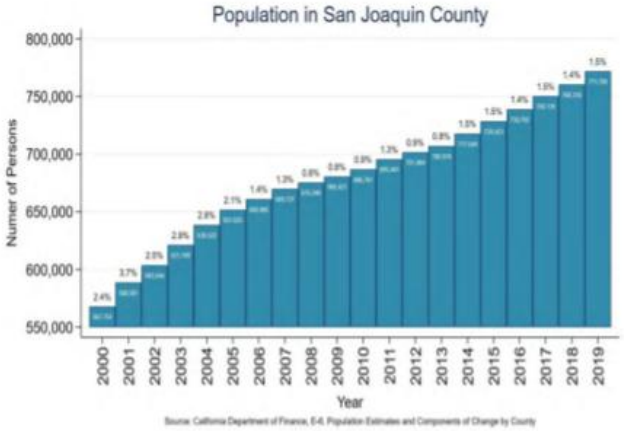
Which communities are most at risk of losing their homes

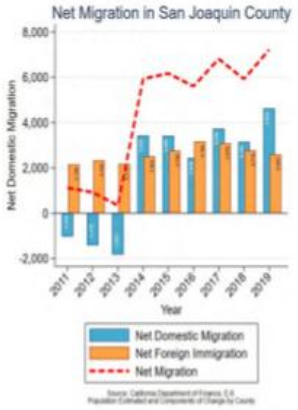
** We realize that there are so many other things on people's minds but these are some of the key things that we are here to talk about.*

What does the recent past tell us?

Demographics

San Joaquin County's population is on the rise, with a significant amount of growth coming from new residents moving into the County.

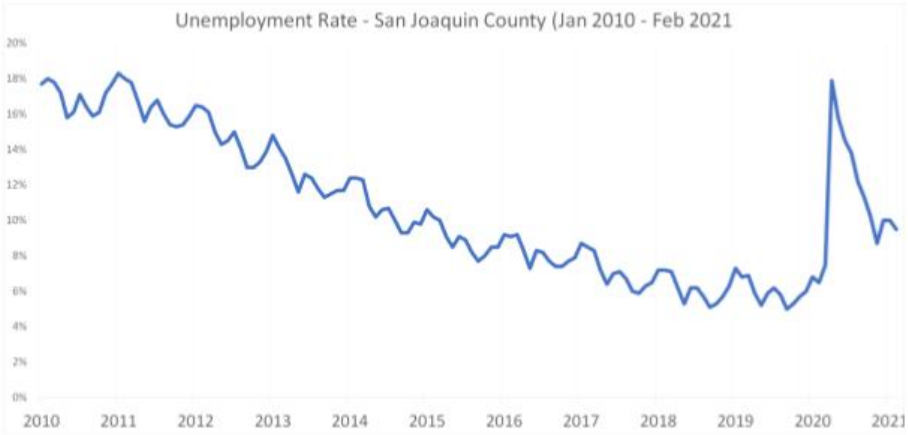




What does the recent past tell us?

Economy

Until the pandemic, unemployment was decreasing. However we are now seeing higher rates of unemployment.



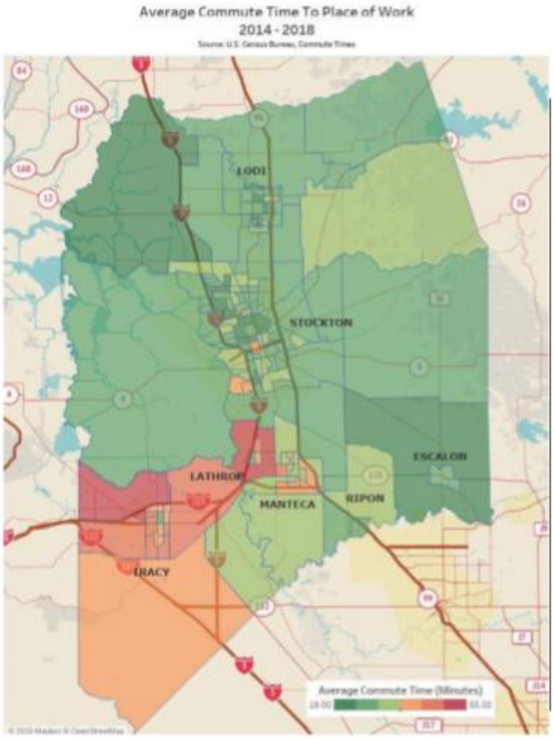
What does the recent past tell us?

Commuting

Since 2010, commuters now spend **27%** more time commuting.

Median Commute Times:

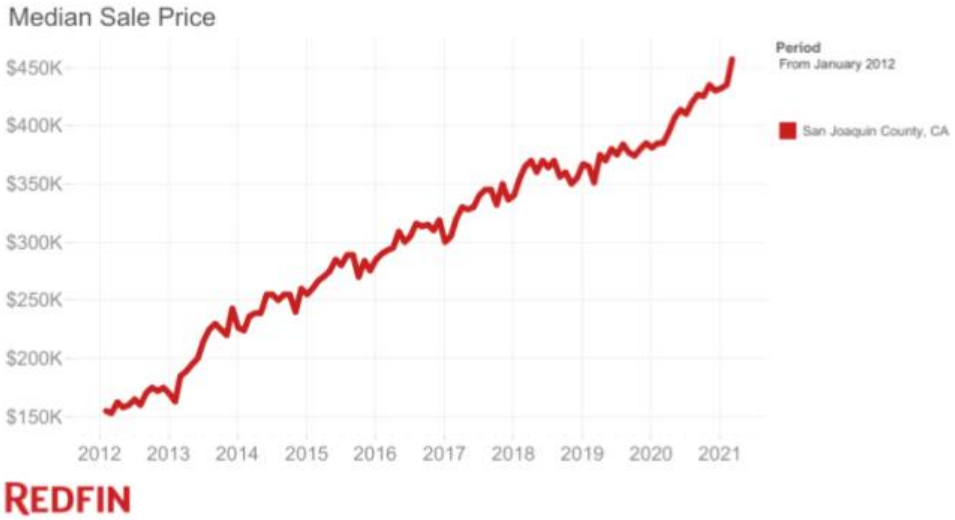
2010	2019
28.5 Minutes	**36.3** Minutes



What does the recent past tell us?

Housing

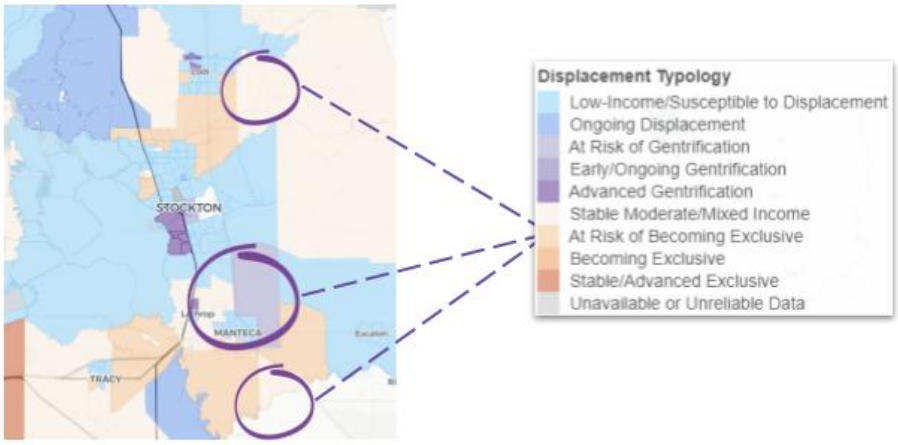
Housing prices have increased nearly 3 times.



What does the recent past tell us?

Gentrification and Displacement

San Joaquin County residents face the risk of displacement.



4 What could the future look like?

How much do we know about **The Future?**

We know that the future is shaped by many external forces/trends

How much do we know about **Trends?**

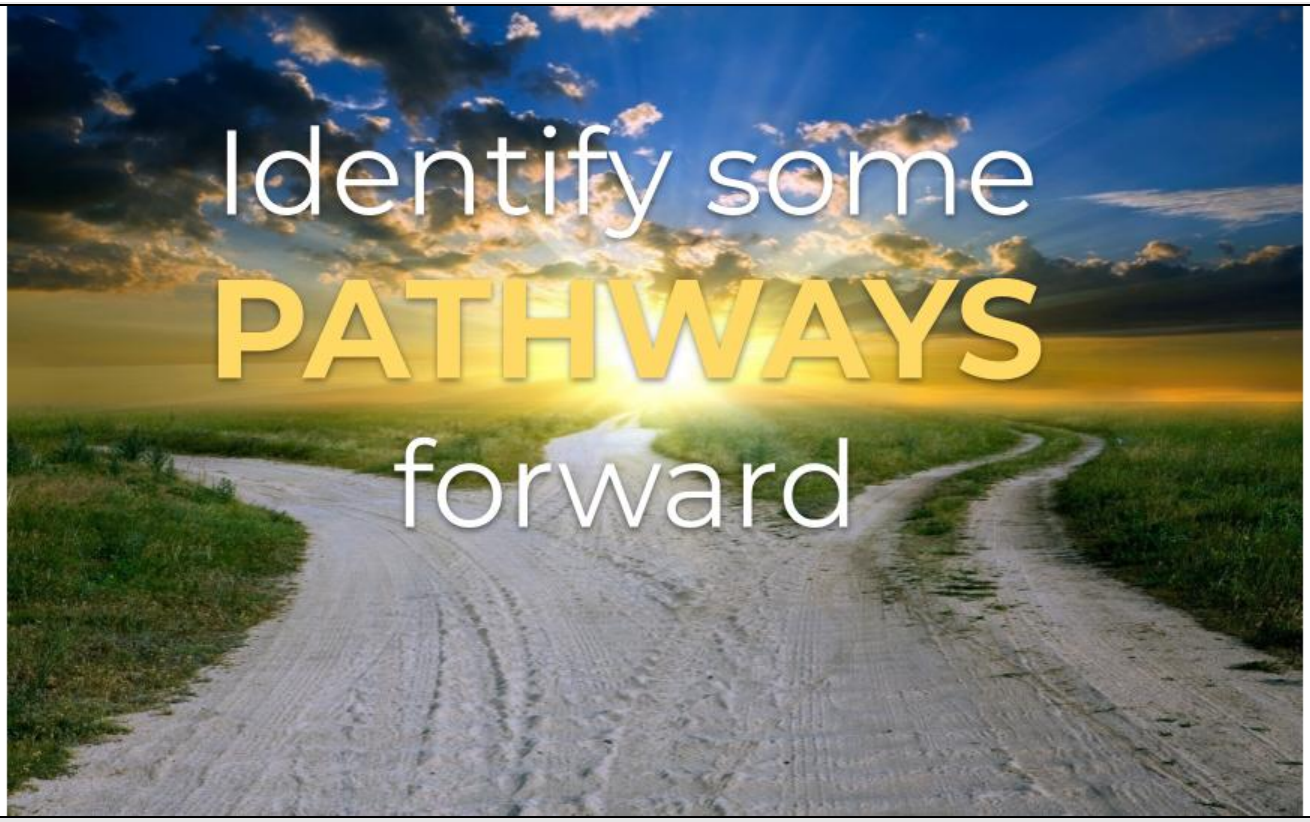
Driverless Transportation	Climate Change	Working / Shopping from Home

What are some **positives** and **negatives** about **Driverless Transportation?**

- More electric cars and less emissions.
- Cheaper and more efficient public transportation.
- Safer roads with fewer collisions.

- More driving, longer commutes, and more traffic.
- More suburban sprawl and loss of farmland.
- Higher housing costs as more people move from the Bay Area.

So what do we do in the face of these trends?



Pathway Definitions

#1 **ADAPT:** Solutions that ***react*** and adjust for that particular trend

#2 **INVEST:** Solutions that ***address that trend directly***

#3 **MANAGE:** Solutions that ***focus on improving the region but do not address the trend directly***

Driverless Transportation Pathways

Adapt	Invest	Manage
RESEARCH EMERGING PLANNING ISSUE BRIEFING AUTOMATED VEHICLES	INVEST IN EMERGING TECHNOLOGIES	ENCOURAGE COMPACT DEVELOPMENT
PILOT PROJECTS	REDESIGN ROADS FOR DRIVERLESS CARS	USE EXISTING ROADS MORE EFFICIENTLY
WIDEN / BUILD NEW ROADS	BUILD ELECTRIC VEHICLE INFRASTRUCTURE	ENCOURAGE TRANSIT USE, BIKING, AND WALKING

Climate Change Pathways

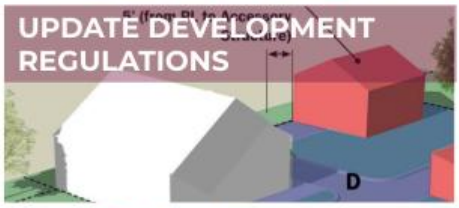
Adapt	Invest	Manage
UPDATE DEVELOPMENT REGULATIONS	CREATE A FUND FOR AFFORDABLE HOUSING	INCENTIVIZE GROWTH NEAR TRANSIT
ADAPT INFRASTRUCTURE FOR A CHANGING CLIMATE	FUND WORKFORCE TRAINING PROGRAMS	PRIORITIZE PROJECTS THAT REDUCE DRIVING
PRESERVE AGRICULTURE AND NATURAL AREAS	BUILD ELECTRIC VEHICLE INFRASTRUCTURE	ENCOURAGE TRANSIT USE, BIKING, AND WALKING

Working/Shopping from Home Pathways

Adapt

Invest

Manage



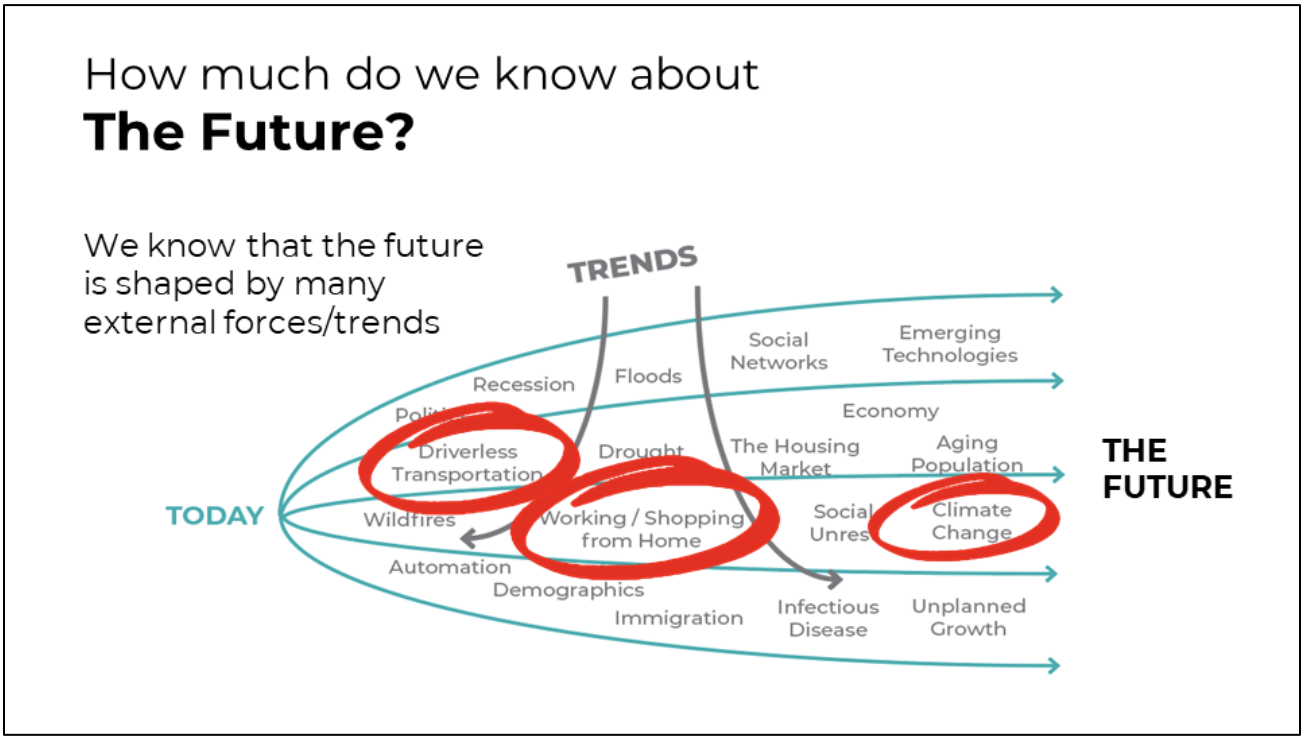
Next Steps

Thank you for attending today! Your input will help inform the development of the 2022 Regional Transportation Plan/Sustainable Communities Strategy.

Surprise! When you submit your responses for each of the three pathways in the app, we'll send a $10 gift card to Starbucks to the email you used to register!

APPENDIX K3
Public Outreach and Workshop Materials

Public Meeting Webinar 5/11/21



What are some **positives** and **negatives** about **Driverless Transportation?**

- More electric cars and less emissions.
- Cheaper and more efficient public transportation.
- Safer roads with fewer collisions.

- More driving, longer commutes, and more traffic.
- More suburban sprawl and loss of farmland.
- Higher housing costs as more people move from the Bay Area.

What are some **positives** and **negatives** about **Climate Change?**

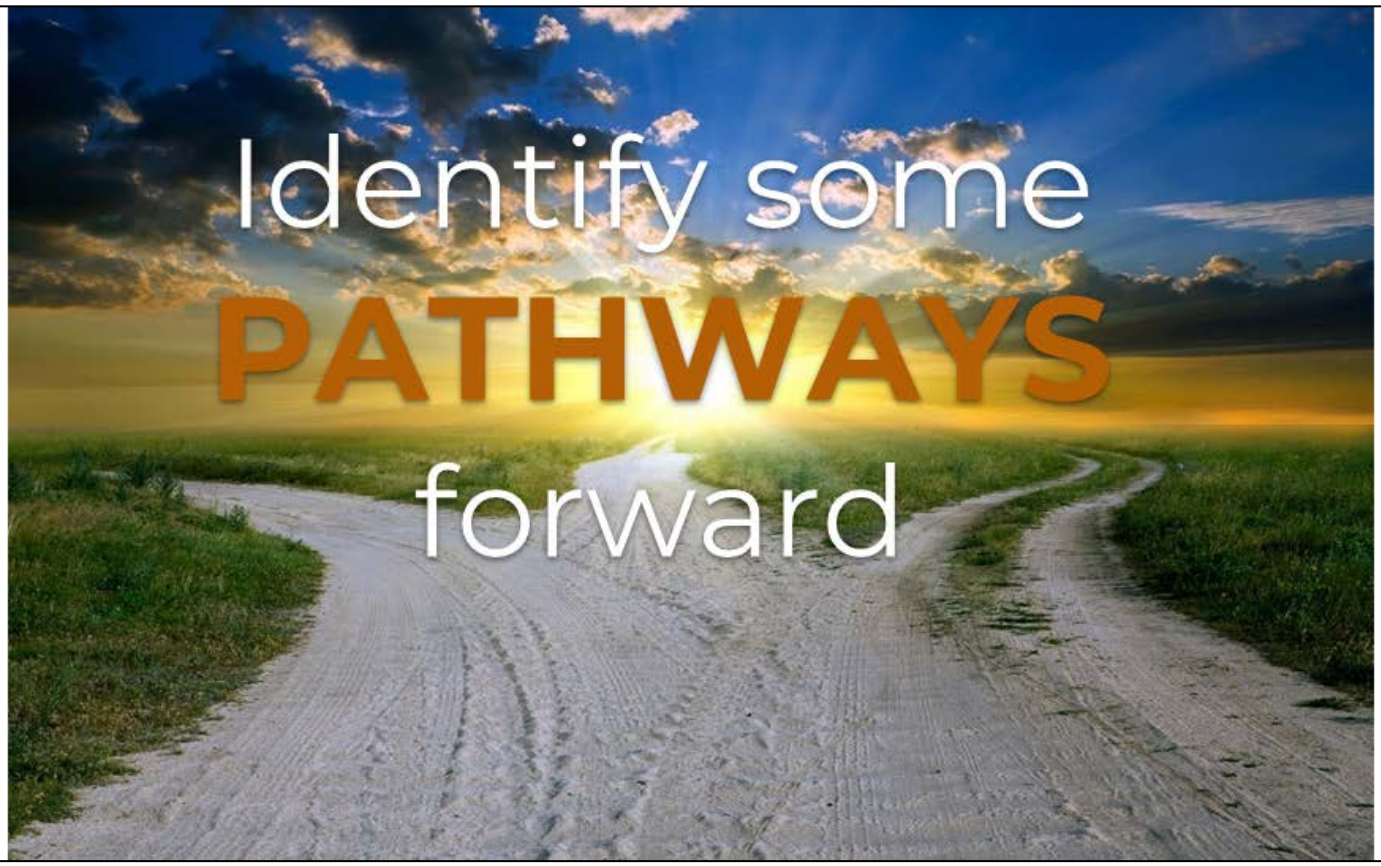
- Climate migration benefits local economies.
- New development needed to house new residents.
- Climate migrants rely on public transportation.

- Rapid growth makes it hard to maintain infrastructure.
- More frequent droughts and floods hurts farmers.
- Difficult to meet the region's need for affordable housing.

What are some **positives** and **negatives** about **Working/Shopping from Home?**

- Local retail benefits from nearby workers.
- Less commuting to work means less congestion and emissions.

- Downtown office never recovers.
- Less commuting means less people riding transit.
- Physical stores lose business to online shopping.



