



PRESS RELEASE

San Joaquin Council of Governments

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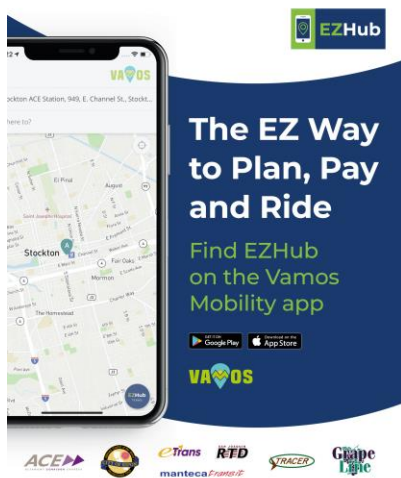
Contact:

Diane Nguyen, Deputy Director, Planning Programming & Project Delivery

Phone: 209-535-0442 Email: Nguyen@sjcog.org

SJCOG, Masabi launch EZHub to simplify journeys across seven transit agencies in California's Central Valley

Ground-breaking multi-agency cashless mobile ticketing system integrated into the Vamos Mobility app makes traveling throughout San Joaquin County safer and easier



The San Joaquin Council of Governments (SJCOG) and Masabi, the company bringing Fare Payments-as-a-Service (FPaaS) to public transit, today announced the launch of EZHub, a cashless mobile ticketing and fare payment system, available in the Vamos Mobility App from Kytyi. The app will make using public transit safer and easier to access throughout San Joaquin County. Once downloaded, transit riders can use the Vamos Mobility app to plan their journeys and, thanks to the addition of EZHub, purchase tickets for any of the seven participating transit systems. The app is available from both the [App Store](#) and [Google Play](#) by searching for “Vamos Mobility” connecting residents of California's Central Valley with affordable and clean local transit.

Riders on services provided by San Joaquin RTD, Manteca Transit, Tracy Tracer, Escalon eTrans, Altamont Corridor Express (ACE Rail), the City of Lodi's GrapeLine and the City of Ripon's Almond Blossom Express can use EZHub to purchase tickets via the Vamos Mobility app wherever, whenever and ride across all seven of the agencies networks. This will cover the regional bus and rail transit services throughout San Joaquin County and even ACE train trips to San Jose. Talks are ongoing to add further mobility partners beyond San Joaquin County's transit providers.

“The launch of EZHub represents the dawn of a new era for transit riders in San Joaquin County,” said Diane Nguyen, Deputy Director, at SJCOG. “From now on, not only will people be able to buy their tickets at any time, anywhere, but that ticket will take them wherever they want to go in San Joaquin County, saving the hassle of keeping track of multiple tickets, schedules and services across different agencies. Masabi presented us with a compelling proposition, with a world-renowned product that will help streamline transit for people and communities, and we are delighted to have such an esteemed partner on board as we get to work making journeys smarter.”

“We're excited about the launch of this ground-breaking regional project and pleased to bring the benefits of cashless technology to riders of all the agencies involved via a single solution.” said Brian Zanghi, CEO of Masabi

"Kyyti Group CEO Pekka Möttö said, "We believe in making everyday commuting more convenient and more sustainable. Working with Masabi allows us to seamlessly combine passenger information with mobile ticketing over many operators, all within one app", Möttö says.

For more information about downloading and using EZHub, please visit www.sjco.org/EZHub. To learn more about Vamos and to download the app, visit www.vamosmobility.com.

About SJCOG

Created in 1968, the San Joaquin Council of Governments (SJCOG) is a joint-powers authority comprised of the County of San Joaquin and the cities of Stockton, Lodi, Manteca, Tracy, Ripon, Escalon, and Lathrop. The role of SJCOG is to foster intergovernmental coordination - within San Joaquin County - and with neighboring jurisdictions; the other regional agencies for in the San Joaquin Valley; the state of California; and various Federal agencies.

About Masabi

Masabi is bringing Fare Payments-as-a-Service — a better way of delivering fare payments — to public transit agencies and authorities of all sizes around the globe. This enables the delivery of the latest fare payment innovations quickly, using a platform which is constantly updating and adding new features. With over 80 agencies of all sizes across 11 countries signed up, Masabi's Justride is the world's leading fare payments platform. Masabi has offices in New York, Denver, London, and Cluj.

About Kyyti

Based in Helsinki, Finland, Kyyti Group offers a Mobility as a Service (MaaS) and Demand Responsive Transport (DRT) platform for enabling user-friendly access to sustainable and intermodal mobility. At the core of Kyyti Group's technology is an advanced trip planner capable of creating trip chains connecting traditional fixed route transit to on-demand and shared modes for a true door-to-door experience. In addition to providing the trip planning and ticketing solution in Finland, Kyyti Group has deployed its technology to solve mobility challenges in several European countries and US states.

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