



## 2010 San Joaquin Valley Blueprint Awards

Sponsored by the San Joaquin Valley Regional Policy Council (representing the eight SJV COGs), the Central Section of Cal Chapter APA (American Planning Association), AIA (American Institute of Architects) San Joaquin Chapter and the Federal Reserve Bank of San Francisco.

### I. PURPOSE

The purpose of the San Joaquin Valley Blueprint Awards Program is to encourage quality in planning and development and to increase the public's awareness of the SJV Blueprint by recognizing outstanding achievements and practices in the built environment. This awards program is intended to recognize and celebrate projects that reflect the Blueprint Smart Growth Principles. In doing so, we hope to provide visual examples of attractive, functional and environmentally friendly projects that could have relevance throughout the Valley.

Awards will be presented by the Regional Policy Council at the Fall Policy Conference luncheon on October 7, 2010 in Modesto.

**II. AWARD CATEGORIES ~ open to candidate projects and individuals in all jurisdictions within the San Joaquin Valley Region (within the counties of Kern, Kings, Tulare, Fresno, Madera, Merced, Stanislaus and San Joaquin). Candidate projects cannot have received a previous Blueprint Award.**

**A. Sustainable Development Projects: On the ground, existing examples of projects that exemplify the Blueprint Principles**

- 1. Residential Development Project (built within the past 5 years)**
- 2. Commercial Development Project (built within the past 5 years)**
- 3. Mixed Use Project (built within the past 5 years)**
- 4. Downtown Revitalization Project (built within the past 5 years)**
- 5. Historic District that exemplifies Blueprint Smart Growth Principles**

**B. Darrel Hildebrand Blueprint Leadership Award**

This award has been created in memory of the former Blueprint project manager from Kern COG who was thoroughly engaged in the planning process. The fruits of his labor are still with us today as we move the Blueprint from the planning to the implementation phase. Darrel will be remembered for his attention to detail and his insistence that it was the planning principles that are the centerpiece of the SJV Blueprint Planning Process.

In honor of Darrel Hildebrand, we are looking for an individual who has also shown enthusiasm and tenacity in promoting the Blueprint principles.

### III. CRITERIA: How does the project reflect the following Blueprint Principles?

1. Create a range of housing opportunities and choices
2. Create walkable neighborhoods
3. Encourage community and stakeholder collaboration
4. Foster distinctive, attractive communities with a strong sense of place
5. Make development decisions predictable, fair and cost effective
6. Mix of land uses
7. Preserve open space, farmland, natural beauty and critical environmental areas
8. Provide a variety of transportation choices
9. Strengthen and direct development towards existing communities
10. Take advantage of compact building design
11. Enhance the economic vitality of the region
12. Support actions that encourage environmental resource management

### IV. NOMINATION SUBMITTAL REQUIREMENTS

**1) All nominations must be submitted in electronic format on a CD/DVD.** Eight paper copies of the attached “San Joaquin Valley Blueprint 2010 Awards Application Form” must be submitted with each award submittal.

**2) Eight CD/DVDs of the following items must be submitted. One CD/DVD must be labeled Master Copy.** Please place each of the following into separate folders on the CD/DVD. Each award submittal CD/DVD must be labeled with the appropriate award category. The following items must be submitted:

Ø **APPLICATION:** The completed Blueprint Awards Application Form.

Ø **SUMMARY DESCRIPTION:** One page summary of the submission.

Ø **AWARD CRITERIA:** One- or two-page explanation demonstrating how the submission specifically reflects the criteria listed in item III above.

Ø **LETTER (S) OF SUPPORT:** At least one (1), but no more than five (5) one-page letters in support of the entry from someone familiar with the nomination, but other than the nominator and/or staff/consultant.

Ø **IMAGES:** Ten (10) digital images in JPEG format. **No PowerPoint Presentations.** The images should be representative of the nomination, as they will be used during the Awards Ceremony. Please include a brief sentence identifying or describing each slide. Please remember to include one CD/DVD labeled **Master Copy**.

**3) All submissions must be received by the deadline and strictly follow the requirements outlined above and on the Blueprint Awards Application Form.**

**4) Submissions received before the deadline not meeting the requirements may be returned and resubmitted before the deadline at the discretion of the Vice President for Administration.**

**5) Submissions may be entered in only one award category or subcategory.**

### V. AWARDS SELECTION PROCESS & SCHEDULE

A jury of seven members shall be appointed to judge the entries. The decision of the majority of the jury shall be final.

**Jury - One from each category:**

- Ø Regional Policy Council
- Ø COG Directors
- Ø APA – Central Section
- Ø AIA – San Joaquin Chapter
- Ø Federal Reserve Bank,  
Community Development
- Ø BIA - Central Section
- Ø At Large (community member)

**Schedule:**

- Ø Begin call for projects – July 12th
- Ø Nomination deadline – August 27th
- Ø Judging completed by Sept. 10<sup>th</sup>
- Ø Announcement – Sept. 13th
- Ø Awards Ceremony – Oct. 7<sup>th</sup> in  
Modesto at the Fall Policy Council  
Luncheon

**SUBMITTALS: Nominations must be **received** by 5:00 PM on August 27, 2010. Mail to:**

**Barbara Steck, AICP, Deputy Director  
2035 Tulare Street, Suite 201  
Fresno, CA 93721**

**(Do not submit any paper copies of your application materials other than the eight (8) copies of the *Awards Application Form*.)**

**NUMBER OF AWARDS**

Only one first-place award may be granted per category/sub-category. When exceptional circumstances warrant, one Award Finalist may also be given per category. If the jury finds that none of the nominations in a particular category meets the criteria, there may be no award in that category.

**HONORING THE AWARD RECIPIENTS**

Award recipients will be honored during an awards ceremony luncheon at the annual Fall Policy Conference on October 7, 2010 in Modesto. Each award recipient will be provided with one awards event ticket at no cost.

**San Joaquin Valley Blueprint Awards Program  
2010 Awards Application Form**

*Nominations for the SJV Blueprint Awards are due by 5:00 PM, Friday, August 27, 2010.  
Materials received after this date will not be accepted and will not be returned.*

I nominate \_\_\_\_\_

for a 2010 SJV Blueprint Award for the category of:  
\_\_\_\_\_

**NOMINATION INFORMATION**

It is imperative that all of the following documentation is provided in full.

**A. Nominator:** The Nominator will be considered the primary communications contact for all decisions made on this nomination and will work with Valley COG staff to obtain additional information and materials.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**B. Primary Award Recipient:**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**C. Recognition:** Primary organization to be listed on trophy/plaque if chosen as winner:

Optional: Other supporting organization(s) that you wish to be recognized at the Awards Ceremony who worked on this project:  
\_\_\_\_\_

**D. Acknowledgement of Nominator/Award Recipient**

I acknowledge that the submitted work was done by the parties credited in this Awards Application Form, and that the work meets the appropriate nomination submittal requirements listed in the instructions. I understand that all winning documents will be placed on the SJV Blueprint website under Award Winners and Best Practices.

\_\_\_\_\_  
Signature of Nominator

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name of Nominator

**Questions: 559-233-4148x202 or [bjsteck@fresnocog.org](mailto:bjsteck@fresnocog.org)**