Pathway Definitions

#1 **ADAPT:** Solutions that ***react*** and adjust for that particular trend

#2 **INVEST:** Solutions that ***address that trend directly***

#3 **MANAGE:** Solutions that ***focus on improving the region but do not address the trend directly***

Driverless Transportation Pathways

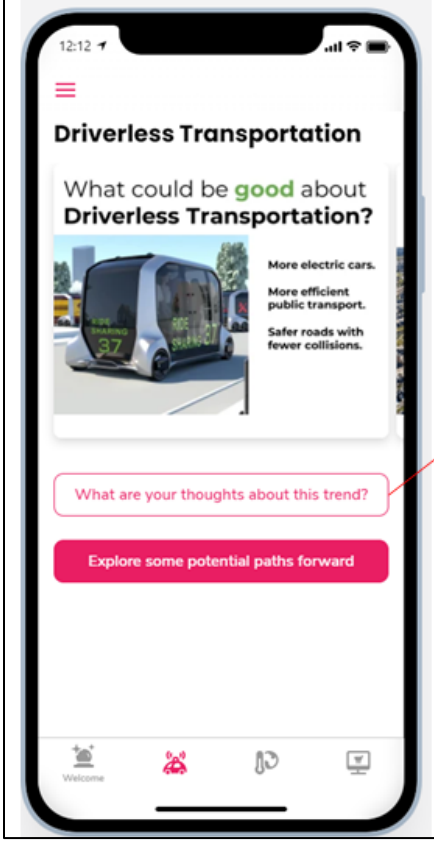
Adapt

Invest

Manage

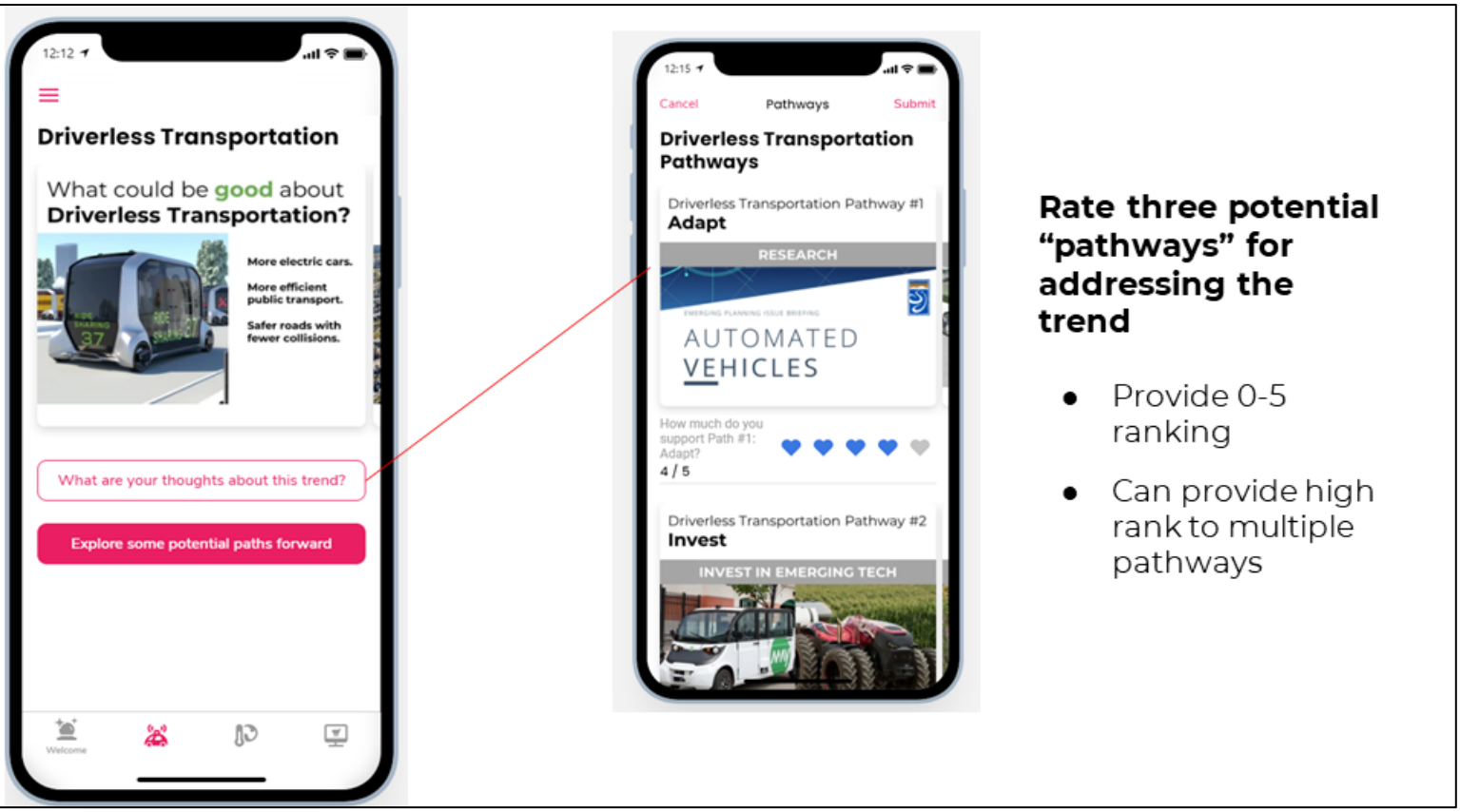
Each "tab" covers a different trend:

- **Driverless Transportation**
- **Climate Change**
- **Working / Shopping from Home**



Provide reactions to the trend

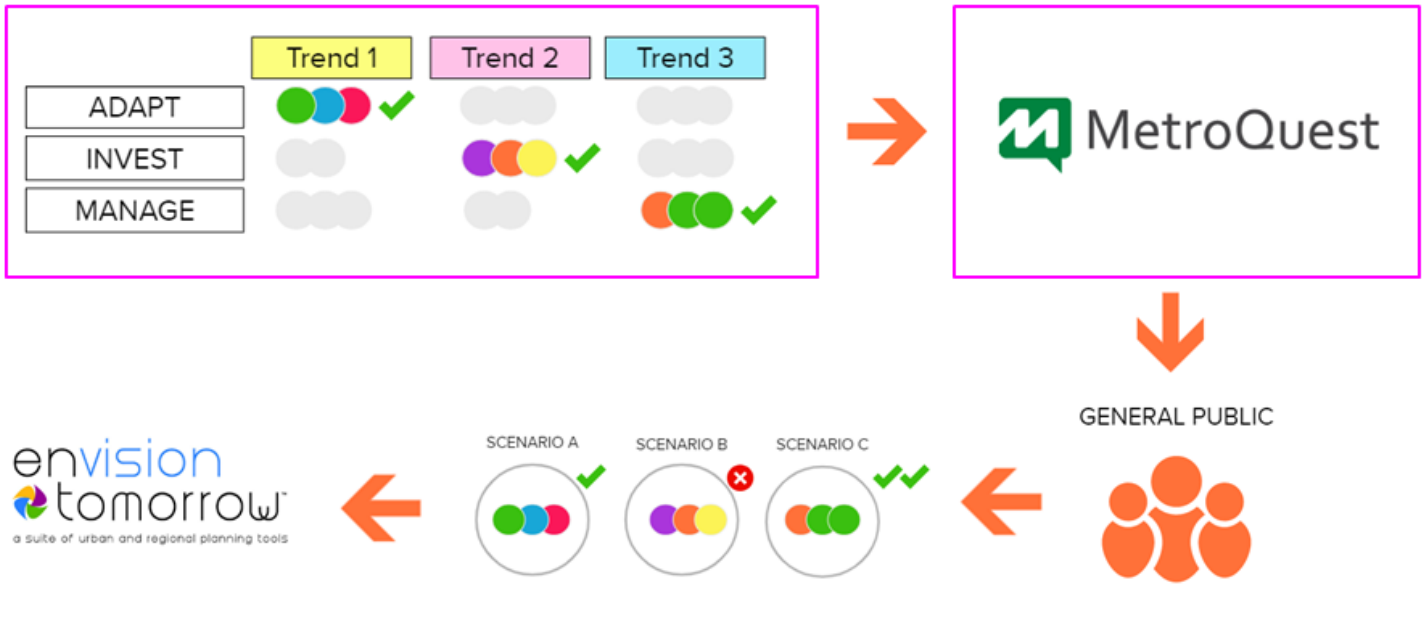
- What concerns you?
- What excites you?
- How focused should we be on this trend?



How will this input be used?

Face-the-Future Survey (May)

MetroQuest Survey (Mid June - Mid July)



Your input will help us develop scenarios!

https://face-the-future-2.glideapp.io/

The survey will stay live through Friday, May 21st.

Public Meeting Webinar 10/5/21

ENVISION 2050

SJCOG REGIONAL TRANSPORTATION PLAN & SUSTAINABLE COMMUNITIES STRATEGY

RTP/SCS Public Workshop

October 5th, 2021

SJCOG
San Joaquin Council of Governments

Agenda

1. Welcome: Project Team Introductions & Project Update
2. Reviewing Scenarios & Comparing Scenario Components
3. Reviewing & Evaluation RTP/SCS Strategies
4. Wrap Up & Next Steps

Outcomes for Today's Meeting

1. Receive a project update.
2. Compare and identify which strategies, transportation focus, growth locations, and targets should be prioritized in a preferred scenario.

1

Welcome:

Project Team Introductions & Project Update

Introductions

SJCOG Staff

- Timothy Kohaya - Senior Regional Planner
- Christine Corrales - Senior Regional Planner
- Hailey Lang - Senior Regional Planner
- Kim Anderson - Deputy Director, Planning

Cascadia Partners

- Alex Steinberger, Principal
- Ayano Healy, Project Manager
- Mike McKeever, Strategic Advisor

SJCOG
SAN JOAQUIN COUNCIL OF GOVERNMENTS

CASCADIA
PARTNERS

ZOOM POLL QUESTION #0

This will be asked for when the **Introductions** slide is up:

If you could control time like you control Netflix, would you rather have?:

- *A rewind button*
- *A pause button*
- *A fast forward button*

Introductions - Please say hello in the chat!

Icebreaker Question:

If you could control time like you control Netflix, would you rather have:

A rewind button,

a pause button,

or a fast forward button?

What is the RTP / SCS?

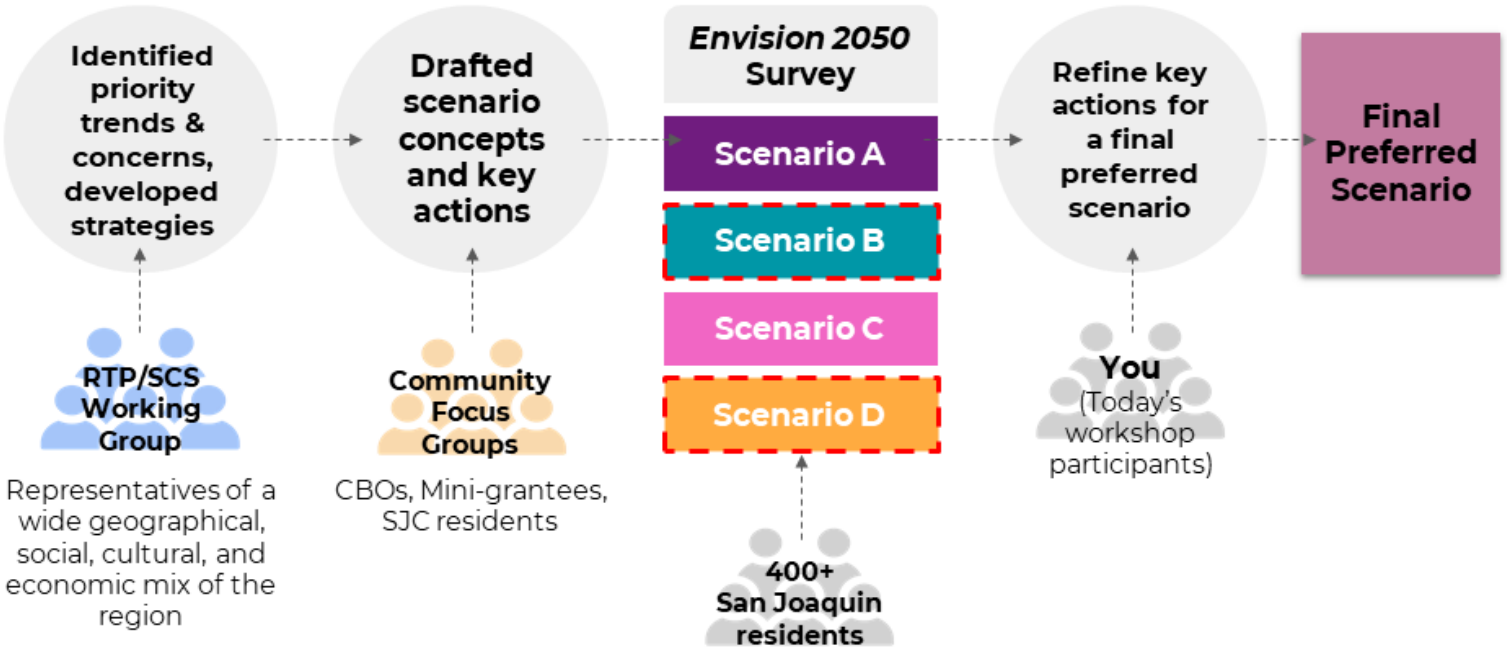
Regional Transportation Plan / Sustainable Communities Strategy

The 2022 RTP/SCS lays out a **transportation investments** and **land use policy for the next 30 years.** SJCOG updates this plan **every four years**.

It must:

- Provide guidance for local land use policy
- Identify infrastructure projects and how they will be funded
- Show the region can meet federal and state air quality standards
- Take steps to reduce greenhouse gas emissions from cars and trucks
- Achieve state housing goals

What has happened so far?



2 Discussion:

Comparing Scenario Components

Envision 2050 Public Outreach

SCENARIO THEMES

A STAY THE COURSE

CLIMATE CHANGE FUTURE | AV ADOPTION FUTURE | TELECOMMUTE FUTURE

The region does not change course and makes investments based on the last regional plan. Growth occurs primarily in new growth areas identified in the region's General or Specific Plans.

- **Development Location Focus:** New Growth Areas
- **Transportation Focus:** Managed Lanes, ACE Rail, Enhanced Bus Rapid Transit

B REMAKE CENTERS & CORRIDORS

CLIMATE CHANGE FUTURE | AV ADOPTION FUTURE | TELECOMMUTE FUTURE

Traditional employment centers and aging commercial corridors are remade into residentially-focused neighborhoods.

- **Development Location Focus:** Urban Arterials, Existing Neighborhoods and Job Centers
- **Transportation Focus:** Transit and bike/ped for infill locations focused along existing arterials, improvements/maintenance focus to local arterials to facilitate new types of development

C 20-MINUTE NEIGHBORHOODS

CLIMATE CHANGE FUTURE | AV ADOPTION FUTURE | TELECOMMUTE FUTURE

Planned new growth areas are redesigned to accommodate a greater mix of uses and modes. Commercial uses develop in traditionally residential areas. This scenario provides a broader range of daily destinations close to home.

- **Development Location Focus:** New Growth Areas
- **Transportation Focus:** Transit and bike/ped for new growth locations that furthers internal circulation in these neighborhoods

D COMMUTER VILLAGES

CLIMATE CHANGE FUTURE | AV ADOPTION FUTURE | TELECOMMUTE FUTURE

Household and employment growth is incentivized near existing and planned regional rail stations and near existing and planned high quality transit hubs.

- **Development Location Focus:** Urban Arterials, Existing Neighborhoods and Job Centers
- **Transportation Focus:** Transit and bike/ped focus on first mile/last mile connections to transit hubs (rail and bus transfer hubs)

A STAY THE COURSE

EXTERNAL FACTOR PERFORMANCE: HIGH CLIMATE CHANGE FUTURE | HIGH AV ADOPTION FUTURE | HIGH TELECOMMUTE FUTURE

OVERVIEW

The region does not change course and makes investments based on the last regional plan.

TRANSPORTATION FOCUS

Managed Lanes, ACE Rail, Enhanced Bus Rapid Transit

KEY STRATEGIES

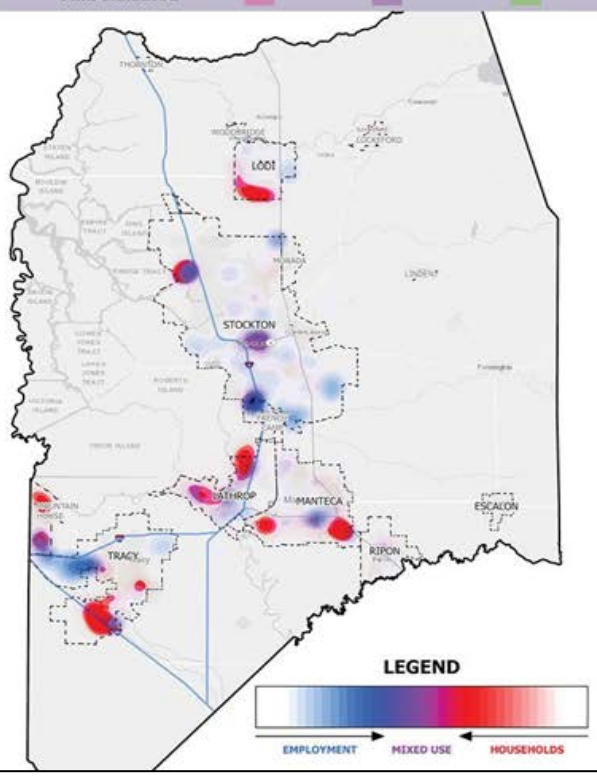
- Prioritize Projects that Make More Efficient Use of the Existing Road Network
- Prioritize Large Employer Recruitment
- Improve access to safe and convenient walking and biking options
- Prioritize Projects that Improve and Expand Access to Public Transit
- Prioritize Expanding the Roadway Network

GROWTH LOCATION

8%	11%	18%	63%
HIGH QUALITY TRANSIT AREAS (HQTAs)	URBAN ARTERIALS	ESTABLISHED NEIGHBORHOODS + EMPLOYMENT AREAS	NEW GROWTH AREAS

PERFORMANCE METRICS

- **32%** % Multifamily Housing Growth
- **7,784** Acres of Prime Farmland Consumed
- **5.3** Units per Gross Acre of Residential Density
- **10%** % Jobs in Existing or Planned HQTAs
- **7%** % Households in Existing or Planned HQTAs



B REMAKE CENTERS & CORRIDORS

OVERVIEW

Traditional employment centers and aging commercial corridors are remade into residentially-focused neighborhoods.

TRANSPORTATION FOCUS

Transit and bike/ped for infill locations focused along existing arterials, improvements/maintenance focus to local arterials to facilitate new types of development.

KEY STRATEGIES

- Encourage infill development
- Promote a Broader Range of Housing Types
- Develop a regional trust fund dedicated to addressing housing issues.
- Prioritize "complete streets" projects throughout the region
- Prioritize Projects that Improve and Expand Access to Public Transit

GROWTH LOCATION

20%	30%	24%	27%
HIGH QUALITY TRANSIT AREAS (HQTAs)	URBAN ARTERIALS	ESTABLISHED NEIGHBORHOODS + EMPLOYMENT AREAS	NEW GROWTH AREAS

PERFORMANCE METRICS

52% % Multifamily Housing Growth

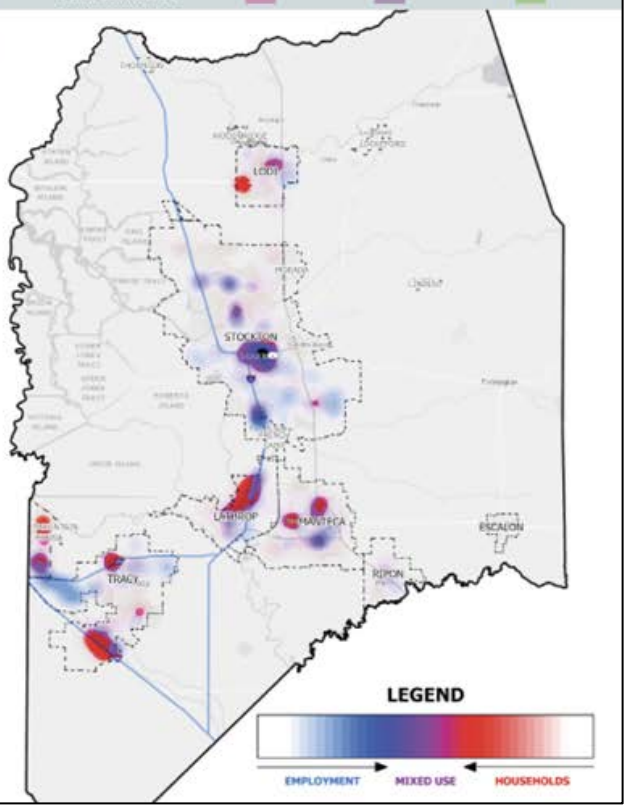
1,052 Acres of Prime Farmland Consumed

8.9 Units per Gross Acre of Residential Density

22% / **16%**
% Jobs in Existing or Planned HQTAs
% Households in Existing or Planned HQTAs

EXTERNAL FACTOR PERFORMANCE

HIGH CLIMATE CHANGE FUTURE	HIGH AV ADOPTION FUTURE	HIGH TELECOMMUTE FUTURE
		✓



C 20-MINUTE NEIGHBORHOODS

OVERVIEW

Planned new growth areas are redesigned to accommodate a greater mix of uses and modes. Commercial uses develop in traditionally residential areas.

