



# San Joaquin Council of Governments Sustainable Communities Strategy

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## Working Group Meeting #2

April 22, 2025

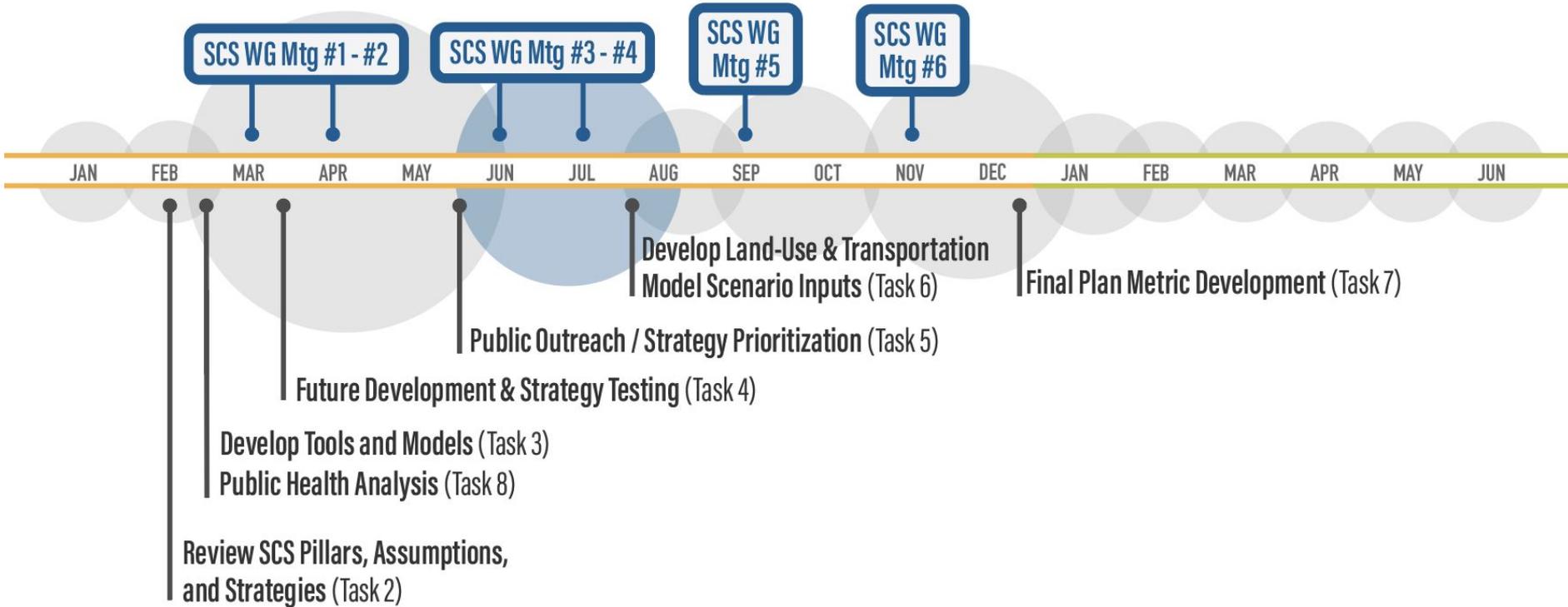


**S J C O G**

San Joaquin Council of Governments

# Approach: Key Tasks & Engagement Phases

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# Regional Strategy Pillars & Expert Interviews

## **Drivers of Change:**

*What are emerging trends related that would influence SJCOG's policies and investments?*

## **Regional Strategies:**

*What could SJCOG start doing now to be better prepared to address these drivers of change?*

Affordable Housing &  
Development

Public Health

Workforce  
Development

Transportation &  
Mobility

Technology

Climate &  
Environmental  
Resiliency

## Expert Interviews: Who We Talked To

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### **Public Health**

San Joaquin County  
Public Health Services

Reinvent South  
Stockton Coalition

Urban Design for  
Health (UD4H)

### **Climate Resiliency**

Nature Conservancy

Delta Stewardship  
Council

City of Stockton

### **Housing, Development, and Workforce**

University of the Pacific  
Center for Business and  
Policy Research (CBPR)

San Joaquin  
Partnership

Enterprise Community  
Partners

### **Transportation & Technology**

San Joaquin Regional  
Transit District (SJRTD)

San Joaquin Regional  
Rail Commission

MíoCar

Stockton Police  
Department (use of AI)

## Expert Interviews: Drivers of Change

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**Transportation Funding is uncertain in the future** (federal funding uncertainty, gas tax revenue decreases, reliance on grants).

