

CAREER DEVELOPMENT AND THE CHANGING WORKFORCE

with

San Joaquin Council of Governments and
Center for Business and Policy Research



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08.21.18 Event Program

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San Joaquin Council of Governments



555 E. Weber Ave
Stockton, CA 95202

www.sjcog.org

WELCOME!

NOTES

Welcome to our event, we are so pleased you chose to attend today! During our event, we will hear from speakers Dr. Thomas Pogue from Center for Business and Policy Research, Ann Rogan from the Stockton Office of the Mayor, and John Dunn from the California Labor and Workforce Development Agency.

New workforce patterns in San Joaquin County are changing the job skills needed to succeed in the region. Come learn about how agencies are addressing this, including:

- Data on the dynamic growth of warehousing/logistics in SJC
- Stockton's Workforce Development Action Plan
- California's Innovative Swiss-based apprenticeship program

We hope you enjoy our Speaker Series! Follow us on social media (see back of this program for our handles) to stay up to date on our upcoming events.

ABOUT



SAN JOAQUIN COUNCIL OF GOVERNMENTS

The San Joaquin Council of Governments (SJCOG) is a joint-powers authority comprised of the County of San Joaquin and the cities of Stockton, Lodi, Manteca, Tracy, Ripon, Escalon, and Lathrop. SJCOG serves as the regional transportation planning agency, which provides a forum for regional decision-making on issues such as growth, transportation, environmental management, housing, open space, air quality, fiscal management, and economic development. SJCOG also takes a look at population statistics, airport land use, habitat and open space planning, and other regional issues.

AGENDA

- 1 Welcome 12:30-12:35
 - **Address from Andrew Chesley**
Executive Director SJCOG
- 2 **San Joaquin County Workforce Indicators** 12:35-12:55
Presentation by Dr. Pogue
- 3 **Stockton's Workforce Development Action Plan** 12:55-1:15
Presentation by Ann Rogan
- 4 **Youth and Adult Apprenticeship** 1:15-1:35
Presentation by John Dunn
- 5 Questions 1:35-1:55
- 6 Closing 1:55 -2:00



UNIVERSITY OF THE PACIFIC CENTER FOR BUSINESS AND POLICY RESEARCH (CBPR)

The Center for Business and Policy Research (CBPR) is a research and outreach unit known for independent, objective analyses of business, economic, and public policy issues in California with a focus on the Northern California Mega-Region which includes the North San Joaquin Valley, Sacramento Metro Area, and the Bay Area. The Center has staffed offices on both the Stockton and Sacramento campuses. Staff have extensive experience on water, transportation, housing, labor, and economic development issues that are of critical importance to this region. Widely recognized across California for the quality of its analyses, the Center's reports and experts are cited between 150 and 250 times per year in the local, state, and national press.

RELATIONSHIP WITH SJCOG AND CBPR

SJCOG's relationship with CBPR is a longstanding one. The Center for Business and Policy Research (formerly known as the Business Forecasting Center) at UOP was founded in 2004. The original intent of CBPR was to involve other agencies (including the City of Stockton and other cities in the County, the San Joaquin Partnership and Business Council, and the Port of Stockton) in various regional public and private economic development activities. They have grown substantially since then and have greatly enhanced their analytical skills and capabilities beyond their original mission. Besides their now well-known California and Metro Forecast (quarterly jobs and employment forecast), they now provide a myriad of other data and special studies and are regularly cited in other publications and through a variety of media sources.



PARKING:

For your convenience, parking is available at the SJCOG Regional Center; enter the parking lot from American Street. Please park in any space marked "Visitor". There is additional parking available at Public Parking Lot L, located on American Street, just south of Weber Avenue. Additional metered parking is available on Weber Avenue.

SPEAKERS



Dr. Thomas Pogue

Associate Director, CBPR

Dr. Thomas Pogue is Associate Director of the Center for Business and Policy Research at the University of the Pacific. Now in his eighth year at the CBPR he has contributed to its expansive research efforts including increasing understanding of the changing economic relationships among communities in San Joaquin County and the Northern California Megaregion. That work includes analyses of commuting, skills and economic growth dynamics, as well as transportation and goods movement.”



Ann Rogan

Office of the Mayor, Stockton

Ann Rogan combines entrepreneurial and global partnerships experience to help define business strategy and new services for early-stage companies. Her work in emerging markets has spanned sectors, including education, healthcare, clean energy, and digital identity. Ann has cofounded two companies, one in renewables, and one in 3-D printing. Most recently, she served on the Government of Estonia’s e-Residency Advisory Group to advance digital entrepreneurship. Prior to that, she led the team responsible for global strategy and community development at Singularity University in Silicon Valley. Ann earned a BA from McGill University in International Development and English Literature.



John Dunn

California Labor and Workforce Development Agency

John Dunn is assistant secretary for apprenticeship and worker training at the California Labor and Workforce Development Agency. Dunn was project director at American River College from 2015 to 2017, an education specialist at the California Community Colleges Chancellor’s Office from 2013 to 2015 and an education consultant at the California Department of Education from 2008 to 2013. He was a teacher for the Elk Grove Unified School District from 2004 to 2008 and for the Galt Joint Union High School District from 1997 to 2004. Dunn earned a Master of Arts degree in education from California State University, Sacramento.