TRANSPORTATION FOCUS

Transit and bike/ped for new growth locations that furthers internal circulation in these neighborhoods.

KEY STRATEGIES

- Develop a regional trust fund dedicated to addressing housing issues.
- Invest in High Speed Internet Infrastructure
- Promote adoption of electric vehicles
- Improve access to safe and convenient walking and biking options
- Prioritize "complete streets" projects throughout the region

GROWTH LOCATION

8%	10%	19%	63%
HIGH QUALITY TRANSIT AREAS (HQTAs)	URBAN ARTERIALS	ESTABLISHED NEIGHBORHOODS + EMPLOYMENT AREAS	NEW GROWTH AREAS

PERFORMANCE METRICS

49% % Multifamily Housing Growth

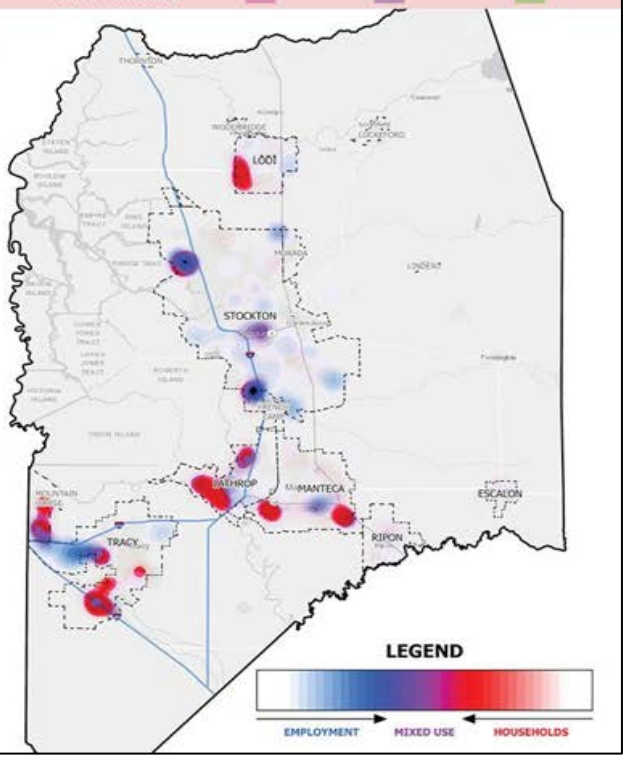
4,869 Acres of Prime Farmland Consumed

7.4 Units per Gross Acre of Residential Density

7% / **8%**
% Jobs in Existing or Planned HQTAs
% Households in Existing or Planned HQTAs

EXTERNAL FACTOR PERFORMANCE

HIGH CLIMATE CHANGE FUTURE	HIGH AV ADOPTION FUTURE	HIGH TELECOMMUTE FUTURE
	✓	✓



D COMMUTER VILLAGES

EXTERNAL FACTOR PERFORMANCE — HIGH CLIMATE CHANGE FUTURE ✓ | HIGH AV ADOPTION FUTURE ✓ | HIGH TELECOMMUTE FUTURE

OVERVIEW

Household and employment growth is incentivized near existing and planned regional rail stations (ACE and Amtrak) and near existing and planned high quality transit hubs.

TRANSPORTATION FOCUS

Transit and bike/ped focus on first mile/last mile connections to transit hubs (rail and bus transfer hubs).

KEY STRATEGIES

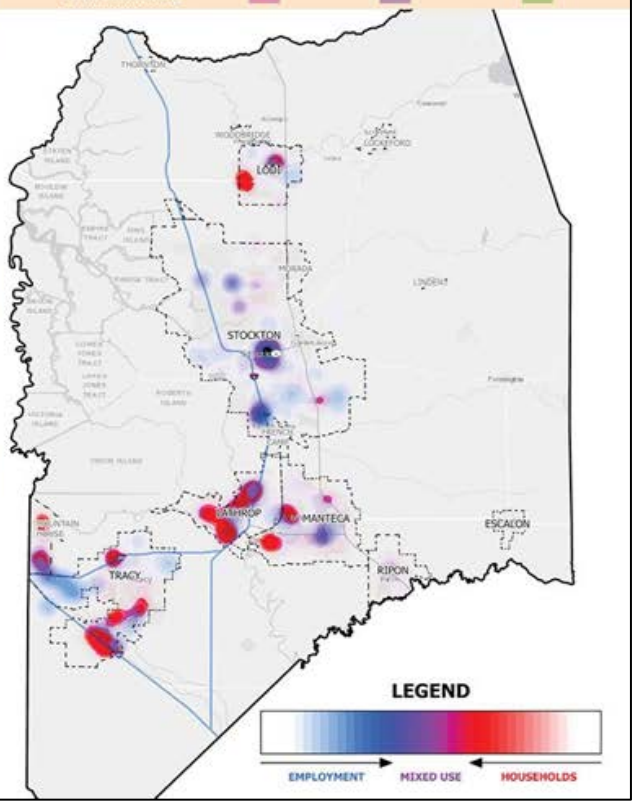
- Prioritize Projects that Improve and Expand Access to Public Transit
- Manage the Adoption of Private Connected and Autonomous Vehicles
- Promote Autonomous Technologies for Public Transit
- Encourage development near transit
- Promote adoption of electric vehicles

GROWTH LOCATION

28%	14%	20%	38%
HIGH QUALITY TRANSIT AREAS (HQTAs)	URBAN ARTERIALS	ESTABLISHED NEIGHBORHOODS + EMPLOYMENT AREAS	NEW GROWTH AREAS

PERFORMANCE METRICS

- **46%** % Multifamily Housing Growth
- **3,053** Acres of Prime Farmland Consumed
- **7.7** Units per Gross Acre of Residential Density
- **31%** / **24%** — % Jobs in Existing or Planned HQTAs / % Households in Existing or Planned HQTAs



Scenarios Comparison

Scenario Components

A STAY THE COURSE

EXTERNAL FACTOR PERFORMANCE — HIGH CLIMATE CHANGE FUTURE | HIGH AV ADOPTION FUTURE ✓ | HIGH TELECOMMUTE FUTURE

OVERVIEW

The region does not change course and makes investments based on the last regional plan.

TRANSPORTATION FOCUS

Managed Lanes, ACE Rail, Enhanced Bus Rapid Transit

KEY STRATEGIES

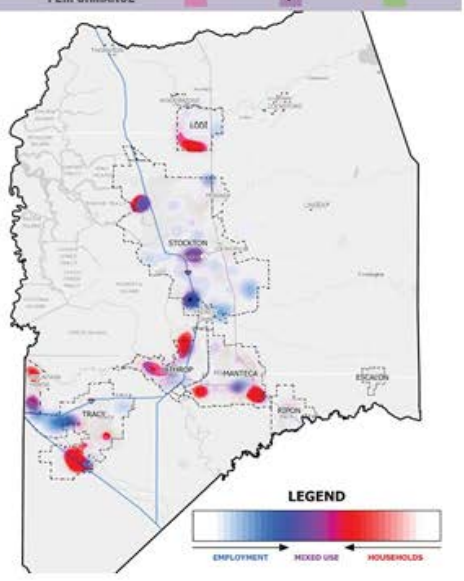
- Prioritize Projects that Make More Efficient Use of the Existing Road Network
- Prioritize Large Employer Recruitment
- Improve access to safe and convenient walking and biking options
- Prioritize Projects that Improve and Expand Access to Public Transit
- Prioritize Expanding the Roadway Network

GROWTH LOCATION

8%	11%	18%	63%
HIGH QUALITY TRANSIT AREAS (HQTAs)	URBAN ARTERIALS	ESTABLISHED NEIGHBORHOODS + EMPLOYMENT AREAS	NEW GROWTH AREAS

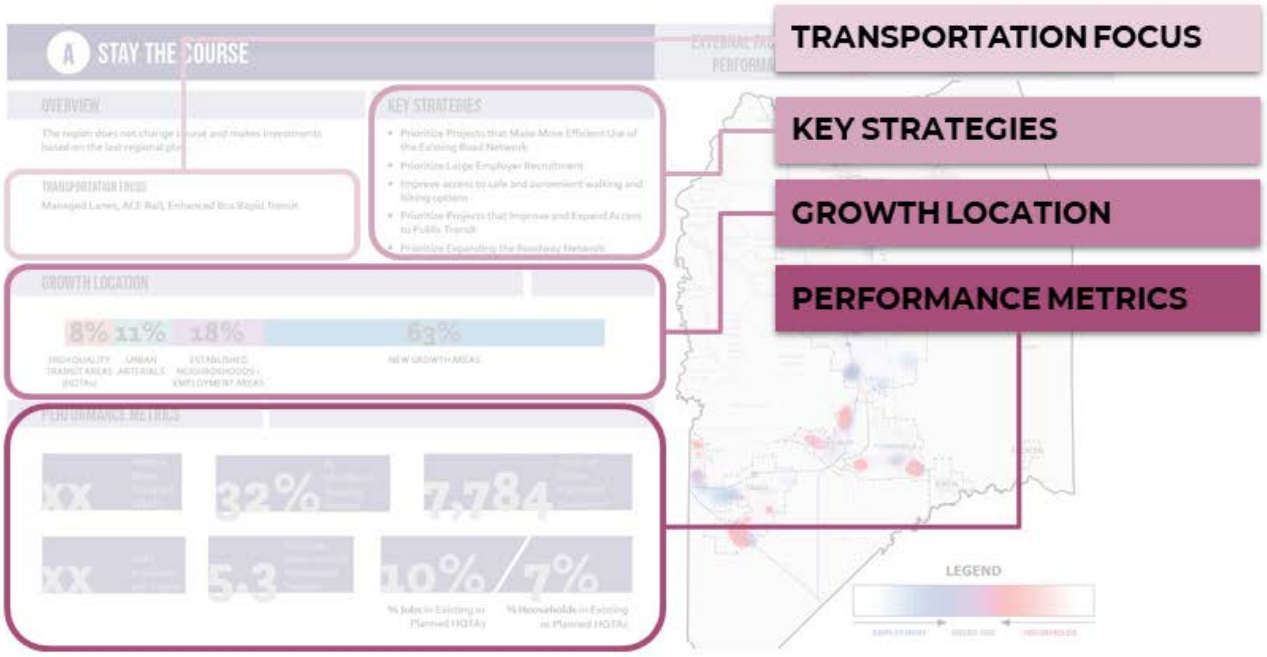
PERFORMANCE METRICS

- **32%** % Multifamily Housing Growth
- **7,784** Acres of Prime Farmland Consumed
- **5.3** Units per Gross Acre of Residential Density
- **10%** / **7%** — % Jobs in Existing or Planned HQTAs / % Households in Existing or Planned HQTAs



Scenarios Comparison

Scenario Components



ZOOM POLL QUESTION #1

This will be asked for when the **Transportation Focus** slide is up:

*Across the four scenarios, which **transportation focus** would you prioritize?*

- *Stay the Course*
- *Remake Centers & Corridors*
- *20-Minute Neighborhoods*
- *Commuter Villages*

Scenarios Comparison

Transportation Focus

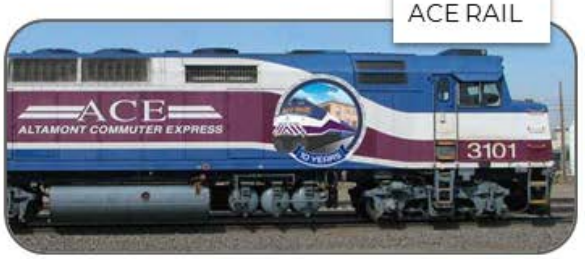
LAST MILE CONNECTIONS

SIDEWALK IMPROVEMENTS

BICYCLE INFRASTRUCTURE

BUS RAPID TRANSIT

MANAGED LANES



ACE RAIL

Scenarios Comparison

Transportation Focus

A STAY THE COURSE	Managed Lanes, ACE Rail, Enhanced Bus Rapid Transit
B REMAKE CENTERS & CORRIDORS	Transit and bike/ped for infill locations focused along existing arterials, improvements/maintenance focus to local arterials to facilitate new types of development
C 20-MINUTE NEIGHBORHOODS	Transit and bike/ped for new growth locations that furthers internal circulation in these neighborhoods
D COMMUTER VILLAGES	Transit and bike/ped focus on first mile/last mile connections to transit hubs (rail and bus transfer hubs)

ZOOM POLL QUESTION #2

This will be asked for when the **Growth Location** slide is up:

*Among these 4 **growth locations**, where should the region prioritize growth?*

- *Urban Arterials*
- *Existing Neighborhoods and Employment Centers*
- *New Growth Areas*
- *High Quality Transit Areas*

Scenarios Comparison

Growth Location

Established Neighborhoods and Employment Centers

Midtown Stockton

Urban Arterials

W. Yosemite Ave, Manteca

High Quality Transit Areas

Downtown Tracy

New Growth Areas

River Islands, Lathrop

ZOOM POLL QUESTION #3

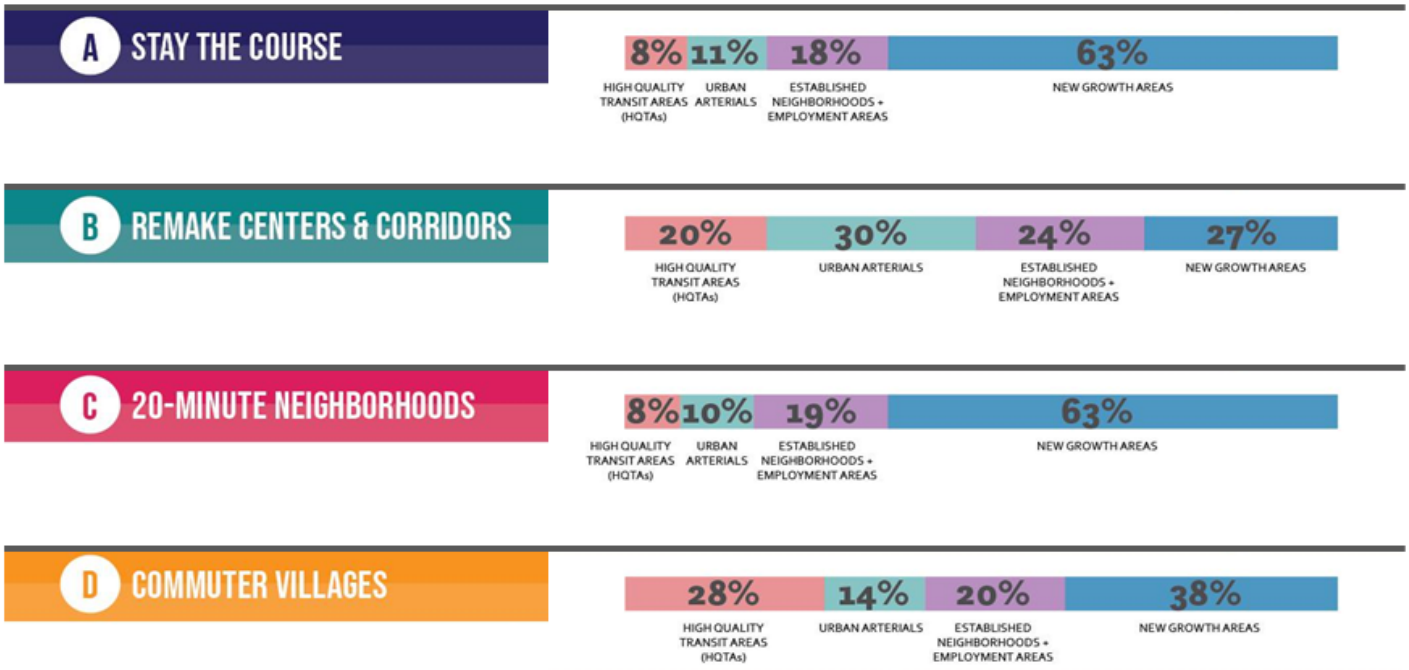
This will be asked for when the **Growth Location** slide is up:

*Across the four scenarios, which **growth location composition** do you think the region should prioritize?*

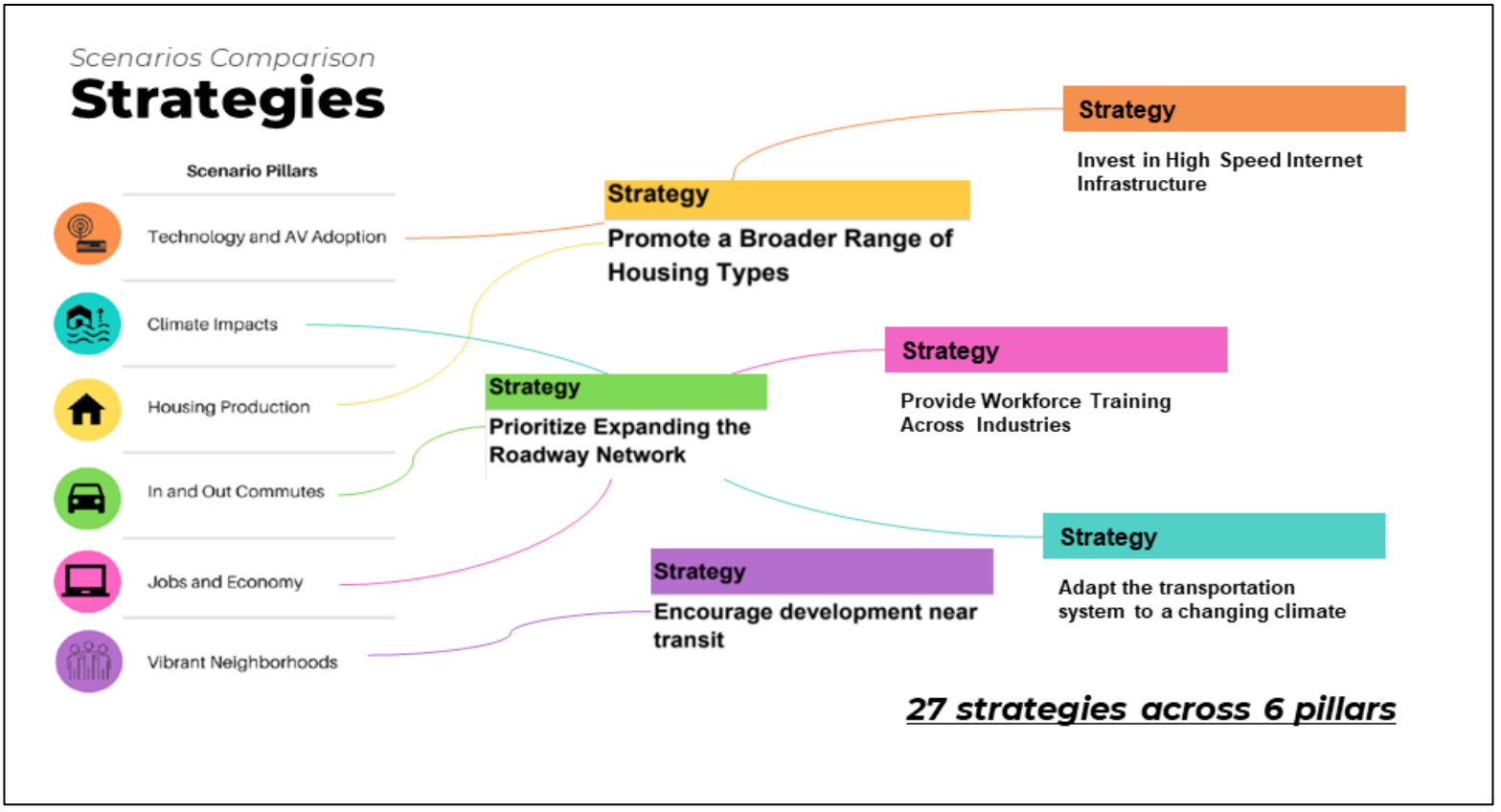
- *Stay the Course*
- *Remake Centers & Corridors*
- *20-Minute Neighborhoods*
- *Commuter Villages*

Scenarios Comparison

Growth Location



3 Discussion: RTP/SCS Strategies



Scenarios Comparison

Strategies

What is a strategy and how does it fit into the RTP/SCS?

Goal:
A "Goal" is the end toward which the overall effort is directed; it is timeless, general and conceptual.

Strategy:
An "Strategy" provides clear, concise guidance to obtaining the goal. Strategies are successive levels of achievement in movement toward a goal.

Policy:
A "Policy" is a direction statement that guides present and future decisions on specific actions. Policies should support the execution of strategies.

Text above adapted from Fresno COG 2018 RTP

ZOOM POLL QUESTION #4

This will be asked for when the **Top 5 Strategies** slide is up:

Of the six pillars, which of them would you like to see better represented in the scenarios?

- *Jobs & Economy*
- *Technology, Transportation*
- *Vibrant Neighborhoods*
- *Climate Impacts*
- *Housing Production*

Scenarios Comparison

Top 5 Strategies

A STAY THE COURS

TER VILLAGES

Prioritize projec
make more effi
of the existing r
network

Prioritize large e
recruitment

Improve access
and convenient
and biking opti

Prioritize projec
improve and ex
access to public

Prioritize expanding the roadway network

Prioritize "complete streets" projects throughout the region

Prioritize "complete streets" projects throughout the region

Encourage development near transit

he adoption of
nnected and
ous vehicles

autonomous
gies for public

projects that
and expand
public transit

adoption of
ehicles

Take a moment to scan the top 5 strategies.

Of the strategies you see here, which one would you like to see in more scenarios?