**Transportation/technology innovations such as AI and AV offer opportunity and risk** that should be balanced with safety considerations.

San Joaquin County's **housing market is shaped by incremental migration from the Bay Area** driven by relatively lower housing prices.

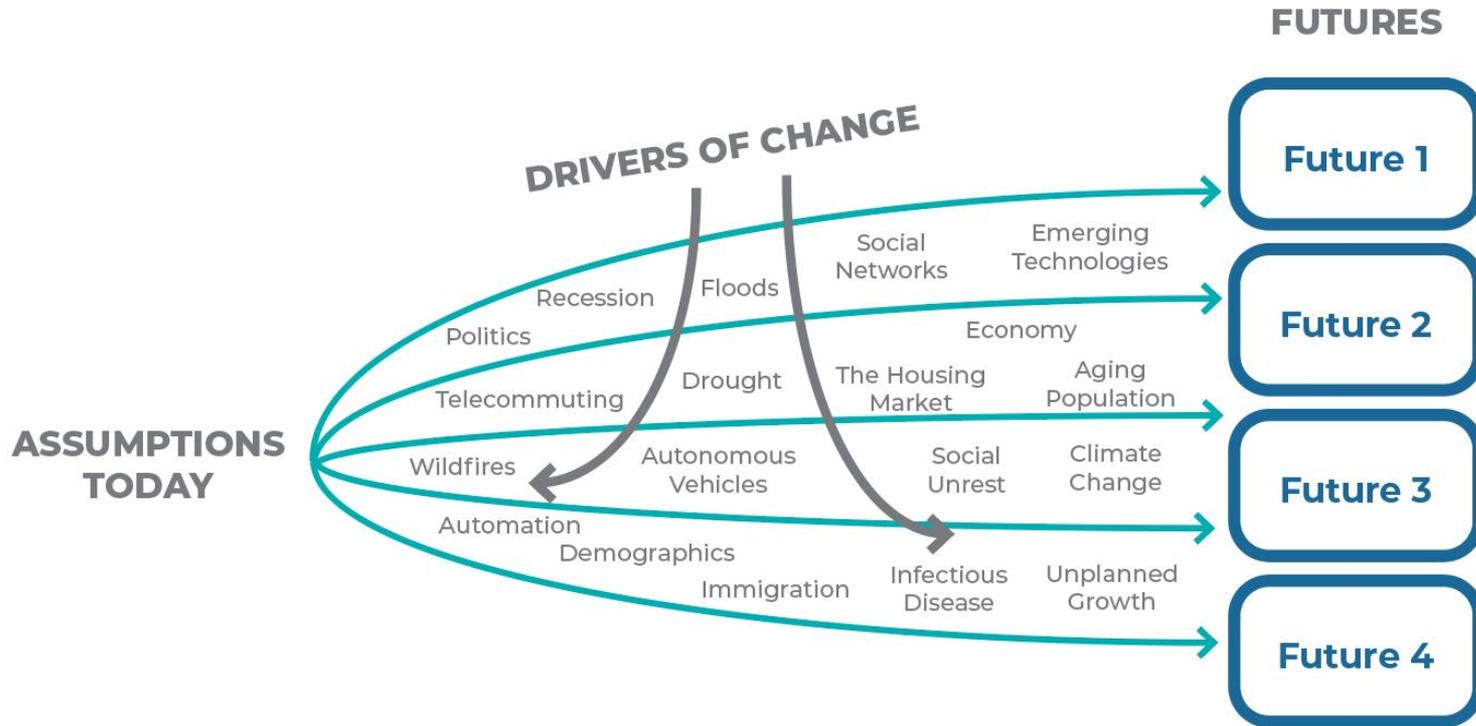
Economic concerns include **vulnerabilities in the logistics sector, the impact of automation on jobs, and a shifting demographic trend toward an aging population.**

