

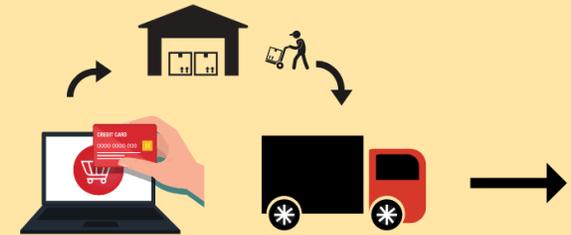
Stay tuned for the upcoming dates and topics in the 2019 Speaker Series!

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San Joaquin Council of Governments  
2019 Speaker Series

• THE RISE OF •  
**WAREHOUSING &  
E-COMMERCE  
IN SJC**



04.09.19 Event Program

CONTENTS

- 1 About
- 2 About SJCOG and CBPR
- 3 Guest Speakers
- 4 About the Series
- 5 Agenda
- 6 Notes



# WELCOME!

## About the event

San Joaquin County has been a center of Northern California trade since its origins nearly 170 years ago. The past decade has brought dynamic change to the County's role in Northern California commerce, Stockton-Lodi MSA now has the second highest concentration of transportation and warehousing employment in the United States.

Today, you will be receiving the CBPR San Joaquin County-focused report entitled "Warehousing, E-Commerce, and Evolving Trade Patterns in SJC" that explores the mega-regional connection between e-commerce, transportation, and warehousing. You don't want to miss out!

# NOTES:

# ABOUT

## Relationship with SJCOG and CBPR

SJCOG's relationship with CBPR is a longstanding one. The Center for Business and Policy Research (formerly known as the Business Forecasting Center) at UOP was founded in 2004. The original intent of CBPR was to involve other agencies (including the City of Stockton and other cities in the County, the San Joaquin Partnership and Business Council, and the Port of Stockton) in various regional public and private economic development activities. They have grown substantially since then and have greatly enhanced their analytical skills and capabilities beyond their original mission. Besides their now well-known California and Metro Forecast (quarterly jobs and employment forecast), they now provide a myriad of other data and special studies and are regularly cited in other publications and through a variety of media sources.

# SPEAKERS



**Dr. Jeffrey Michael**  
Executive Director, CBPR

Dr. Jeffrey Michael is Executive Director of the Center for Business and Policy Research (previously the Business Forecasting Center) and Professor of Public Policy at the University of the Pacific. Prior to coming to Pacific in 2008, Dr. Michael was faculty, Associate Dean, and Director of the Center for Business and Economic Research at Towson University in Maryland. Jeff's research in the areas of regional economic forecasting, water and environmental economics, and economic development are frequently cited by public and business leaders and the press. He earned his Ph.D. from North Carolina State University, M.S. from the University of Maine, and B.A. from Hamilton College.



**Dr. Thomas Pogue**  
Associate Director, CBPR

Dr. Thomas Pogue is Associate Director of the Center for Business and Policy Research at the University of the Pacific. Now in his eighth year at the CBPR he has contributed to its expansive research efforts including increasing understanding of the changing economic relationships among communities in San Joaquin County and the Northern California Megaregion. That work includes analyses of commuting, skills and economic growth dynamics, as well as transportation and goods movement.”

# ABOUT THE SJCOG SPEAKER SERIES



In 2017, SJCOG, along with University of the Pacific CBPR, launched their new Speaker Series. The purpose of these events is to bring together experts in different fields to discuss topics important to the region, such as housing affordability, healthy communities, and jobs and economy. These presentations have included the topics of migration and commuting patterns in relation to income and housing costs in San Joaquin County, housing affordability, transportation's relationship to public health, air quality, and state and local initiatives for health. Our most recent speaker series event, in Fall 2017, reviewed the economic impact of investments in transportation on San Joaquin County.

This series is full of learning opportunities, data, and information regarding our region and state.

## past series events



Visit: <https://www.sjco.org/339/Speaker-Series> to view all of the materials from our past events!

# AGENDA

- 1 Welcome & House-Keeping 12:00 - 12:05
- 2 **Dynamic change in San Joaquin County's Goods Movement System** 12:05 - 1:00  
Presentation by Dr. Thomas Pogue and Dr. Jeffrey Michael
- 3 Questions 1:00 - 1:45
- 4 Closing 1:45 - 1:50



## University of the Pacific Center for Business and Policy Research (CBPR)

The Center for Business and Policy Research (CBPR) is a research and outreach unit known for independent, objective analyses of business, economic, and public policy issues in California with a focus on the Northern California Mega-Region which includes the North San Joaquin Valley, Sacramento Metro Area, and the Bay Area. The Center has staffed offices on both the Stockton and Sacramento campuses. Staff have extensive experience on water, transportation, housing, labor, and economic development issues that are of critical importance to this region. Widely recognized across California for the quality of its analyses, the Center's reports and experts are cited between 150 and 250 times per year in the local, state, and national press.

# DID YOU KNOW?

University of the Pacific Center for Business and Policy Research has released a website that tracks different indicators for the San Joaquin Region.

The topics address employment, income, demographics, safety, housing, transportation, health, and so much more! To access this website, please visit [www.pacificcbpr.org](http://www.pacificcbpr.org)



**PARKING:**  
For your convenience, parking is available at the SJCOG Regional Center; enter the parking lot from American Street. Please park in any space marked "Visitor". There is additional parking available at Public Parking Lot L, located on American Street, just south of Weber Avenue. Additional metered parking is available on Weber Avenue.