



**SMC Shared Mobility Working Group Kick-Off Meeting**  
**December 2, 2021 | 5-7pm**

\*please note this meeting will be recorded\*

**Zoom Link:** <https://sjcog.zoom.us/j/87454926356>

**Meeting ID:** 874 5492 6356

Passcode: 761347

**Meeting Objectives**

- Introduce project, team; Working group members
- Establish goals and objectives for shared mobility working group
- Shared Mobility Project Status presentations
  - Provide working group a status on operations/technology
  - Identify areas for feedback and discussion during this meeting
- Set a timeline and suggestion of topics for next meeting in March 2022

<b>Time</b>	<b>Item / Description</b>	<b>Lead</b>	<b>Materials</b>
5:00-5:05 (5 min)	Welcome and Introductions: Sign in the chat with name, role/title, organization, email address	Kim Anderson, SJCOG	
5:05 - 5:15 (10 min)	Stockton Mobility Collective Project Overview <ul style="list-style-type: none"> <li>● STEP Grant Overview</li> <li>● Project Goals and Outcomes</li> <li>● Project Area</li> <li>● Project List</li> <li>● Partnership Structure</li> </ul>	Christine Corrales, SJCOG	<a href="#">Slide deck</a>  <a href="#">Project website</a>
5:15 - 6:45 (90 min)	<ul style="list-style-type: none"> <li>● Goals and Objectives for Working Group</li> <li>● Shared Mobility Projects Status               <ul style="list-style-type: none"> <li>○ VAMOS</li> <li>○ Ecarshare</li> <li>○ Ebikeshare</li> <li>○ Mobility Wallet / Incentives</li> </ul> </li> <li>● Discussion, Questions &amp; Feedback</li> </ul>	Creighton Randall Joel Campos, Caroline Rodier, Rachel Heckl, Gloria Huerta, Tyler Madell, Yvette Davis	<a href="#">Slide deck</a>
6:45-7:00 (15 min)	Wrap up and Next Steps <ul style="list-style-type: none"> <li>● Topics for next Working Group Meeting in March 2022</li> </ul>	Rachel Heckl, Mobility Development Partners	

## **Meeting Summary Notes**

Attendance:

Welcome and Introductions

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Project Overview

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Goals and Objectives for WG

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Shared Mobility Project Status Updates

- Vamos (Caroline Rodier)
- EV Carshare (Rachel Heckl)
  - No substitute drivers in a Miocar reservation; pull in customer service to transition a reservation
  - Seeking beta testers
- E-Bikeshare (Tyler Madell)
  - How long can you pause bike trips? Generally, 30min-1hr
  - 100 e-bikes and scale of pilot deployment in Stockton:
    - COS: Interested in aligning assets with key destinations (e.g. arena, ball park)
    - Responding to surges in demand for large events
      - Operations will re-balance bikes
  - Safety concerns:
    - Working on getting roadways equipped for more bike riding, especially in the downtown
      - MDF will take into consideration infrastructure
    - Concern for city's liability/exposure for shared mobility -- what is happening in other cities? How have other cities managed liability/exposure?
  - Incident management?
    - Flat tires -- members can report bikes needing repair and the operations team will respond
    - bikes in the middle of the roadway -- trips end when a bike is locked to a rack or pole and would be fined if left unlocked
  - Recommend talking with PD and code enforcement on bike station locations
- Mobility Wallet Incentives Program
  - Eligibility and vetting:
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  - Marketing and recruitment strategies:

- coordination through Housing Authority

#### Q&A

- Potential barriers for the unhoused to talk through:
  - Address to sign up
  - Unbanked
- What about folks who may be intimidated by the technology and membership signups?
  - HA: Climate ambassadors
  - SMC CE: Training for users will be offered; Train the trainer events

#### Next Steps

- Developing station locations
- Permitting
- Procuring EVs and bikes
- Demos and Beta testers needed
- Mobility Wallet - concept finalization
- For March Meeting:
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