(enter response into chat)

Scenarios Comparison

Other Strategies

Encourage ener
water conservat
through infrastr
investments

Invest in solar er
generation proje

Encourage pres
agricultural and
resources

Adapt the trans
system to a cha
climate

Integrate flood and fire risk considerations into planning

the
nt process

ity in public
t decision

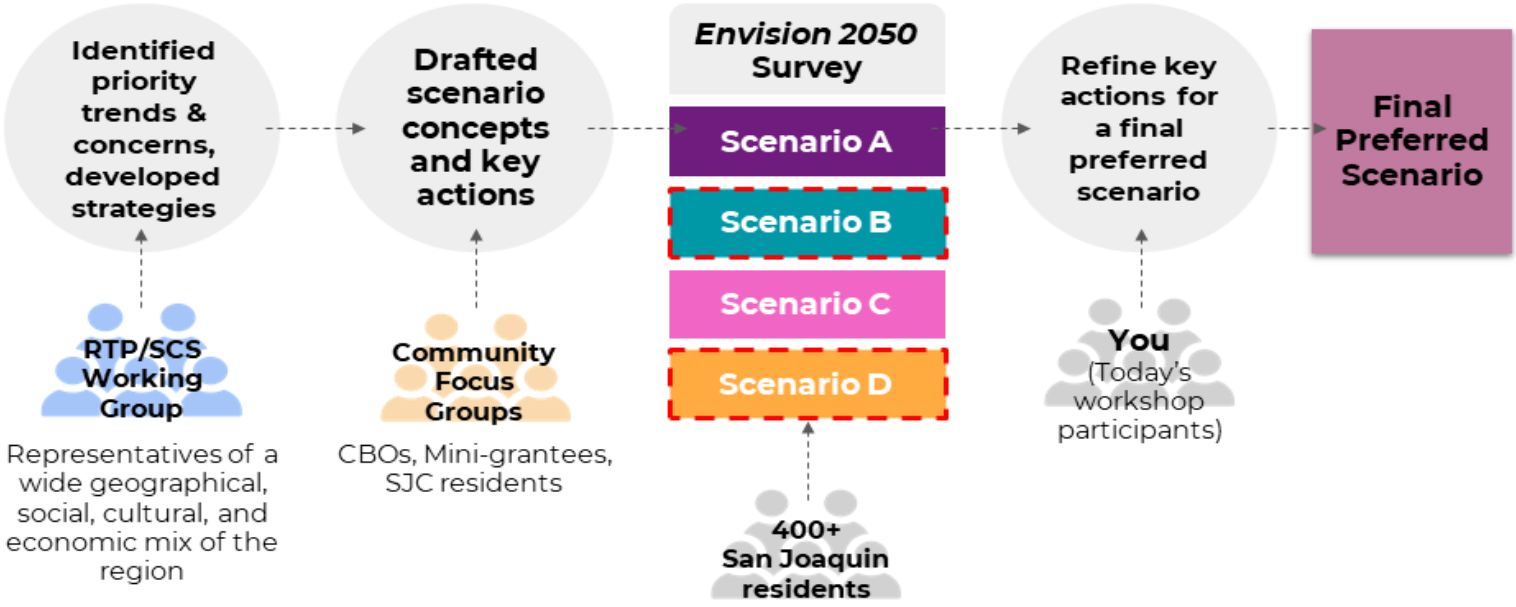
Take a moment to scan the other strategies.

Of the strategies you see here, which one would you like to see in more scenarios?

(enter response into chat)

4 Wrap Up / Next Steps

Reviewing the process



Next Steps

1. *Input gathered today from RTP/SCS Working Group Members be used to develop a preferred scenario & set of strategies.*
2. *The recommendation of the RTP/SCS Working Group will go to the SJCOG Board on **October 28th.***

Cascadia Partners Working Group Meeting 1

ENVISION 2050

SJCOG REGIONAL TRANSPORTATION PLAN & SUSTAINABLE COMMUNITIES STRATEGY

Futures Framework Meeting #1

November 10th, 2020

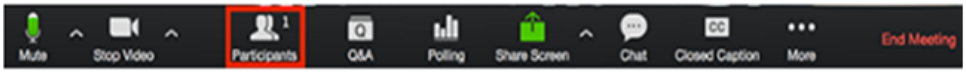
SJCOG
San Joaquin Council of Governments

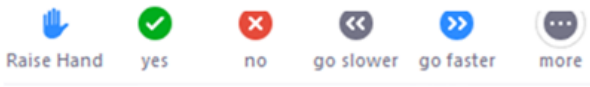
Agenda

1. Introductions / Meeting Orientation
2. What is the RTP/SCS?
3. The Envision 2050 Futures Framework
4. Exploring Futures

1 Introductions / Meeting Orientation

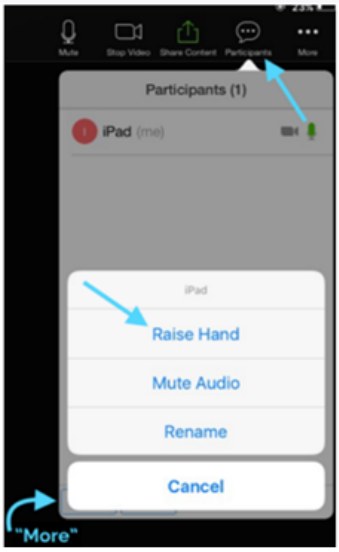
Zoom FAQ





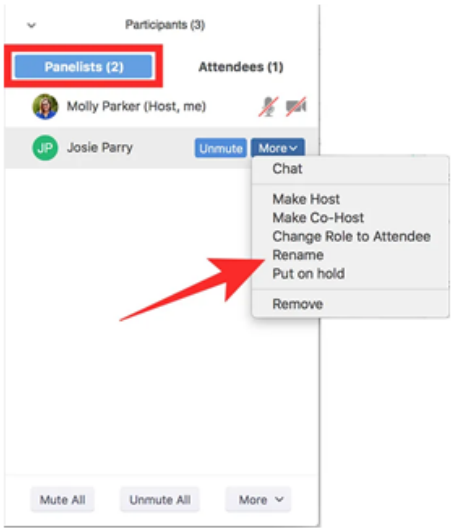
COMPUTER:

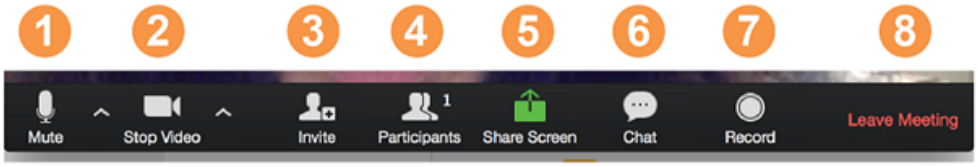
1. Click Participants
2. Click Raise Hand command
3. Or tap Chat



Suggested settings for this call

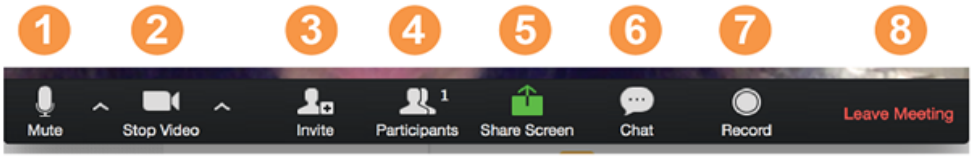
- Name (Organization/Affiliation)
  - i.e. Ayano (Cascadia Partners)





Suggested settings for this call

- Show your video if you are comfortable/able to
- Please keep yourself on mute during presentation portion



Introductions

Briefly, please unmute yourself & share:

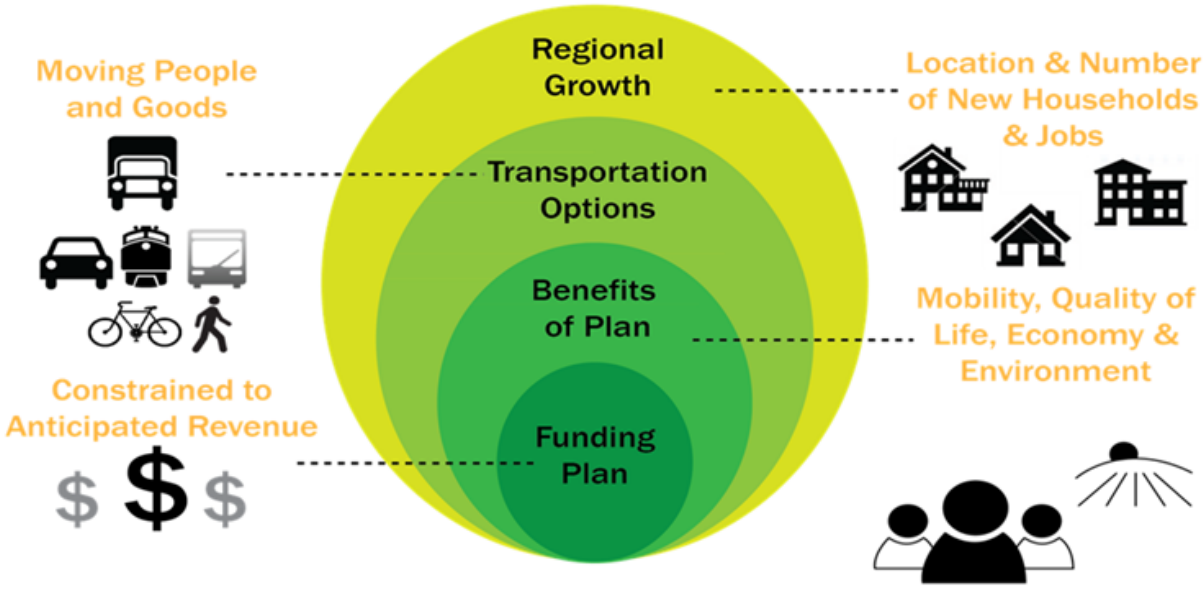
- Name
- Organization/Affiliation
- One thing you are looking forward to in the future

1

2

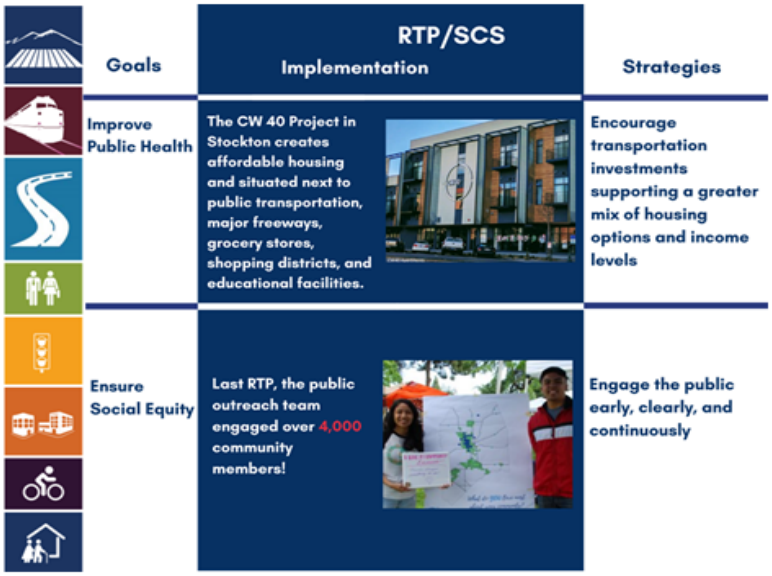
What is the RTP/SCS?

What is the RTP/SCS?



2

What is the RTP/SCS?



2

What is the RTP/SCS?

Sustainable Communities Strategy

- Required by SB 375
- Ties in land use development with the transportation network
- Show how development and transportation work together to meet SB 375 targets

2

Why Does it Matter?

- Required by federal and state law
- Comply with Clean Air Act Standards
- San Joaquin County is a Federal and State Nonattainment Area
- Consequences of not meeting federal and state standards
  - Loss of Federal and State transportation funds
  - Climate change and public health impacts

2

VMT Reduction

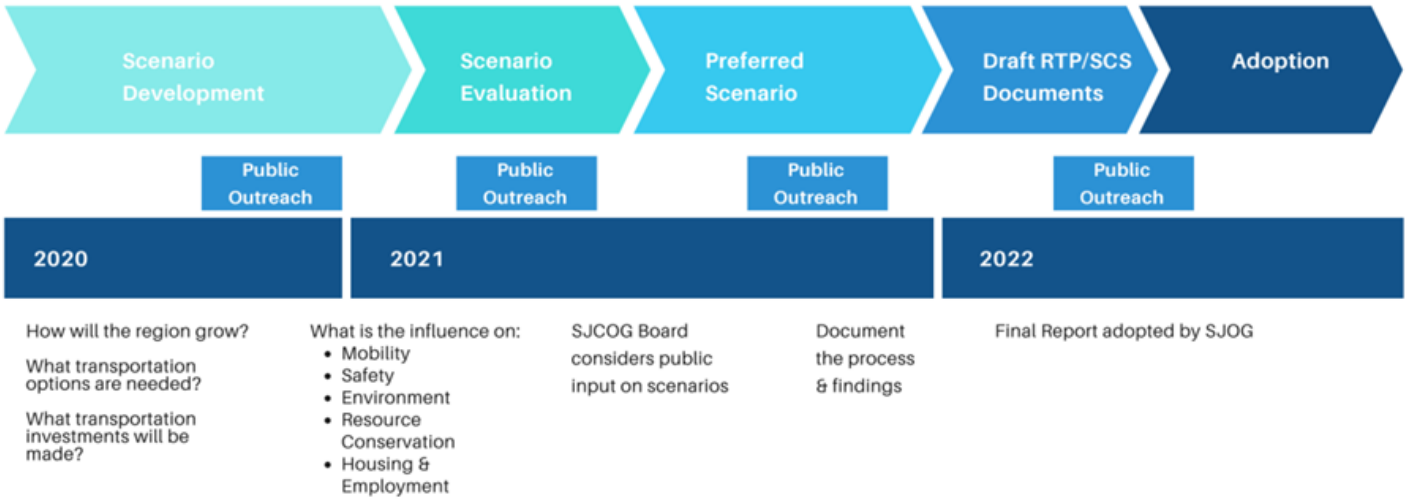
SB 743

- LOS transition to VMT metric for CEQA transportation impacts analysis

Regional Housing Needs Assessment (RHNA)

- Cycle 5 determined that 40,360 units were needed to meet housing need by 2023.
  - Based on current trends, the region will be short by over 20,000 units.
- Cycle 6 is expected to significantly increase housing targets.
  - The SCS must identify the general locations to sufficiently house need.

2022 RTP/SCS TIMELINE



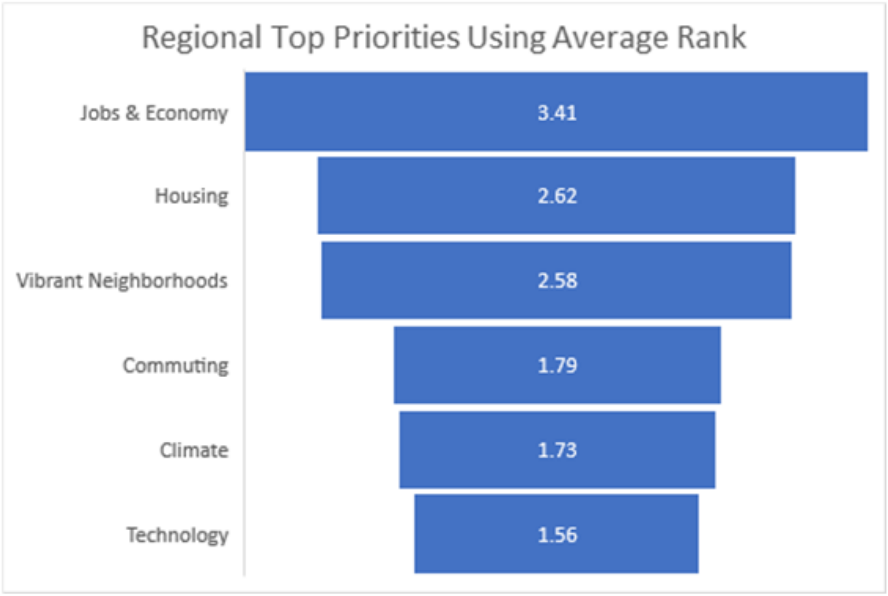
What we have done so far

- Completed population, housing and employment forecasts
- Started the EIR process
- Refining and testing the Transportation Demand Model is almost complete
- Completed MetroQuest Online Survey

MetroQuest Survey Results

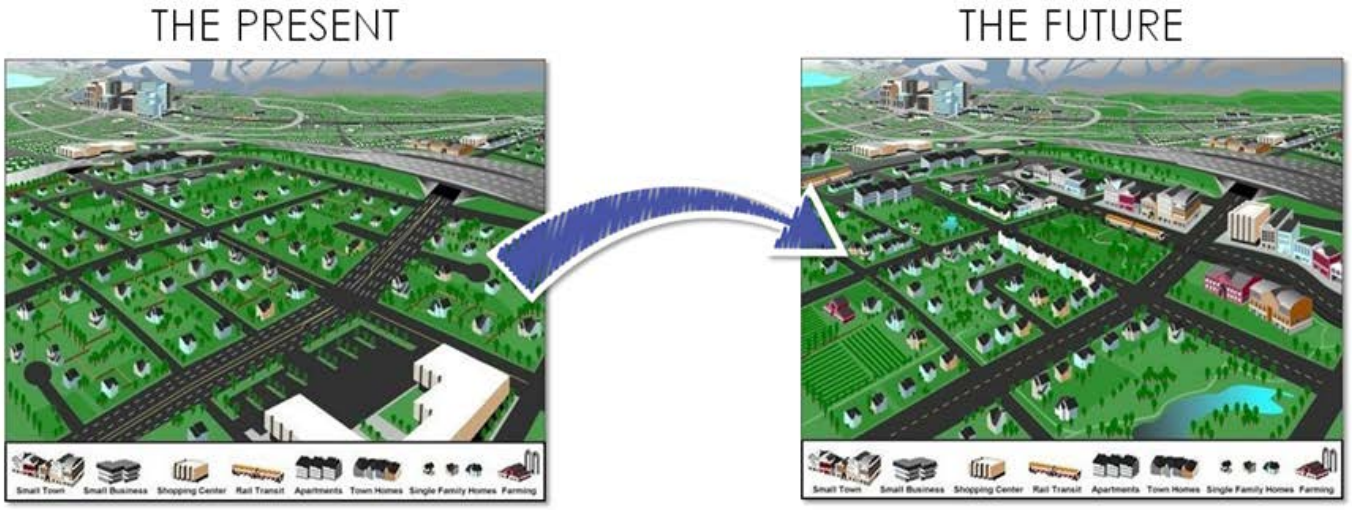
Scenario Pillars

- Technology and AV Adoption
- Climate Impacts
- Housing Production
- In and Out Commutes
- Jobs and Economy
- Vibrant Neighborhoods



