

# Transportation Technology: Innovations in San Joaquin

**Stay tuned for the upcoming dates  
and topics in the  
2018 Speaker Series!**

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**05.02.18** Event Program

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# WELCOME!

# NOTES:

## About the event

Join us in listening to CBPR staff as they discuss transportation technologies and their increasing effect on local and state transportation policy. CBPR will go over current trends in mobility technologies and how they may impact the way people and goods travel from place to place. Following the CBPR presentation, Robert Lupacchino will share FPG's experience with the electric vehicle and ultra-low emission vehicles market. He will discuss FPG's GreenFleet division and its mission to transform the national, private and public commercial transportation industry. Besides the company's current operations, Mr. Lupacchino will discuss the firm's future plans and how they may be influenced by state goals to reduce greenhouse gas emissions, improve air quality, and enhance public health.

# ABOUT

## Relationship with SJCOG and CBPR

SJCOG's relationship with CBPR is a longstanding one. The Center for Business and Policy Research (formerly known as the Business Forecasting Center) at UOP was founded in 2004. The original intent of CBPR was to involve other agencies (including the City of Stockton and other cities in the County, the San Joaquin Partnership and Business Council, and the Port of Stockton) in various regional public and private economic development activities. They have grown substantially since then and have greatly enhanced their analytical skills and capabilities beyond their original mission. Besides their now well-known California and Metro Forecast (quarterly jobs and employment forecast), they now provide a myriad of other data and special studies and are regularly cited in other publications and through a variety of media sources.

# SPEAKERS



## **Dr. Jeffrey Michael**

**Executive Director, CBPR**

Dr. Jeffrey Michael is Executive Director of the Center for Business and Policy Research (previously the Business Forecasting Center) and Professor of Public Policy at the University of the Pacific. Prior to coming to Pacific in 2008, Dr. Michael was faculty, Associate Dean, and Director of the Center for Business and Economic Research at Towson University in Maryland. Jeff's research in the areas of regional economic forecasting, water and environmental economics, and economic development are frequently cited by public and business leaders and the press. He earned his Ph.D. from North Carolina State University, M.S. from the University of Maine, and B.A. from Hamilton College.



## **Dr. Thomas Pogue**

**Associate Director, CBPR**

Dr. Thomas Pogue is Associate Director of the Center for Business and Policy Research at the University of the Pacific. Now in his eighth year at the CBPR he has contributed to its expansive research efforts including increasing understanding of the changing economic relationships among communities in San Joaquin County and the Northern California Megaregion. That work includes analyses of commuting, skills and economic growth dynamics, as well as transportation and goods movement.”



## **Robert Lupacchino**

**Chief Operations Officer, First Priority Green Fleet**

Robert is an accomplished executive and senior consultant with 30 years of experience in operations, strategy, finance and performance improvement. His primary focus has been helping companies grow by expanding revenues, optimizing cost structures, and fine tuning key processes that strengthen the core business. He has orchestrated numerous strategic alliances, acquisition and new product launches within the healthcare, retail, financial and construction industries. Robert has served as CFO, COO, Senior VP Strategy and C-level consultant to numerous Fortune 500 clients. He holds an undergraduate degree from Boston College and an MBA from Emory University.

# DID YOU KNOW?

University of the Pacific Center for Business and Policy Research has released a website that tracks different indicators for the San Joaquin Region.

The topics address employment, income, demographics, safety, housing, transportation, health, and so much more! To access this website, please visit [www.pacificcbpr.org](http://www.pacificcbpr.org)

**Center for Business  
& Policy Research**

# AGENDA

1	Welcome & House-Keeping	12:00 - 12:05
2	<b>A survey of emerging transportation technologies with local application</b> Presentation by Dr. Thomas Pogue	12:05 - 12:30
3	<b>The Electric Highway</b> Presentation by Robert Lupachino	12:30 - 1:00
4	Questions	1:00 - 1:30
5	Closing	1:30 - 1:35



In 2017, SJCOG, along with University of the Pacific CBPR, launched their new Speaker Series. The purpose of these events is to bring together experts in different fields to discuss topics important to the region, such as housing affordability, healthy communities, and jobs and economy. These presentations have included the topics of migration and commuting patterns in relation to income and housing costs in San Joaquin County, housing affordability, transportation's relationship to public health, air quality, and state and local initiatives for health. Our most recent speaker series event, in Fall 2017, reviewed the economic impact of investments in transportation on San Joaquin County.

This series is full of learning opportunities, data, and information regarding our region and state. You do not want to miss out - register today!



## University of the Pacific Center for Business and Policy Research (CBPR)

The Center for Business and Policy Research (CBPR) is a research and outreach unit known for independent, objective analyses of business, economic, and public policy issues in California with a focus on the Northern California Mega-Region which includes the North San Joaquin Valley, Sacramento Metro Area, and the Bay Area. The Center has staffed offices on both the Stockton and Sacramento campuses. Staff have extensive experience on water, transportation, housing, labor, and economic development issues that are of critical importance to this region. Widely recognized across California for the quality of its analyses, the Center's reports and experts are cited between 150 and 250 times per year in the local, state, and national press.

**PARKING:**  
For your convenience, parking is available at the SJCOG Regional Center; enter the parking lot from American Street. Please park in any space marked "Visitor". There is additional parking available at Public Parking Lot L, located on American Street, just south of Weber Avenue. Additional metered parking is available on Weber Avenue.