There are **climate threats to the San Joaquin County region** including **flooding, groundwater depletion, saltwater intrusion, extreme heat and air pollution.**

San Joaquin County **struggles with limited healthcare access, transportation barriers, high chronic disease rates, and a growing mental health and substance use crisis.**

# Drivers of Change

Drivers of change are used to test existing and proposed strategies under a range of future conditions.





GOING OUT OF BUSINESS

**CIRCUIT CITY**



# Let's Talk About Futures!

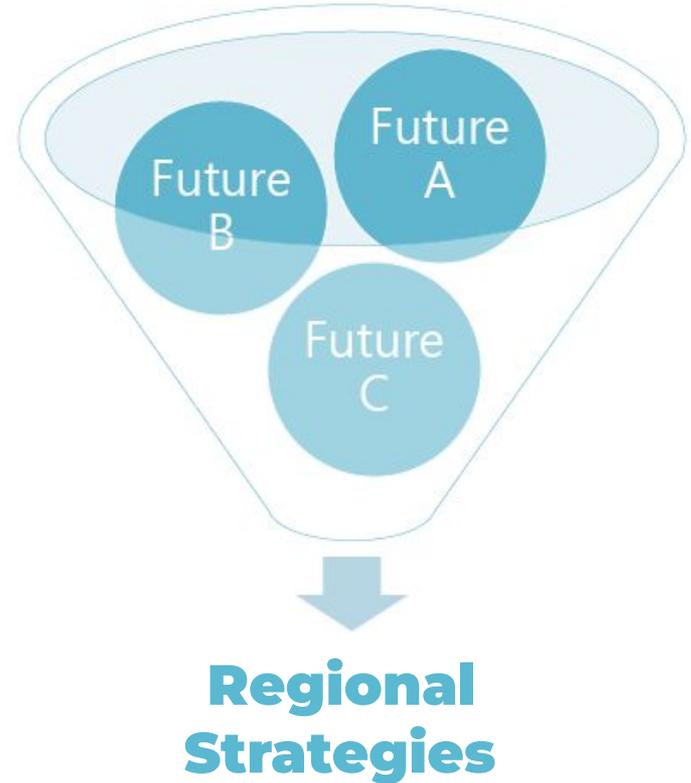
- Futures are “what if” thought experiments
- They don’t consider the policies we could adopt or actions we could take
- Instead, they imagine factors outside of our control and how they might affect us