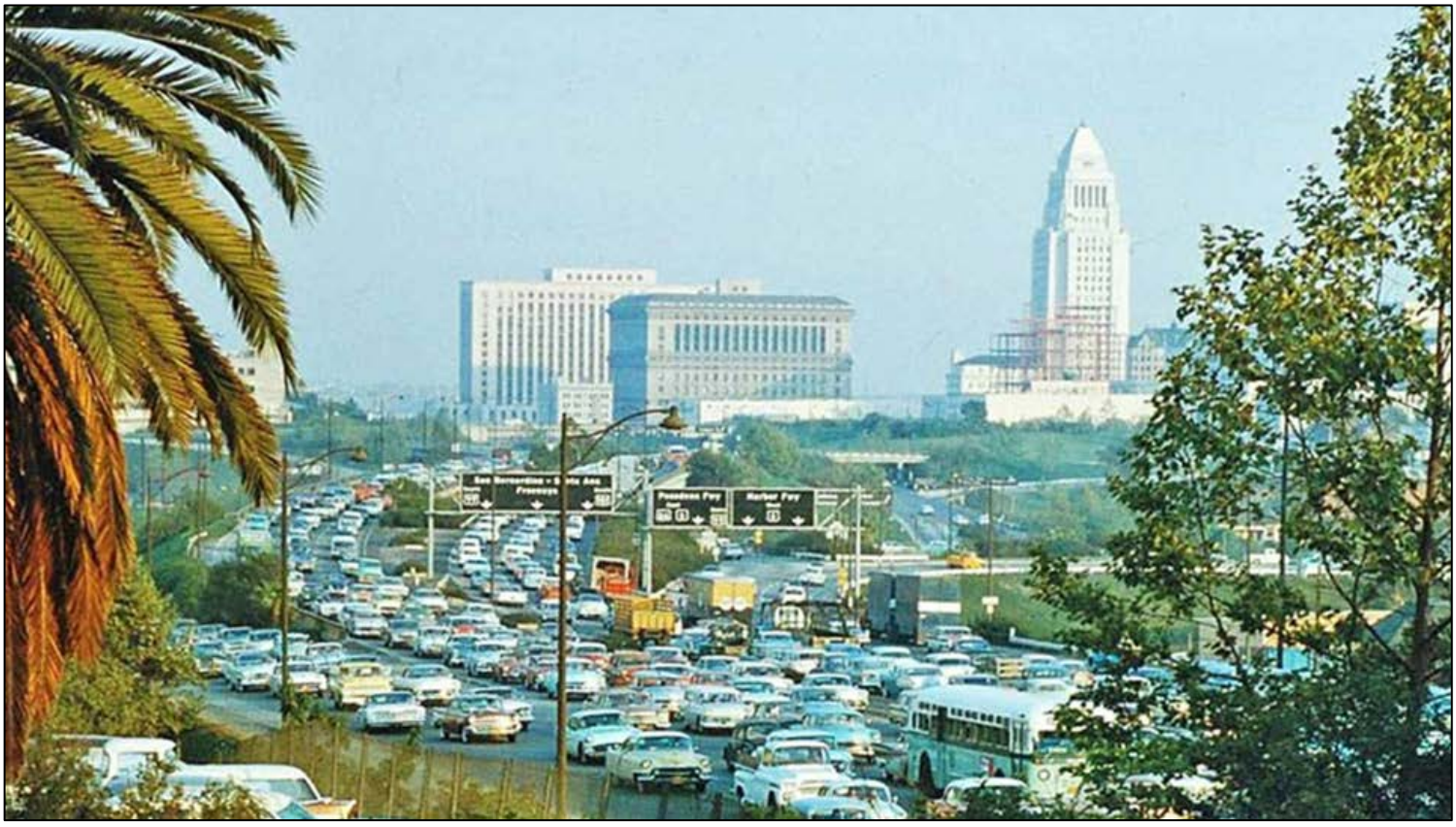
2

"Traditional" Planning Approach



3

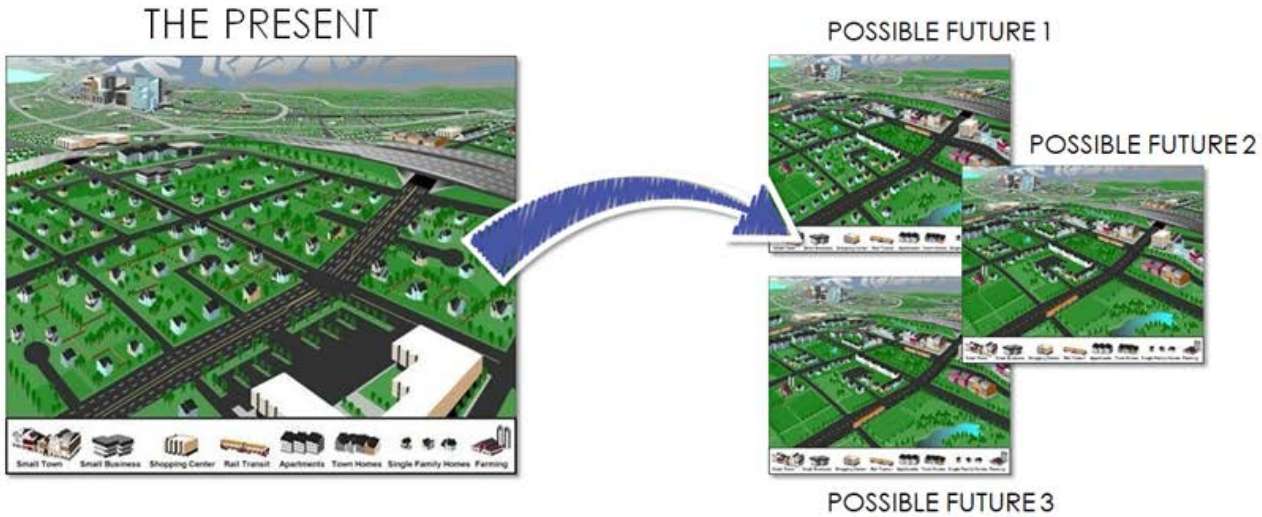
3 Envision 2050 Futures Framework



RYDER

24 HOUR
FITNESS

Scenario Planning Approach



3

Why We Need Scenario Planning - V.U.C.A.

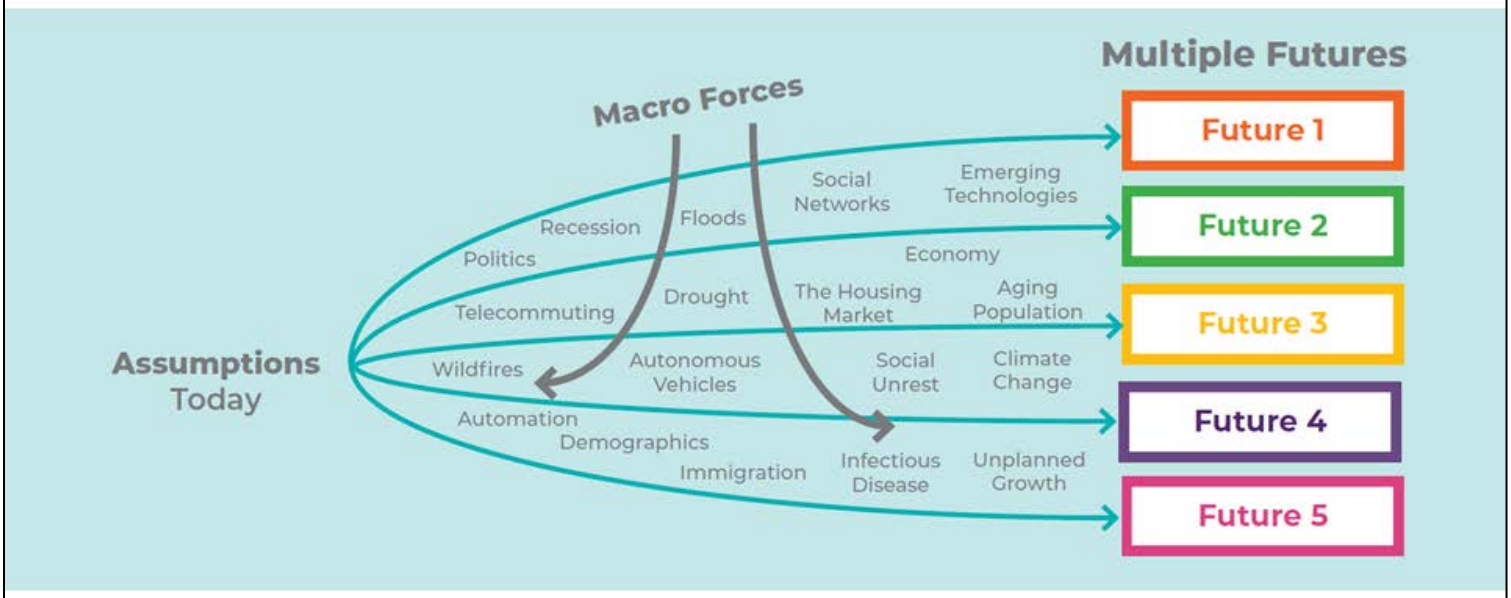
VOLATILITY, UNCERTAINTY,

COMPLEXITY, AMBIGUITY

3

Sources of V.U.C.A. (*Not to Scale*)

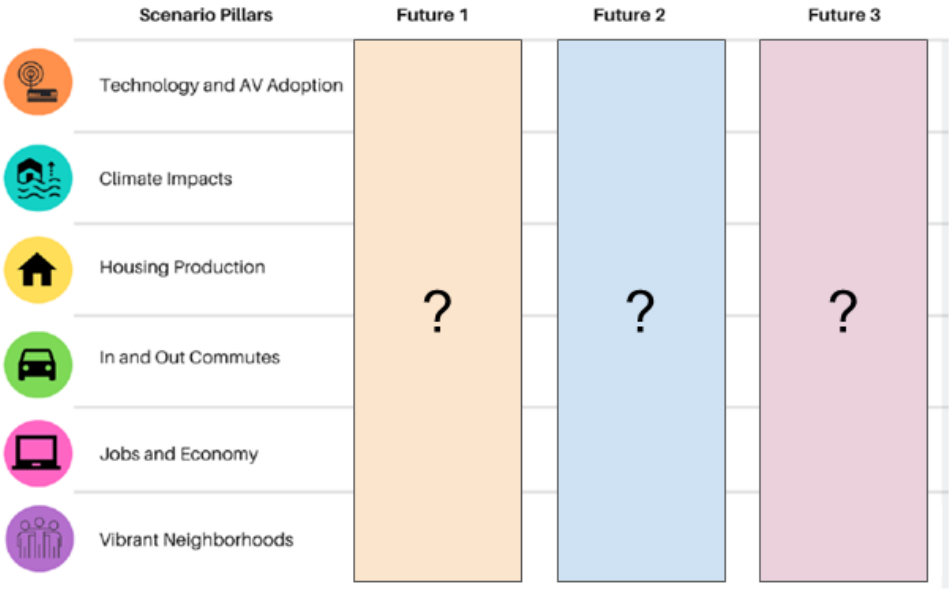
3



3

Today's Objective:

Futures are driven by external forces outside of our control. We use them to test the impact of regional strategies in the face of **uncertainty.**



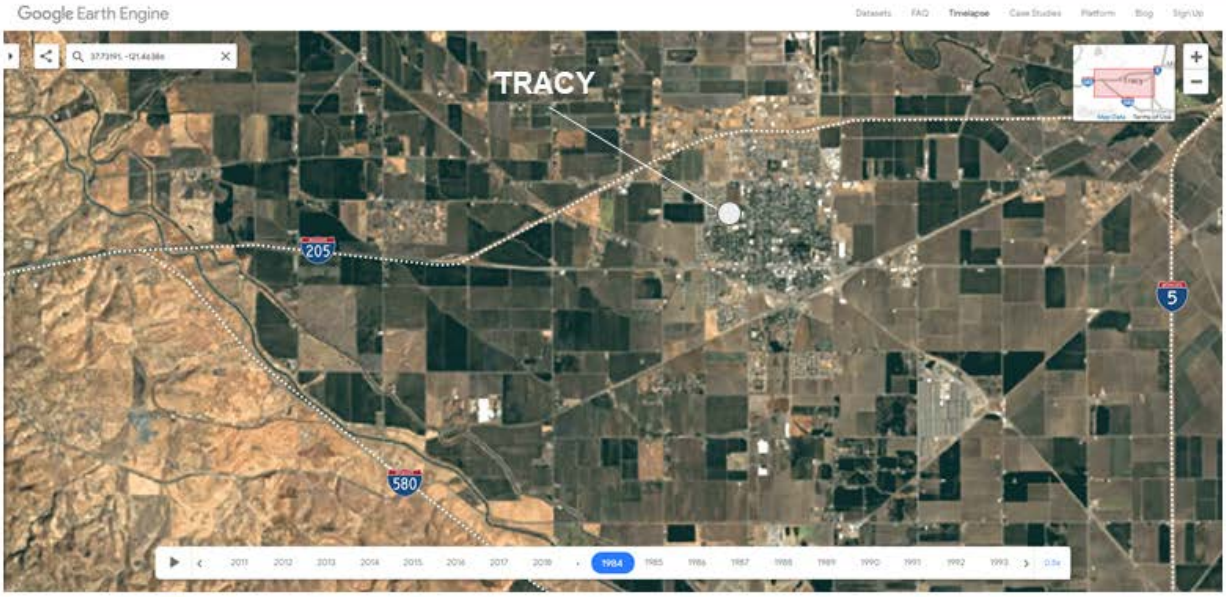
3

Climate Change

3

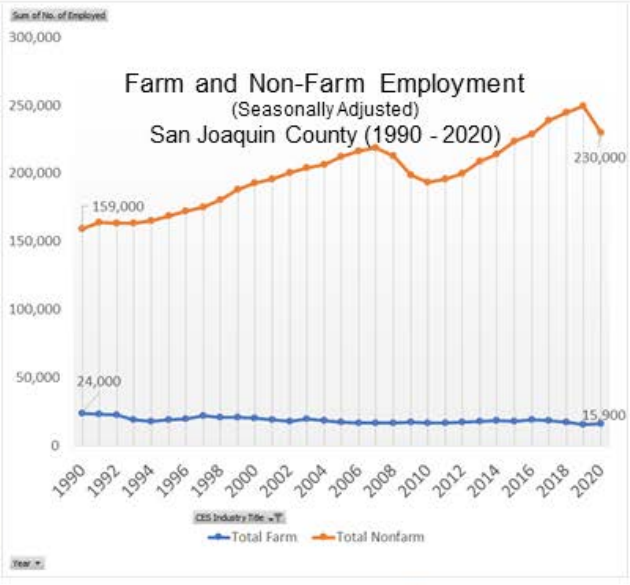
3

Land Use and Development



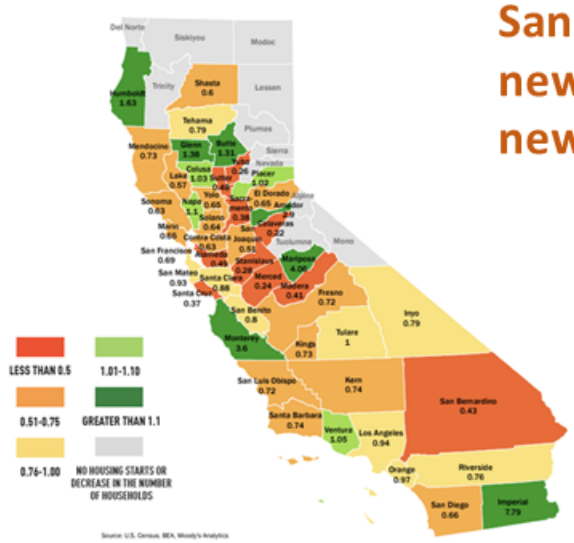
3

Natural and Working Lands

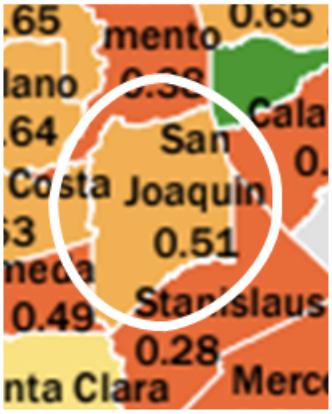


3

The Housing Market



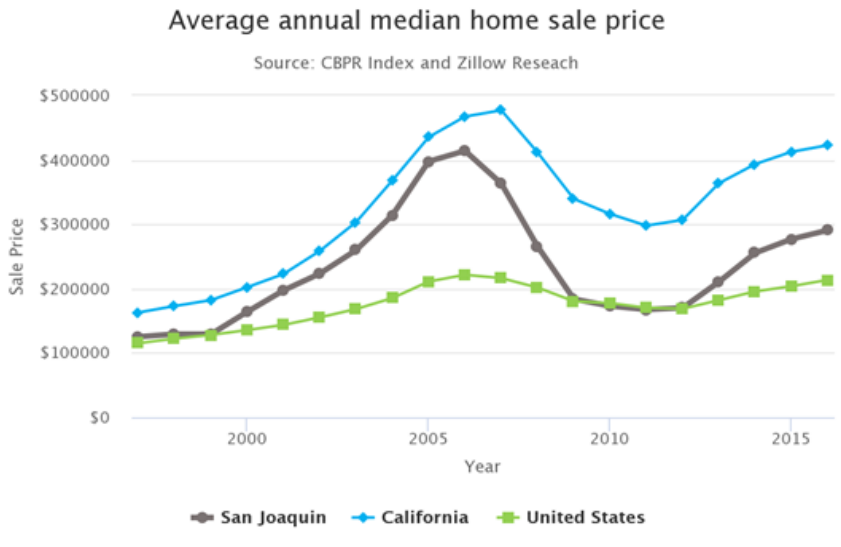
San Joaquin County: 0.51 new homes built for every new household.



Source: HOUSING UNDERPRODUCTION IN CALIFORNIA Economic, Fiscal and Environmental Impacts of Enabling Transit-Oriented Smart Growth to Address California's Housing Affordability Challenge EcoNorthwest 2018

3

The Housing Market



Source: SJCOG

The Big Move

The Big Move: I work in Silicon Valley, but my job is now remote. I can finally live somewhere cheaper. Where should I go?

MARKETWATCH

Published: Aug. 29, 2020 at 5:52 p.m. ET

By Jacob Passy

The coronavirus pandemic has caused many Americans to move in search of bigger, more affordable homes

Tech Workers Are Leaving San Francisco During The Pandemic. Is A Larger Exodus From California's Cities On The Horizon?

3

The Economy

CBRE

SERVICES PROPERTIES RESEARCH & INSIGHT PEOPLE & OFFICES ABOUT CBRE

About CBRE » Supply Chain Restructuring in Response to COVID-19 May Lead to More Demand for Industrial Space in U.S.

Supply Chain Restructuring in Response to COVID-19 May Lead to More Demand for Industrial Space in U.S.

Sacramento, CA | May 26, 2020

GlobeSt.com

What Permanent Remote Work Arrangemen Arrangements Mean for Office Space

By Pearl Wu | June 08, 2020 at 09:46 AM

Global Workplace Analytics estimates that as much as 1 billion square feet of office space could be vacant if workers were allowed to work remotely.

RETAILDIVE Deep Dive Opinion Podcasts Library Events Topics

BRIEF

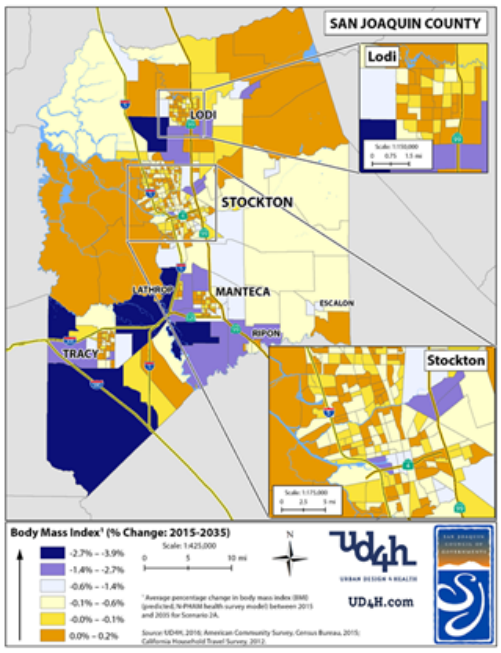
15K stores could permanently close in 2020, Coresight says

CORESIGHT RESEARCH

More than 15,000 stores could shutter in 2020, far surpassing 2019's record 9,548 closures, according to an emailed report from Coresight Research.

3

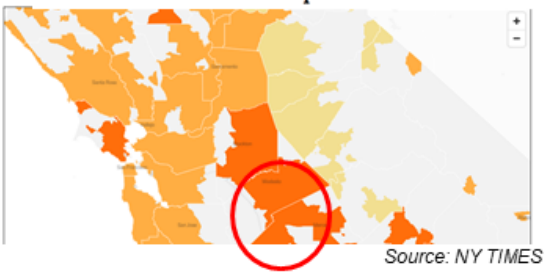
Public Health



Body Mass Index (BMI) - likely to increase in least affluent urban areas of the region...

Increased frequency of pandemics...

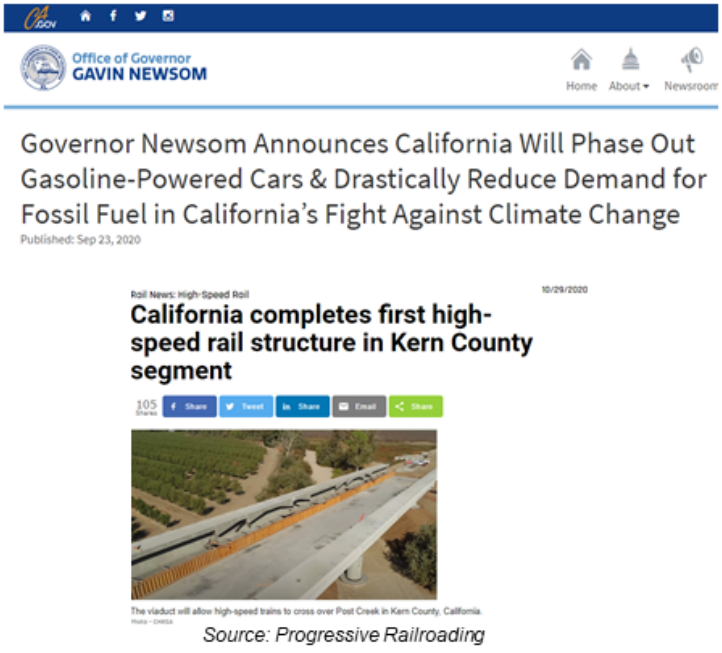
California Covid Map and Case Count



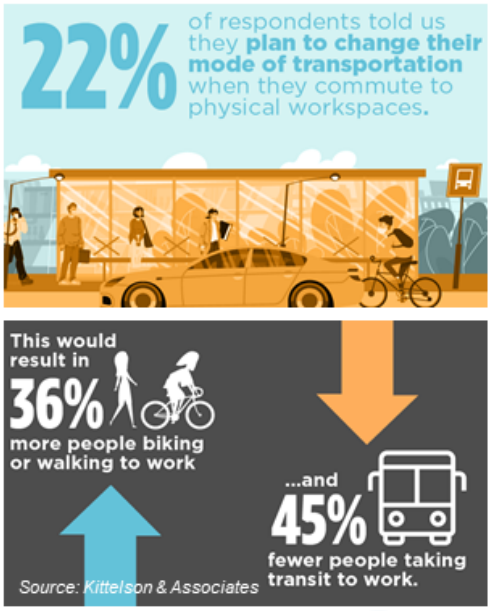
Source: NY TIMES

3

Transportation



Source: Progressive Railroading



Emerging Technologies

AUTONOMOUS VEHICLES

AUTOMATION

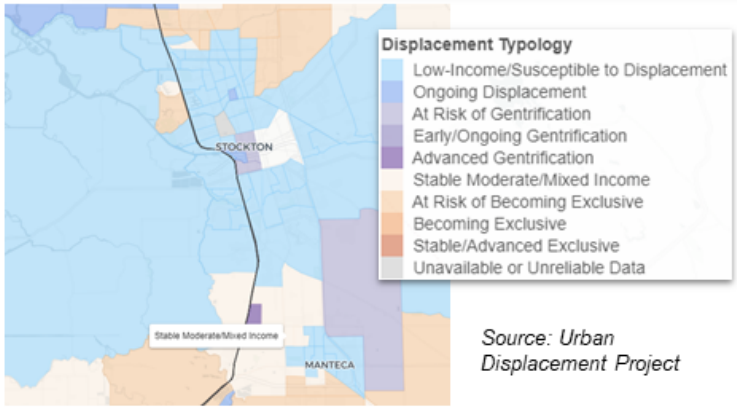
Social Equity and Prosperity

NEWS DESK

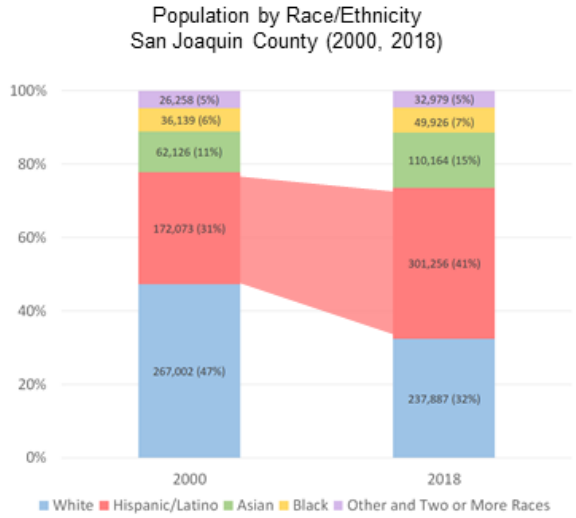
THE PROMISING RESULTS OF A CITYWIDE BASIC-INCOME EXPERIMENT

By Linnea Feldman Emison
July 15, 2020

The New Yorker



Source: Urban Displacement Project



Source: U.S. Census (Decennial and American Community Survey)

3

4 Exploring Futures

A Quick Orientation to MURAL

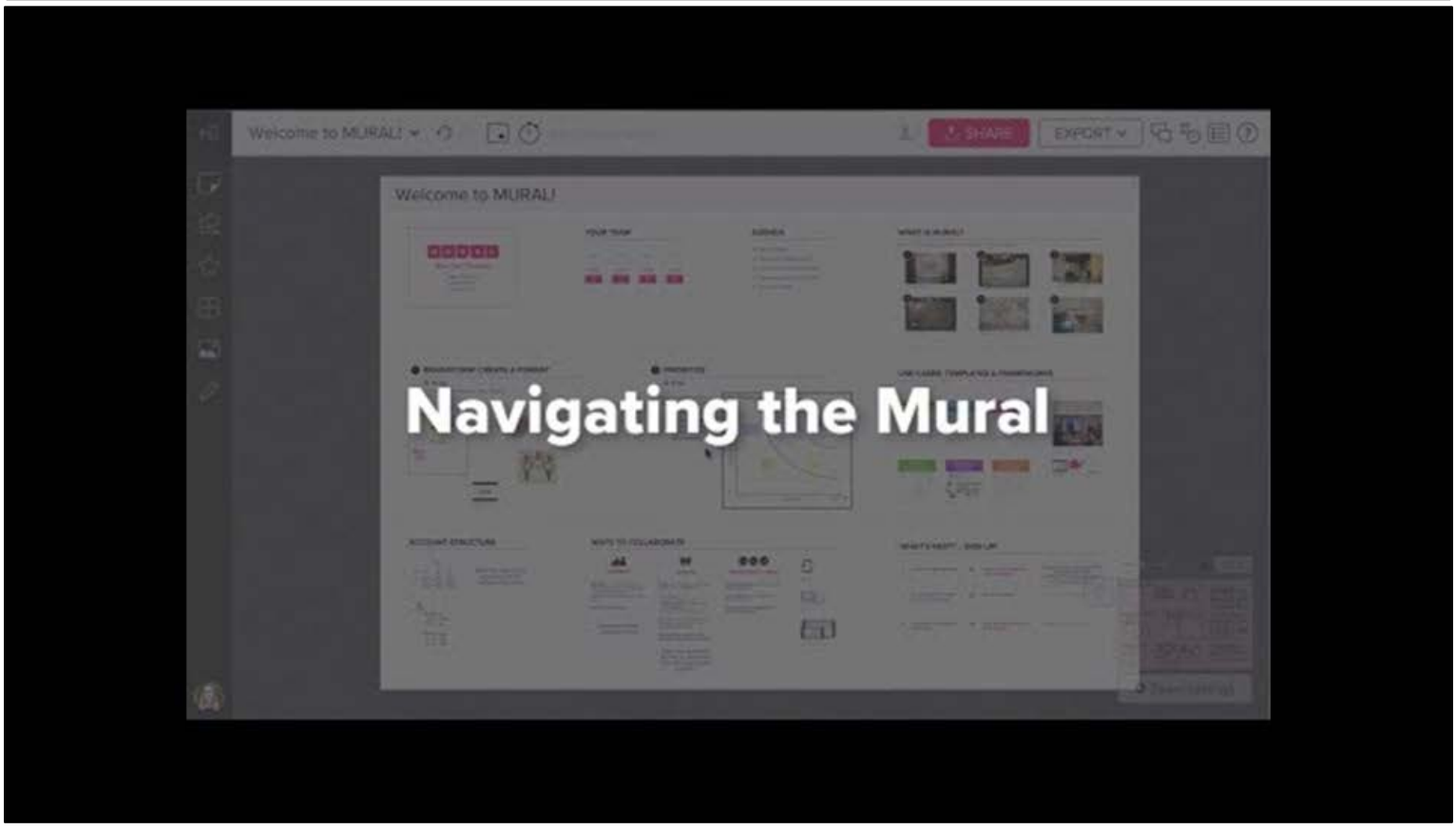
MURAL - System Requirements

In order to fully access the MURAL online platform, you must use Chrome or Firefox web browsers. Unfortunately, MURAL is not compatible on Internet Explorer.

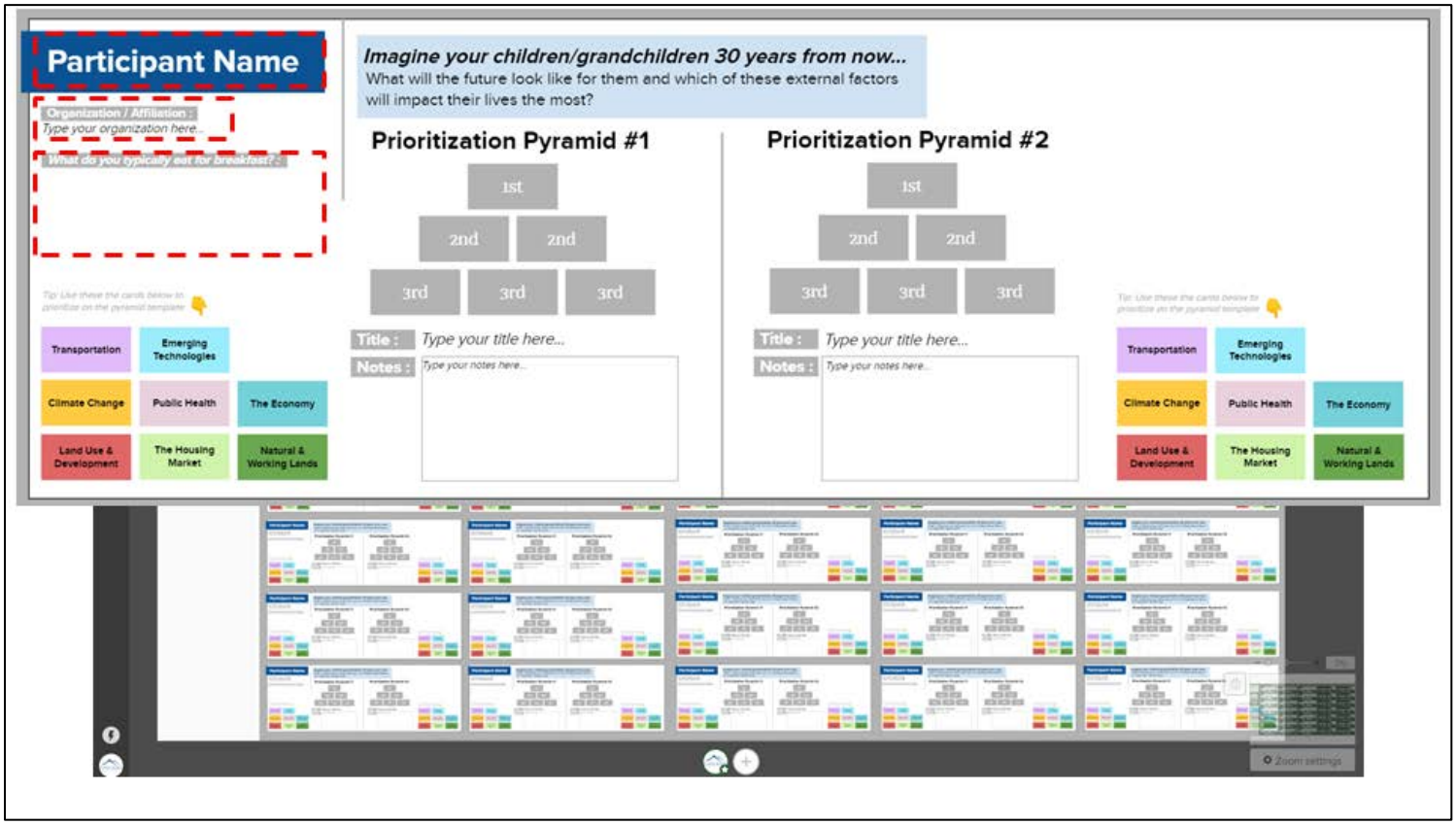
What is MURAL + Why are we using it?

MURAL is an online collaboration tool that helps groups think and collaborate visually, in real time.

This meeting is intended to be engaging and will be focused on prioritization and brainstorming narrative descriptions. MURAL was identified as one of the best tools to facilitate this type of meeting format.



Adding content

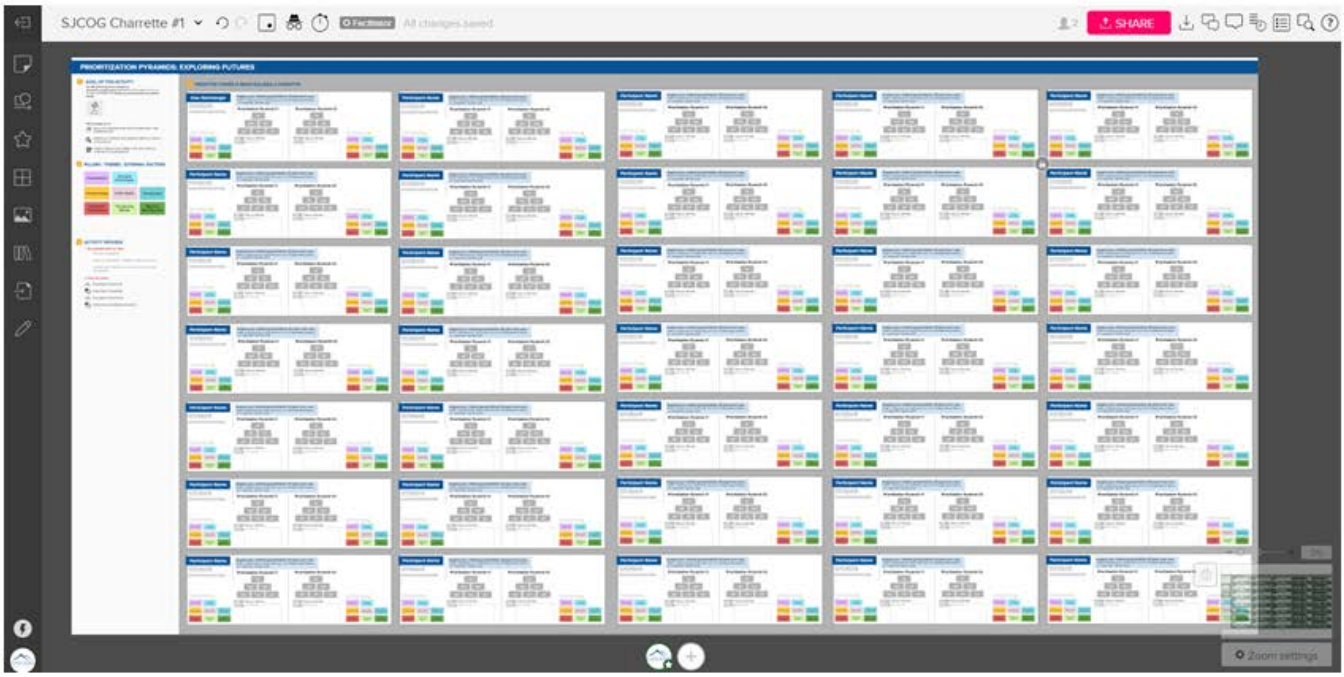

Participant Name
Organization / Affiliation :
Type your organization here...
What do you typically eat for breakfast? :
Imagine your children/grandchildren 30 years from now...
What will the future look like for them and which of these external factors will impact their lives the most?
Prioritization Pyramid #1
1st
2nd
2nd
3rd
3rd
3rd
Title :
Type your title here...
Notes :
Type your notes here...
Prioritization Pyramid #2
1st
2nd
2nd
3rd
3rd
3rd
Title :
Type your title here...
Notes :
Type your notes here...
Transportation
Emerging Technologies
Climate Change
Public Health
The Economy
Land Use & Development
The Housing Market
Natural & Working Lands

Review Prioritization Pyramid Activity

1. **Goal of this activity**
2. **Review pillars / themes / external factors**
3. **Activity process (as Alex demonstrated)**
4. **Zoom out to full MURAL** (reminder to find your name)
5. **Share MURAL link → ppl can explore during 5 minute break**

5 minute break!

MURAL Collaboration Tool



Review Exercise (10min)

- **Prioritization Pyramid #1**
  - Identify your top 6 out of 8 themes to the prompt
  - Add any brief notes next to your pyramid to help describe how and why you prioritized it that way
  - If you have time, start thinking of a name that could characterize this set of prioritized themes
- **Popcorn style share back for 2-3 ppl** to briefly explain their pyramid- sharing their concerns/expectations/important considerations for the future
- **Prioritization Pyramid #2**
  - Identify your top 6 out of 8 themes to the prompt *how you would have answered it 9 months ago*
  - Add any brief notes next to your pyramid to help describe how and why you prioritized it that way
- Take time to **name each of your pyramids** (if they are different) **and add any notes that help describe the key messages** that your pyramid(s) are emphasizing
- **Popcorn style share back for 2-3 ppl** to briefly explain their 2nd pyramid, with the context & in comparison to their first
  - What changed/What didn't? Why?

4

APPENDIX K5
Social Media Tracking Report

I. Summary

Today, a majority of people around the world hold an account on one or more social media websites. These platforms provide visual information, give opportunities for community members to provide input, and keeps them quickly updated on local news. That is why SJCOG found it imperative to invest resources towards three major sites (Facebook, Instagram, and Twitter) for the benefit of the San Joaquin community.

SJCOG created an agency page for each site under the supervision of authorized staff members. Each month these staff members would create different infographics or advertisements throughout the RTP/SCS process. Infographics would include statistics taken from round one of public outreach. Advertisements were made for MetroQuest and public events SJCOG would be moderating. Investigation was conducted on each platform to assess how posts were perceived by the public throughout the RTP/SCS process.

Each social media company offered tools to gather outreach metrics. It is important to first understand certain metric definitions, as they carry intertwining meaning:
- Reach is the total of unique people who saw your content.
- Engagement is the number of likes, comments, and shares a post receives.
- Impressions is the number of times an agency's post is displayed on someone's feed. Note, there is usually a higher number of impressions for a post vs reach. A post can be displayed multiple times on someone's feed while reach only tracks how many people saw your content.

A. Facebook

Facebook hosts the highest number of monthly users worldwide compared to both Instagram and Twitter. As of October 2021, the company had a monthly average of 2.9 billion users. The platform provides pages for agencies, community events, and comment sections for the public. In 2021 SJCOG had a total of 975 followers and 730-page likes. Facebook provided a variety of tools to measure people reached, total likes, shares, and comments.

Results from the SJCOG Facebook page conveyed a higher number of reach vs public reaction. A total of 302 posts were sent out from May 2020-August 2021. From them there was a reach of 47,547. Yet for reactions there were 1,566 likes and reactions, 241 shares, 322 comments, and 1,578 link clicks. Reasons why residents had a lower reaction rate to post may include holding a neutral stance on the RTP/SCS, competing information from other users they follow, or residents had already taken RTP/SCS surveys prior.

Posts that did hold the highest numbers of both reach and reaction were boosted posts. Facebook offers businesses an option to 'boost' a post through payment. This therefore makes

the post appear higher up on someone's feed. Fees for a boosted post depend on how many people the agency wants to reach. SJCOG boosted a total of six posts throughout the process.

B. Instagram

Instagram comes into second place for global monthly users with roughly of 1 billion monthly active users. While both Facebook and Twitter do supply portals for visuals, Instagram is unique in that they are ONLY image based. Meaning every post must be an image and wording for that post is limited. This platform was great in the fact that it gave residents easy, quick, absorbable information. Its archiving tools included likes, comments, saved posts, impressions, reach, and engagement. SJCOG's Instagram page has just over 1,032 followers. Posts for the RTP/SCS were created from the very beginning (May 2020) to the very end (August 2021) of the public engagement process.

Engagement was higher compared to both Facebook and Twitter. From 180 posts for the RTP/SCS there were a total of 520 likes and reactions, 16,117 reached, 620 link clicks, 16 comments, and 57 shares. Reaction rate may be higher due to the site being image based, thus information was easier to understand. Or it is because the company is mobile based, making it more readily available. Facebook and Twitter can be used through mobile devices, but Instagram only offers all of its features through their mobile application.

C. Twitter

Twitter's unique qualities include shareability of posts (otherwise known as retweeting) and ability to send out quick, concise messages. Global monetizable daily active users (mDAU) on Twitter amounted to 211 million users in the first quarter of 2021. As of 2021 SJCOG held an average of 1,146 active followers. Twitter also provides tracking tools to gather total likes, impressions, engagement, comments, retweets, etc.

A total of 36 posts were posted from May 2020 to August of 2021. Out of those posts there was a total of 199 likes, 1,028 impressions, 0.9% engaged, 4 replies, 223 link clicks, and 94 retweets. Audience reaction may again be lower due to competing information coming through a followers personal feed and or neutral feelings towards the RTP/SCS. While reaction was lower, link clicks were seen at a higher rate. Meaning more people were using Twitter to access survey or event portals.

II. Future Engagement

Analysis from tracking posts on Facebook, Instagram, and Twitter revealed the importance of having a social media presence in the San Joaquin County. While reaction to posts was lower there were still more residents engaged in the process. Collectively, staff dispensed a grand total of 302 posts across May 2020-August 2021. Residents portrayed higher interaction with RTP/SCS related material than previous years due to social media. Events were more readily shared, survey links easily available, and important data was more accessible. Results from

examining social media aided in guiding the next step for future public outreach and securing a presence on each site.