# Why Create Futures?

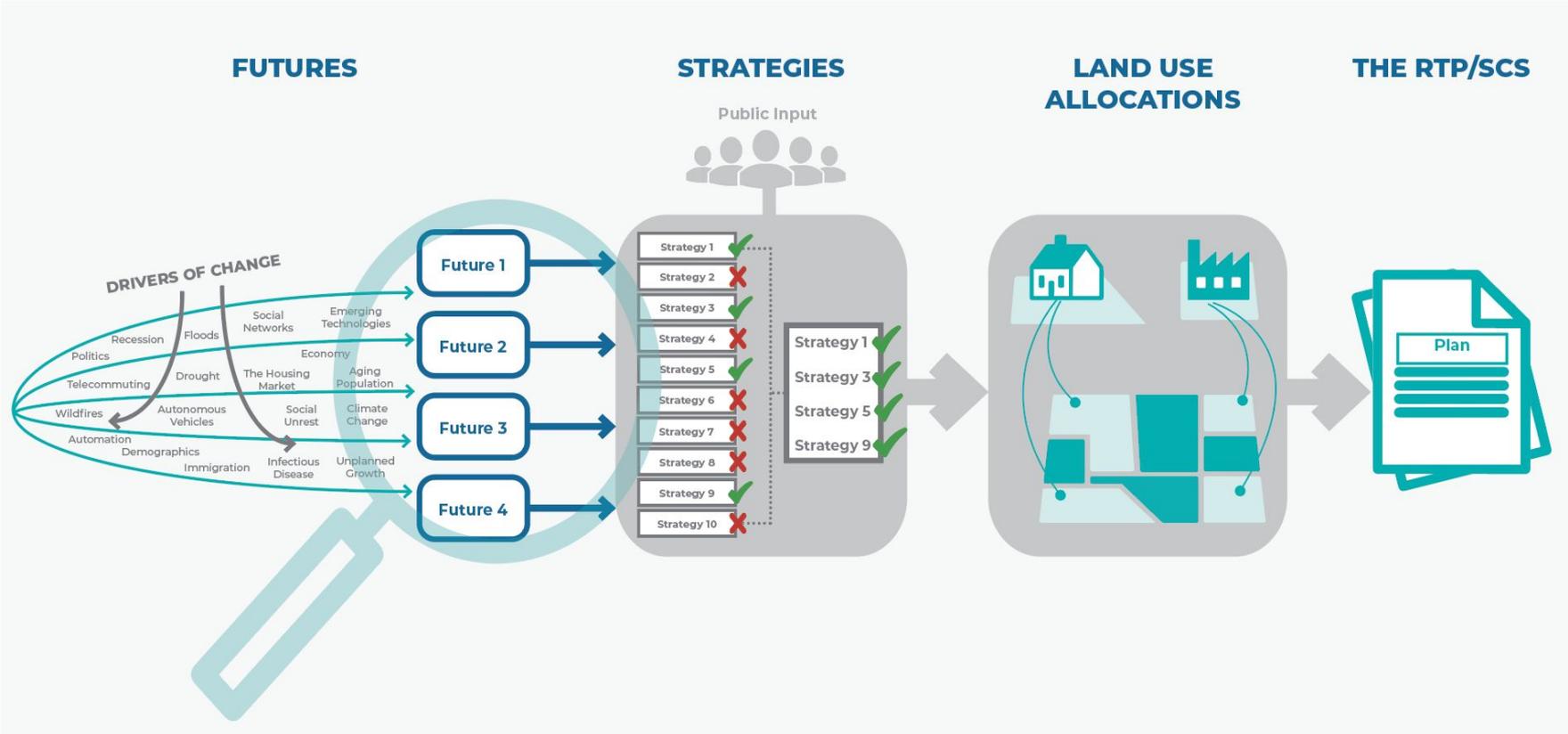
Futures allow us to envision how San Joaquin County would respond to a wide range of factors outside of its control. **Each future should create unique opportunities and challenges for the public, stakeholders, elected officials, and staff to explore.**

**This is not an alternatives analysis – none of the futures will be selected as the “preferred”.**

Instead, the process is designed to test the resilience of policies and projects to determine which should be considered for inclusion in the RTP/SCS.



# Futures: the context for developing robust strategies



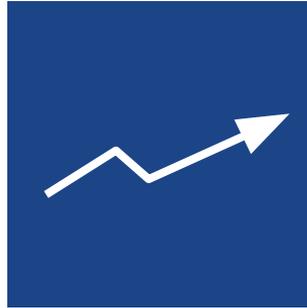
# Future Archetypes

## CONTINUATION



Past trends continue, despite near term disruption

## PIVOT



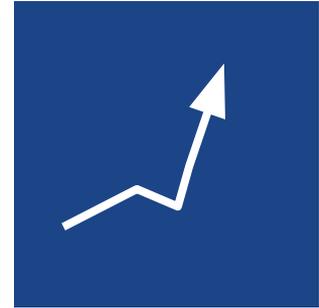
We adapt to disruption and find a way to move forward

## COLLAPSE



Disruption leads to collapse and starting anew

## TRANSFORMATION



New knowledge leads to accelerated growth

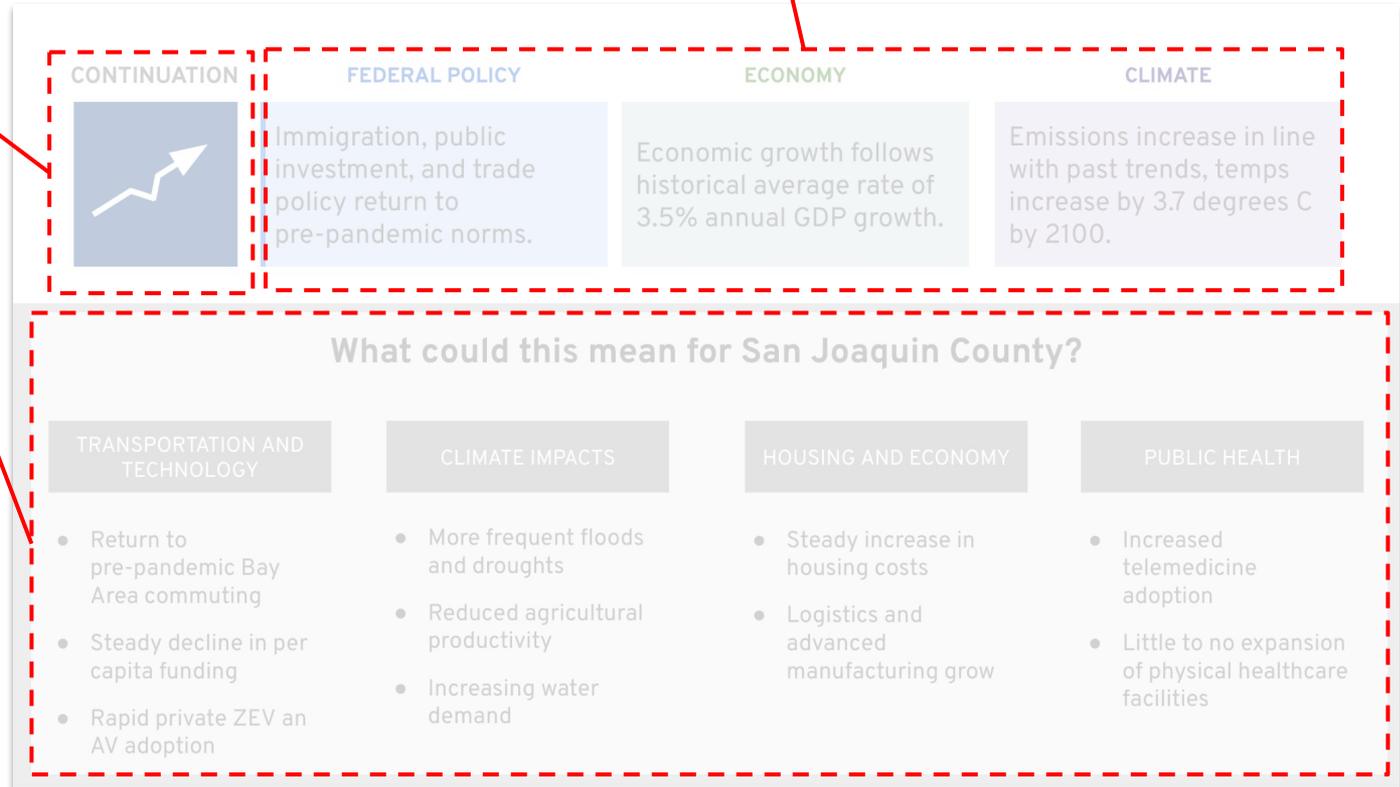
Archetypes help us construct future narratives. For example, we can ask ourselves “how would the housing market behave in a *transformation* future?”

# Getting acquainted with the future narratives

By looking at an example...

**National level context  
(drivers of change)**

**Working name  
of future**



**Examples of regional  
impacts**

## CONTINUATION



## FEDERAL POLICY

Immigration, public investment, and trade policy return to pre-pandemic norms.

## ECONOMY

Economic growth follows historical average rate of 3.5% annual GDP growth.

## CLIMATE

Emissions increase in line with past trends, temps increase by 3.7 degrees C by 2100.