Facebook

Top performers								
Caption	Post time	Reach	Likes and reactions	Sticker taps	Replies	Link clicks	Comments	Shares
SJCOG's	2021-08-31T16:27:35	46	0			2	0	0
The San Joaquin	2021-08-30T16:09:53	122	3			6	0	0
This week's Envisic	2021-08-30T14:39:13	97	1			1	0	1
San Joaquin Counc	2021-08-27T08:37:55	1086	125			40	2	7
Stockton City Coun	2021-08-26T17:25:01	69	4			0	0	0
ATTENTION: The	2021-08-26T09:49:45	51	3			3	0	1
Check out this stor	2021-08-24T13:35:42	105	3			4	0	1
UPDATE: SJCOG's	2021-08-23T15:07:38	38	0			2	0	0
SJCOG's Board of	2021-08-20T16:47:38	68	1			4	2	1
Thank you and con	2021-08-19T13:26:09	148	2			2	0	1

Top performers								
Caption	Post time	Reach	Likes and reactions	Sticker taps	Replies	Link clicks	Comments	Shares
Starting today MAX	2020-07-01T14:18:57	69	0			4	0	1
¡Sea parte de la	2020-07-01T12:00:41	328	3			4	0	4
Today is the LAST D	2020-06-30T12:08:23	67	0			1	0	0
Tell us your priorit	2020-06-29T18:30:01	120	2			2	0	1
Help plan the comi	2020-06-29T12:36:56	52	0			1	0	0
In the video below	2020-06-29T11:35:29	52	0			0	0	0
Time is almost up t	2020-06-25T12:23:16	65	4			2	0	1
If you missed	2020-06-23T12:53:11	54	0			0	0	2
TODAY at 12:00PM	2020-06-23T11:27:10	32	0			2	0	0
Don't miss out on t	2020-06-22T12:04:28	43	1			3	0	0

Top performers

Caption	Post time	Reach	Likes and reactions	Sticker taps	Replies	Link clicks	Comments	Shares
Starting today MAX is providing service to the San Joaquin Regional Transit District, Stockton Transit District Center	2020-07-01T14:18:57	69	0			4	0	1
¡Sea parte de la conversación al completar nuestra encuesta interactiva! Vaya a Envision2050-espanol.metroquest.com para realizar la encuesta. ¡Envision 2050, el Plan de Transporte Regional del Condado de San Joaquín y la Estrategia de Comunidades Sostenibles (RTP / SCS)! #connectingsanjoaquin #Envision2050 #sanjoaquincounty	2020-07-01T12:00:41	328	3			4	0	4
Today is the LAST DAY to tell us your regional priorities in our English survey! Go to Envision2050.metroquest.com	2020-06-30T12:08:23	67	0			1	0	0
Tell us your priorities for the San Joaquin region before time is up! All comments need to be submitted by tomorrow Tuesday, June 30th, 2020 for the English version of the survey. Take the English version of the survey by going to Envision2050.metroquest.com . #connectingsanjoaquin #Envision2050 #sanjoaquincounty	2020-06-29T18:30:01	120	2			2	0	1
Help plan the community from your couch! Go to Envision2050.metroquest.com	2020-06-29T12:36:56	52	0			1	0	0
In the video below, learn more about the South County transportation system and the challenges that are experienced by both businesses and commuters! SJCOG is leading efforts to address these challenges by building a stronger transportation system that promotes the region s quality of life, emphasizing the safe and efficient movement of people and goods in and around the County.	2020-06-29T11:35:29	52	0			0	0	0
Time is almost up to take the English version of our Envision 2050 survey! All comments need to be	2020-06-25T12:23:16	65	4			2	0	1

submitted by next Tuesday, June 30th, 2020. Take the English version of the survey by going to Envision2050.metroquest.com . Tell us your priorities for the San Joaquin region before time is up! #connectingsanjoaquin #Envision2050 #sanjoaquincounty								
If you missed today's webinar or would like to rewatch see recording below! Youtube Link: https://youtu.be/Ob3rSrLnSBk	2020-06-23T12:53:11	54	0			0	0	2
TODAY at 12:00PM we will be hosting a short informational webinar on the RTP/SCS! See what the RTP/SCS does for the San Joaquin region! Look into the Facebook event details for zoom link. #connectingsanjoaquin #Envision2050 #sanjoaquincounty	2020-06-23T11:27:10	32	0			2	0	0
Don't miss out on tomorrow's webinar about the Regional Transportation Plan/Sustainable Communities (RTP/SCS) impact on the San Joaquin region! Visit our facebook event page (@sanjoaquinCOG) OR email RTP@sjcog.org for webinar details. #connectingsanjoaquin #Envision2050	2020-06-22T12:04:28	43	1			3	0	0

Top performers

Caption	Post time	Reach	Likes and reactions	Sticker taps	Replies	Link clicks	Comments	Shares
Starting today MAX is providing service to the San Joaquin Regional Transit District, Stockton Transit District Center	2020-07-01T14:18:57	69	0			4	0	1
¡Sea parte de la conversación al completar nuestra encuesta interactiva! Vaya a Envision2050-espanol.metroquest.com	2020-07-01T12:00:41	328	3			4	0	4

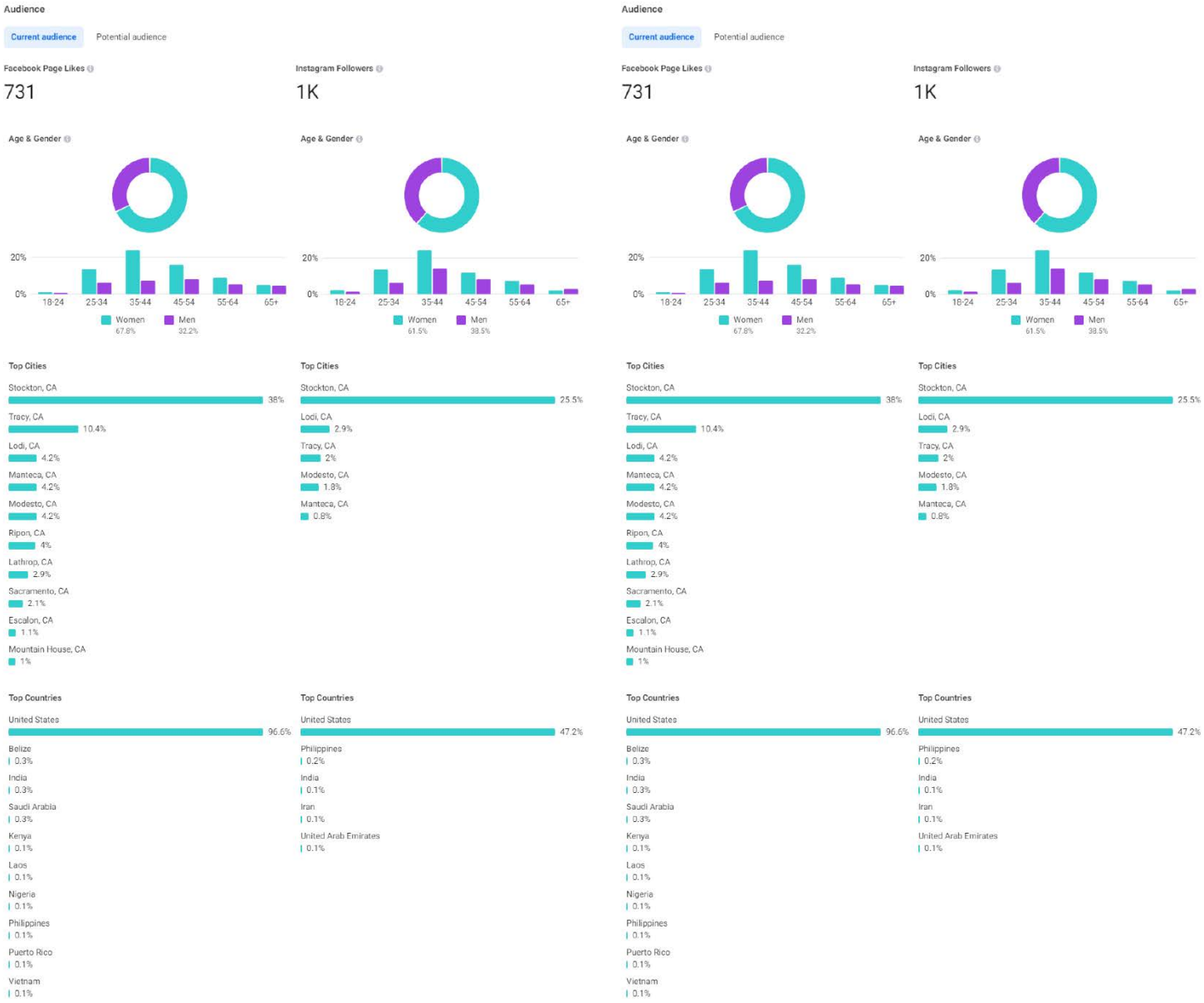
para realizar la encuesta. ¡Envision 2050, el Plan de Transporte Regional del Condado de San Joaquín y la Estrategia de Comunidades Sostenibles (RTP / SCS)! #connectingsanjoaquin #Envision2050 #sanjoaquincounty								
Today is the LAST DAY to tell us your regional priorities in our English survey! Go to Envision2050.metroquest.com	2020-06-30T12:08:23	67	0			1	0	0
Tell us your priorities for the San Joaquin region before time is up! All comments need to be submitted by tomorrow Tuesday, June 30th, 2020 for the English version of the survey. Take the English version of the survey by going to Envision2050.metroquest.com . #connectingsanjoaquin #Envision2050 #sanjoaquincounty	2020-06-29T18:30:01	120	2			2	0	1
Help plan the community from your couch! Go to Envision2050.metroquest.com	2020-06-29T12:36:56	52	0			1	0	0
In the video below, learn more about the South County transportation system and the challenges that are experienced by both businesses and commuters! SJCOG is leading efforts to address these challenges by building a stronger transportation system that promotes the region s quality of life, emphasizing the safe and efficient movement of people and goods in and around the County.	2020-06-29T11:35:29	52	0			0	0	0
Time is almost up to take the English version of our Envision 2050 survey! All comments need to be submitted by next Tuesday, June 30th, 2020. Take the English version of the survey by going to Envision2050.metroquest.com . Tell us your priorities for the San Joaquin region before time is up! #connectingsanjoaquin #Envision2050 #sanjoaquincounty	2020-06-25T12:23:16	65	4			2	0	1
If you missed today's webinar or would like to rewatch see recording below! Youtube Link: https://youtu.be/Ob3rSrLnSBk	2020-06-23T12:53:11	54	0			0	0	2

TODAY at 12:00PM we will be hosting a short informational webinar on the RTP/SCS! See what the RTP/SCS does for the San Joaquin region! Look into the Facebook event details for zoom link. #connectingsanjoaquin #Envision2050 #sanjoaquincounty	2020-06-23T11:27:10	32	0			2	0	0
Don't miss out on tomorrow's webinar about the Regional Transportation Plan/Sustainable Communities (RTP/SCS) impact on the San Joaquin region! Visit our facebook event page (@sanjoaquinCOG) OR email RTP@sjcog.org for webinar details. #connectingsanjoaquin #Envision2050	2020-06-22T12:04:28	43	1			3	0	0

Instagram

Top performers								
Caption	Post time	Reach	Likes and reactions	Sticker taps	Replies	Link clicks	Comments	Shares
As worksites	2020-07-01T13:57:10	129	5				0	0
¡Sea parte de la	2020-07-01T12:03:00	86	2				0	0
Tell us your	2020-06-30T18:30:07	143	3				6	1
Tell us your prioriti	2020-06-29T18:30:07	121	4				0	1
Tell us your prioriti	2020-06-27T12:01:29	105	4				0	0
If you missed	2020-06-23T13:07:07	93	3				0	1
TODAY at 12:00PM	2020-06-23T11:34:25	102	6				0	0
Don't miss out on t	2020-06-22T12:01:57	100	5				0	2
¡Díganos sus	2020-06-18T12:02:13	106	6				0	1
Learn more about t	2020-06-17T11:57:39	100	6				0	0

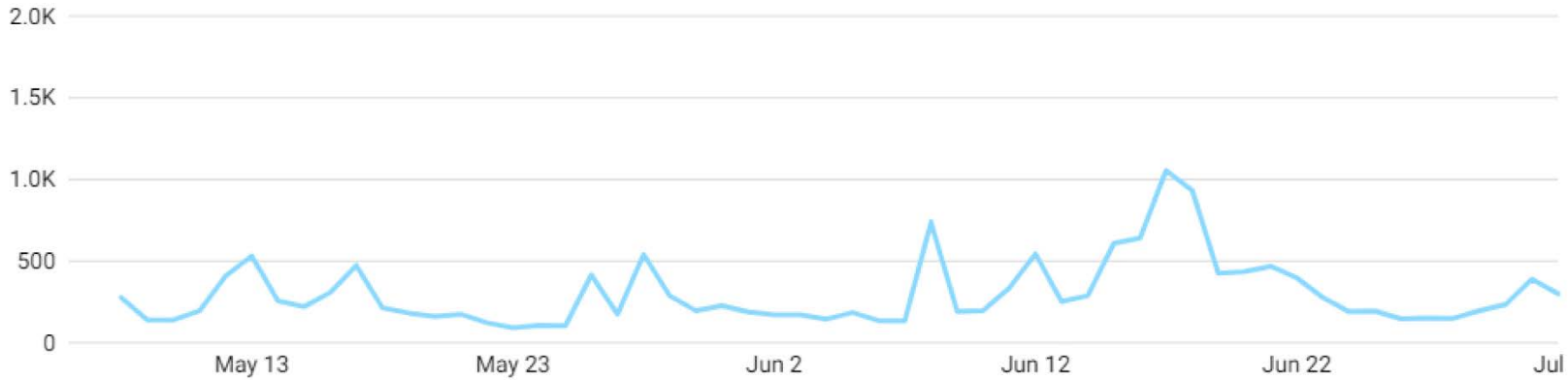
Top performers								
Caption	Post time	Reach	Likes and reactions	Sticker taps	Replies	Link clicks	Comments	Shares
SJCOG's	2021-08-31T16:50:58	39	1				0	0
This week's Envisic	2021-08-30T14:38:49	54	0				0	0
	2021-08-27T08:43:24	77	5				0	0
Stockton City Coun	2021-08-26T17:30:57	101	6				0	0
ATTENTION: The	2021-08-26T09:52:28	61	1				0	0
Check out this stor	2021-08-24T13:43:31	84	2				0	0
UPDATE: SJCOG's	2021-08-23T15:09:22	64	0				0	0
SJCOG's Board of	2021-08-20T16:52:22	42	0				0	0
Thank you and con	2021-08-19T13:25:44	60	3				0	0
UPDATE: SJCOG's	2021-08-19T10:23:23	53	1				0	0


Audience
Current audience
Potential audience
Facebook Page Likes
731
Instagram Followers
1K
Age & Gender
20%
0%
18-24
25-34
35-44
45-54
55-64
65+
Women
67.8%
Men
32.2%
Women
61.5%
Men
38.5%
Top Cities
Stockton, CA 38%
Tracy, CA 10.4%
Lodi, CA 4.2%
Manteca, CA 4.2%
Modesto, CA 4.2%
Ripon, CA 4%
Lathrop, CA 2.9%
Sacramento, CA 2.1%
Escalon, CA 1.1%
Mountain House, CA 1%
Stockton, CA 25.5%
Lodi, CA 2.9%
Tracy, CA 2%
Modesto, CA 1.8%
Manteca, CA 0.8%
Top Countries
United States 96.6%
Belize 0.3%
India 0.3%
Saudi Arabia 0.3%
Kenya 0.1%
Laos 0.1%
Nigeria 0.1%
Philippines 0.1%
Puerto Rico 0.1%
Vietnam 0.1%
United States 47.2%
Philippines 0.2%
India 0.1%
Iran 0.1%
United Arab Emirates 0.1%

Results

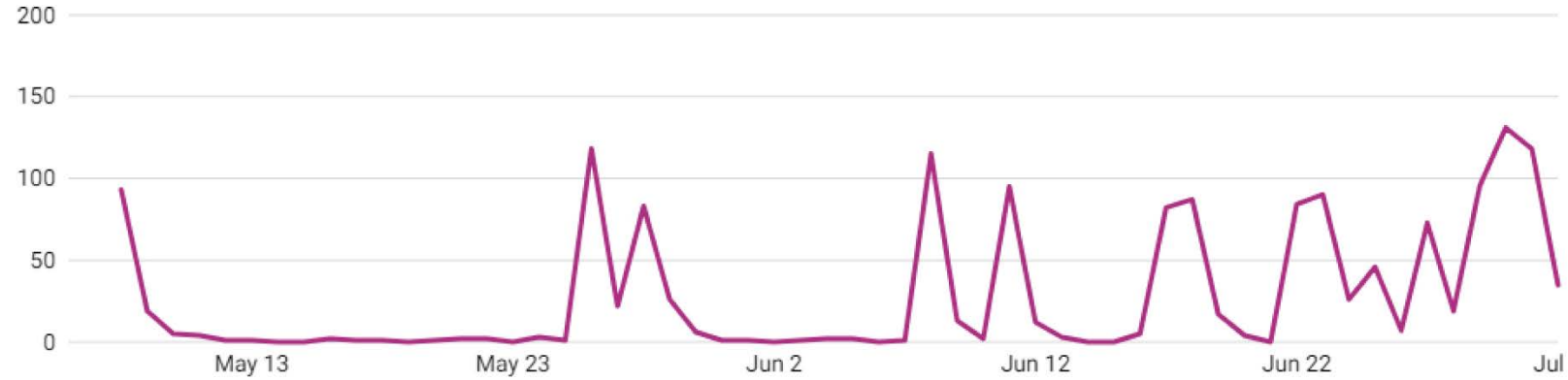
Facebook Page Reach

10,331 ↑ 76.4%



Instagram Reach

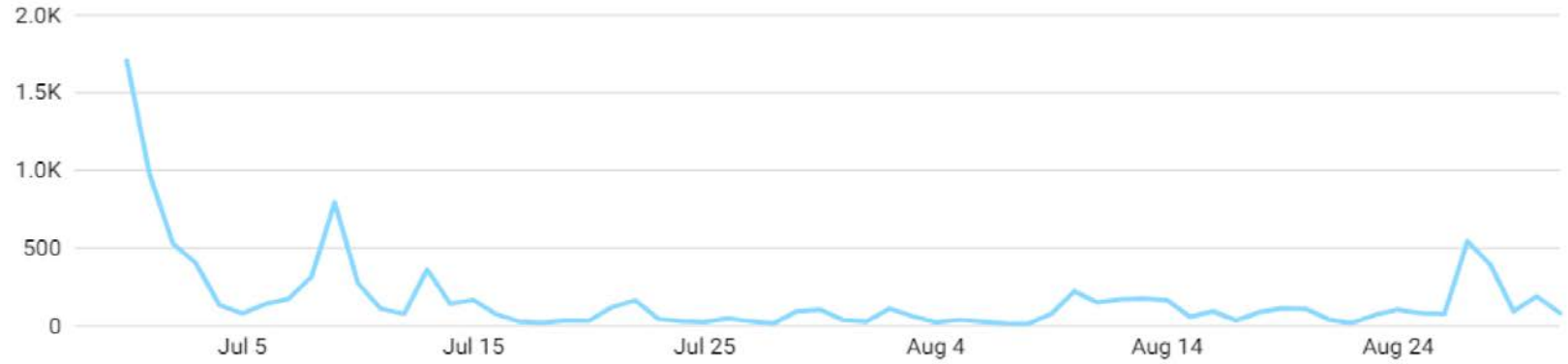
361 ↓ 83.8%



Results

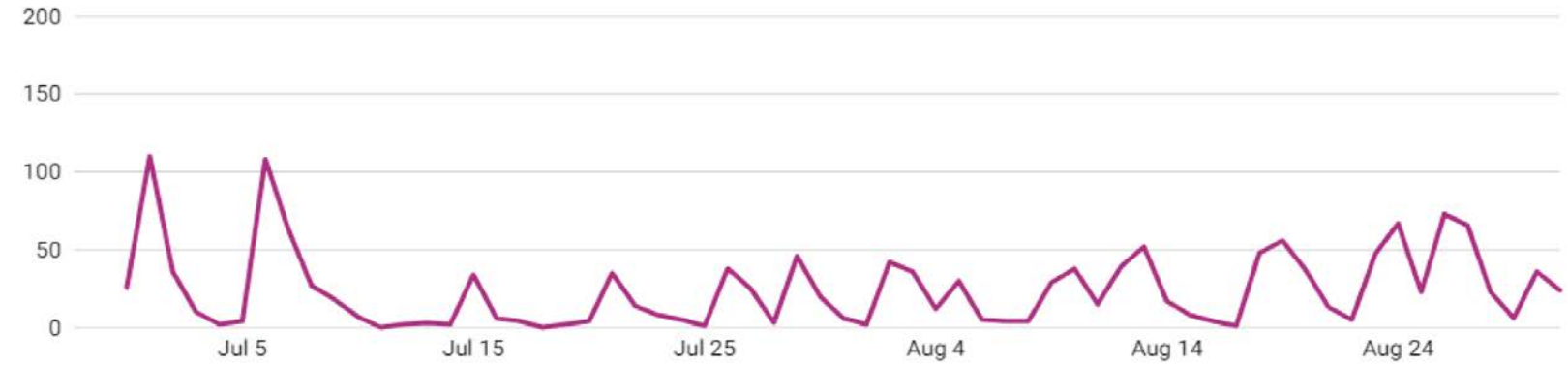
Facebook Page Reach

7,937 ↑ 466.9%



Instagram Reach

369 ↓ 8.7%



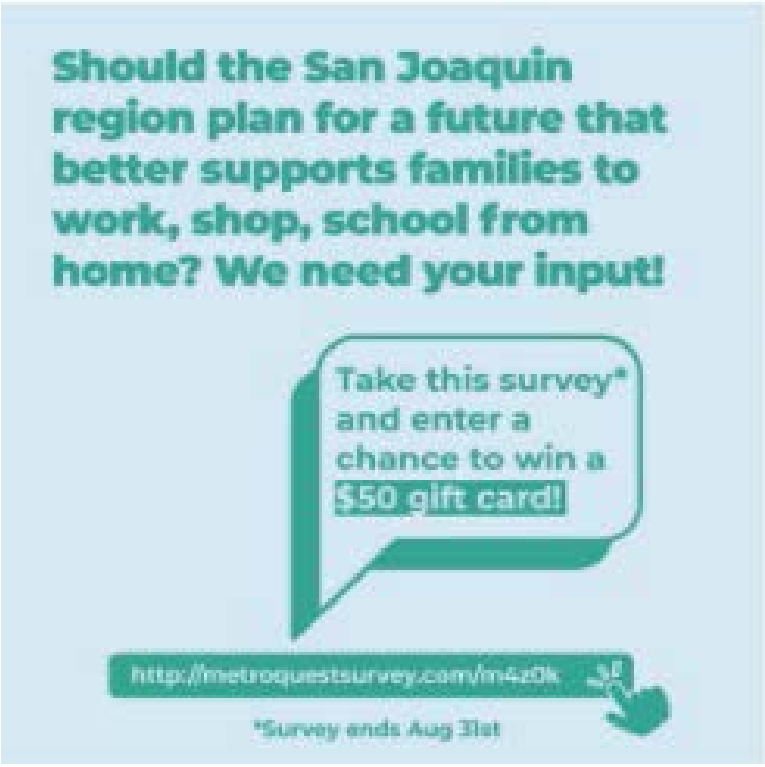
San Joaquin Council of Governments
Published by Stephanie Maynard · August 30 ·