## What could this mean for San Joaquin County?

### TRANSPORTATION AND TECHNOLOGY

- Return to pre-pandemic Bay Area commuting
- Steady decline in per capita funding
- Rapid private ZEV and AV adoption

### CLIMATE IMPACTS

- More frequent floods and droughts
- Reduced agricultural productivity
- Increasing water demand

### HOUSING AND ECONOMY

- Steady increase in housing costs
- Logistics and advanced manufacturing grow

### PUBLIC HEALTH

- Increased telemedicine adoption
- Little to no expansion of physical healthcare facilities

## PIVOT



## FEDERAL POLICY

Long term reduction in trade, strict immigration policies, and focus on manufacturing.

## ECONOMY

Economic pivot to domestic production. GDP growth slows to 2%.

## CLIMATE

Slower increase in emissions resulting in temperature increase of 2.2 degrees C by 2100.

## What could this mean for San Joaquin County?

### TRANSPORTATION AND TECHNOLOGY

- Reduced funding, particularly for transit, bike, and ped.
- ZEV and AV adoption slow significantly
- Reduced Bay Area commuting

### CLIMATE IMPACTS

- Less severe climate impacts
- Reduced water demand
- More funding for adaptation

### HOUSING AND ECONOMY

- Construction costs up, but less demand
- Pivot to local production, new industries
- Increased agricultural production

### PUBLIC HEALTH

- Pace of technological innovation slows
- Increase in social capital
- Govt funding for preventative health decreases

## COLLAPSE



## FEDERAL POLICY

Long term reduction in trade, strict immigration policies, and focus on manufacturing.

## ECONOMY

Economic enters a major recession deeper and longer than the 2008 financial crisis.

## CLIMATE

Economic contraction leads to only 1.8 degrees C of warming by 2100.

## What could this mean for San Joaquin County?

### TRANSPORTATION AND TECHNOLOGY

- Major reduction in funding, new sources needed
- Substantial reduction in commuting

### CLIMATE IMPACTS

- Less severe climate impacts
- Reduced water demand
- Less pressure on sensitive lands

### HOUSING AND ECONOMY

- High unemployment
- Decline in major industries
- Less housing demand, lower prices

### PUBLIC HEALTH

- Less state and federal support for public health
- Rise in number of uninsured

## TRANSFORMATION



## FEDERAL POLICY

Trade barriers relax and borders become more open than before. Heavy investment in technology.

## ECONOMY

Technological breakthrough expands the economy. GDP increases by 5% annually.

## CLIMATE

Abundant clean energy leads to only 1.8 degrees C of warming by 2100.

## What could this mean for San Joaquin County?

### TRANSPORTATION AND TECHNOLOGY

- Increase in available funding, focus on ZEVs and HSR
- Clean energy is cheap and abundant
- Increased commuting

### CLIMATE IMPACTS

- Less severe climate impacts due to innovation
- More pressure on sensitive lands

### HOUSING AND ECONOMY

- Higher rates of growth, higher housing prices
- New industries emerge, existing industries shift

### PUBLIC HEALTH

- More funding for public health
- EJ impacts reduced due to clean energy innovations

FUTURE NAME	IMMIGRATION & TRADE	NATIONAL FUNDING	NATIONAL GROWTH	HOUSING DEMAND	CLIMATE IMPACTS	TECHNOLOGY & INNOVATION
<b>Continuation</b> 	Similar to Today	Slightly Less	Similar to Today (3.5% GDP Growth)	Similar to Today	Increase of 3.7° C by 2100 (RCP 8.5)	Similar to Today
<b>Pivot</b> 	Less Open	Significantly Less	Much Less (2% GDP Growth)	Somewhat Higher	Increase of 2.8° C by 2100 (RCP 6.0)	Limited
<b>Collapse</b> 	Less Open	Significantly Less	Major Recession	Low	Increase of 1.8° C by 2100 (RCP 4.5)	Limited
<b>Transformation</b> 	More Open	More	More than Today (5% GDP Growth)	Much Higher	Increase of 1.8° C by 2100 (RCP 4.5)	Widespread