This week's Envision 2050 survey raffle prize winner is Evan Fern! Congrats and thank you Evan for taking our survey! We're still looking for your input on planning for the region's future; take our survey by Aug 31st and enter a chance to win a $50 gift card:
http://metroquestsurvey.com/m4z0k

San Joaquin Council of Governments

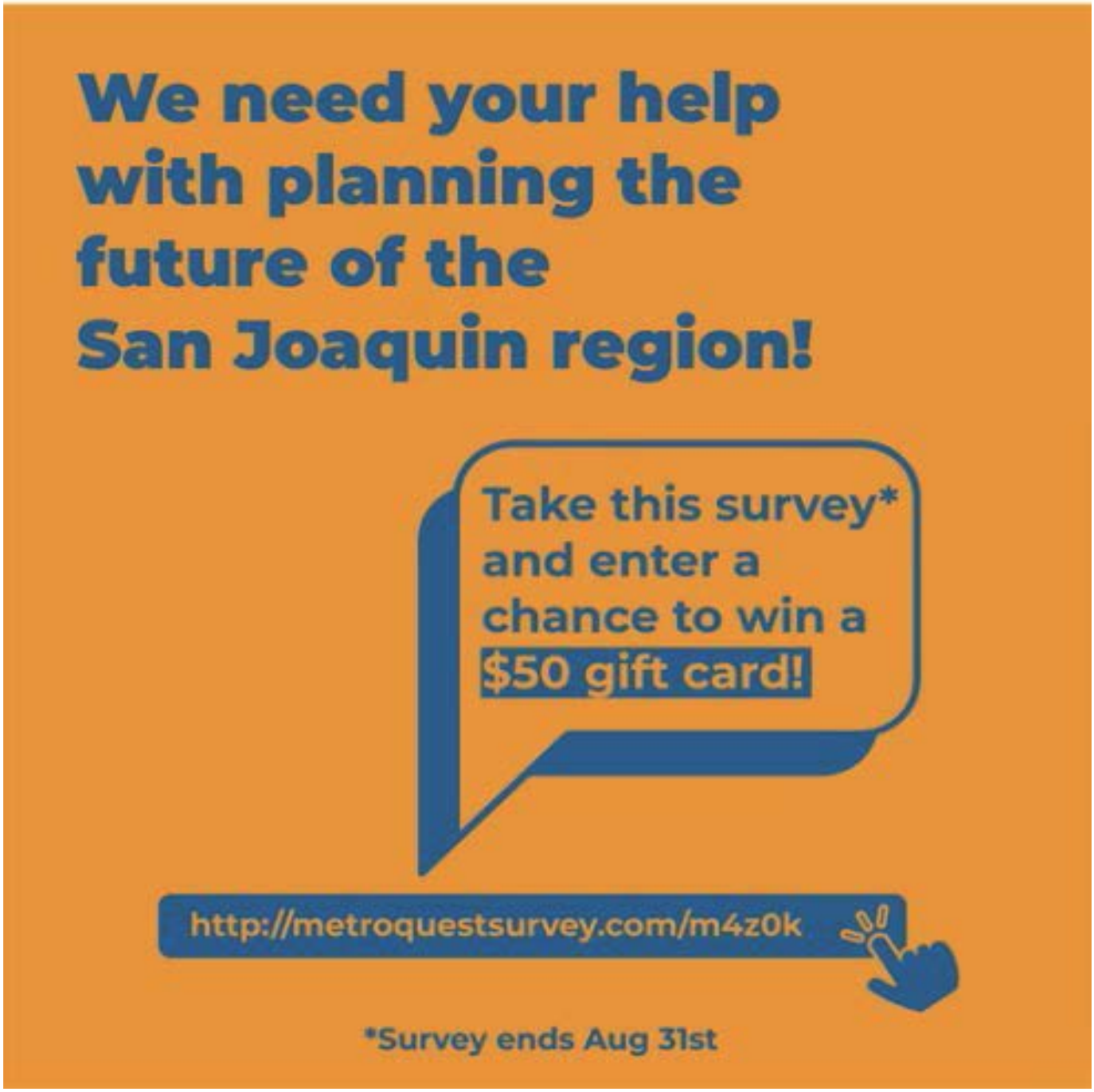
Published by Stephanie Maynard · August 19 ·

Thank you and congratulations to one of our Envision 2050 survey raffle prize winners, @Justina Caras! Help provide your input on what the future of our region by Aug 31st and enter a chance to win a $50 gift card: http://metroquestsurvey.com/m4z0k



San Joaquin Council of Governments
Published by Stephanie Maynard · August 10 ·

We need your help with planning the future of the San Joaquin region! Take this survey and enter a chance to win a $50 gift card. Survey ends Aug 31st: http://metroquestsurvey.com/m4z0k



San Joaquin Council of Governments is in **San Joaquin County, California.**

Published by Instagram · July 6 · Instagram ·

The Envision 2050 survey is out now! Follow along with us over the next 6 weeks as we highlight great community partners helping us to get the word out. Take the survey today and tell us about your vision for the future: bit.ly/MetroQuestSJC

San Joaquin Council of Governments
Published by Keith Michaud · July 1 ·

San Joaquin County residents can have a hand in planning the future of transportation in the region by simply filling out a brief survey.

The survey results will be used as part of the San Joaquin Council of Governments' Envision 2050 project to update the Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS). SJCOG is the planning, financing and coordinating agency for the San Joaquin region overseeing transportation, housing, habitat conservation, and other areas.

SJCOG's RTP/SCS provides the long-range vision and investment plan for the county's future transportation needs. The plan maps how the region will integrate transportation and land use to provide transportation options that help the region grow in a financially and environmentally responsible way.

One way to have an influence on which strategies will be selected for the update is to participate in a MetroQuest Survey to help in shaping the future of transportation in San Joaquin County.
Read about the survey here: https://bit.ly/3hGG43h.

To learn more about the RTP/SCS, please contact Tim Kohaya at (209) 235-0389 or kohaya@sjcog.org, or Hailey Lang at (209) 235-0582 or lang@sjcog.org.

San Joaquin Council of Governments
Published by Michelle Prince · July 1, 2020 ·

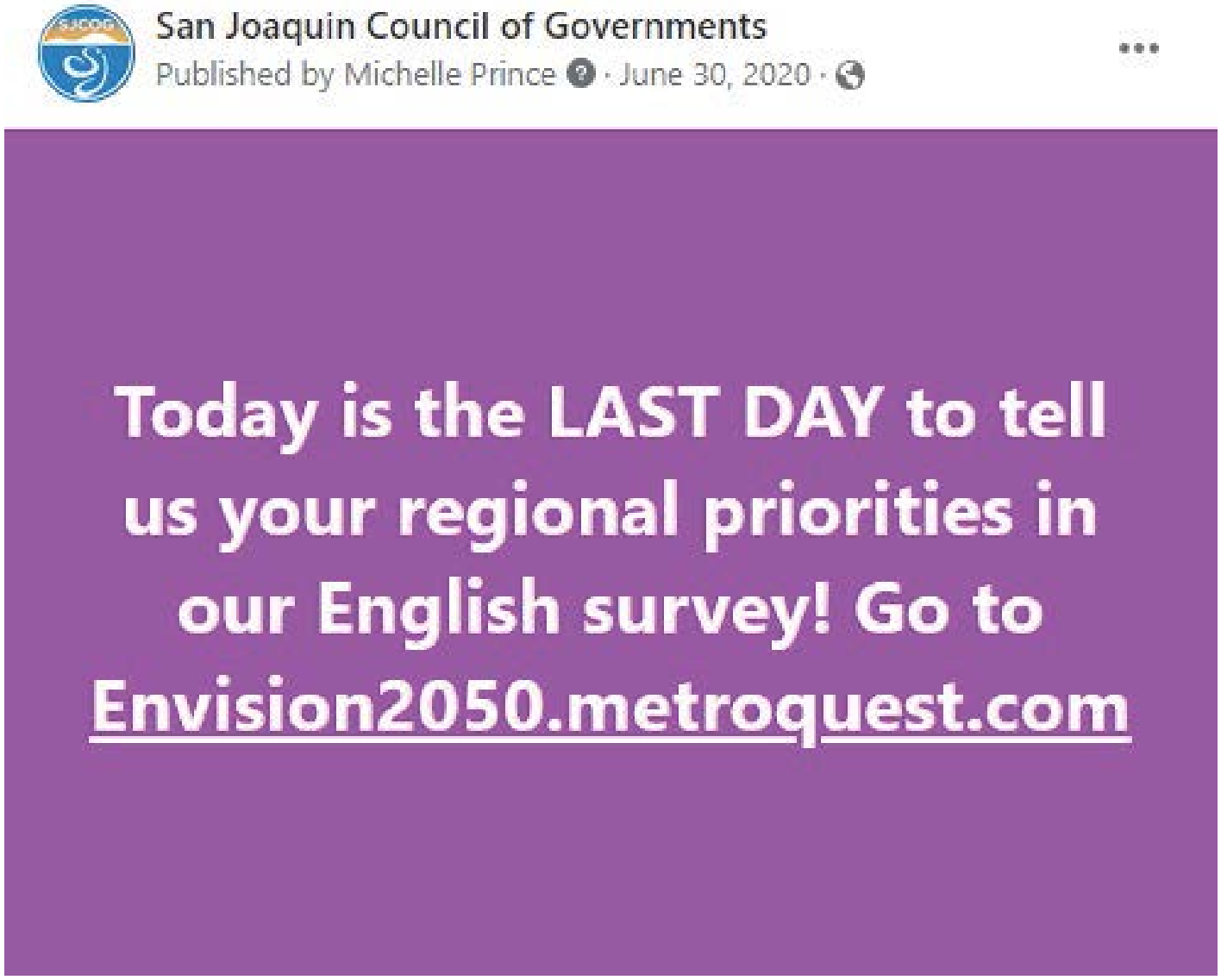
¡Sea parte de la conversación al completar nuestra encuesta interactiva! Vaya a Envision2050-espanol.metroquest.com para realizar la encuesta. ¡Envision 2050, el Plan de Transporte Regional del Condado de San Joaquín y la Estrategia de Comunidades Sostenibles (RTP / SCS)! #connectingsanjoaquin #Envision2050 #sanjoaquincounty

See Translation

San Joaquin Council of Governments
Published by Michelle Prince · June 23, 2020 ·

TODAY at 12:00PM we will be hosting a short informational webinar on the RTP/SCS! See what the RTP/SCS does for the San Joaquin region! Look into the Facebook event details for zoom link.
#connectingsanjoaquin #Envision2050 #sanjoaquincounty

TUE, JUN 23, 2020
Webinar: The Rtp/scs' Community Impact
2 Went · 9 Interested


San Joaquin Council of Governments
Published by Michelle Prince · June 30, 2020 ·
Today is the LAST DAY to tell us your regional priorities in our English survey! Go to Envision2050.metroquest.com

San Joaquin Council of Governments
Published by Michelle Prince · June 29, 2020 ·

Tell us your priorities for the San Joaquin region before time is up! All comments need to be submitted by tomorrow Tuesday, June 30th, 2020 for the English version of the survey. Take the English version of the survey by going to Envision2050.metroquest.com .
#connectingsanjoaquin #Envision2050 #sanjoaquincounty

San Joaquin Council of Governments
Published by Michelle Prince · June 25, 2020 ·

Time is almost up to take the English version of our Envision 2050 survey! All comments need to be submitted by next Tuesday, June 30th, 2020. Take the English version of the survey by going to Envision2050.metroquest.com . Tell us your priorities for the San Joaquin region before time is up! #connectingsanjoaquin #Envision2050 #sanjoaquincounty

MEDIA1.GIPHY.COM
media1.giphy.com

San Joaquin Council of Governments
Published by Michelle Prince · June 23, 2020 ·

If you missed today's webinar or would like to rewatch see recording below!

Youtube Link:

https://youtu.be/Ob3rSrLnSBk

YOUTUBE.COM

Webinar: The Regional Transportation Plan/Sustainable Communities Strategy Community Impact

San Joaquin Council of Governments
Published by Michelle Prince · June 29, 2020 ·

San Joaquin Council of Governments
Published by Michelle Prince · June 22, 2020 ·

Don't miss out on tomorrow's webinar about the Regional Transportation Plan/Sustainable Communities (RTP/SCS) impact on the San Joaquin region! Visit our facebook event page (@sanjoaquinCOG) OR email RTP@sjcog.org for webinar details. #connectingsanjoaquin #Envision2050

TUE, JUN 23, 2020

Webinar: The Rtp/scs' Community Impact

2 Went · 9 Interested

San Joaquin Council of Governments added an event.
June 17, 2020 ·

TUE, JUN 23, 2020

Webinar: The Rtp/scs' Community Impact

2 Went · 9 Interested

San Joaquin Council of Governments
Published by Michelle Prince · June 18, 2020 ·

¡Díganos sus prioridades para Envision 2050, el Plan de Transporte Regional del Condado de San Joaquín y la Estrategia de Comunidades Sostenibles (RTP / SCS)! Realice nuestra encuesta interactiva yendo a Envision2050-espanol.metroquest.com #connectingsanjoaquin #Envision2050 #sanjoaquincounty

See Translation

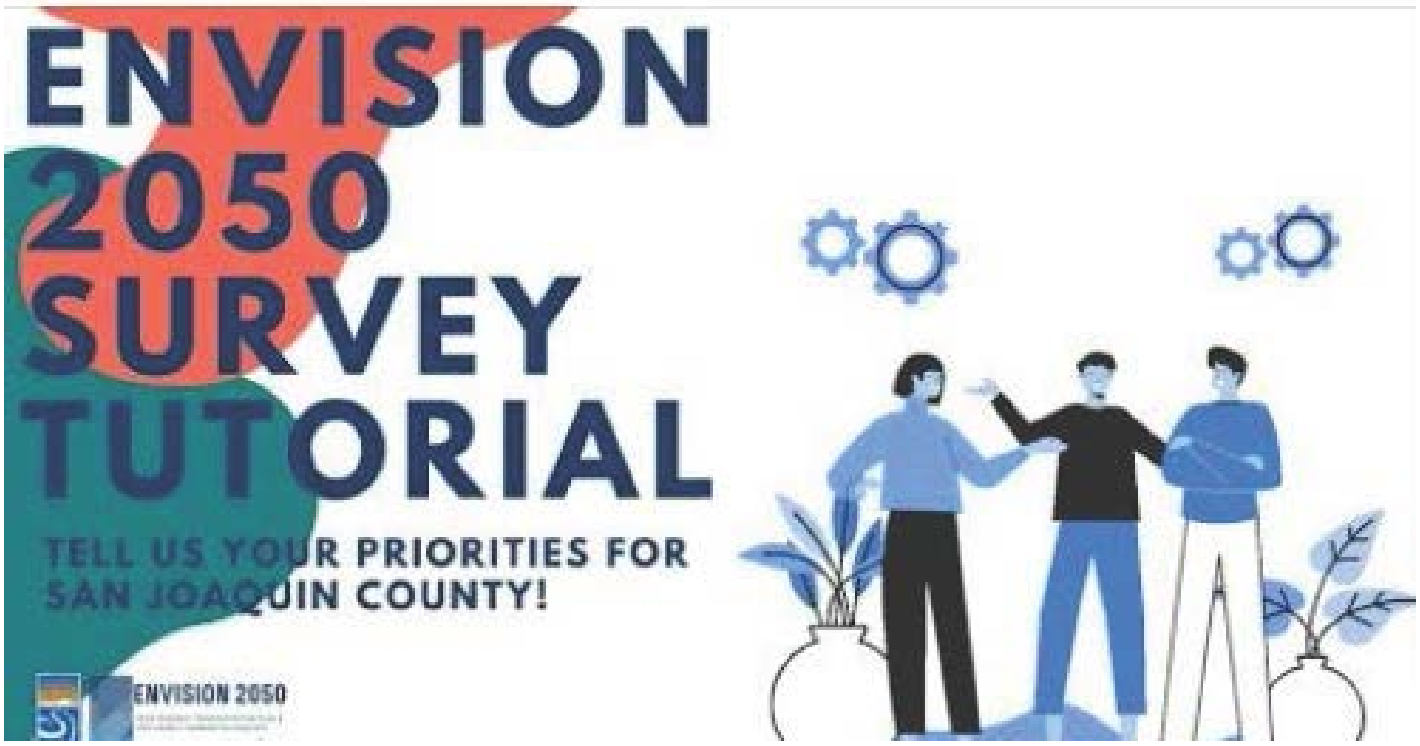
San Joaquin Council of Governments
Published by Michelle Prince · June 11, 2020 ·

¡Ayúdenos a planificar el futuro de la región! SJCOG valora mucho su tiempo y su opinión. Realice hoy nuestra encuesta interactiva: Envision2050-espanol.metroquest.com #connectingsanjoaquin #Envision2050 #sanjoaquincounty

See Translation

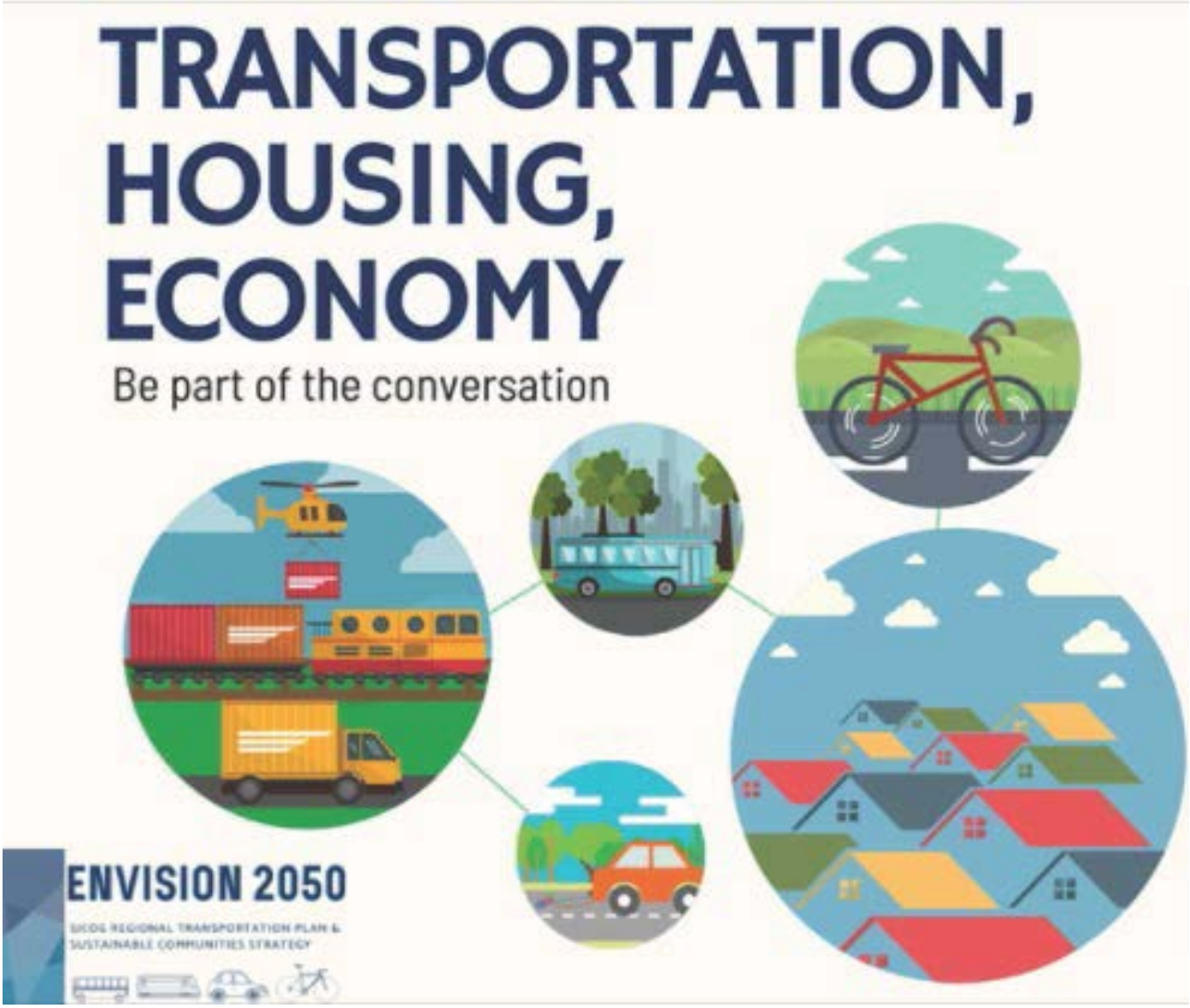
San Joaquin Council of Governments
Published by YouTube · June 5, 2020 ·

Help plan the future of the region by telling us your priorities! Learn how to take our interactive survey by watching this tutorial video. To take the survey go to Envision2050.metroquest.com.
#connectingsanjoaquin #Envision2050 #sanjoaquincounty



San Joaquin Council of Governments
Published by Michelle Prince · May 28, 2020 ·

Be part of the conversation by taking our interactive survey! Go to Envision2050.metroquest.com to take the survey. Envision 2050, San Joaquin County's Regional Transportation Plan & Sustainable Communities Strategy (RTP/SCS)! #connectingsanjoaquin #Envision2050 #sanjoaquincounty



San Joaquin Council of Governments
Published by Michelle Prince · May 8, 2020 ·

Tell us your priorities for Envision 2050, San Joaquin County's Regional Transportation Plan & Sustainable Communities Strategy (RTP/SCS)! Take our interactive survey by going to Envision2050.metroquest.com or by visiting www.sjcog.org/RTP. #connectingsanjoaquin #Envision2050 #sanjoaquincounty

Twitter